



COLLEGE HILL



COLLEGE HILL COMMUNITY URBAN REDEVELOPMENT CORPORATION



*Kate Greene **CEO** & Emmanuel Karikari **COO***
Wednesday, November 29th, 2023

◆ WHO WE ARE

College Hill Community Urban Redevelopment Corporation

A non-profit organization forged by the community in response to the once declining business district in the heart of College Hill.



**LaDonna
Wallace
Smith**

Board President



**Kojo
Beachy-
Owusu**

Vice President



**Chris Salley
Davis**

Secretary



Dale Shafer

Treasurer



**Jeremy
Mosher**

Member



Bill O'Brien

Member



Nicole Ware

Member



John Reiser

Member



**Alpacino
Beauchamp**

Member



**Zhané
Broomfield**

Member



Mindy Nigel

Member



Rico Rice

Member



John Bird

Member



**Johnnie
Fitzpatrick**

Member

◆ OUR MISSION

Building a walkable business district in College Hill

College Hill Community Urban Redevelopment Corporation is committed to revitalizing the Hamilton Avenue business district.



◆ COLLEGE HILL'S BUSINESS DISTRICT

- ◆ A community started by and with a vision driven by its residents.
- ◆ \$87 million done in development.



2014



2021



2023



HOUSING IN COLLEGE HILL'S BUSINESS DISTRICT

The Dixon Building

16 units of Naturally Occurring Affordable Housing

2017



2018



Marlowe Court

53 units of LIHTC Housing

The Doll House

1 unit of Naturally Occurring Affordable Housing
1 unit of Market-Rate Housing

2019



2020



Dow's Corner

3 units of Income Restricted Affordable Housing
1 unit of Market-Rate Housing

*State Level Recognition

Hollywood Apartments

34 units of Naturally Occurring Affordable Housing

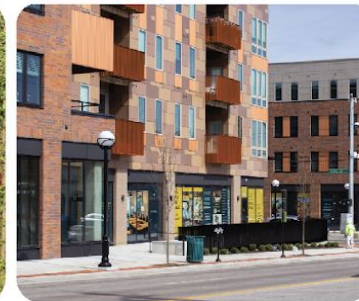
2021



Ohio CDC Project of the Year



2022



HaNoBe Apartments

171 units of Market-Rate Housing

2023



KeyMark

26 units of Income-Restricted Affordable Housing

◆ Economic Impact to Date

Since 2017:



642 Direct Jobs Created
285 Indirect Jobs Created
927 Total Jobs Created



\$ 145,763,692
Total Investment in the
economy



\$548,191
Annual income tax





WHAT WE'VE ACCOMPLISHED IN 2023...





◆ Hollywood Apartment Renovations

- ◆ Renovated courtyard, new paint and appliances, new AC units, new flooring, and more.
- ◆ More than **400 deferred maintenance items**, these included falling ceilings, collapsing walls, faucets constantly running, etc.
- ◆ Our **team raised \$600,000** to put back into these apartments.
- ◆ **34 units** of naturally occurring affordable housing.

Before



After





◆ Awards

At the Ohio CDC's 39th Annual Conference, our **Hollywood Apartments** renovation project was named **CDC Project of the Year**.





◆ College Hill Keymark Development

◆ **Reactivating** the **Eastern side** of Hamilton Avenue mid-district in College Hill.

◆ This development encompasses **4 buildings, 5906, 5910, 5920, and 6060** Hamilton Avenue.

◆ **\$9.5 million** investment.

◆ Created **26 affordable** apartments, **10,000 SF** of commercial space and **72 parking spaces** in an event-centric community space.





◆ Keymark- Sleepy Bee

This former vacant furniture store became the **first** phase of the Keymark Project.





◆ Keymark- Knight Building

Home of **3 Commercial Spaces** and completed the second phase of the Keymark Project.



Before



After

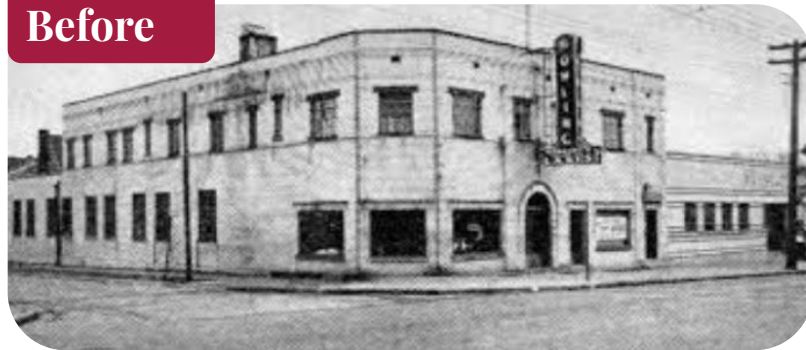




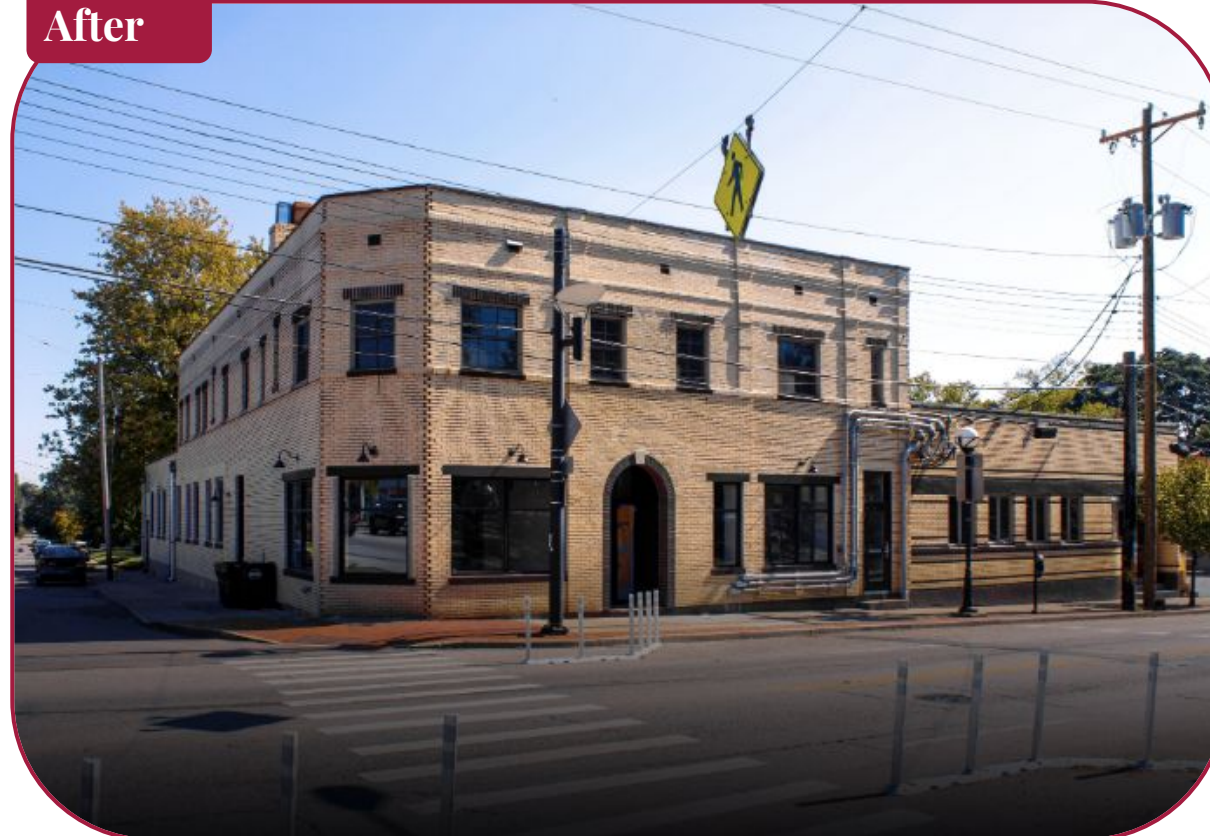
◆ Keymark- Mergard Lanes

14 Affordable Units, **11** of which are wheelchair accessible and **1** full ADA suite (50-80% AMI).

Before



After





◆ Keymark- Ruth Hellen

12 Affordable Units (50-80% AMI)

Before



After



Interior





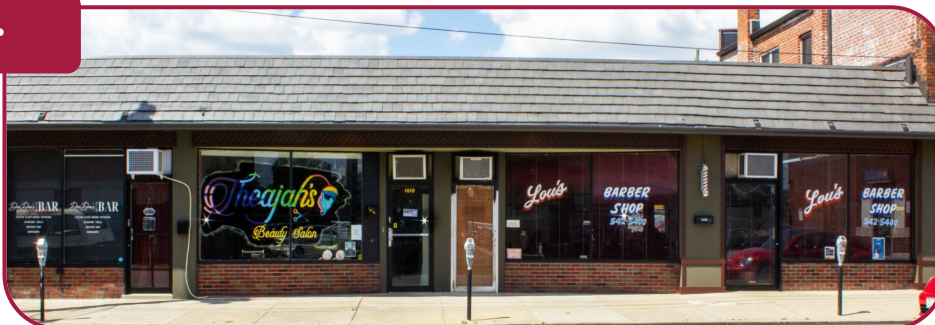
◆ FIP

Through our Facade Improvement Program, we've been able to improve the exterior of 21 small businesses along the Avenue.

Before



After





◆ OIP

The Alleyway Activation included adding **flower baskets, planters, outdoor seating, and a mural** to the Breezeway Alley. The West Lot project involves expanding Brink's patio and adding a **new public patio** area for our community. And in front of Bacall's we added a new front patio with **seating**.

Alleyway Activation



West Lot



Bacalls Patio





◆ New Businesses



Big Chill



Luminary by La Terza



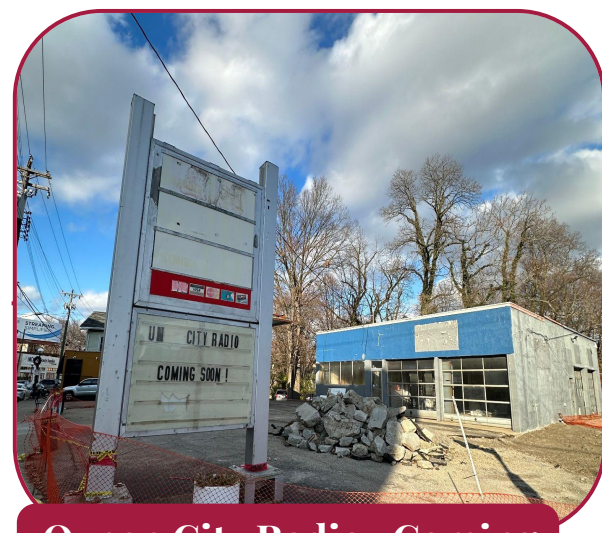
I Heart Mac & Cheese



Just Q'in- Matt Cuff



College Hill Pilates & Physical Therapy- Mindy Nagel



Queen City Radio- Coming Soon



◆ OurShop Round 2

◆ 3 Tenants for Round 2 of OurShop, these Included POUR, Learning Curve, and In Fly We Trust.

◆ **POUR**, owned by **Zonieke Alston Betts**, is a candle-making experience where you can customize and create your own candle, or shop pre-made candles.

◆ **Brent**, the owner of **Learning Curve**, has source educational, yet all sustainable and beautifully made toys to help enhance children's learning experience.

◆ **Brandon**, the owner of **In Fly We Trust**, creates hand-crafted coloring books for people of all ages.





◆ OurShop Round 3

◆ 4 Tenants for Round 3 of OurShop, the first one is **Kreative Soulutions**, by Brenda Hogan, where she will sell handmade gifts to empower women.

◆ **Lusheous Collection**, by Renika Smiley, is a plus-sized clothing boutique for women.

◆ **Find Your Flow LLC**, by Ayesha Khalee, will offer tea and herbal supplements for a holistic approach to a healthy lifestyle.

◆ And finally, **Admire Shoetique**, by Indy Cook, has an array of unique shoe designs.





◆ Our Events



Light Up College Hill

This is College Hill's biggest event of every year that includes **Business Activities, Live Performances, Train Rides, Santa, Reindeer,** and much more.



Summer on the Hill

This includes a series of events such as **fitness classes, movie nights, children's book readings,** and more held in Patrick's Park from June through September.



The Avenue Experience

This event included behind the scenes **tours of our development projects** for community members, **events in Patrick's Park, Awards,** and more.



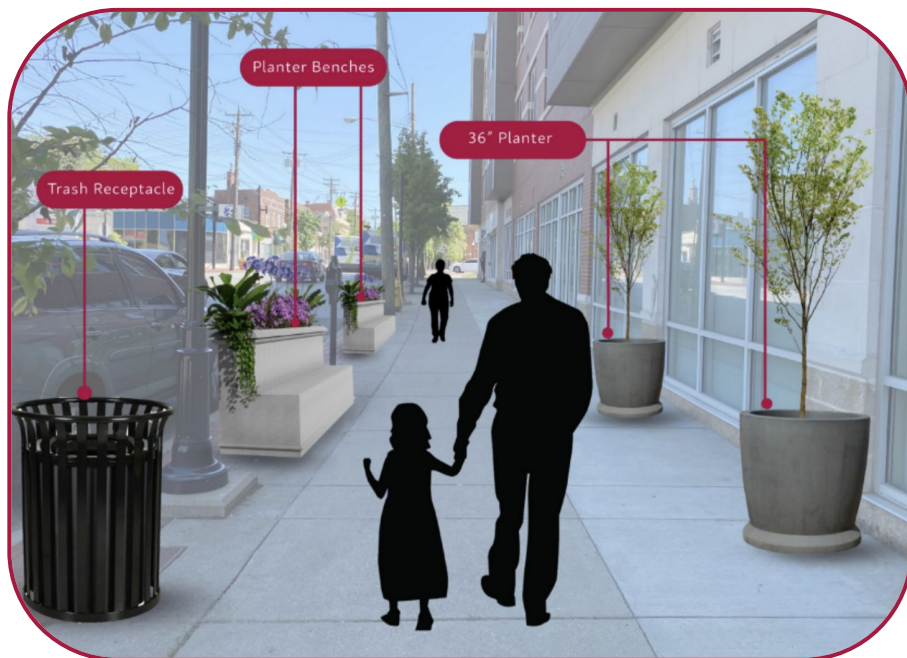
WHAT'S TO COME IN 2024...





◆ Streetscaping

We will be adding pedestrian improvement interventions along The Avenue, including **benches, planters, electrical access, sidewalk repairs, a shading structure**, and more, at Patrick's Park.

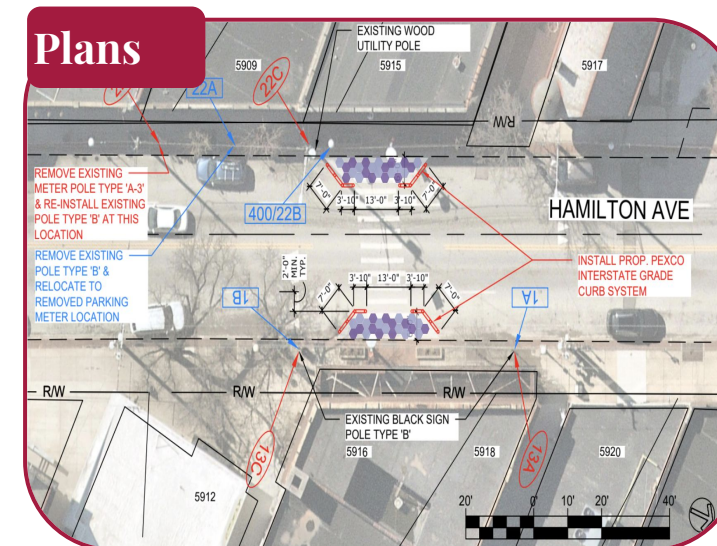




◆ Pedestrian Safety

◆ This year in collaboration with the City's Department of Transportation we installed **five double curb extensions** at key locations throughout our business district to help promote **pedestrian safety**.

◆ We then plan to add **street murals** to our **newly implemented curb extensions** to increase the beautification and visibility.





◆ Alleyway Activation

We will be **transforming six alleyways** in our business district with **added lighting, art installations, seating, and planters**. These enhancements will overall make our neighborhood safer, brighter, and help boost our small businesses. We're transforming these spaces thanks to the support of the City of Cincinnati's NBDIP grant.





◆ OIP Continued

There will be newly renovated patios for both **Marty's Hops & Vines** and **Kiki**.





◆ CHS₃

◆ A **two decade** Community Vision, mixed-use development, **98 units** of mixed-income housing.

◆ **2 decades ago** on this site lived a **Kroger**, a classic restaurant **Schuller's Wigwam**, and a **CVS**.

Before



After





◆ OurShop Round 4

It's because of our partners that help make OurShop happen that we will be conducting a fourth round of this program in 2024, giving **six months of rent-free space, with sales data analysis, mentorship for marketing, and storefront activation** support to more small businesses.



 **Thank you!** 



Questions?

