

City of
CINCINNATI

Public Safety &
Governance Committee

E-SCOOTERS UPDATE

Department of Transportation & Engineering

May 17, 2022

E-Scooter Program Historical Summary:

E-Scooter Introduction:

- 2018 – Summer: Bird and Lime E-Scooters arrive in Cincinnati.



E-Scooter Program Historical Summary:

City Pilot Program Response:

- 2018 – September: DOTE executes Interim Contracts.

Request For Proposal Process:

- 2019 – October: DOTE RFP issued.
- 2020 – February: RFP Recommendation for Award to both Bird & Lime.

COVID-19 Health Emergency:

- 2020 – March: E-Scooter Operations Moratorium.
- 2020 – 2021: E-Scooter use slowly rebounds.

City Ordinances:

- #228-2021 June: Update traffic regulations for E-Scooter riders.
- #455-2021 December: Update to business regulations that apply to E-Scooter companies/Franchises.



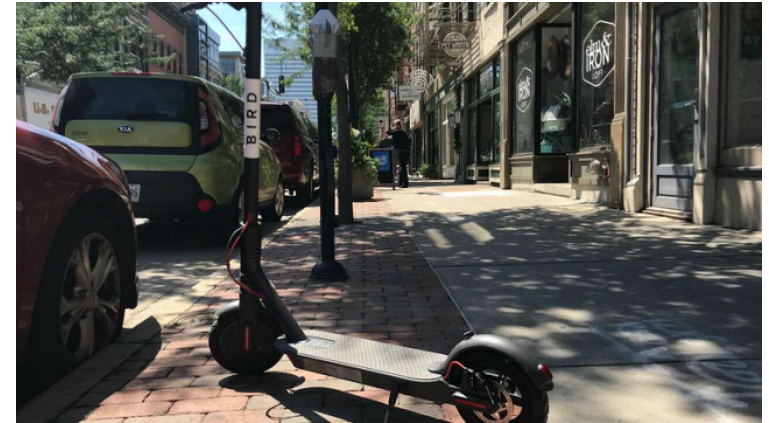
E-Scooter Franchise Agreement Status:

Franchise Agreements including DOTE Rules & Regulations:

- E-Scooters companies (Bird and Lime) are currently operating subject to the terms of the interim contracts and state and local regulations.
- Execution of the new permanent Franchise Agreements, including the updated DOTE E-Scooter Rules and Regulations, is on-hold pending current City administrative review.

Fiscal Year 2023 Estimated Fees:

- Current 400-unit E-Scooter fleet size at \$0.25 / trip: \$84,000.



E-Scooter Public Safety Review:

Reported Issues and Complaints:

- Underage riding.
- Riding on the sidewalk.
- Riding the wrong way on one-way streets.
- Riding after Curfew.
- Riding on private property and in unauthorized areas, including parking garages.
- Riding while engaged in, and support of, criminal activity.
- Intrusive parking, (parking on sidewalks in a manner that obstructs travel paths).

City Actions:

- A new 6 PM Curfew was implemented on Friday, April 22, 2022.



E-Scooter Public Safety Review:



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NEW INFORMATION
NEW CURFEW ON E-SCOOTERS

54° | 5:05
FOX 19
NOW

E-Scooter Feedback Form Submittal Review:

Feedback Compilation:

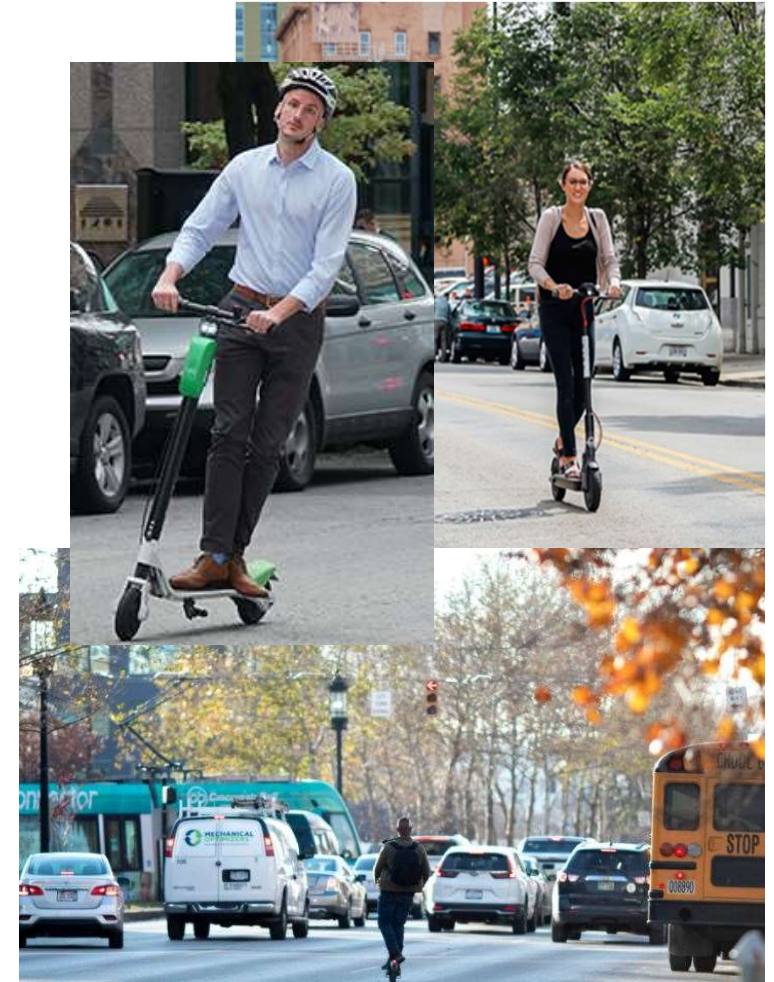
- 99 opposing the 6 PM Curfew.
- 18 supporting the 6 PM Curfew or forwarding complaints.

Opposition to Curfew:

- 6 PM is too early to stop service.
- E-Scooters are the most convenient, practical, efficient, fastest, and cheapest mode of transportation.
- The Curfew is in opposition to the City's green energy initiatives and is discriminatory to both law-abiding adults and the economically disadvantaged.

Support of Curfew:

- Comments mirrored the reported issues and complaints being investigated by the City.



The background consists of several overlapping, curved, semi-transparent shapes in various shades of blue, ranging from a deep navy to a lighter, vibrant blue. The shapes are layered, creating a sense of depth and movement. The overall composition is abstract and modern.

QUESTIONS?