



DANIEL S. RAJAI AH

OVERVIEW

An experienced professional with an in-depth understanding of marketing, communications, public policy and corporate strategy, I seek volunteer opportunities to use my talents to serve Mayor Pureval and the City of Cincinnati.

EXPERIENCE

Mastercard (Jan 2020 – current)

Director, Global Strategy and Operations (Marketing & Communications)

- Led global marketing & communications campaigns, sponsorship and business partnership activations for Mastercard's Chief Marketing & Communications Officer in 210 countries
- Managed global projects related to priceless.com, branded merchandise, and the global launch of Mastercard Donate – an interactive app allowing card holders to round up transactions toward their favorite charities
- Assisted with Mastercard's engagement with startups and founders

Mercury Public Affairs LLC (May 2018 – Dec. 2019)

Vice President

- Started Cincinnati office & served as lead Democratic strategist for companies working with Ohio municipalities, performed work directly with the mayors of Columbus, Dayton, Cleveland and Cincinnati
- Devised and executed a communications and government affairs strategy for international hotel
- Led complex media strategy for international entertainment organizations –including 13th Floor Entertainment Group and AEG Entertainment Worldwide. Worked with staff at both organizations to summarize the problems, consolidate information & facts into a presentable form, and then work with government stakeholders in the City of Columbus and City of Cincinnati to achieve desired outcome

Indian American Chamber of Commerce of Greater Cincinnati (2015 – 2020)

Executive Director

- Hosted Indian Ambassador, congressional members, Governor & business leaders at meetings
- Organized memorial for AAPI victim of Cincinnati mass shooting
- Partnered with Rep. Steve Chabot to organize Ohio Asian Small Business Summit
- Oversaw planning of 600 person galas featuring U.S. Sen. Rob Portman & U.S. Sen. Sherrod Brown
- Created Gov. Relations Committee – advocating for appointments & stronger policies for MBE's
- Recognized by Procter & Gamble's CEO David Taylor for efforts in Cincinnati business community

City of Cincinnati (Jan. 2014 - Apr. 2018)

Director of Communications

- Served as spokesman for Cincinnati's largest department
- Produced detailed policy memos, PRs, media trainings/events, council updates for the mayor & council
- Coordinated FY16/FY17 Cincinnati Neighborhood Enhancement Program

Director of External Affairs

- Created & led Mayor's Task Force on Immigration – 92 leaders working to make Cincinnati the most immigrant-friendly city. Group recognized by Wall Street Journal & Obama White House
- Appointed to the Charter Review Task Force - 24 individuals charged with recommending revisions to the Cincinnati Charter
- Served as the city's liaison to the Cincinnati, U.S.A., Sister Cities Association (8 international cities)
- Communicated city updates to the Hamilton County Board of Commissioners at its board meetings

AFFILIATIONS

- Biden for President, OH Faith Coalitions & OH Small Business Outreach Liaison (2020)
- BLOC Ministries, Board Member (2015-current)
- Member, Hamilton County Hospital Commission (2019)
- Hamilton County Democratic Party Executive Committee (2013-2020)
- Ohio Democratic Party, Executive Committee (2012-2020)

RECOGNITIONS

- Cincy Magazine Power 100 – People to Watch (2021)
- Mahatma Gandhi Pravasi Bharatiya Divas Award, Government of India (2020)
- Distinguished Young Alumni Award, University of Dayton (2019)
- Forbes' 30 under 30 in the U.S.A. for Law & Policy (2015)

EDUCATION

- University of Dayton, Dayton, OH – B.A. Political Science (2013)

MEDIA LINKS (NOTABLE MENTIONS)

- *2019 Joe Belle Memorial Young Alumni Award: Daniel Rajaiah*
<https://www.youtube.com/watch?v=Oi6Xt8QVDyc>
- *Biz Courier: Major global PR, strategy firm opens in Cincinnati*
<https://www.bizjournals.com/cincinnati/news/2018/05/31/major-global-pr-lobbying-firm-opens-in-cincinnati.html>
- *Enquirer: Cranley pushes immigrant initiative*
<https://www.cincinnati.com/story/news/politics/2014/07/24/cranley-pushes-immigrant-initiative/13104325/>
- *Forbes: Cranley staffer (Daniel Rajaiah) one of nation's best*
<https://www.cincinnati.com/story/news/politics/2015/01/05/cranley-staffer-forbes-list/21289827/>