Budget & Finance 311 update & next steps



Customer Service Tools

The public has many options to remedy everyday issues

- Call Center
- Website
- Mobile App

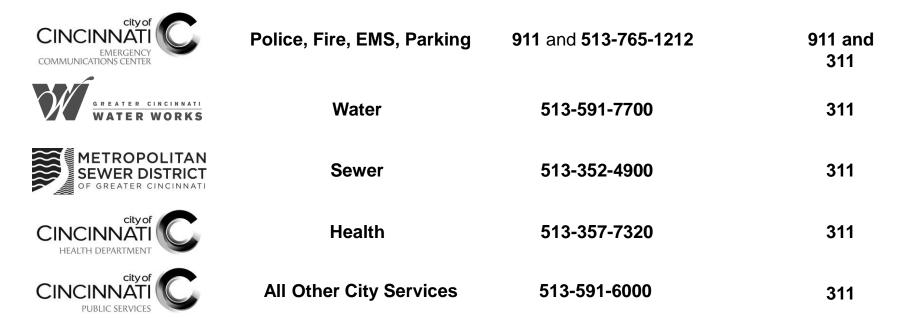
Introducing!





From many numbers to one...







Customer Service Enhancements

Before 3/11/22

- Call Center: Many phone numbers
- Call Center: Business hours
- Website: 5916000.com
- Website: Hard to find services
- Website: Missing some services
- Mobile App:

Starting 3/11/22 (live testing phase)

- Call Center: Just 311 or 911
- Call Center: 24hr/7days
- Website: 311cincy.com & city page
- Website: Start with service search
- Website: More services added
- Mobile App:





Testing Phase (Summer 2022)

- Slow volume of traffic through channels- gradually increasing
- Continued training/hiring
- Test and revise tools and systems

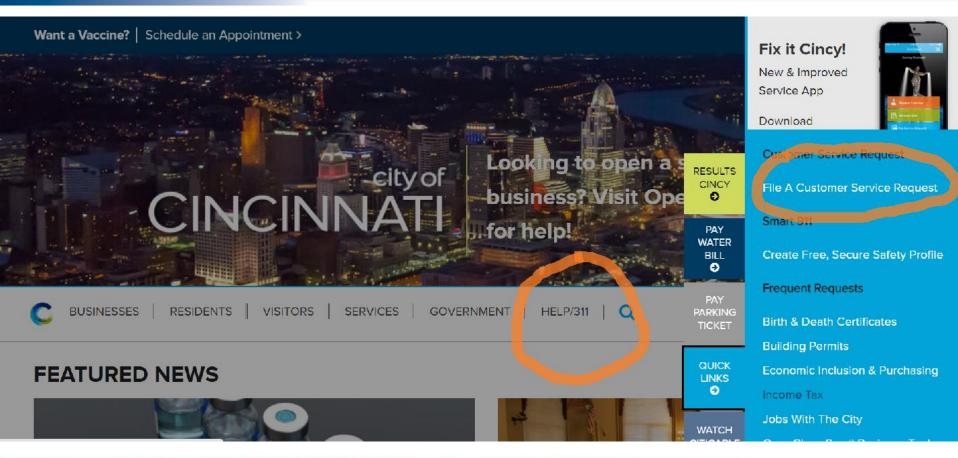
Next phase (Fall 2022):

- DPS and ECC call center merger
- Full compliment of trained and qualified staff
- Public awareness campaign

Long Term Goals:

- 311 to support public engagement
- Data and public driven enhancement to service delivery





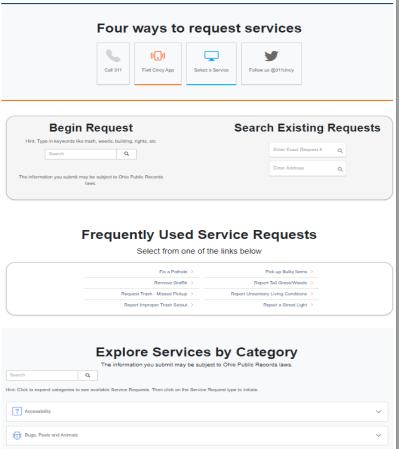




Commercial Buildings

311Cincy



















More Enhancements Coming



- Mobile App: September 1, FixItCincy = 311Cincy
- Call Center: text confirmation/SR numbers
- Call Center: no hold or wait times to answer calls
- Website: chatbot/virtual assistant with live chat feature
- Website: continuous improvement on intake and navigation
- General: updated Customer service training and performance measures
- General: updated communication regarding status of requests and follow up actions
- General: regular review of open items to increase timely resolution

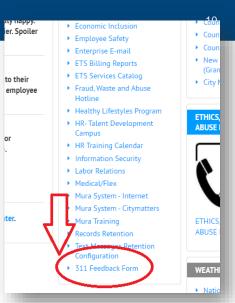


311 Feedback Form

311 Feedback Form Thank you for your feedback. We are constantly working to improve our service delivery and to provide department staff and customers with the most accurate information. If you have noticed something the 311 call center needs to correct for your department, or if you have some positive feedback to share, please use this form. Your feedback will be shared with the call center staff to continuously improve services to the various departments served by the call center. Hi. Chandra. When you submit this form, the owner will see your name and email address. * Required 1. First Name 3 Enter your answer 2. Last Name * Enter your answer 3. City phone # * Enter your answer 4. Email Address * Enter your answer 5. Date of Event * Please input date (M/d/yyyy) <u>...</u>

This feedback is related to: *		
Select your answer	~	
This feedback is related to the	ne following originating from the 311-call center *	
What Happened? *		
Enter your answer		
Enter your answer How should the matter have handle this properly moving	e been handled? We use this for training purposes so s forward.	taff ca
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Submit





Next Steps:

- 311Cincy mobile app launch September 1
- Limited 311 promotion online (next few weeks)
- City Communicator briefing (Complete)
- 100% Calls to ECC (likely October)
- CSR Reviews (rotating/ongoing)
- Department 311 user group established (begin approx. October)
- Set performance metrics and goals (30-60 days)
- Evaluation of programs and tools & user testing (ongoing)
- Chatbot implementation (Fall 2022)

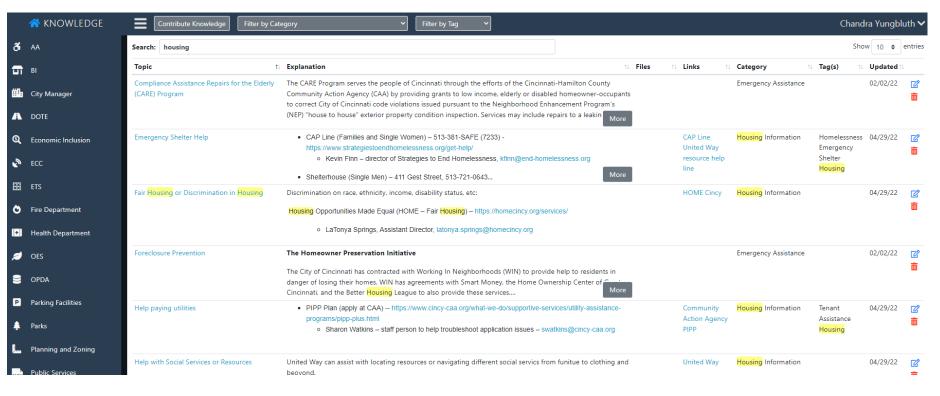


CSR Reviews:

- Make the CAGIS interface more user friendly to the public for entering CSRs.
- Increase transparency and communication throughout the CSR process from entry to completion.
- Assist departments with better data collection to improve efficiencies.
- Clean up old open CSRs for accurate data collection & performance metric reporting.



Constituent Affairs Knowledgebase





Questions/Feedback?

