



**Betsy Sundermann**  
Cincinnati City Councilmember

**August 31, 2020**

## **MOTION**

**WE MOVE** the City Administration direct the Department of Transportation and Engineering (DOTE) to conduct a parking analysis of the Madisonville Neighborhood Business District (generally highlighted area of the attached map). The data should include – as closely as possible – the number of public and private parking spots available in the immediate, walkable area after phases I, II, and III of the Ackerman Group’s (developer) project at Madison & Whetsel are completed.

  
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## **STATEMENT**

As this development has progressed, parking has become a primary issue of contention between the developer and the community’s expectations. Many community members have voiced their concerns about a lack of parking in their developing business district upon the completion of the multi-phase project, and how the effected walkability/drivability could impact the ability of the businesses in the area to succeed and flourish. The addition of 306 residential housing units, through all phases, comes with the addition of only 313 private parking spaces and 15 public parking spaces (reference council document #202000373 report – *Madison and Whetsel Development Status*). As such, community members are concerned that residential parking overflow and increased traffic to the area will result in a lack of open parking for local businesses and a lack of parking turnover, as new residents could be using public parking spots.

This analysis should ascertain what constitutes adequate and plentiful parking for the area in order to ensure the local businesses are given the opportunity to succeed and grow, without worrying about the accessibility of their establishments. The parking analysis should also produce estimations of the necessary parking in order to be compared to the final plans of the development to determine if the parking will be sufficient or if more will be needed, based on current and projected parking usage.