

RESOLUTION NO. 30 - 2023

**RECOGNIZING** Yvette Simpson as a 2023 City of Cincinnati Women's History Month honoree and **EXPRESSING** the appreciation of the Mayor and the Council of the City of Cincinnati for her community service, for her dedication to creating a more reflective democracy, for serving as a voice for change across the nation, and for her work to enrich the lives of the people of the City of Cincinnati.

**WHEREAS**, Yvette Simpson grew up in the Village of Lincoln Heights and has given back to her hometown with her time, talent, and treasure; and

**WHEREAS**, Ms. Simpson attended Princeton High School and went on to Miami University where she received bachelor's degrees in Political Science and Mass Communications; and

**WHEREAS**, Ms. Simpson continued her education at the University of Cincinnati School of Law where she was an Urban Morgan Human Rights Fellow, then went on to earn her Master of Business Administration from Xavier University; and

**WHEREAS**, Ms. Simpson has worked as Labor & Employment Counsel for Ulmer & Berne for eleven years and currently serves as the Diversity, Equity, Inclusion, and Belonging Director for the firm; and

**WHEREAS**, Ms. Simpson served as a member of the Cincinnati City Council for six years and spent four as the President Pro Tempore; and

**WHEREAS**, during her time on Council, Ms. Simpson revamped the City's Summer Youth Employment Program and expanded the program to provide more opportunities for the City's young people; and

**WHEREAS**, Ms. Simpson also formed the City's first Youth Commission, the Small Business Advisory Commission, the Homeless to Work program, and formalized the City's response to human trafficking; and

**WHEREAS**, Ms. Simpson also served on the Hamilton County Planning Commission and as Chair of the Hamilton County Planning Partnership; and

**WHEREAS**, Ms. Simpson served as the first female CEO of Democracy for America, a nonprofit organization that works to increase diverse representation at all levels of government by recruiting and supporting candidates and educating and engaging voters across the country; and

**WHEREAS**, Ms. Simpson currently serves as Founder and President of the Democracy for America Advocacy Fund, a non-profit entity focused on preserving voting rights and advancing pro-democracy election reforms; and

WHEREAS, Ms. Simpson has been a member of the Board for the YWCA, the Board of the Urban League, the Cincinnati Youth Collaborative, and the Contemporary Arts Center, and she currently serves as the Chair of the Seven Hills Neighborhood Houses on the Board of MORTAR and is a proud member of the Delta Sigma Theta Sorority, Inc. Cincinnati Alumnae Chapter; and

WHEREAS, Ms. Simpson has been recognized as a Business Courier Forty under 40 honoree, a YWCA Career Woman of Achievement, and a Girl Scouts Woman of Distinction; and

WHEREAS, Ms. Simpson serves as an ABC contributor as well as an NPR panelist, where she provides insightful political analysis and perspective; and

WHEREAS, Ms. Simpson started Yvette Simpson, LLC Your Power Unlocked, her own executive strategy firm, in 2018 and has been providing executive training, strategic consulting, and coaching for small business owners, political leaders, and corporate executives; and

WHEREAS, Ms. Simpson is a licensed Realtor with Team Herr, Private Real Estate Collection, and is a home vintner and WSET-certified wine educator and Founder and CEO of Wine Inculturated; and

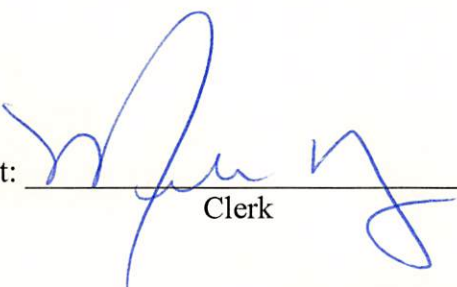
WHEREAS, Ms. Simpson is married to Joseph Hoffecker and is a “bonus mom” to three amazing daughters named Katie, Maggie, and Annie; now, therefore,

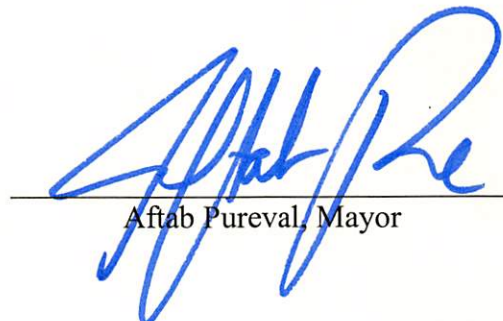
BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council hereby recognize Yvette Simpson as a 2023 City of Cincinnati Women’s History Month honoree for her community service, for her dedication to creating a more reflective democracy, for serving as a voice for change across the nation, and for her work to enrich the lives of the people of the City of Cincinnati.

Section 2. That this resolution be spread upon the minutes of Council and that a copy be provided to Ms. Simpson through the office of Councilmember Reggie Harris.

Passed: March 29, 2023

Attest:   
Clerk

  
Aftab Pureval, Mayor

Submitted by Councilmember Reggie Harris