

**June 5, 2024**

**To:** Mayor and Members of City Council

202401575

**From:** Sheryl M.M. Long, City Manager

**Subject: Emergency Ordinance – DCED: Main Street Pop-up Program  
Additional Funding Request**

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Attached is an Emergency Ordinance captioned:

**AUTHORIZING** the transfer and return to source of the sum of \$50,000 from capital improvement program project account no. 980x164x231617, “OTR Outdoor Improvements – GF CO,” to the unappropriated surplus of General Fund 050; and **AUTHORIZING** the transfer and appropriation of the sum of \$50,000 from the unappropriated surplus of General Fund 050 to the Department of Community and Economic Development General Fund non-personnel operating budget account no.050x164x7200 for the purpose of providing resources for a Main Street Small Business Support program in Over-the-Rhine led by 3CDC.

**STATEMENT**

Approval of this Emergency Ordinance will authorize the transfer and return to source, the General Fund, of \$50,000 from existing capital improvement program project, “OTR Outdoor Improvements – GF CO” and then transfer and appropriate \$50,000 to DCED’s General Fund non-personnel operating budget account no. 050x164x7200 for the purpose of providing additional funding to the Main Street Pop-up Program, which is managed by 3CDC.

The program was established in 2023 via ordinance no. 131-2023. This additional funding request will provide the program with more resources for a CPD detail that will monitor both Ziegler Park and the Main Street corridor in Over-the-Rhine. 3CDC will separately enter into an agreement with CPD to provide the additional detail. This funding will be used to reimburse 3CDC for the cost associated with contracting the CPD detail.

In conjunction with increased street activity generated by the Pop-up Program, this additional detail will help increase public safety along the Main Street corridor as we move into the summer months.

**RECOMMENDATION**

The Administration recommends approval of this Emergency Ordinance.

Copy: Markiea L. Carter, Director, Department of Community & Economic Development