

June 2, 2021

To: Mayor and Members of City Council 202102084

From: Paula Boggs Muething, City Manager

Subject: **PROPOSED LEGISLATIVE ACTION: 2022-2025 DCID SERVICES PLAN**

Attached is an Emergency Legislative Resolution captioned as follows:

APPROVING the petition for the 2022-2025 Services Plan that was submitted by property owners within the Downtown Cincinnati Improvement District; **APPROVING** the 2022-2025 Services Plan adopted by Downtown Cincinnati Improvement District, Inc.; and **DECLARING** the necessity of assessing the real property within the Downtown Cincinnati Improvement District in order to raise funds for the implementation of the 2022-2025 Services Plan, in accordance with Chapters 727 and 1710 of the Ohio Revised Code.

BACKGROUND/CURRENT CONDITIONS

In 2018, the Downtown Cincinnati Improvement District (DCID) was instituted to provide funds that are used to carry out a Services Plan, which has been carried out by Downtown Cincinnati Inc. (DCI) – a subsidiary of Cincinnati Center City Development Corp. (3CDC) since 2019. The Downtown Cincinnati Improvement District includes all property within the boundaries of Eggleston Avenue on the east, Central Parkway on the north, Central Avenue on the west (including the Centennial buildings), and the river on the south (excluding the two stadiums). The current services plan expires at the end of 2021.

PROJECT DESCRIPTION

This Services Plan will be implemented from 2022-2025. The total assessment will be \$3,200,000 per year in 2022 and 2023, and \$3,400,000 per year in 2024 and 2025 is comprised of contributions from both private and public property owners. Individual and commercial owners make up about 80% of the total assessments, while the City of Cincinnati and Hamilton County contribute approximately 20%.

The Services Plan for 2022-2025 leverages resources, creates and sustains partnerships, and provides services fundamental to a vibrant, vital core of the city and the region. These services fall into four categories: Safe & Clean; Communication & Marketing; Stakeholder Services; and Events. This combination of services and activities helps maintain and enhance property owner's investment, improves the

quality of life for future and existing residents, and drives tourism to Cincinnati's urban core.

The 2022-2025 Service Plan was adopted by the Board of the SID, and submitted to the City (Mayor, City Manager, and Council) for review on 11/17/2020. The administration did not have any suggestions, revision, or comments. The Service Plan was then mailed to property owners in the DCID as a petition for approval on 1/26/2021. Petitions were collected over several months from February to May of 2021. Once approved by Council, the City will go through the special assessment process to levy the 2022-2025 Services Plan expenses on the properties in the DCID.

RECOMMENDATION

The Administration recommends approval of this Emergency Ordinance. The emergency clause is needed so that there will be enough time to implement the SID by January 2022.

Attachment: A. Property location and photographs

Copy: Markiea L. Carter, Director, Department of Community & Economic Development *MLC*

Attachment A: Map

