



Cincinnati Animal CARE

Meaghan Colville
Director of Lifesaving Operations
Cincinnati Animal CARE Humane Society

Clermont Animal CARE Humane Society since 2018

Cincinnati Animal CARE Humane Society since August 2020

- > Clermont Animal CARE since 2018
 - > 96% lifesaving rate in 2019 at Clermont Animal CARE
 - > Dog euthanasias down 52% while increasing dog intake 41%
 - > Dog adoptions up 67%
 - > Expanded services
 - > Enrichment programs
 - > Community-based animal care and control

- > Time to grow our footprint...

EXPECT MORE

FROM YOUR COUNTY
ANIMAL SHELTER

Progressive
Transparent
Community-based

Compassionate

Lifesaving
Innovative
Data-driven
Best practice

*For the first time in 56
years, the Northside
Shelter is under new
management.*



Cincinnati Animal CARE
HUMANE SOCIETY™



cincinnatianimalcare.org

Caption

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Best practice

*No-Kill is our philosophy.
Every animal in our care is
put on the path toward a
live outcome.*



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Caption

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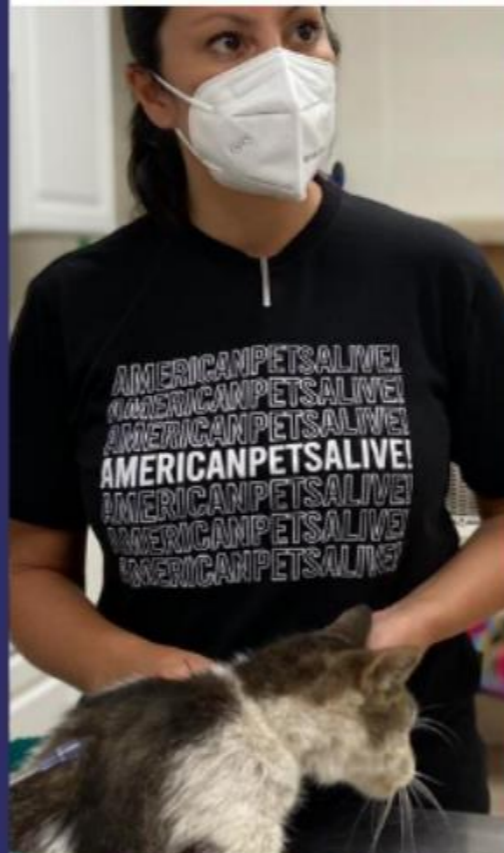
Collaborative

Innovative
Data-Driven
Best Practice

The Northside Shelter now works directly with rescue partners.



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*Every animal in our
care will receive
immediate,
individual attention.*



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*We decrease barriers
to adoptions to
increase live outcomes.*



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*Our doors are open to
the community.*



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*We are here to provide
a judgment-free
resource center for
Hamilton County.*



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HUMANE SOCIETY™

33 wildlife compassionately helped
196 animals sent to rescue
105 wellness checks by animal control officers
100% stray dogs posted to Facebook
In-kennel enrichment provided 28 days in a row and counting!
Worked w/ 1 landlord to keep a family together
11 dogs on behavior plans
Over 400,000 people reached on social media!

9 staff in HASS working groups (national animal welfare initiative)
375 volunteer
17 staff completed FEAR FREE training!

7 animals transported by Animal Control for lifesaving medical care!
66 families reunited!
37 owner surrender consults

3 dogs boarded for short-term housing issues
Almost 4,000 Facebook followers!
1 'EXPECT MORE' CAMPAIGN
Top Intake Jurisdictions for dogs: 1. Northside 2. Price Hill 3. Colerain
8 days of American Pets Alive! on-site support!
17 dog bites responded to by officers
4 behavior consults for pet owners
+100 Kivanda beds donated!

Caption

- > 98% lifesaving rate in August 2020 (1st month)
at Cincinnati Animal CARE

- > Focus on “before the door” and live outcome programming
- > Human Animal Support Services

A Vision for Cincinnati

Together we can:

- Exceed public expectations
- Energize our community
- Build strong relationships
- Eliminate public complaints
- Be leaders in animal welfare and sheltering

Challenges Ahead

- Run-down shelter
- Overcrowding
- Marketing, branding and communication

First 90 Days

1. Community Engagement and Open Doors
2. Decrease population, increase lifesaving
3. Culture Change

After 60 years, Cincinnati is ready for

something to get behind
something to get excited about
something to be proud of

We are
#shelteringadifferentway



Clermont Animal CARE

HUMANE SOCIETY

Compassion. Advocacy. Rescue. Education

Caption