



Appointed.

An initiative of the Women's Fund of the Greater Cincinnati Foundation





WOMEN'S FUND
of the **GREATER CINCINNATI FDN.**



What is *Appointed*?

Empowering women to seek a seat at the table

- Recruitment and lifting up board opportunities
- Provide support and training
- A resource to connect government officials to interested board candidates



WHY IT MATTERS

Civic leadership should reflect the communities they serve.

Research shows gender and racial diversity improves results

- Improved group dynamics and functioning
- Enhanced governance
- Better representation of stakeholders
- Increased diversity pipelines
- Improved reputation
- Corporate boards with gender and racial diversity have better financial performance

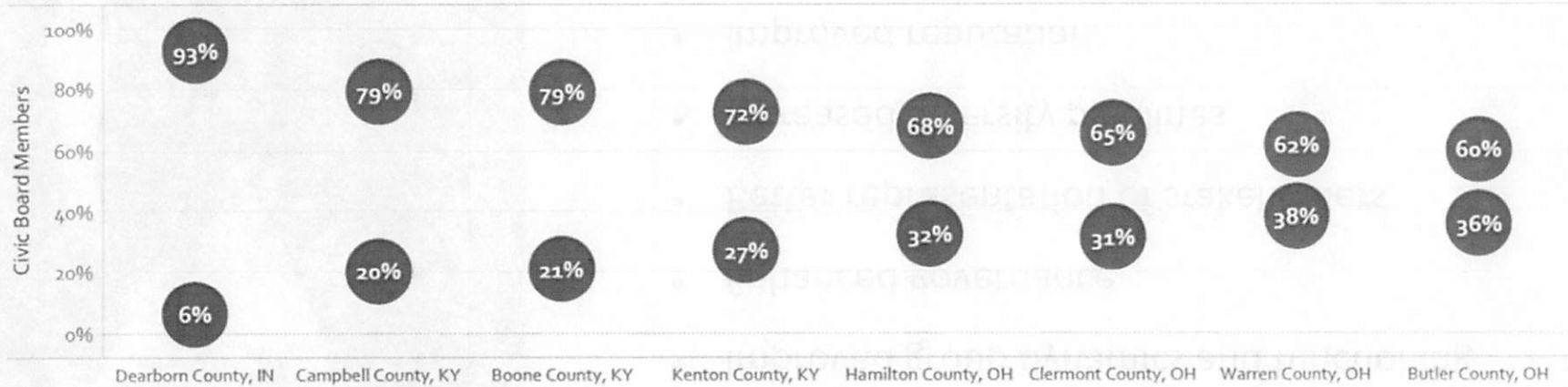
- PULSE Briefing: Gender Diversity of Boards and Commissions
(2018)



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■ Female ■ Male



A path toward equity...

Our Goals:

By 2030, civic boards and commissions in the Cincinnati region will match the gender and racial demographics of the communities they serve.

By 2022,

Increase the percentage of *Appointed* members who are women of color from **28.5%** to **40%**

Facilitate the appointment of **50** *Appointed* members to civic boards, with **50%** of appointments being women of color

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www.cincinnatiwomensfund.org/appointed

Questions?

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