



# City of Cincinnati

801 Plum Street  
Cincinnati, OH 45202

## Agenda - Final-revised Healthy Neighborhoods

*Chairperson, Jan-Michele Kearney  
Vice Chairperson, Victoria Parks  
Councilmember Reggie Harris  
Councilmember Scotty Johnson*

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Tuesday, April 19, 2022

12:30 PM

Council Chambers, Room 300

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### PRESENTATIONS

#### Cincinnati Recreation Commission

Daniel Betts, Director

#### Imperial Theatre

Julie Fay, Imperial 280 LLC, Member & Developer

Marilyn Hyland, Marilyn Hyland Agency, Project Director

Marta Backman Hyland, Director of Theater Development

Cori Cassidy, A359 Architecture, Architect

TT Stern-Enzi, OTR International Film Festival, Artistic Director

Melinda Brown, Y2G2 Entertainment, Director

#### Queen Mother's Market Cooperative

Mona M. Jenkins, Co Founder

### AGENDA

1. [202201011](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Marilyn Hyland titled Imperial Theatre- Mohawk Arts Center Historic Rehabilitation & Addition.

**Sponsors:** Kearney

**Attachments:** [Presentation](#)  
[Attachment](#)

2. [202200872](#) **MOTION**, submitted by Councilmember Parks, **WE MOVE** that the Administration provide a report back to Council within thirty (30) days with recommendations for how the City administration can support and encourage the Civil Service Commission (CSC) to provide Spanish language options for civil service exams along with HR and recruiting communications. The report should identify additional resources that would be required, if any, for the CSC to approve and implement such recommendations.
- Sponsors:** Parks
- Attachments:** [Motion](#)
3. [202201034](#) **PRESENTATION** submitted by Vice Mayor Kearney from Daniel Betts, Director of Cincinnati Recreation Commission titled Y2WK; Cincinnati Youth to Work.
- Sponsors:** Kearney
- Attachments:** [Presentation](#)
4. [202201037](#) **PRESENTATION** submitted by Vice Mayor Kearney from Mona Jenkins Co-Founder, Queen Mother's Market Cooperative titled Queen Mother's Market.
- Sponsors:** Kearney
- Attachments:** [Presentation](#)

ADJOURNMENT



## Imperial Theatre - Mohawk Arts Center Historic Rehabilitation and Addition

**" A Stage for all Reasons!"**

A Catalytic, Historic, Arts, Community Redevelopment Project

280 W McMicken Avenue, Cincinnati, Ohio 45214



[CCM link](#)



Imperial Theatre - Mohawk Arts Center  
*"A Stage for all Reasons"*

## Imperial Theatre - Mohawk Arts Center

TOTAL estimated project budget = \$10.5 million:

- Historic renovation estimate = \$3.8 million
- New Building Annex estimate = \$5.7 million
- Building Acquisition/Carrying Cost = \$1 million  
(all mechanical equipment is housed in new-build)

Completed:

- Assembly and purchase of properties
- Stabilization of 1912 building and installation of new standing seam roof
- Achieved Part 2 Federal Historic Tax Credits
- Concept plan
- Business plan
- Proforma

Funds to date:

Public: Achieved Federal HTC Part 2 = \$662,338

Private: Developer Equity and private donations  
= \$750,000



In addition to the State Capital Budget request of \$3 million, we anticipate raising :

\$2.2 million from New Market Tax Credits

\$ 827,922 State of Ohio Historic Tax Credits

\$2.5 million from private donors and/or foundations

\$1-2 million additional public funds

**The current Business Plan identifies 44 related individual full-time and part-time job opportunities, in addition to the 31 FTE construction jobs.**



Imperial Theatre - Mohawk Arts Center  
*"A Stage for all Reasons"*

# Catalytic Project

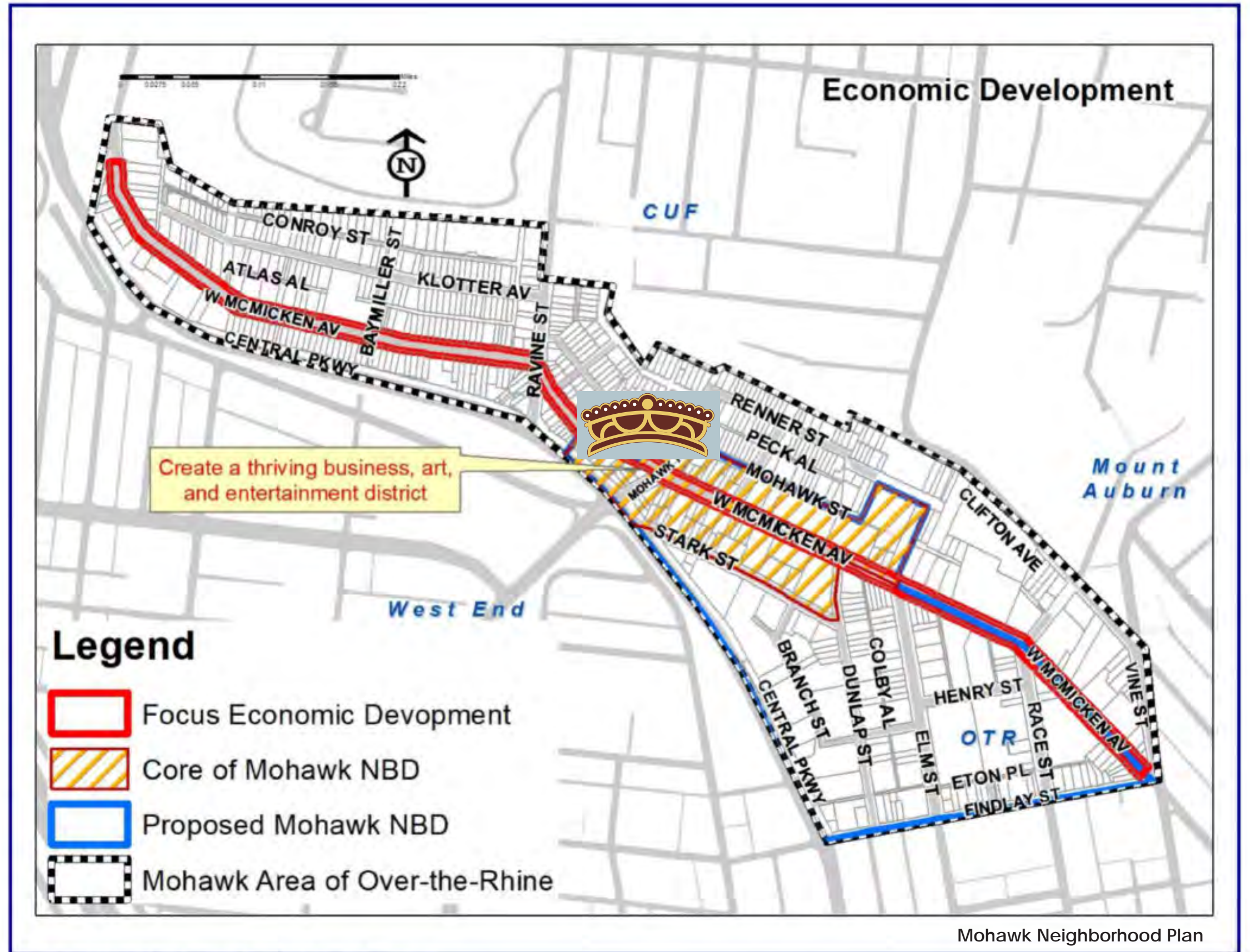
The renovation of Imperial Theater-Mohawk is a catalyst for transformational community and economic development.

## Core of Mohawk NBD

Creation of a thriving business, art and entertainment district at the nexus of three Cincinnati neighborhoods - Mohawk OTR, West End, and CUF / UC.

## Development Potential

Stimulus for housing and commercial development in vacant residential buildings, mixed-use structures, warehouses and breweries



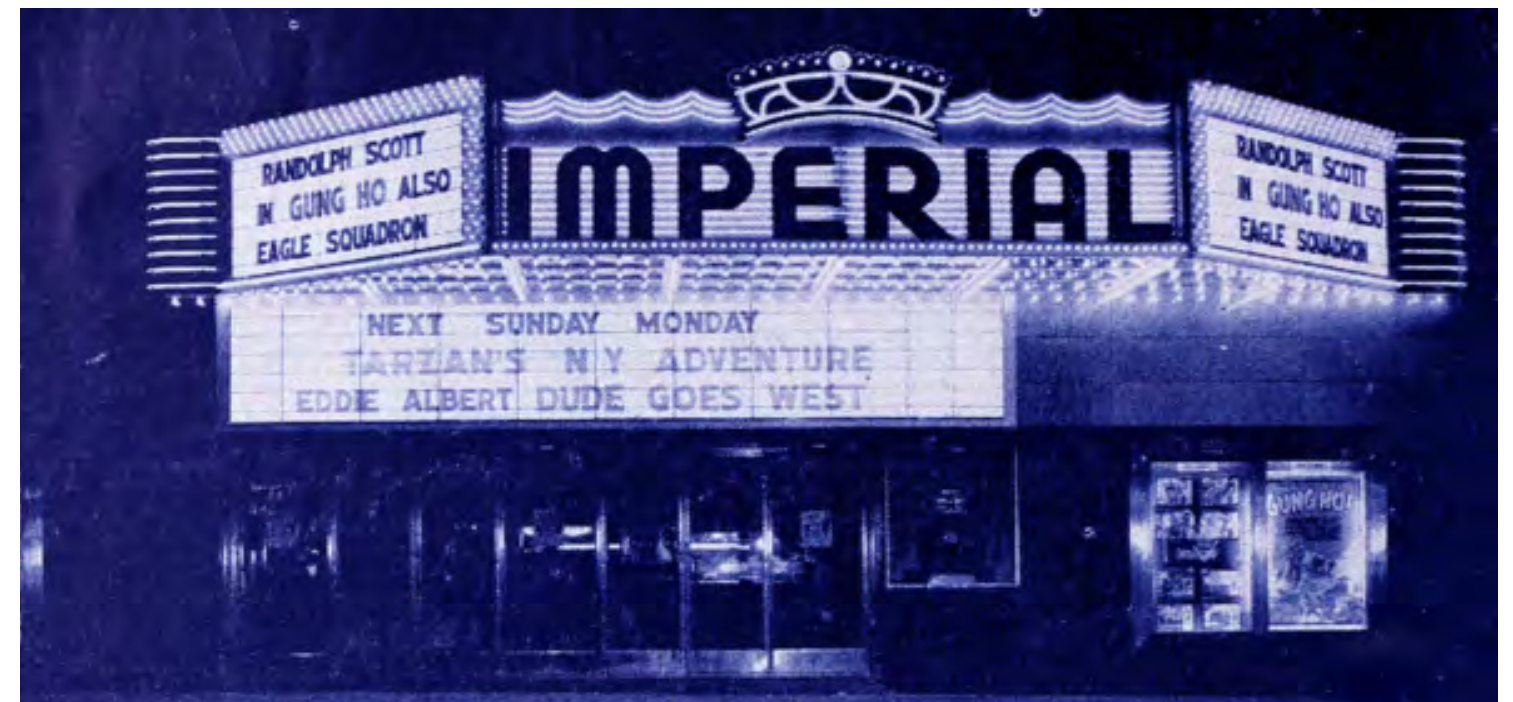
Implementation Map from February 23rd, 2019 Gallery Open House



Imperial Theatre - Mohawk Arts Center  
"A Stage for all Reasons"

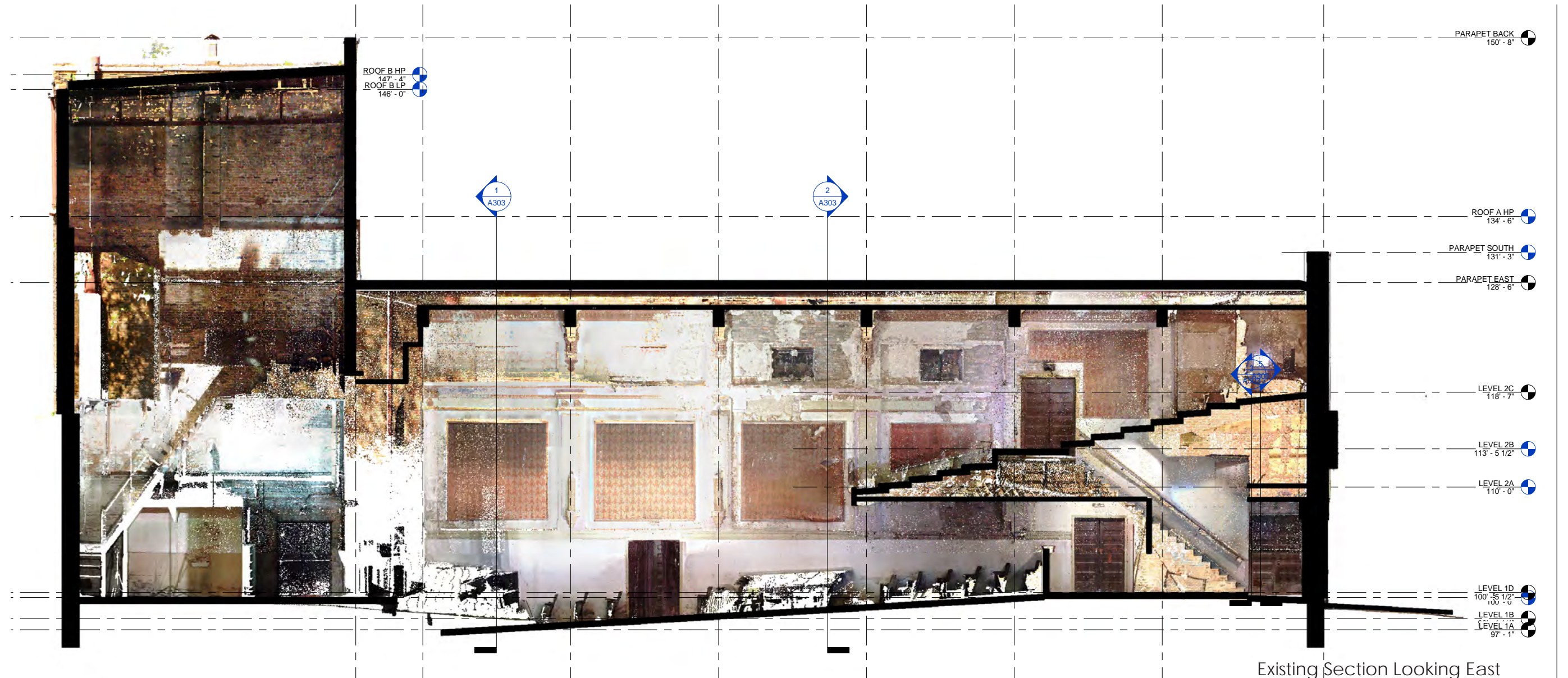


- Preservation of an iconic Cincinnati Landmark in a highly visible location
- Anchor building within the Arts District
- State of the art, comprehensive performing arts and education center for all ages
- Thriving local and arts related businesses
- Affordable residential community for artists and entrepreneurs
- Creative Placemaking



Imperial Theatre - Mohawk Arts Center  
*"A Stage for all Reasons"*





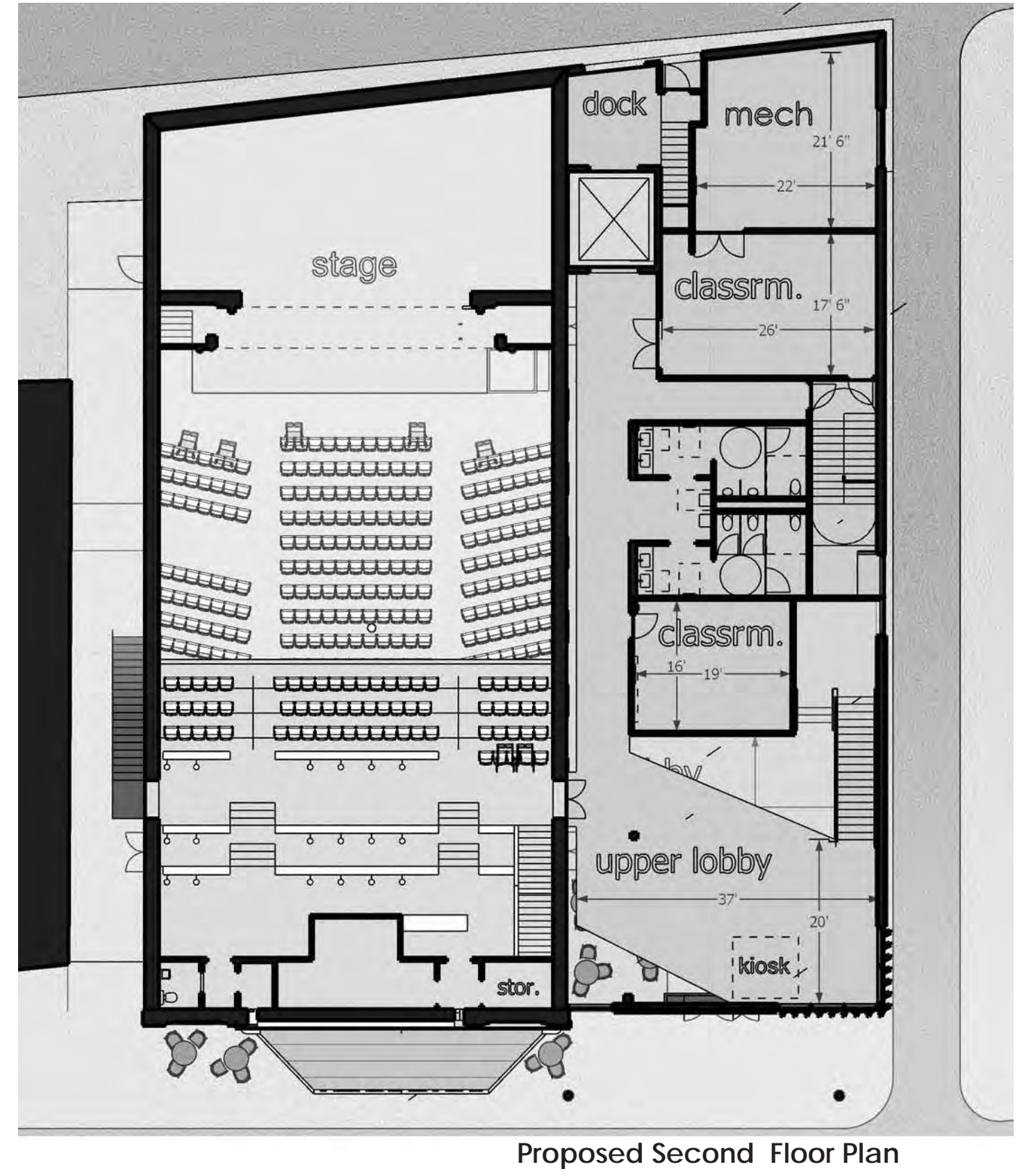
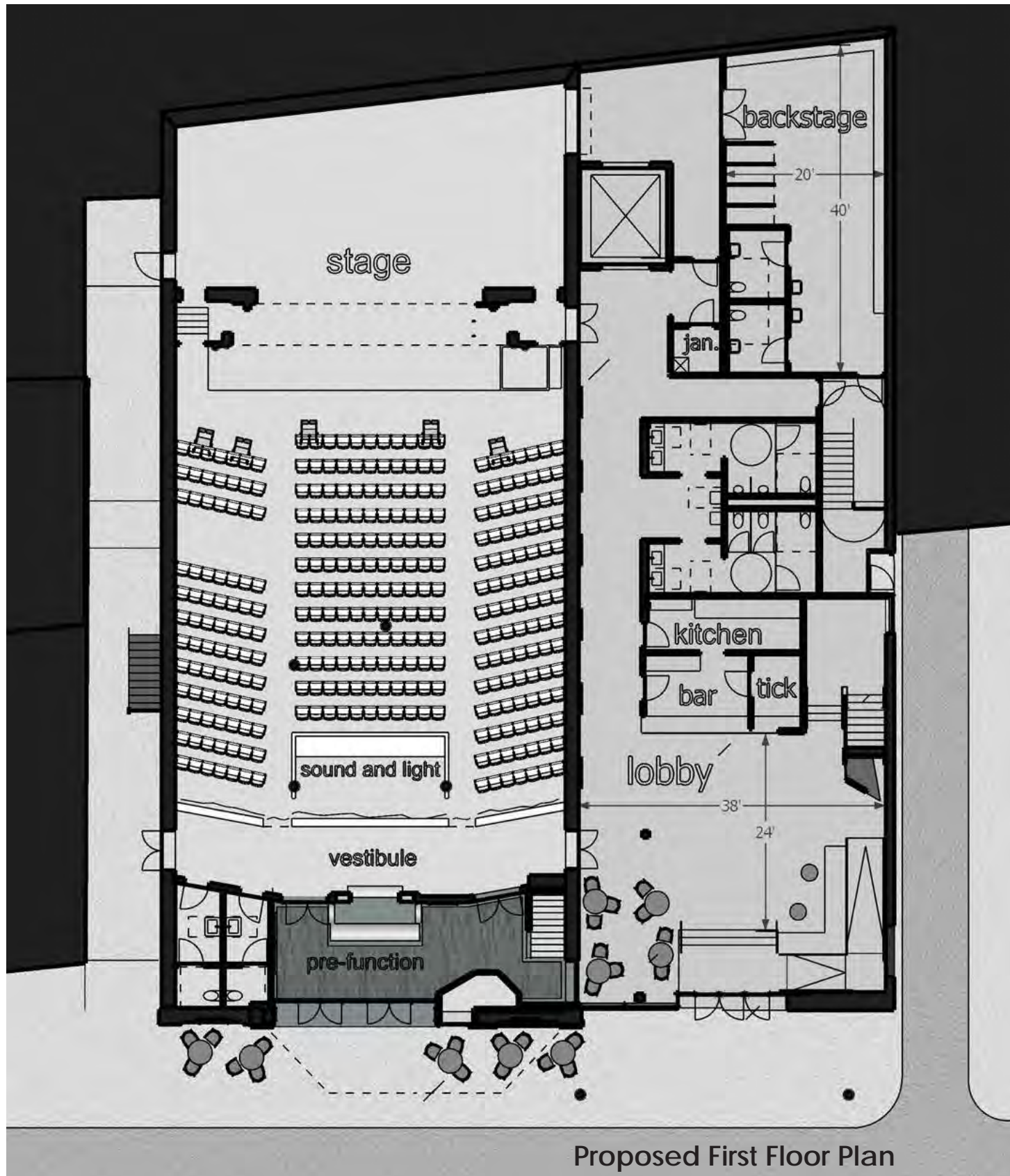
Existing Section Looking East

- Unique Fly Tower
- Double Proscenium Arch
- Thrust Stage
- Orchestra and Balcony Seating
- Intact Historic Details
- Inherent Acoustical Properties









## PROJECT OVERVIEW

### SUMMARY OF FLOOR AREAS:

#### EXISTING THEATRE

PIT	326 SF
FIRST FLOOR	5,847 SF
SECOND FLOOR	2,293 SF
STAGE MEZZANINE	293 SF
<b>SUBTOTAL:</b>	<b>8,759 SF</b>

#### PROPOSED ADDITION - ANNEX

FIRST FLOOR	4,534 SF
SECOND FLOOR	4,163 SF
THIRD FLOOR	2,372 SF
<b>SUBTOTAL</b>	<b>11,064 SF</b>

#### PROPOSED ADDITION - STORAGE

FIRST FLOOR	305 SF
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**PROJECT FLOOR AREA 20,128 SF**

-FULLY ACCESSIBLE | ADA COMPLIANT

-321 ORCHESTRA SEATS

-68 BALCONY SEATS WITH 40+ ADDITIONAL STANDING ROOM OPTIONS

-EXTENSIVE FLY SPACE FOR RIGGING | SETS

-BACKSTAGE AREA (20' x 40') WITH INDUSTRY REGULATION DRESSING ROOMS, TOILET ROOMS, MAKE UP STATIONS

-STATE OF THE ART TECHNOLOGY | HOUSE SOUND, LIGHT & PROJECTION

-LARGE SCALE FREIGHT | PASSENGER ELEVATOR

-LARGE REHEARSAL ROOM (22' X 47')

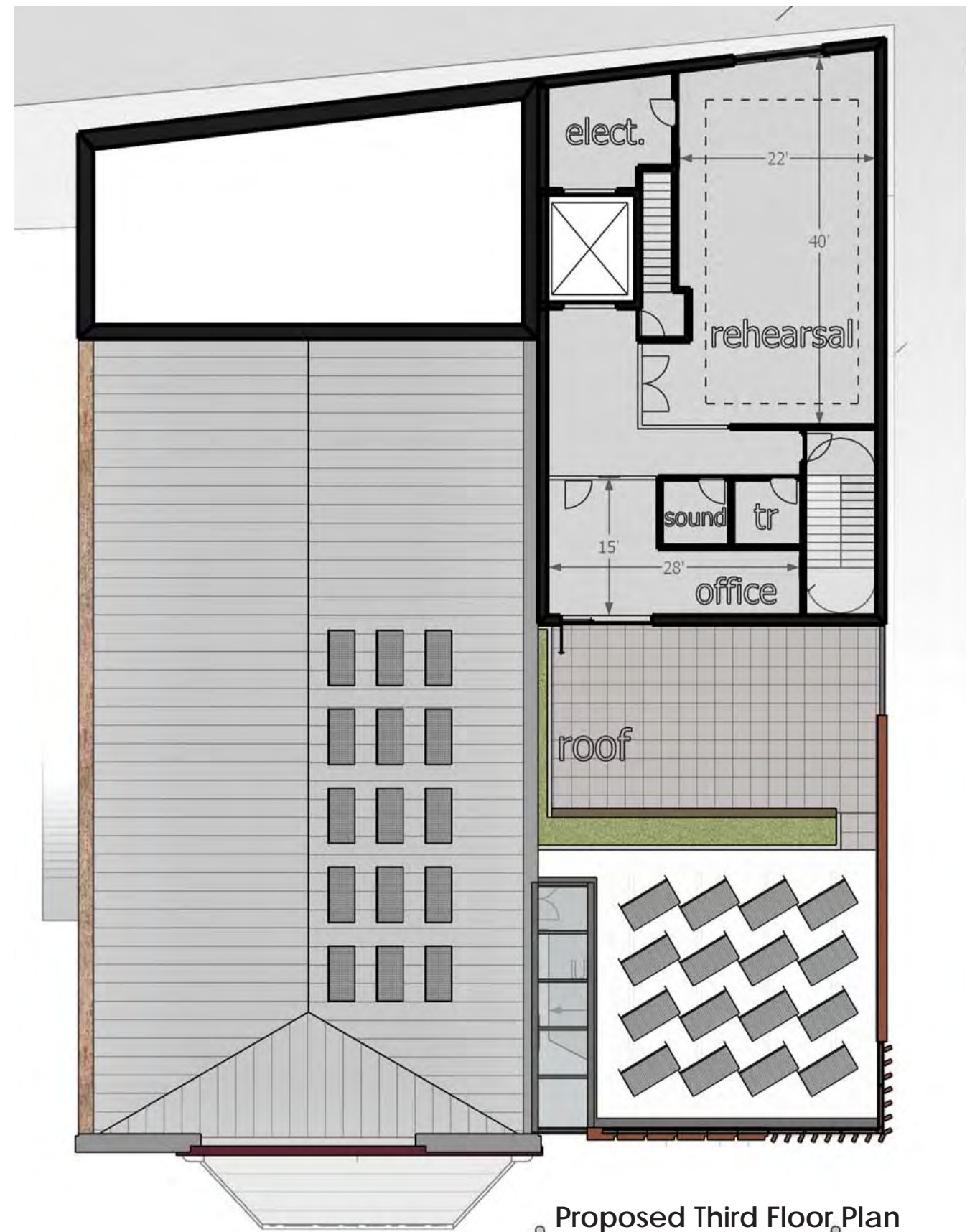
-CLASSROOM SPACE (16" X 19' and 21'-6" x 22')

-MULTI-USE LOBBY | PRE-FUNCTION SPACES ON LEVELS 1 AND 2

-CAFE | BAR | CATERING AREAS

-ROOF TOP AMENITY

-SUSTAINABLE BUILDING SYSTEMS | DESIGNED TO LEED SILVER



# Collaborative Partnerships

Vibrant Arts Hub for:

Theatre | Music | Dance | Film and Film Festivals | Resident Companies | Arts Education | Job Creation | Community Partnerships

# Community Engagement

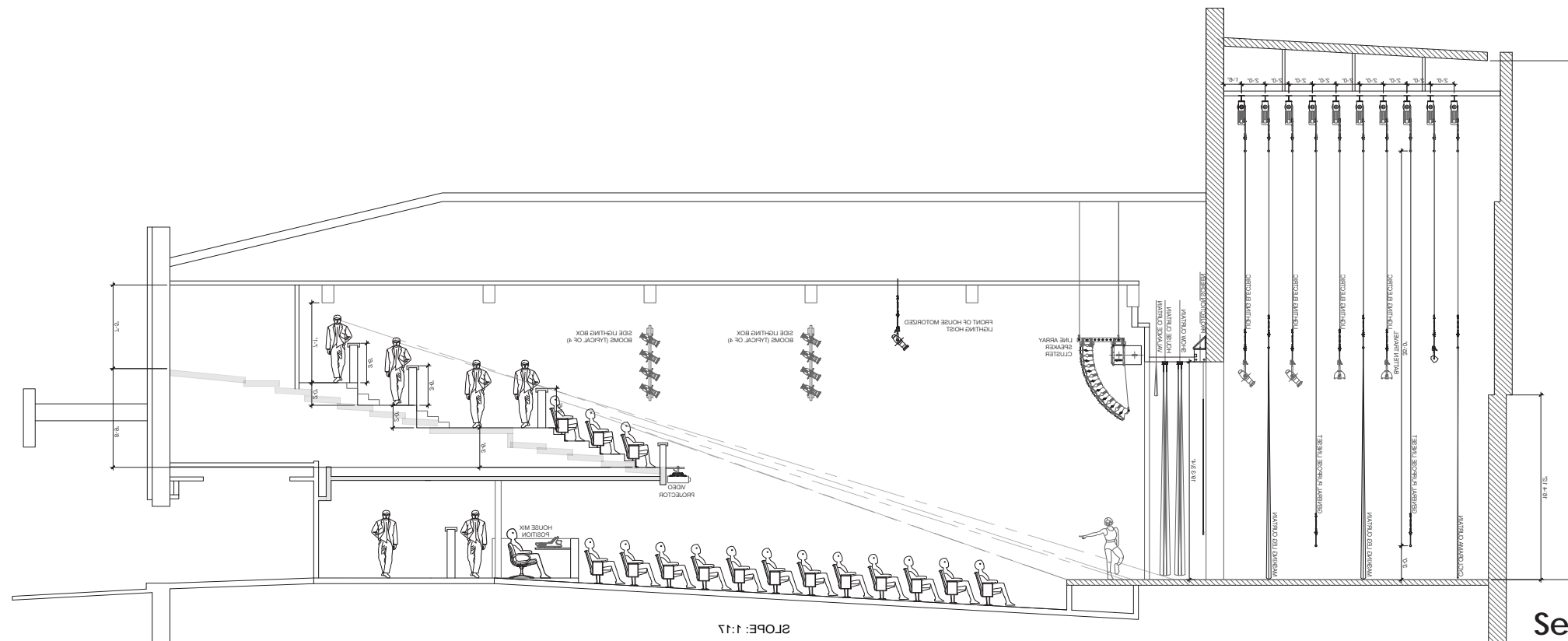
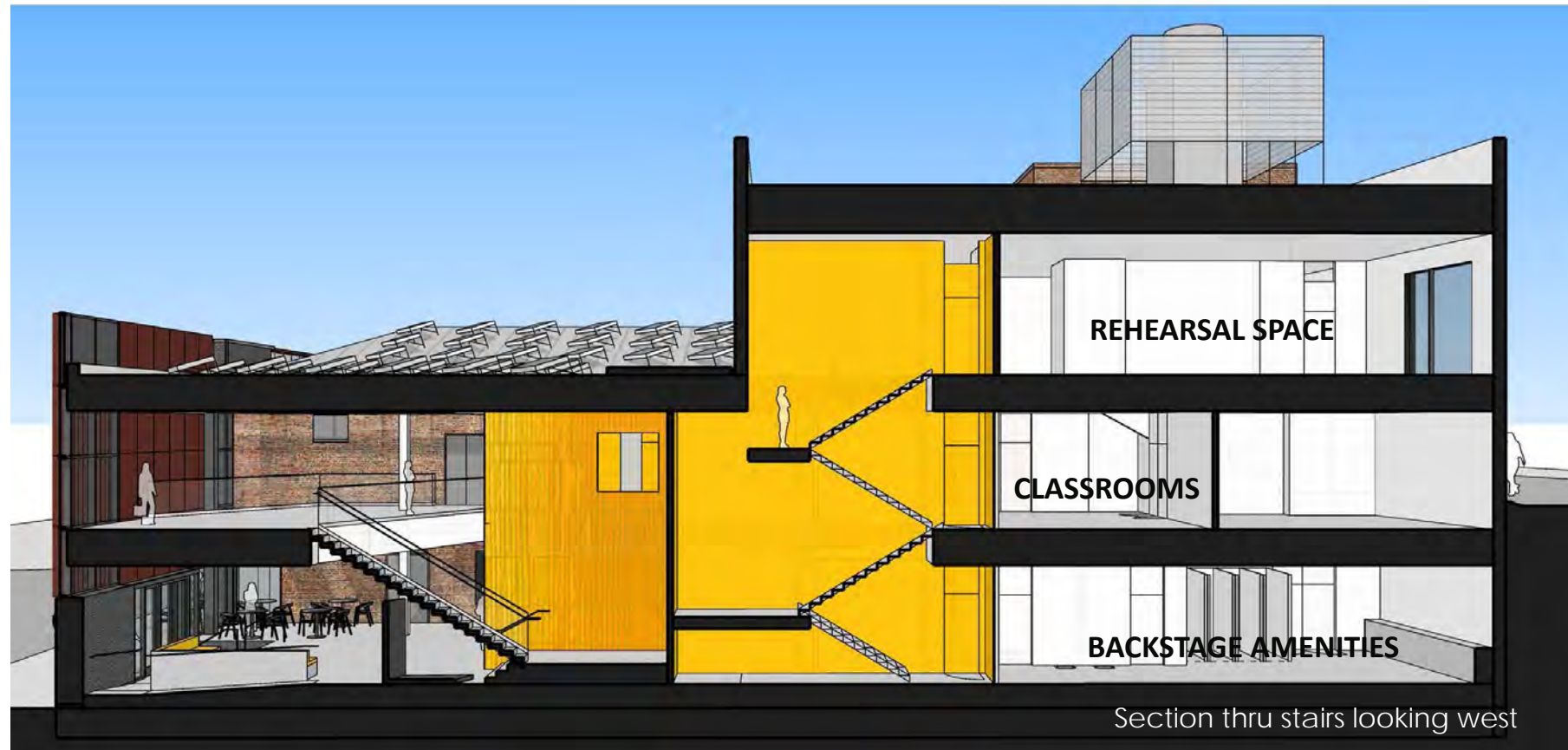
- Held 20 focus groups over the course of the past year
- Met with 50+ organizations
- Met with 150+ individuals
- Hosted over 50 tours
- 5 artistic groups have filmed their performances in the empty theatre over the last year for virtual audiences**



CCM Musical Theatre Project | April 2021



Fourthwall Youth Studios Filmmaking



Section: Theater Systems



## Resident Companies and Arts Programming

### YOUR GO 2 GIRL

-Visual and Vocal Arts through dance, song, and poetry. Coaching, mentoring, and after-school programming.


### QUEEN CITY CABERET

- A celebration of the Cincinnati region's musical past, present, and future through exceptional artistic storytelling and community engagement.

### NOMADIC PERFORMANCE INITIATIVE

- Performance troupe that offers opportunities for hands on, real world theater experience. It seeks to offer these opportunities by teaching skills not only for theatre but for self-promotion, business management, networking and the discipline it takes to maintain a successful career in the arts.



- 
- An architectural rendering of the Imperial Theatre building, a multi-story structure with a mix of brick and modern glass and metal facades. The building features a prominent marquee with the word "IMPERIAL" in large, stylized letters. Below the marquee, there are glass-fronted entrances and a "donor annex" sign. The scene is set in an urban environment with other buildings visible in the background. Overlaid on the rendering is a list of eight bullet points in bold black text.
- Timely Opportunity for our City***
  - Transformative Placemaking**
  - Historic Preservation and Sustainable Infill**
  - Collaborative Partnerships, Community Engagement & Youth Programming**
  - Job Creation and Positive Activity in an Underserved Area**
  - Catalyst for Economic Growth and Neighborhood Vibrancy**
  - Stimulus for Commercial and Housing Development in Vacant Buildings**
  - Opportunity to bring in State and Federal Investment dollars to our City**

***“ A Stage for all Reasons!”***



## Imperial Theatre - Mohawk Project Team

Julie Fay - Imperial 280, LLC - Member | Developer  
Contact: jdfayotr@gmail.com | 513.260.8434

Marilyn Hyland - Marilyn Hyland Agency, Project Director  
Contact: marilynhyland@gmail.com | 513.284.4192

Marta Hyland - Theatre Development Consultant  
Contact: marta.hyland@gmail.com | 646.498.7950

Keith Wicks - Keith Wicks & Associates, Market and Budget Analyst

Chad Arfons - McDonald Hopins LLC, Attorney



Architect  
16 East 12th Street, Cincinnati OH 45202



Theater Design Consultant  
1841 Ft. Henry, Ft. Wright, KY 41011



Mechanical Engineer  
222 E. 14th Street, Cincinnati, OH 45202



Cost Estimating  
2416 Central Pkwy, Cincinnati, OH 45214



Structural Engineer  
537 E Pete Rose Way #400, Cincinnati, OH 45202





202200872

**Victoria Parks**  
*President Pro Tempore*

March 29, 2022

**MOTION**

WE MOVE that the Administration provide a report back to Council within thirty (30) days with recommendations for how the City administration can support and encourage the Civil Service Commission (CSC) to provide Spanish language options for civil service exams along with HR and recruiting communications. The report should identify additional resources that would be required, if any, for the CSC to approve and implement such recommendations.

*Victoria Parks*

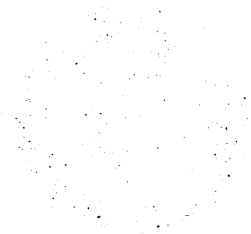
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*[Faint handwritten signature or text]*

# Cincinnati Recreation Commission

# Y2WR

CINCINNATI YOUTH TO WORK



# ***Vision***

The Y2WK program provides summer jobs to young people, coupled with a comprehensive training component to build on the skills developed at work sites.

# ***Mission***

The mission of the Y2WK is to foster academic, personal, and professional growth through real-world work experience

**IN 2021 468 STUDENTS WERE  
EMPLOYED FROM JAN 1ST- AUG 13TH**



# PURPOSE OF **Y2WK**

- **Employ Teens from ages 14-24 yrs.**
- **Develop Teens in Employment Readiness and Soft Skill Development**
- **Educate on Financial Literacy topics**
- **Get teens on the job experiences!**

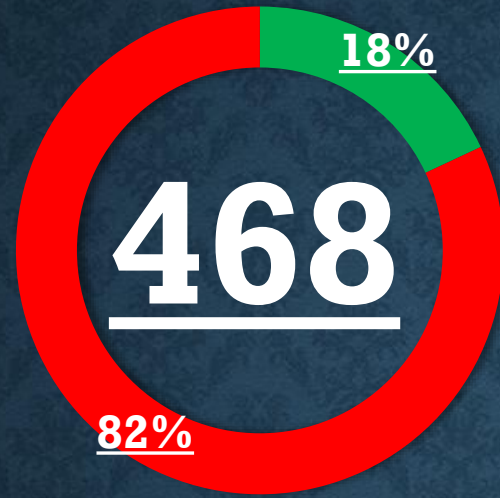
# 2021 MAYOR'S CAREER EXPO

- 410 Register
- 335 Attended Virtually (82% registered showed)
- 73 Employers in Attendance
- 86 Different Schools Engaged





Hired  
Vs.  
Not  
Hired



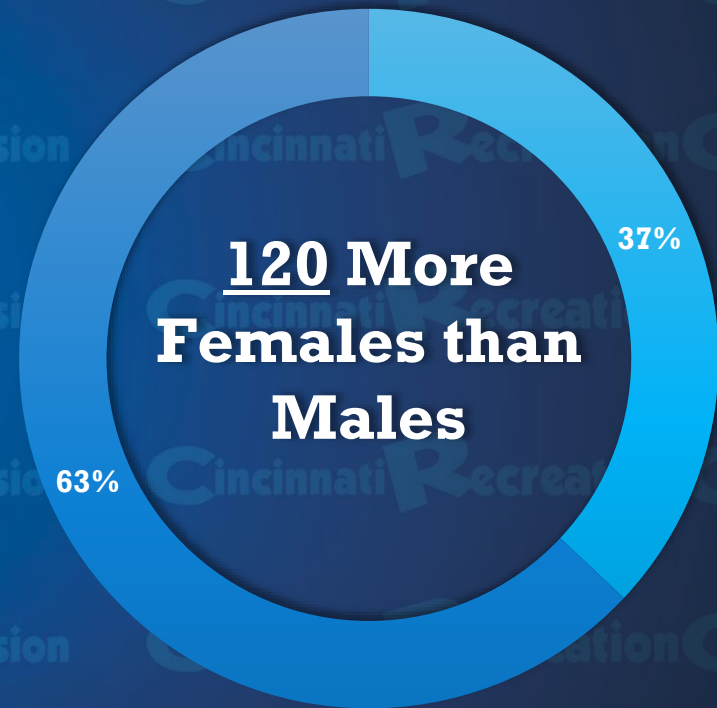
■ Employed ■ Not Hired

Data Fields	Totals for 2021
Applied	2099
Employed	468
NOT Hired	1635
Ages 14-17	370
Ages 18+	94



# Male/Female

Female	291
Male	173

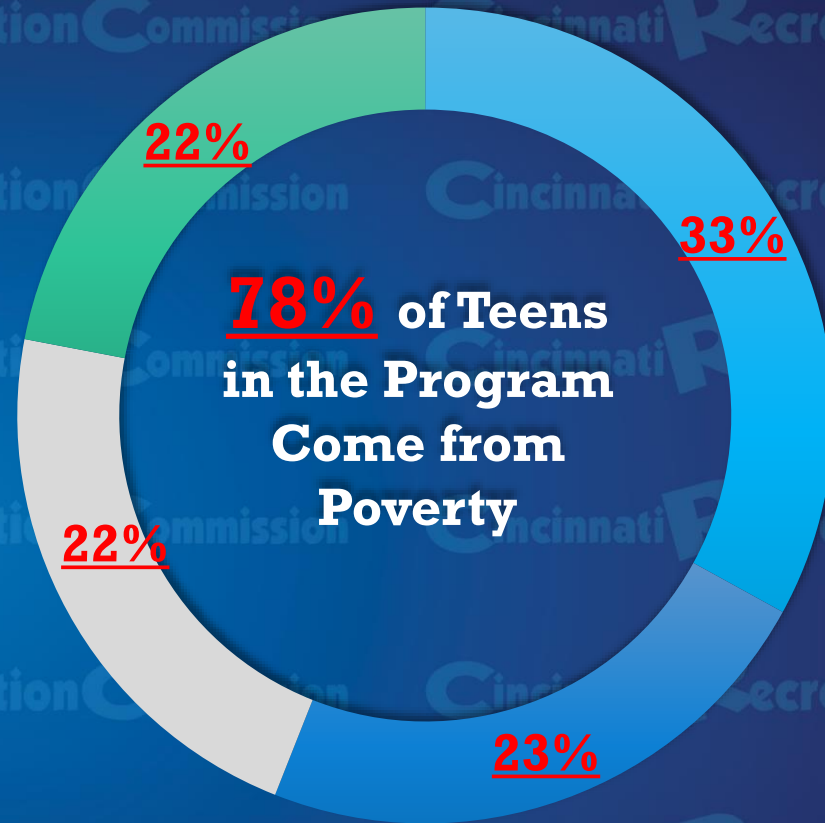


\*Four students didn't self Identify

■ Male ■ Female



## Income Levels



Extremely Low Income (30%)	151
Very Low Income (50%)	107
Low Income (80%)	102
*Median (Above Poverty)	104

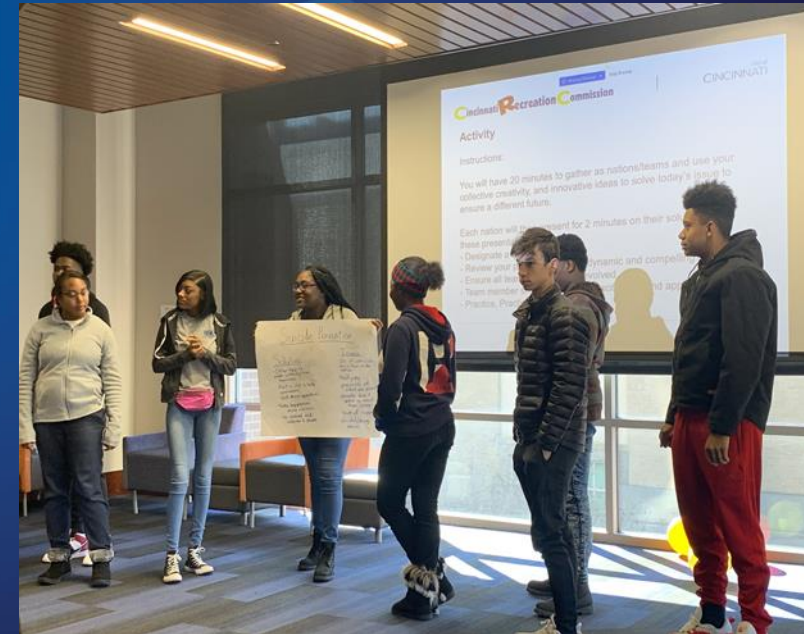
■ Extremely Low Income ■ Very Low Income ■ Low Income ■ Other

# OVERALL PROGRAM TOTALS

Data Fields	CRC	FIRE	POLICE	PARKS	ARTWORKS	Totals for 2021
Applied	1198	132	135	143	491	2099
Employed	207	33	64	48	112	468
NOT Hired	991	99	71	95	379	1635
Ages 14-17	161	29	58	45	77	370
Ages 18+	46	4	6	3	35	94
Female	133	14	44	23	77	291
Male	74	19	20	25	35	173
Extremley Low Income	76	11	17	24	23	151
Very Low Income	47	7	21	12	20	107
Low Income	46	4	21	11	20	102
*Median	39	10	5	1	49	104

## KEY TAKE A WAYS

- **2099** Applications received There is an increase desire to be in the program.
- **40%** male (Must become more intentional on providing opportunities for male teens)
- **60%** female (Focus on more STEM related employment)
- **82%** 14-17 yrs. old
- **32%** are classified as extremely low incomes
- **60%** of past CRC Y2WK Teens are attending college
- **72%** are in poverty
- The grant requires 51% of participants be in poverty.



# ECONOMIC HOUSEHOLDS TEENS



<u>Row Labels</u>	<u>Sum of Avg Pay</u>	<u># Teens</u>	
45238	\$121,550.40	46	W. Price Hill/Delhi
45211	\$110,980.80	42	Westwood
45237	\$79,272.00	30	Bond Hill/Golf Manor
45229	\$63,417.60	24	Avondale
45207	\$58,132.80	22	Evanston
45205	\$58,132.80	22	E. Price Hill
45231	\$42,278.40	16	Springfield Twp
45239	\$39,636.00	15	Mt. Airy
45206	\$36,993.60	14	Walnut Hills
45224	\$34,351.20	13	College Hills
<b>Grand Total</b>	<b>\$644,745.60</b>		



In 2021, Y2WK Interns showed increase knowledge across all 3 core areas:

**Employment Readiness** (+3%), **Financial Literacy** (+3%), and **On The Job Expectation** (+1%)

Over **99%** of students said they were “very satisfied” or “Somewhat Satisfied” with the program.

**79%** of Interns said they would recommend this program to other kids.

Of all Y2WK Employees, **86%** reported they learned “A Great Deal” or “A Lot” from the Y2WK Program.

**148** students who completed pre and post tests, showed **greater** chances to stick with a **long-term goal**.



# NEW PROGRAM PARTNERS

- First Financial Bank
- Groundworks
- Greater Cincinnati Microenterprise Initiative (GCMi)
- Junior Achievement
- Cincinnati Children's Hospital
- Cincinnati Children's Museum
- Lord's Gym
- MSD (Lick Run Project)

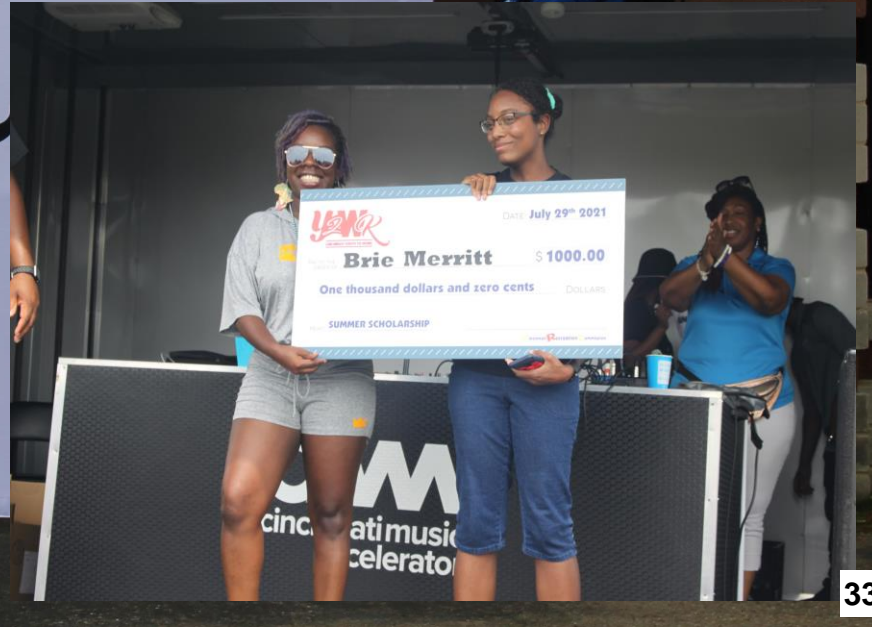


Cincinnati  
Museum  
Center





# END OF YEAR CELEBRATION



# SUMMER 2022 Y2WK

Data Fields	CRC	FIRE	POLICE	Groundworks	ARTWORKS	Totals for 2021
Applied	334	172	100	NA	NA	
Employed	NA	NA	NA	NA	NA	
NOT Hired						

Organizations	Approved	Projected Youth Hired
	<b>Budget</b>	
<b>CRC</b>	\$ 261,763.54	100
<b>Police</b>	\$ 183,246.00	44
<b>Fire</b>	\$ 178,175.54	35
<b>Groundworks</b>	\$ 196,490.65	NA
<b>Art Works</b>	\$ 150,000.00	NA



## In Conclusion

- Youth 2 Work is having a positive impact on its interns and partners
- Build Curriculum towards career development
- Improve data tracking to better meet the needs of the program
- Stronger retention of program Interns, annually and seasonally

# QUESTIONS





# QUEEN MOTHER'S MARKET





## **MONA JENKINS**

### **Finance and Development**

Mona is responsible for managing the Buyer's Club which includes establishing distributors and processing orders. Her previous development experience will be key in her efforts to raise funds, write grants, and build partnerships with other local businesses and organizations.



## **TERESA MARTIN**

### **Community Engagement and Leadership**

Teresa coordinates door-to-door outreach and community events. While engaging with the community, Teresa identifies individuals who are interested in serving on committees and in leadership roles.



## **KRISTA GREENLEE**

### **Marketing and Membership**

Krista manages the website and social media outlets. She also recruit new members, follows up on orders, and ensures we are meeting the needs of our members.

## **Dream Team**



# QUEEN MOTHER'S MARKET COOPERATIVE

## MISSION

To address racial, social, and economic inequities in the food system by providing local, fresh, and affordable groceries to our community.

## VISION

Queen Mother's Market Cooperative's vision is to end food insecurity by increasing access to regionally grown healthy foods. We support economic mobility through creating fair and dignified employment and workforce development opportunities. Through collaborating with our members, we build healthy local, social, and cultural networks that lead to a vibrant community.

# BRIEF HISTORY

## **FOOD APARTHEID**

In March 2017, Kroger closed the only grocery store in Walnut Hills, a historically Black neighborhood in Cincinnati, Ohio. Many elders and other vulnerable residents were left with limited access to quality food options.

## **THE RESIDENTS FIGHTBACK**

Residents of Walnut Hills decided to survey the neighborhood and hold community engagement sessions to learn about the impact of losing Kroger. Temporary solutions such as ride shares and delivery services were arranged with the ultimate goal of having another grocery store in the neighborhood. Residents also stated they wanted more control over their food options.

## **TODAY**

Due to COVID's impact on food insecurity, individual residents and neighborhood organizations have stepped in to assist folks with accessing fresh foods, prepared meals, and hygiene products. As a result, residents began the conversation again about a neighborhood grocery store and Queen Mother's Market Cooperative was created.





**True Cost of Food**  
**Measuring What Matters to**  
**Transform the U.S. Food System**



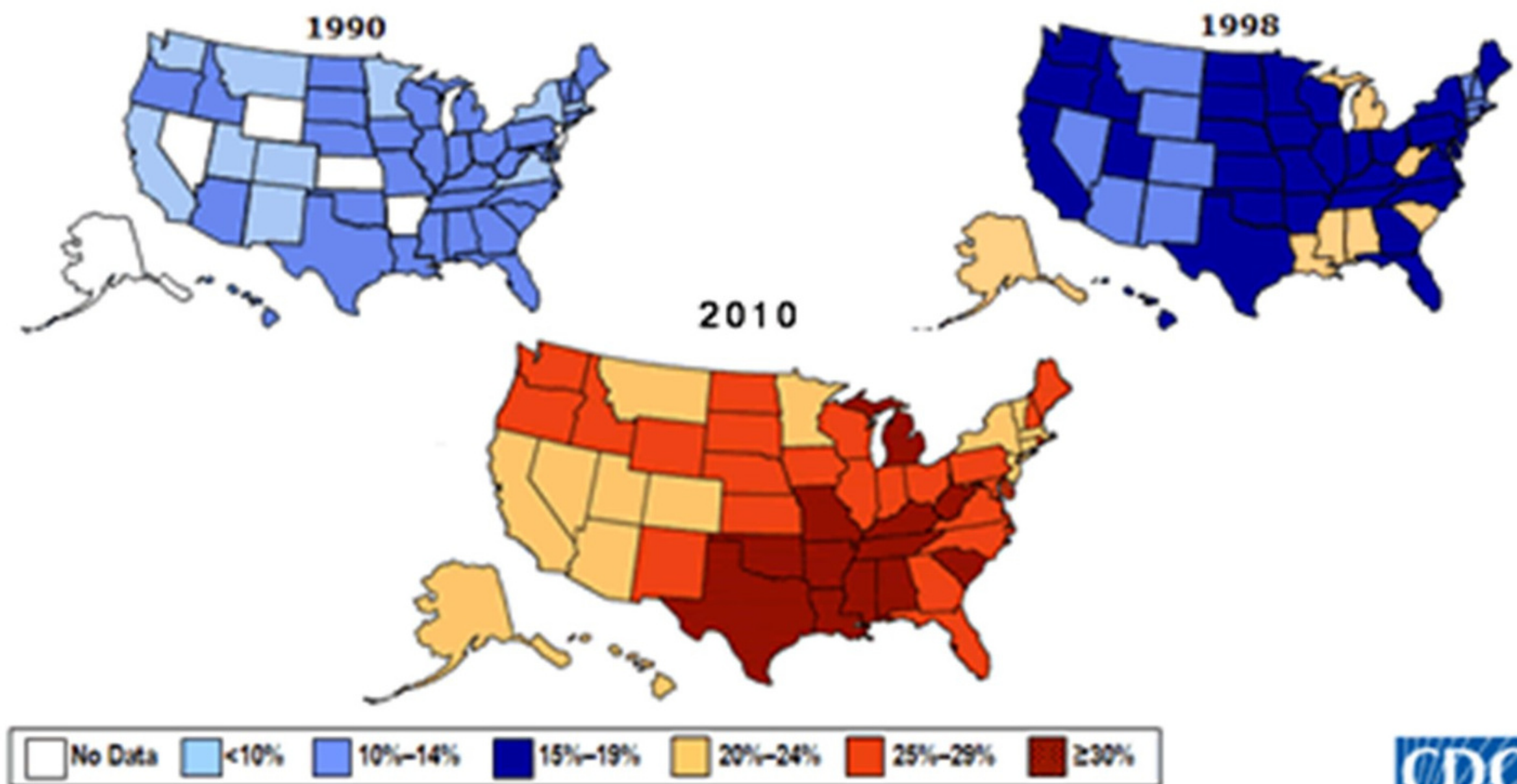
JULY 2021

- We spend 1.1 trillion dollars a year on food
- Hidden costs: impact on health, climate, biodiversity TRIPLE this cost
- Negative impacts on health carry the greatest weight, adding 1 trillion dollars to the price we pay
- Obesity, hypertension, diabetes, cancer

## Obesity Trends\* Among U.S. Adults

**BRFSS, 1990, 1998, 2010**

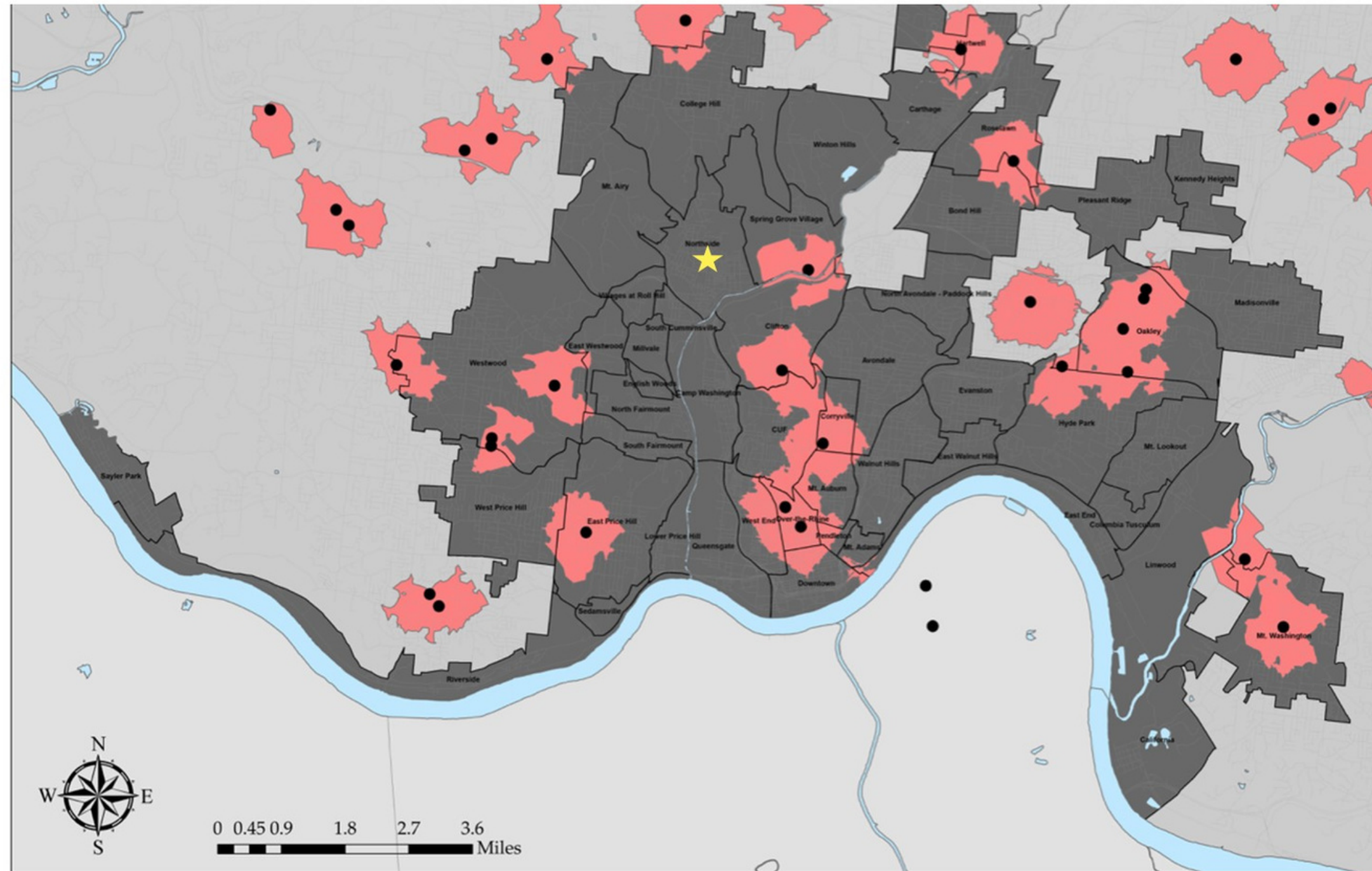
(\*BMI  $\geq 30$ , or about 30 lbs. overweight for 5'4" person)



Source: CDC Behavioral Risk Factor Surveillance System.



# Poverty, Mobility, and Grocery Stores



## Legend

- Grocery Stores March 2017
- 15 Minutes Service Area (3 mph)
- ▭ Road Network
- ▭ Cincinnati Neighborhoods Boundary
- ▭ Water Body

Projected Coordinate System: NAD\_1983\_StatePlane\_Ohio\_South\_FIPS\_3402\_Feet  
Projection: Lambert\_Conformal\_Conic

References: CAGIS; Reference USA ( InfoGroup Inc.) Business Database;  
GoogleMaps, Hamilton County Health Department

Analysis Application: Arc Map 10.4. Network Analyst

# REGIONAL FOOD EQUITY STRATEGY

**THE PANDEMIC DEMONSTRATED THAT  
THE FOOD SYSTEM IS CRITICAL INFRASTRUCTURE**

*Let's lead like Chicago, Denver, Milan, and even Columbus.*

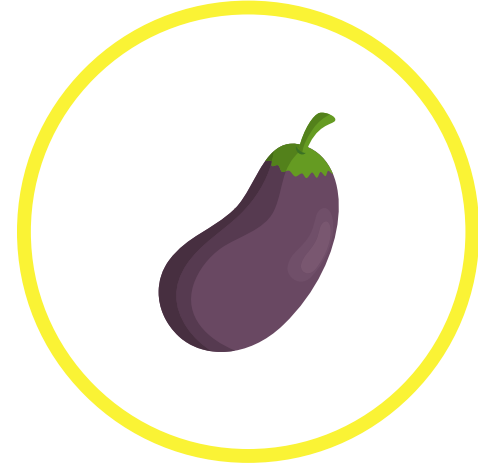
*Let's make specific, institutionalized plans now to proactively ensure all residents have healthy, local, and delicious food in the future.*

# FOOD JUSTICE

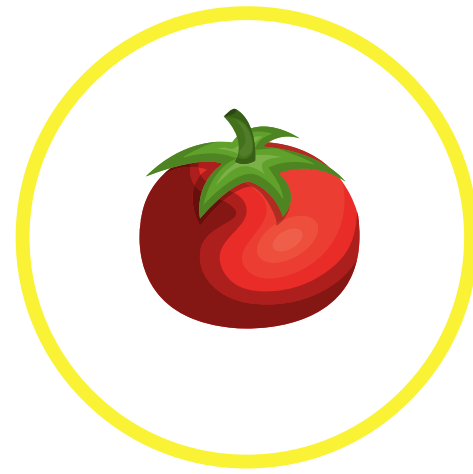
**HEALTH IS WEALTH**



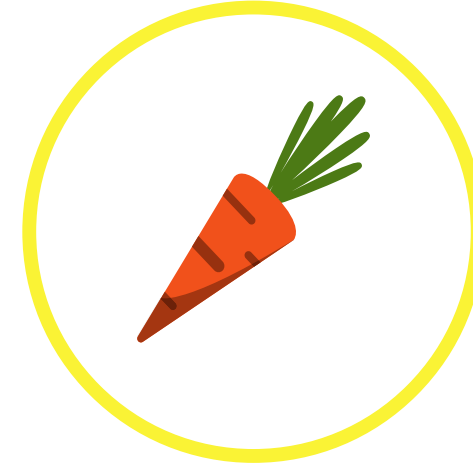
**HEALTH &  
WELLNESS**



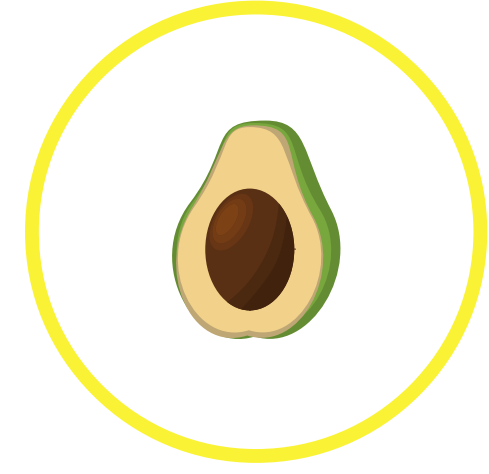
**ECONOMICS  
& LABOR**



**EDUCATION**



**SOCIAL,  
CULTURAL, &  
HEALING**



**ENVIRONMENT**

# CO-OP IMPACT

## CONSUMER CO-OP IMPACT BY THE NUMBERS



FOOD CO-OPS REPRESENT OVER  
**\$2 BILLION**  
 OF THE GROCERY  
 MARKET WITH OVER  
**1.3 MILLION**  
 MEMBER-OWNERS<sup>2</sup>



FOR EVERY  
**\$1,000**  
 SPENT AT A FOOD CO-OP,  
**\$1,604**  
 IS INVESTED BACK INTO  
 THE LOCAL ECONOMY<sup>3</sup>



COMPARED TO  
 CONVENTIONAL GROCERY  
 STORES, FOOD CO-OPS  
**RECYCLE NEARLY  
 DOUBLE  
 THE AMOUNT OF PLASTICS  
 AND FOOD WASTE**<sup>4</sup>



LOCAL PRODUCTS MAKE UP  
**21%**  
 OF FOOD CO-OP SALES,  
 COMPARED TO THE NATIONAL  
 GROCERY AVERAGE OF  
**1.8%**<sup>5</sup>



FOOD CO-OPS CREATE  
**9.3 JOBS**  
 PER \$1 MILLION IN SALES,  
 COMPARED TO  
**5.8**  
 AT TRADITIONAL GROCERY STORES<sup>6</sup>



FOOD COOPERATIVES  
 PAY ABOUT  
**7%**  
 MORE THAN GROCERY  
 STORES FOR THE  
 SAME WORK<sup>7</sup>

## WORKER CO-OP IMPACT BY THE NUMBERS



**PEOPLE OF COLOR** MAKE UP  
**56.8%**  
 OF WORKER-OWNERS, AND  
**PEOPLE IDENTIFYING AS FEMALE**  
 MAKE UP  
**62.5%**  
 OF THE WORKFORCE AT  
 WORKER CO-OPS<sup>3</sup>



WORKER-OWNED  
 CO-OPS ARE  
**TWO-THIRDS**  
**MORE LIKELY  
 TO SUCCEED**  
 THAN THE AVERAGE  
 U.S. COMPANY<sup>4</sup>



WORKER-OWNED  
 CO-OPS ENJOY  
**5%**  
**HIGHER PRODUCTIVITY  
 LEVELS**  
 THAN TRADITIONAL  
 BUSINESSES<sup>5</sup>



WORKER CO-OPS EMPLOY  
**HAPPIER**  
 WORKERS WITH A  
**HIGHER LEVEL OF  
 JOB SATISFACTION**  
 THAN TRADITIONAL  
 COMPANIES<sup>6</sup>



WORKER CO-OPS  
 MAINTAIN A  
**2:1 PAY RATIO**  
 COMPARED TO THE  
 AVERAGE CEO-TO-  
 WORKER PAY RATIO OF  
**303:1**<sup>7</sup>



**ANNUAL EMPLOYEE  
 TURNOVER**  
 FOR WORKER CO-OPS IS  
**15%**  
 COMPARED WITH  
 INDUSTRY NORMS OF  
**40-60%**<sup>8</sup>



# OUR PLAN

Bring Queen Mother's Market Cooperative, a worker and community owned full service grocery store to life at Peebles Corner in Walnut Hills (11.7K square feet) as part of a mixed use development.

# KEY PARTNERSHIPS

## CO-OP CINCY

- Provides training, support, and technical assistance

## WALNUT HILLS REDEVELOPMENT FOUNDATION

- Participation in Friday Food Access Event
- Assistance with community engagement and partnerships

## UNITED WAY

- Black Empowerment Works Grant

## CINCINNATI BUYER'S CLUB

- Immediately address issues with food access
- Establish interest in Queen Mother's Market Cooperative

## CLOSING THE HEALTH GAP

- Support, research, training on health related issues
- Assistance with community engagement

## GREATER CINCINNATI FOOD POLICY COUNCIL

- Leading collaboration on regional health equity plan
- Assistance with research and development of curriculum





# CINCINNATI BUYER'S CLUB

- Walnut Hills
- Evanston
- Northside
- Lower Price Hill (Meiser's)
- Lincoln Heights (Our Corner Store)
- Westwood
- Avondale
- Bond Hill
- Roselawn



# PROGRESS TO DATE

- After years of connecting with the community, surveying, and working with Walnut Hills Redevelopment Foundation (WHRF) to meet food access needs, Queen Mother's Market Cooperative incorporates as a co-op in July 2021 after participating in Power in Numbers Co-op U
- Queen Mothers Market spearheads launch of a neighborhood buying club for Walnut Hills and other Cincinnati neighborhoods to make affordable groceries available through bulk buying



# PROGRESS TO DATE

- **Model Group and WHRF** fund a market study for Queen Mothers Market.
- **October 2021 -Associated Wholesale Grocers (AWG) conducted a market study demonstrating the feasibility of the site.**
  - Track record: within 10% of their weekly sales projections in their studies within the last 10 years.
- **January 2022 - Columinate** developed a 10 year operating proforma demonstrating long-term operational feasibility as long as the project can be built out with almost no debt



# KEYS TO BRINGING NEW GROCERY STORE TO LIFE IN A FOOD DESERT

## Lessons from Jeff Brown and ShopRite



**BE CONNECTED AND RESPONSIVE TO THE COMMUNITY**



**INVEST EXTRA IN TRAINING WORKERS**



**SUBSIDIES UPFRONT, MINIMIZE DEBT SERVICES**



**KEEP OPERATING COSTS AS LOW AS POSSIBLE**



**CO-LOCATE SERVICES WITHIN THE STORE TO DRIVE TRAFFIC**

# REASONS TO BELIEVE

## **SISTER STORE**

Gem City Market opened in the food desert of West Dayton in May 2021. It is a full service grocery store that is worker and community owned. QMMC is happy to schedule a tour!

## **LESSONS LEARNED**

QMMC benefits from lessons learned from Gem City Market's experience as well as a previous Cincinnati effort, Apple Street Market, whose financing and location fell through in the end.

## **SUCCESS**

Gem City Market brought Apple Street Market's business plan to life including having AWG as a distributor. Among its offerings, AWG has a private label that can compete with Save-A-Lot pricing.



# FUTURE

*What can you do to help move our region towards Food Equity?*

This is bigger than Queen Mother's Market. This is about participating in a movement towards regional food equity. We need a regional food equity strategy and plan.

*How can you get involved in this movement?*

# LET'S INVEST IN US!

+ incentivize developers to support neighborhood, community-driven food security

**\$1.5 million in Queen Mothers Market Cooperative**

**\$3 million for Good Food Enterprise Fund**

**\$250,000 for other project costs**

**\$250,000 for a full-time Food Equity Coordinator in City administration (multi-year)**



## NEXT STEPS

- THE DEVELOPER MODEL GROUP HAS GIVEN QUEEN MOTHER'S MARKET COOPERATIVE A TIMELINE TO BE INCORPORATED INTO THE MIXED USE DEVELOPMENT AT PEEBLES CORNER THAT BEGINS CONSTRUCTION IN 2023 AND WOULD BE OPENING IN 2024
- QMMC NEEDS TO RAISE ABOUT \$4.6 MILLION DOLLARS IN PLEDGES BY NOVEMBER 2022 TO MOVE FORWARD
- IN DAYTON, MORE THAN \$2.6 MILLION WAS CONTRIBUTED FROM THEIR HEALTH SYSTEMS AND INSURANCE PROVIDERS TO BRING GEM CITY TO LIFE
- OUR HEALTH SYSTEMS HAVE RECOGNIZED THE IMPORTANCE OF INCREASING FOOD ACCESS EFFORTS THROUGH COOPERATIVES
- IN THE CINCINNATI COMMUNITY HEALTH IMPROVEMENT PLAN FROM 2018. THE 2022 CHIP PLAN IS UNDERWAY AND THIS COULD BE AN EXCITING TRANSFORMATIVE CATALYTIC ACTION OUR HEALTH SYSTEMS CAN TAKE





**THANK YOU!**



**Queen Mother's Market Cooperative**



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