City of Cincinnati

Agenda - Final

Healthy Neighborhoods

Chairperson, Jan-Michele Kearney
Vice Chairperson, Victoria Parks
Councilmember Anna Albi
Councilmember Scotty Johnson

Wednesday, September 4, 2024	12:30 PM	Council Chambers, Room 300

PRESENTATIONS

Intro to Healing Cities Initiative

Pastor Ennis Tait

Santa Maria Community Services-Promoting our Preschoolers (POP)

Julie Mcgregor, Chief Program Officer and Jamie Mutter, Early Childhood Program Director

Unbreakable Bond

Vickie Jackson, Bond Hill Advocate

1. **202401872** **PRESENTATION**, dated 08/06/2024, submitted by Vice Mayor Kearney, from Ennis Trait Ministries, Bishop Ennis Trait, regarding Intro to Healing Cities Initiative.

Sponsors: Kearney

Attachments: Presentation

2. **202401966** **PRESENTATION,** submitted by Vice Mayor Kearney from Julie McGregor, Chief Program Officer of Santa Maria Community Services, titled, Santa Maria Community Services Helping Families Help Themselves Since 1897.

Sponsors: Kearney

Attachments: Presentation

AGENDA

3. **202401714** **MOTION**, submitted by Vice Mayor Kearney, **WE MOVE** for the City Administration to create a parking amnesty period from September 1, 2024 - September 30, 2024 for unpaid parking tickets incurred within the City of Cincinnati through July 31, 2024. The amount owed during this amnesty period will include only the original parking ticket cost and no additional penalties or fees. (BALANCE ON FILE IN THE CLERK'S OFFICE)

Sponsors: Kearney

1

Attachments: Motion

4.   202401774   **REPORT**, dated 8/7/2024, submitted Sheryl M. M. Long, City Manager, regarding leveraging text messaging to improve resident communication. (See Doc. #202401245)

Sponsors: City Manager

Attachments: Report

ADJOURNMENT

Healing Cities Cincinnati Initiative
Presented by
Bishop Ennis Tait
Ennis Tait Ministries
Healthy Neighborhoods Committee
August 6, 2024

Healing Cities Cincinnati

WHAT: A community-based engagement strategy. Our work will support advocacy with key stakeholders including elected officials, funders and community leaders to support adoption of Healing Cities legislation.

WHY THIS MATTERS: A trauma-informed approach is necessary to ensure healing for systemic harm and providing a framework for community-wide healing based equity.

Healing Cities Initiative National Partners

Leading the Nation in Trauma-Informed & Community Based ~~Health~~

$25,000 Award to Support Local Efforts

- Support Community Advocacy, Engagement and Education in support of Healing Cities Legislation for Cincinnati.
- Coordinate national efforts to lift up community voices and experiences of trauma-informed practice with Healing Cities Baltimore and the Center for Community Resilience.
- Provide stipends for community members to participate in advocacy and education efforts.
- Support workshops, community conversations and advocacy efforts in Avondale, Riverside and West End to address long-term community trauma and inequity.
- Work with Center for Community Resilience's Policy Lab to host a Congressional visit in Jan/Feb 2025 to view local efforts to support a citywide trauma-informed transformation.

ETM

ENNIS TAIT MINISTRIES

Local Partners, Neighborhood Focus

Avondale
Riverside
West End

SANTA MARIA
COMMUNITY SERVICES
Helping Families Help Themselves Since 1897

Presented by:

Julie McGregor
Chief Program Officer

Jaime Mutter
Early Childhood Program Director

Our Mission

Santa Maria is a catalyst and advocate for Greater Price Hill families to attain their educational, financial and health goals.

Our Vision

Our vision is for Greater Price Hill to be a vibrant, thriving and self-sustaining community.

Our History

- Santa Maria Italian Educational and Industrial Home (aka Santa Maria Institute)

- Founded in **1897** by Sisters of Charity Blandina and Justina Segale, themselves Italian immigrants to address the urgent needs of Italian immigrants in Cincinnati's Basin and urban core
    - Housing
    - Education
    - Language Training
    - Employment and
    - Family Stability
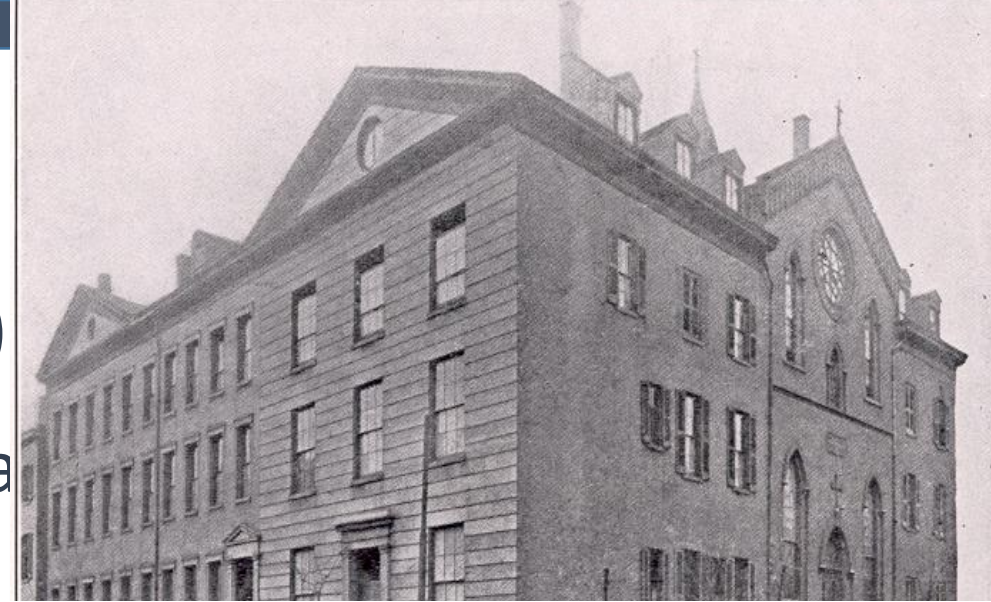
1st home – 3rd & Lytle Sts.

Bambino Day Nursery

10

Our History (Continued)

1916 – Became a member of the Council of Social Agencies (predecessor of United Way)

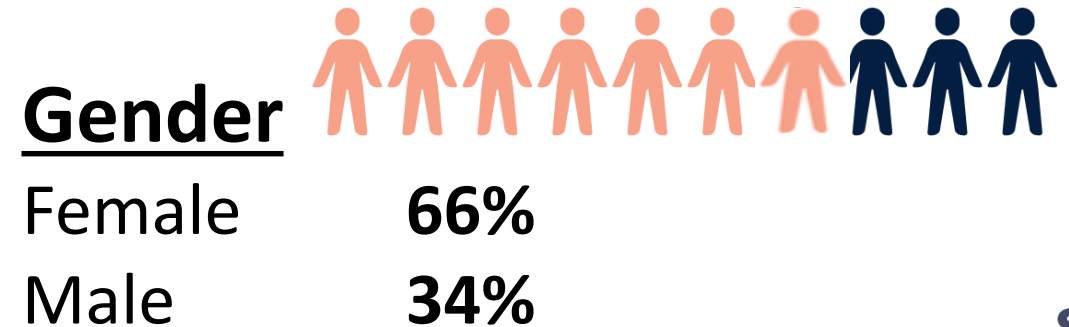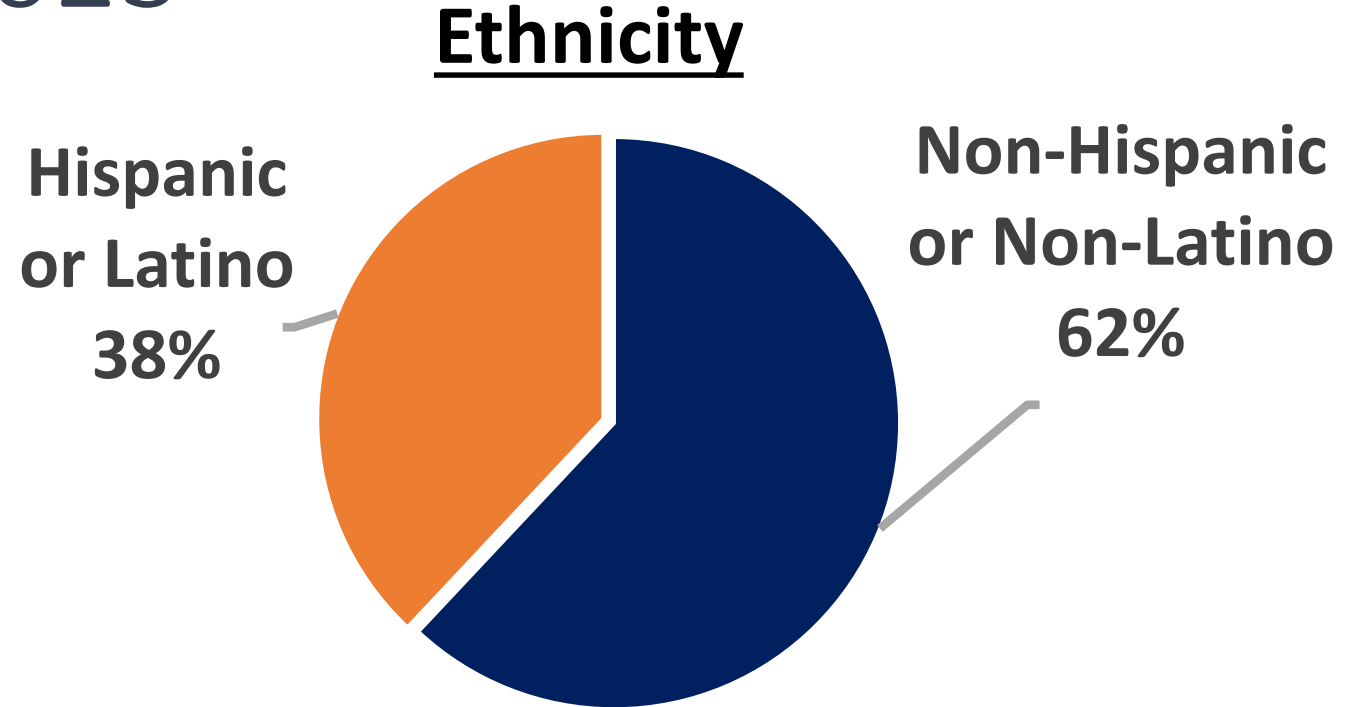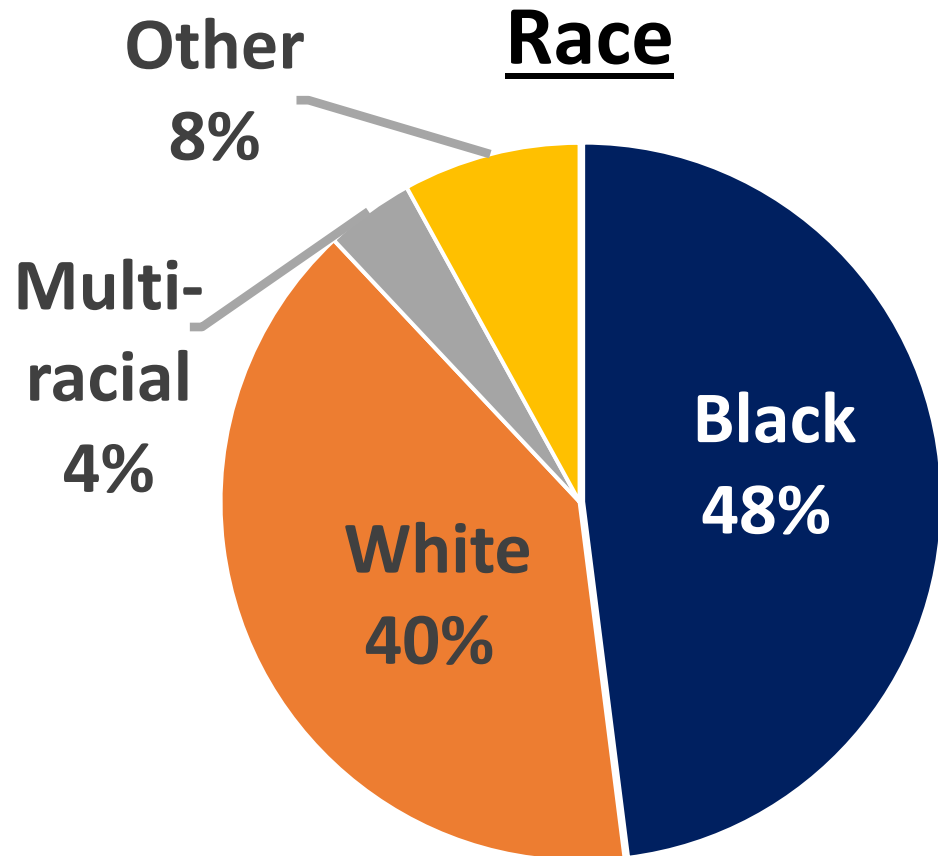**1941** – Emphasis changes to those who migrated from Kentucky & Tennessee

1966 – Moved to Price Hill, supporting those living below the poverty line

1972 - Became an independent, not-for-profit agency

Now serving families in the areas of health, education, and financial stability to help them out of poverty and onto the path to self-sufficiency

Individuals Served in 2023

Race
- Black 48%
- White 40%
- Multi-racial 4%
- Other 8%

Ethnicity
- Hispanic or Latino 38%
- Non-Hispanic or Non-Latino 62%

Gender
- Female 66%
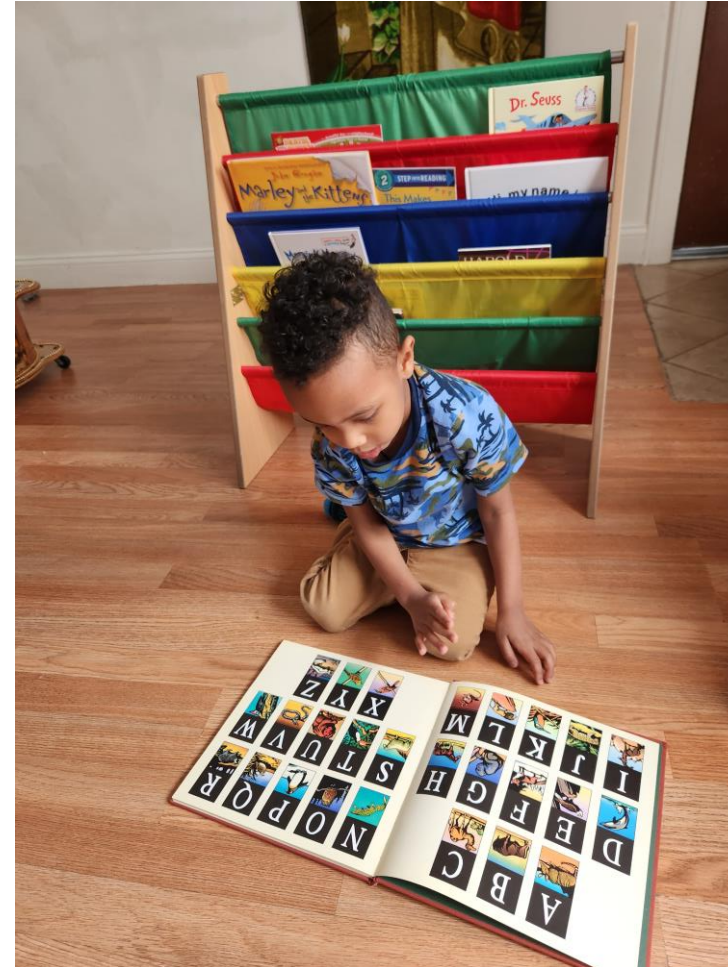- Male 34%

WHY is kindergarten-readiness important?

If a child is ready for kindergarten
(physical, sensory, and language skills and social emotional development)

THEN

MORE LIKELY to be proficient in 3rd reading and math

⬇

Strong predictor of high school graduation, college attendance and career success.

WHY is kindergarten-readiness important?

If a child is ready for kindergarten
(physical, sensory, and language skills and social emotional development)

THEN

MORE LIKELY to be proficient in 3rd reading and math

Strong predictor of high school graduation, college attendance and career success.

Strongest predictors of 3rd grade proficiency when entering kindergarten:

- Healthy, well rested, and well fed
- Family of higher socio-economic status
- English proficiency
- Regular school attendance

The gap widens by 3rd grade.

Promoting Our Preschoolers works to bridge this gap.

SANTA MARIA COMMUNITY CES

Promoting Our Preschoolers...

Family-centered kindergarten-readiness program for children 3-5 years old and their families

- Focus on child development, kindergarten readiness, mental health, and family stability
- Educational Materials
- This is a visitation program (we meet in the home, library, community centers, schools...)
- Parent Groups
- Literacy and Language Groups
- Family assistance
- Mental Health referrals
- Advocacy
- Partnerships

SANTA MAPIA
COMMUNITY CES

Promoting Our Preschoolers…

Literacy & Language Groups

- Storytime

- Literacy Activities

- Speech & Language activities and education

- Speech & Language screenings

- Parent Education

PROGRAM OUTCOMES

1. Preschool children are prepared for kindergarten.

2. Parents of preschoolers support their child's development with strategies to increase their child's developmental, cognitive, behavioral and language skills.

Over 1000 preschoolers and their families have participated in the Promoting Our Preschoolers program since its inception in 2006.

SANTA
MAPIA
COMMUNITY CES

Promoting Our Preschoolers…
## IMPACT
4 Year Longitudinal Study completed in 2018

ASSESSMENT TOOLS - every 6 months
- Motor, concepts, language & social development
- Parent engagement

RESULTS:
- Most substantial within 1st year.
- 18-months - 58 percentile point improvement
- 1st year: increase in parental engagement
- First year critical to address environmental and social challenges

Promoting Our Preschoolers average percentile ranking on the DIAL over a four year period of time with the average enrollment per year of 185.
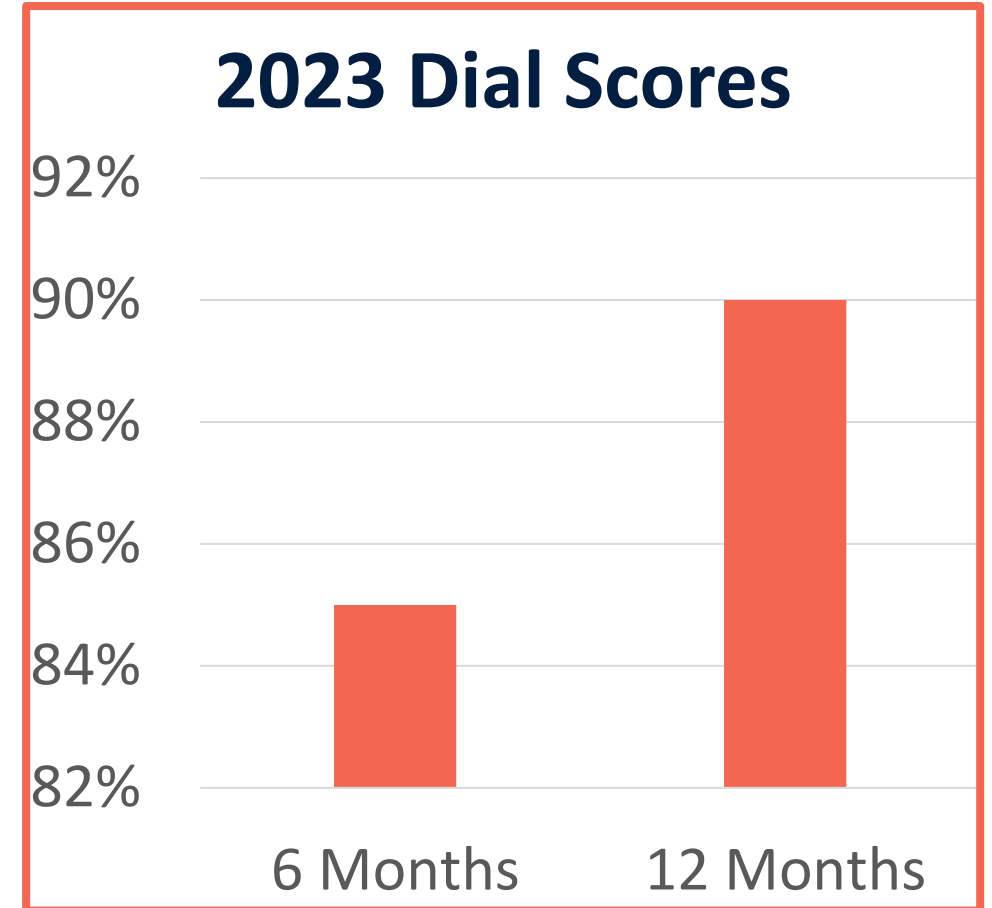

Bar chart:
- initial n=471: 31
- 6 months n=391: 44
- 12 months n=266: 55
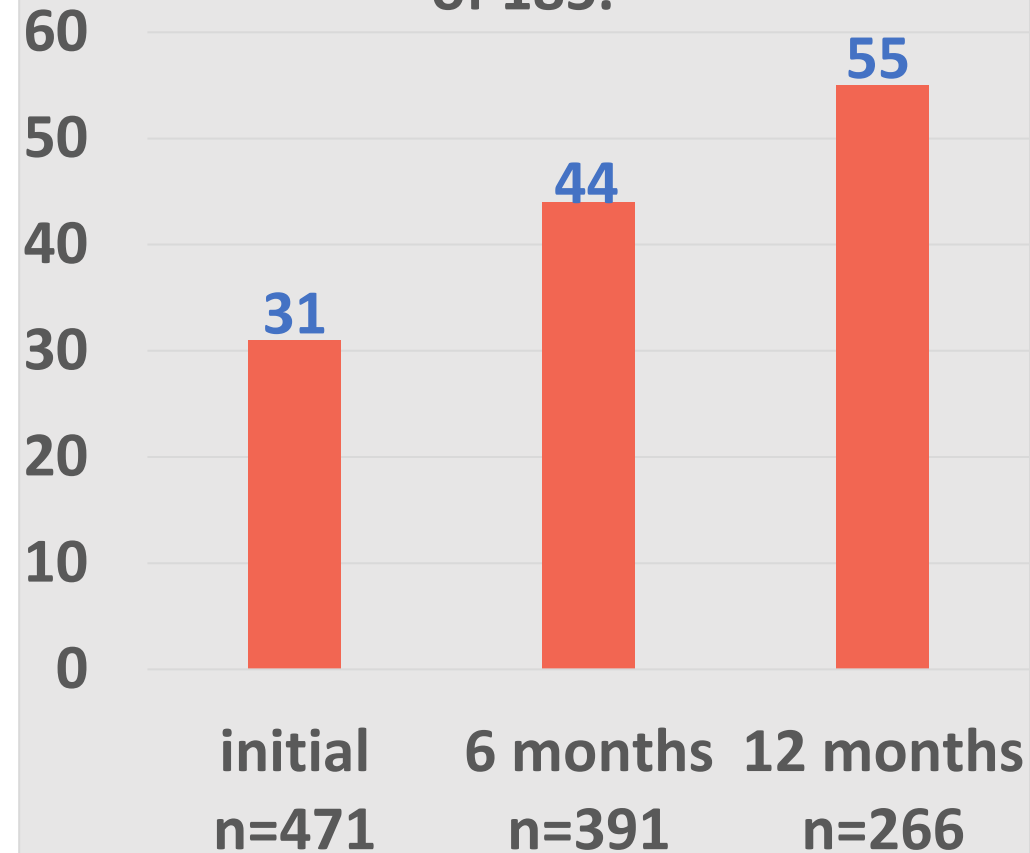
Promoting Our Preschoolers…
Recent Results

In 2023, **85%** of children enrolled in the POP program for 6 months increased their scores by **10** percentile points.

After 12 months **90%** of children increased their scores by **10** percentile points.

2023 Dial Scores

SANTA MAPIA
COMMUNITY CES

18

CHALLENGE:

- **90** families/children being served now.
- **BUT...There is a long waiting list** for the next "POP" class
- More home visitors are needed

Thank You!

We are grateful for your time to learn more about Santa Maria Community Services' Early Childhood Development Services.

Strengthening Promoting Our Preschoolers will allow us to serve more families and provide the next generation a solid foundation for a better life.

For More Information

- Website: www.SantaMaria-Cincy.org

- Social Media: @SantaMariaCincy

- Email: info@santamaria-cincy.org

Jaime Mutter
Early Childhood Program Director
(513) 300-6536
Jaime.Mutter@santamaria-cincy.org

City of Cincinnati

202401414

Jan-Michele Lemon Kearney
Vice Mayor

June 24, 2024

MOTION

WE MOVE for the City Administration to create a parking amnesty period from September 1, 2024 – September 30, 2024 for unpaid parking tickets incurred within the City of Cincinnati through July 31, 2024. The amount owed during this amnesty period will include only the original parking ticket cost and no additional penalties or fees.

WE FURTHER MOVE that all unpaid parking tickets incurred within the City of Cincinnati on or before July 31, 2024 are eligible for the amnesty described above regardless of when the parking ticket was issued or the number of parking tickets issued to any individual.

WE FURTHER MOVE for the City Administration to report to City Council the data collected pertaining to the amnesty period, including amount of funds collected and number of individuals who took advantage of the amnesty program.

_____
Vice Mayor Jan-Michele Lemon Kearney

_____   _____

_____   _____

_____   _____

CAL → Healthy Neighborhoods
J.MLK

August 7, 2024

To: Mayor and Members of City Council

From: Sheryl M.M. Long, City Manager   **202401774**

Subject: Council Report – Leveraging Text Messaging to Improve Resident
           Communication

Reference Document #202401245

The City Council at its session on April 24, 2024, adopted the following item:

> **MOTION**, submitted by Councilmember Albi and Vice Mayor Kearney, WE
> MOVE that the City Administration prepare a report within 60 days to
> assess the feasibility of leveraging opt-intext messaging as a technology to
> better communicate with residents.

The purpose of this report is to provide pertinent information regarding the opt-in-
text messaging the City currently utilizes and communications enhancements
underway.

BACKGROUND

The Telephone Consumer Protection Act (TCPA), enacted in 1991, restricts
telemarketing calls, faxes and text messages. It specifically prohibits the use of auto
dialers, artificial or prerecorded voice messages and text messages without prior
express written consent from the recipient.

Key TCPA requirements include:

1. Obtaining prior express written consent from recipients before sending SMS
   messages.
2. Providing a clear and conspicuous disclosure that the recipient will receive
   future text messages.
3. Including an easy-to-use opt-out mechanism in every text message.

CINCYALERT

The City decided to partner with Hamilton County in 2018, using a common platform
for Smart911, CincyAlert and Alert HC. This allows residents who work or live in one
or both jurisdictions to maintain a single registration.

In the years following and due in part to capacity, the City primarily focused on promoting Smart911 as part of the ongoing work to improve the Emergency Communications Center (ECC). The ECC is responsible for sending CincyAlerts.

However, when City Manager Long was appointed in September 2022, she directed a renewed focus on promoting CincyAlert and revised internal operations to make better use of the system.

As stated in the background, the TCPA expressly prohibits the use of text messages without prior agreement by the recipient to opt-in. This opt-in mechanism is built into the CincyAlert system the City currently employs. More than 13,000 community members have created a file and opted in to emergency alerts through the system. Of those users, around 1,500 have also opted in to municipal alerts.

The City sends municipal alerts regarding topics such as City holidays, changes in trash pickup and road construction.

RECOMMENDATION

The City, under the direction of City Manager Long, has been strategically focused on identifying areas to improve communications and implementing updated communications policies. As such, the City Manager's Office has identified three strategic priorities that the Communications Office is prioritizing, including:

1. A new Strategic Communications Plan
2. A website and brand redesign
3. Updating City Hall Room 115 for improved internal and external communications functions

The City Manager's Communications staff has successfully completed the Strategic Communications Plan for the City and is currently training communications staff City-wide. A vendor has been selected for the website and brand redesign project and work will begin this fall. Additionally, plans have been finalized for the upgrades to Room 115 with work on that space also taking place this fall.

Considering the current capacity of City staff and the overall strategy to address communications, the Administration recommends continuing the current promotion of CincyAlerts to ensure the public is utilizing this critical communications resource both for emergency and municipal alerts. The City has been actively doing outreach on social media and through press announcements to encourage more community members to sign up for this service. The City welcomes support from Council members to publicly share this messaging. The Administration strongly recommends the continued use of CincyAlerts for text messaging services to avoid disparate systems, streamline communications and ensure we are capturing everyone who is interested in receiving information for both municipal and emergency alerts.

cc: Mollie Lair, Director, Office of Communications