

Date: 2/19/2026

To: Mayor and Members of City Council 202600745
From: Sheryl M. M. Long, City Manager
Subject: **SPECIAL EVENT PERMIT APPLICATION: Johnsonville Big Taste Grill Sampling Event**

In accordance with Cincinnati Municipal Code, Chapter 765; Kelly Eaton has submitted a Special Event Permit Application Form to the Chief of Police. The Special Event Permit Application has been reviewed by the following department(s): Cincinnati Police Department, Fire Department, Health Department, Parks Department, Department of Building and Inspections, Department of Community and Economic Development, Department of Finance, Department of Public Services, and Department of Transportation and Engineering. There are no objections to issuing the Special Events Permit.

The particulars of the requested event are as indicated:

EVENT NAME/TITLE: Johnsonville Big Taste Grill Sampling Event
EVENT SPONSOR/PRODUCER: GMR Marketing LLC
CONTACT PERSON: Kelly Eaton
LOCATION: 30 East Court Street
DATE(S) AND TIME(S): 03/31/2026 10:00am—03/31/2026 2:00pm
EVENT DESCRIPTION: Johnsonville is bringing its iconic Big Taste Grill to Kroger's backyard! We'll be handing out full-sized samples of Johnsonville products, completely free of charge! While this event is targeted at Kroger employees as thank you for their partnership, we'll also be welcoming members of the community who want to stop by and try our brand-new Dr. Pepper Flavored Sausage!
ANTICIPATED ATTENDANCE: 500
ALCOHOL SALES: YES. NO.
TEMPORARY LIQUOR PERMIT HOLDER IS:

cc: Lieutenant Colonel Adam D. Hennie, Interim Police Chief