Cincinnati Animal CARE

Meaghan Colville
Director of Lifesaving Operations
Cincinnati Animal CARE Humane Society

Clermont Animal CARE Humane Society since 2018

Cincinnati Animal CARE Humane Society since August 2020

> Clermont Animal CARE since 2018

> > 96% lifesaving rate in 2019 at Clermont Animal CARE

> > Dog euthanasias down 52% while increasing dog intake 41%

> > Dog adoptions up 67%

> > Expanded services

> > Enrichment programs

> > Community-based animal care and control

> Time to grow our footprint…

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EXPECT MORE

FROM YOUR COUNTY ANIMAL SHELTER

Progressive
Transparent
Community-Based
Compassionate
Lifesaving
Collaborative
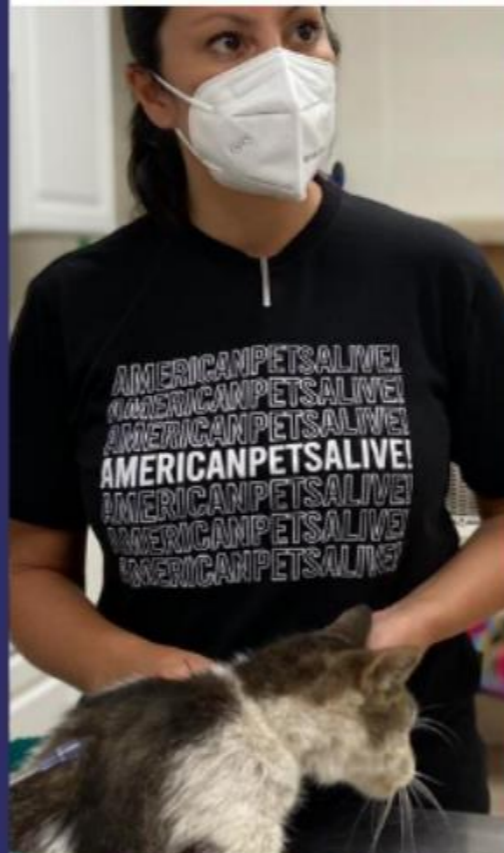**Innovative**
Data-Driven
Best Practice

Every animal in our care will receive immediate, individual attention.

Cincinnati Animal CARE
HUMANE SOCIETY

cincinnatianimalcare.org

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> 98% lifesaving rate in August 2020 (1st month) at Cincinnati Animal CARE

> Focus on "before the door" and live outcome programming

> Human Animal Support Services

A Vision for Cincinnati

Together we can:

- Exceed public expectations

- Energize our community

- Build strong relationships

- Eliminate public complaints

- Be leaders in animal welfare and sheltering

Challenges Ahead

- Run-down shelter

- Overcrowding

- Marketing, branding and communication

First 90 Days

1. Community Engagement and Open Doors

2. Decrease population, increase lifesaving

3. Culture Change

After 60 years, Cincinnati is ready for

something to get behind
something to get excited about
something to be proud of

We are

#shelteringadifferentway

Clermont Animal CARE
HUMANE SOCIETY
Compassion. Advocacy. Rescue. Education

Caption