



Equitable Preservation-Based Development

Deqah Hussein-Wetzel

URBANIST MEDIA

Only **2% of places** in the National Register of Historic Places represent Black spaces. **Under 10%** of nominations highlight people of color.

When development happens, the places significant to these groups are **almost always destroyed**.

Urbanist Media's mission is to **elevate underrepresented voices** and ensure the **places significant to them** are preserved.

The Urban Roots podcast **unearths little-known stories** from urban history focusing on **people of color and women**.

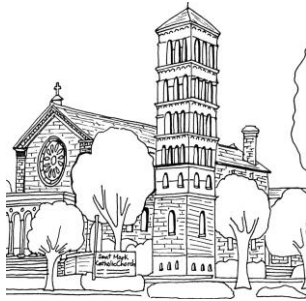
We hope to inspire those working in the built environment toward more inclusive forms of planning, development, and preservation.

Urbanist Media: About Us

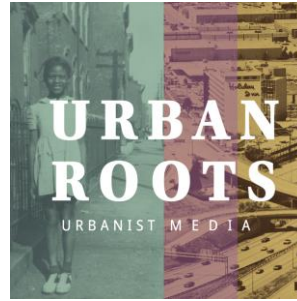
HERITAGE
CONSULTATION



PRESERVATION
RESOURCES



PODCAST
PRODUCTION



LOCAL HISTORY
PROGRAMS



CULTURAL
COLORING PAGES

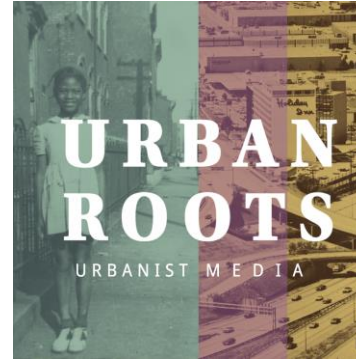


Urbanist Media is part of a larger collective -- we are creating a coalition of folks focused on preserving cultural diversity through historic preservation, storytelling, public history, and place-based economic development. We want to make preservation, planning, architecture, and history more equitable and accessible to all.

Urban Roots Podcast: Preservation Through Storytelling



By working with Invest in Neighborhoods, I was connected to Tim Canady of South Cumminsville, who graciously took me (and my listeners) on a tour of his neighborhood and introduced me to his neighbors.



We have thousands of listeners, many of whom live in our city! Through our Lost Voices of Cincinnati podcast series, we were able to hear directly from long-term Black residents about just how badly highways like I-74 and I-71 divided their communities.

Listen & Learns: Direct Anti-Racist Action

URBAN ROOTS | LISTEN & LEARN | 2.25.23

AVONDALE
IT TAKES A VILLAGE

URBAN ROOTS | LISTEN & LEARN | 3.4.23

SOUTH CUMMINSVILLE
FOR THE LOVE OF THE NEIGHBORHOOD

EVANSTON 3.18.23
EVANSTON RECREATION CENTER
3204 Woodburn Ave
LISTEN & LEARN 12PM - 1PM
ARCHIVAL SCANNING 1PM - 4PM

SOUTH CUMMINSVILLE 3.4.23
WORKING IN NEIGHBORHOODS
1814 Dreman Ave
LISTEN & LEARN 12PM - 1PM
ARCHIVAL SCANNING 1PM - 4PM

AVONDALE 2.25.23
AVONDALE BRANCH LIBRARY
3566 Reading Rd
LISTEN & LEARN 12PM - 1PM
ARCHIVAL SCANNING 1PM - 4PM

Podcast Press: Urban Roots + Urbanist Media



5 Nonprofit Podcasts Helping Their Organizations Grow

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Podcast: *Urban Roots*

Launched this summer by Deqah Hussein-Wetzel, a local historic preservationist and urban planner, and New York-based journalist Vanessa Quirk, *Urban Roots* unearthed Queen City Black history in every captivating episode. "We are strong believers that podcasts are a powerful public history tool that has started to change the game for both historic and cultural preservation," Hussein-Wetzel says. The duo is currently working on more stories about people of color from around the world, so be on the lookout for season two soon. • urbanistmedia.org/about-urban-roots



Local News

Cincinnati Neighborhoods Focus Of New Urban Roots Podcast

91.7 WVKX | By Michael Monks
Published July 15, 2021 at 4:00 AM EDT

▶ LISTEN - 18:29

Cincinnati Edition

Urban Roots podcast co-host explores local Black history with a series of events

Published February 6, 2022 at 4:06 AM EST

▶ LISTEN - 21:29

National Trust for Historic Preservation
Save Places - Explore Places - Our Work

Preservation Month 2022: Podcasting for Preservation

ENTERTAINMENT

'These stories are important.' New podcast dives into Cincinnati's Black history

Sarah Michels
Cincinnati Enquirer
Published 11:22 a.m. ET June 25, 2021

View Comments

Cincinnati was one of the most trafficked stops on the Underground Railroad, but its Black history doesn't stop there.

Cincinnati historic preservationist Deqah Hussein-Wetzel and New York City reporter and podcaster Vanessa Quirk set out to fill in the blanks in their new podcast. They spent months talking to expert sources and delving into archives, diving deep into the roots of three of Cincinnati's historically Black neighborhoods: Evanston, Avondale and South Cumminsville.



News

URBAN ROOTS PODCAST RETURNS FOR SECOND SEASON

The podcast uncovers more urban histories, this time beyond Cincinnati.

By Allison Kiehl - June 23, 2022

African American Historic Places Project in Los Angeles



Getty + the Los Angeles City Planning's *African American Historic Places Project Los Angeles* project has been taking action to identify, protect and celebrate Black heritage since 2018 with their African American historic resources survey and context statement .

What is Community Preservation?

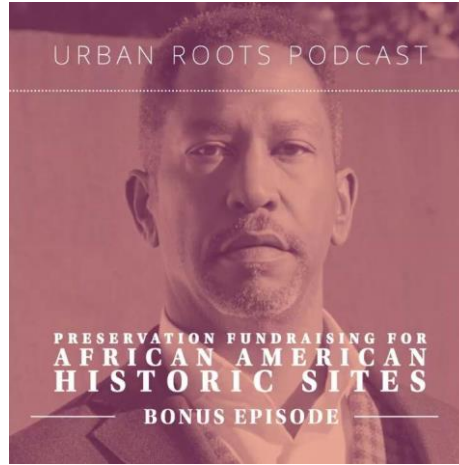
ArchDaily › Architecture News › On Community Preservation with Vishaan Chakrabarti in Urban Roots Podcast

On Community Preservation with Vishaan Chakrabarti in Urban Roots Podcast



Founder of Practice for Architecture and Urbanism and College of Environmental Design at the UC Berkeley and former director of the Manhattan Office for the New York Department of City Planning.

Brent Legg's Challenge to Cincinnati



Brent Legg is the Director of the African American Cultural Action Fund at the National Trust for Historic Preservation in Washington, D.C. He has raised nearly 90 million dollars to preserve American places.



**National Trust for
Historic Preservation**
Save the past. Enrich the future.



Preservation-Based Economic Development



Decades of disinvestment, top-down planning, and insensitive preservation practices have left places significant to underrepresented communities at risk of being demolished. It's time to ...

BUILD - BACK - BLACK



Urban Main Street Programs as an Economic Driver

ATLANTA, GA
URBAN HISTORIC
MAIN STREET



BIRMINGHAM, AL
URBAN HISTORIC MAIN STREET



Find us



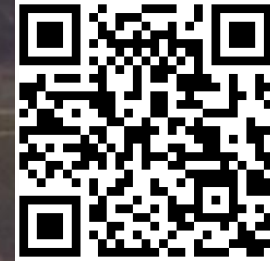
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