



COLLEGE HILL



**COLLEGE HILL COMMUNITY URBAN REDEVELOPMENT CORPORATION**



*Kate Greene **CEO** & Emmanuel Karikari **COO***  
*Wednesday, November 29th, 2023*

## ◆ WHO WE ARE

### College Hill Community Urban Redevelopment Corporation

A non-profit organization forged by the community in response to the once declining business district in the heart of College Hill.

 <b>LaDonna Wallace Smith</b> Board President	 <b>Kojo Beachy- Owusu</b> Vice President	 <b>Chris Salley Davis</b> Secretary	 <b>Dale Shafer</b> Treasurer	 <b>Jeremy Mosher</b> Member
 <b>Bill O'Brien</b> Member	 <b>Nicole Ware</b> Member	 <b>John Reiser</b> Member	 <b>Alpacino Beauchamp</b> Member	 <b>Zhané Broomfield</b> Member
 <b>Mindy Nigel</b> Member	 <b>Rico Rice</b> Member	 <b>John Bird</b> Member	 <b>Johnnie Fitzpatrick</b> Member	

## ◆ OUR MISSION

### Building a walkable business district in College Hill

College Hill Community Urban Redevelopment Corporation is committed to revitalizing the Hamilton Avenue business district.



# ◆ COLLEGE HILL'S BUSINESS DISTRICT

◆ A community started by and with a vision driven by its residents.

◆ \$87 million done in development.



2014



2021



2023

# ◆ HOUSING IN COLLEGE HILL'S BUSINESS DISTRICT

## The Dixon Building

16 units of Naturally Occurring Affordable Housing

## The Doll House

1 unit of Naturally Occurring Affordable Housing  
1 unit of Market-Rate Housing

**\*State Level Recognition**

## Hollywood Apartments

34 units of Naturally Occurring Affordable Housing

## KeyMark

26 units of Income-Restricted Affordable Housing

2017



2018



2019



2020



2021



2022



2023



## Marlowe Court

53 units of LIHTC Housing

## Dow's Corner

3 units of Income Restricted Affordable Housing  
1 unit of Market-Rate Housing

## Ohio CDC Project of the Year



## HaNoBe Apartments

171 units of Market-Rate Housing

# ◆ Economic Impact to Date

Since 2017:



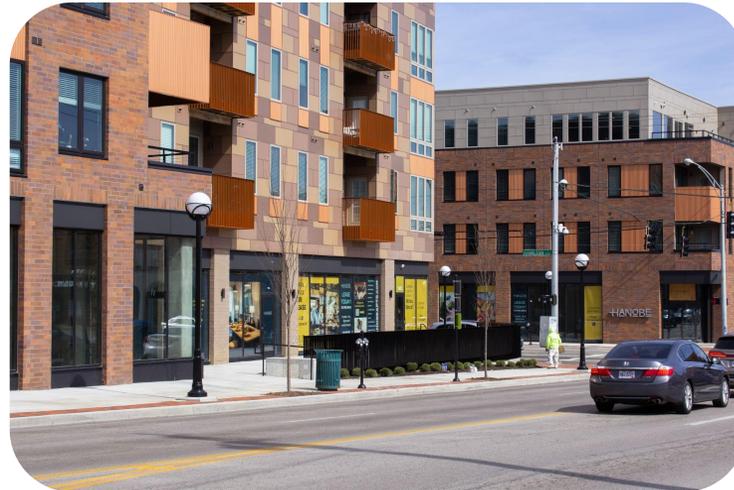
**642** Direct Jobs Created  
**285** Indirect Jobs Created  
**927** Total Jobs Created



**\$ 145,763,692**  
Total Investment in the  
economy



**\$548,191**  
Annual income tax





# WHAT WE'VE ACCOMPLISHED IN 2023...





# ◆ Hollywood Apartment Renovations

- ◆ Renovated courtyard, new paint and appliances, new AC units, new flooring, and more.
- ◆ More than **400 deferred maintenance items**, these included falling ceilings, collapsing walls, faucets constantly running, etc.
- ◆ Our **team raised \$600,000** to put back into these apartments.
- ◆ **34 units** of naturally occurring affordable housing.





# ◆ Awards

At the Ohio CDC's 39th Annual Conference, our **Hollywood Apartments** renovation project was named **CDC Project of the Year**.





# ◆ College Hill Keymark Development

◆ **Reactivating** the **Eastern side** of Hamilton Avenue mid-district in College Hill.

◆ This development encompasses **4 buildings, 5906, 5910, 5920, and 6060** Hamilton Avenue.

◆ **\$9.5 million** investment.

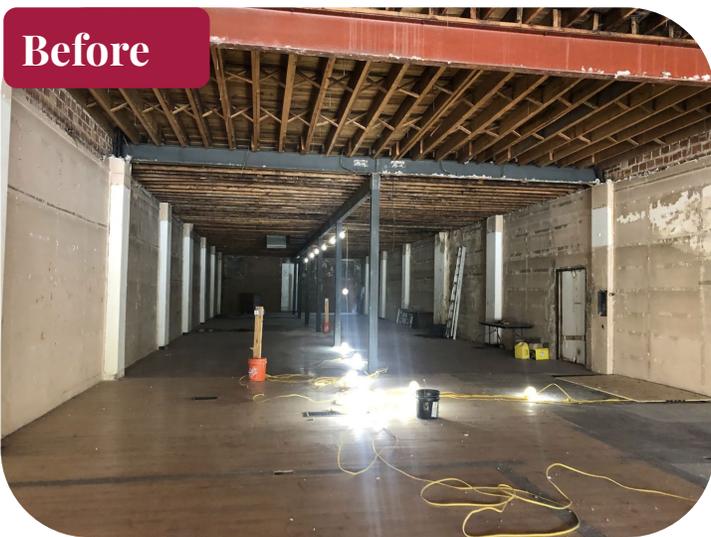
◆ Created **26 affordable** apartments, **10,000 SF** of commercial space and **72 parking spaces** in an event-centric community space.





# ◆ Keymark- Sleepy Bee

This former vacant furniture store became the **first** phase of the Keymark Project.





# ◆ Keymark- Knight Building

Home of **3 Commercial Spaces** and completed the second phase of the Keymark Project.



Before



After

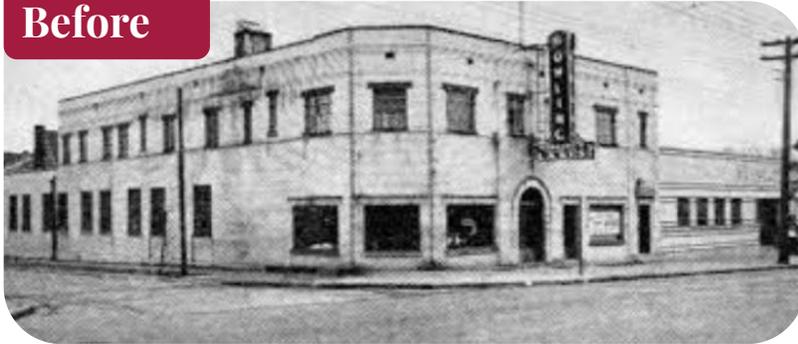




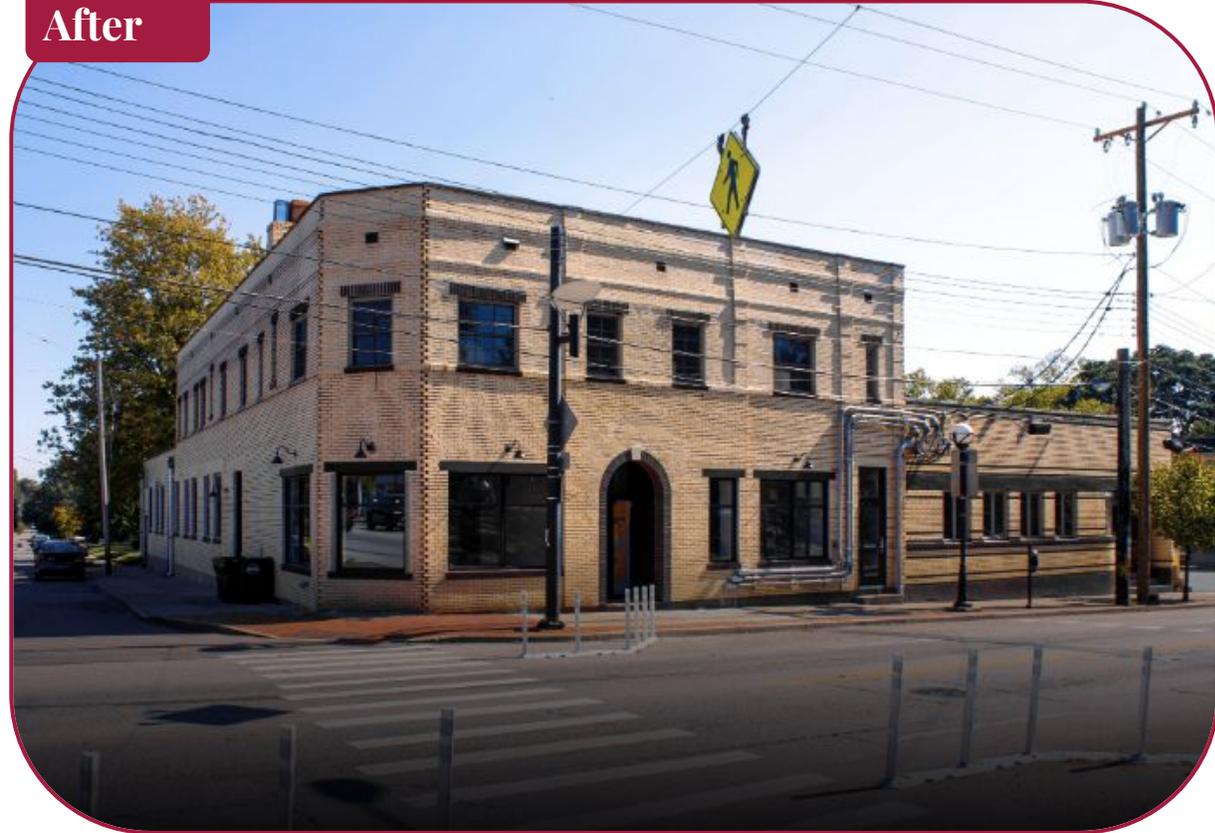
# ◆ Keymark- Mergard Lanes

14 Affordable Units, 11 of which are wheelchair accessible and 1 full ADA suite (50-80% AMI).

Before



After





# ◆ Keymark- Ruth Hellen

12 Affordable Units (50-80% AMI)





# ◆ FIP

Through our Facade Improvement Program, we've been able to improve the exterior of 21 small businesses along the Avenue.

Before



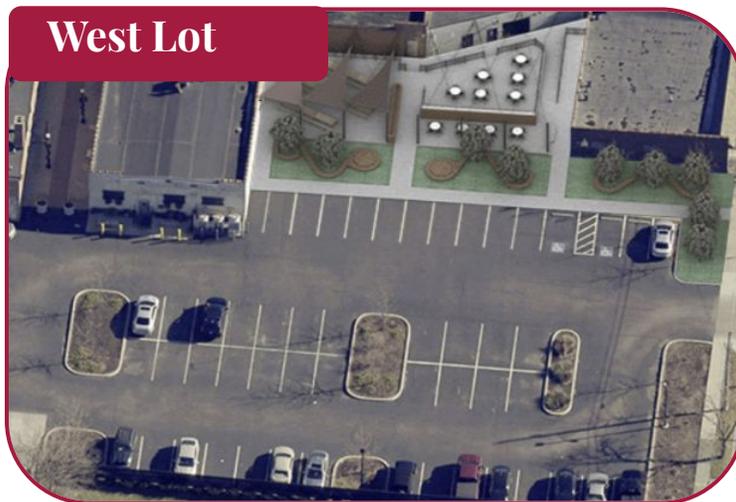
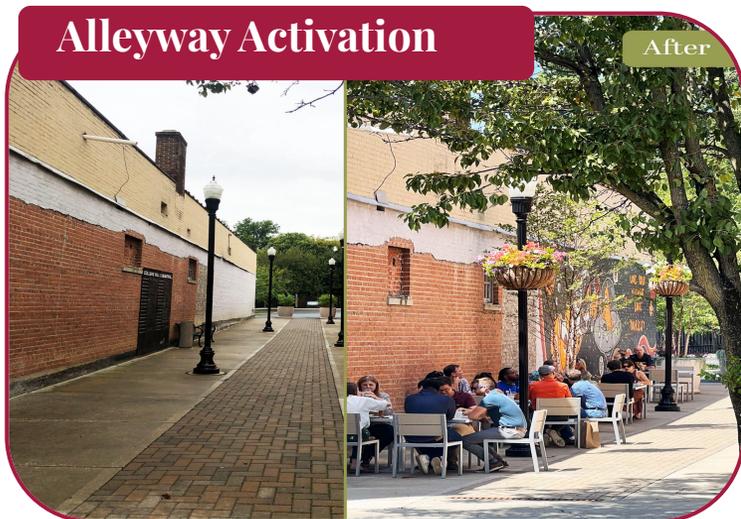
After





# ◆ OIP

The Alleyway Activation included adding **flower baskets, planters, outdoor seating, and a mural** to the Breezeway Alley. The West Lot project involves expanding Brink's patio and adding a **new public patio** area for our community. And in front of Bacall's we added a new front patio with **seating**.





# ◆ New Businesses



**Big Chill**



**Luminary by La Terza**



**I Heart Mac & Cheese**



**Just Q'in- Matt Cuff**



**College Hill Pilates & Physical Therapy- Mindy Nagel**



**Queen City Radio- Coming Soon**



## ◆ OurShop Round 2

◆ 3 Tenants for Round 2 of OurShop, these Included POUR, Learning Curve, and In Fly We Trust.

◆ **POUR**, owned by **Zonieke Alston Betts**, is a candle-making experience where you can customize and create your own candle, or shop pre-made candles.

◆ **Brent**, the owner of **Learning Curve**, has source educational, yet all sustainable and beautifully made toys to help enhance children's learning experience.

◆ **Brandon**, the owner of **In Fly We Trust**, creates hand-crafted coloring books for people of all ages.





## ◆ OurShop Round 3

◆ 4 Tenants for Round 3 of OurShop, the first one is **Kreative Solutions**, by Brenda Hogan, where she will sell handmade gifts to empower women.

◆ **Lusheous Collection**, by Renika Smiley, is a plus-sized clothing boutique for women.

◆ **Find Your Flow LLC**, by Ayesha Khalee, will offer tea and herbal supplements for a holistic approach to a healthy lifestyle.

◆ And finally, **Admire Shoetique**, by Indy Cook, has an array of unique shoe designs.





# ◆ Our Events



## Light Up College Hill

This is College Hill's biggest event of every year that includes **Business Activities, Live Performances, Train Rides, Santa, Reindeer,** and much more.



## Summer on the Hill

This includes a series of events such as **fitness classes, movie nights, children's book readings,** and more held in Patrick's Park from June through September.



## The Avenue Experience

This event included behind the scenes **tours of our development projects** for community members, **events in Patrick's Park, Awards,** and more.



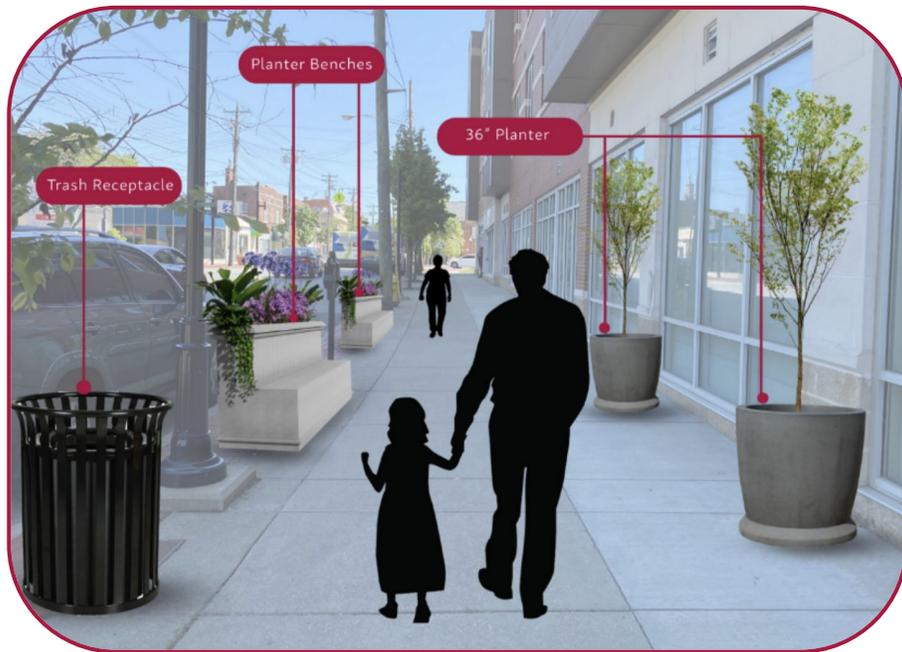
**WHAT'S TO COME IN 2024...**





# ◆ Streetscaping

We will be adding pedestrian improvement interventions along The Avenue, including **benches, planters, electrical access, sidewalk repairs, a shading structure, and more, at Patrick's Park.**

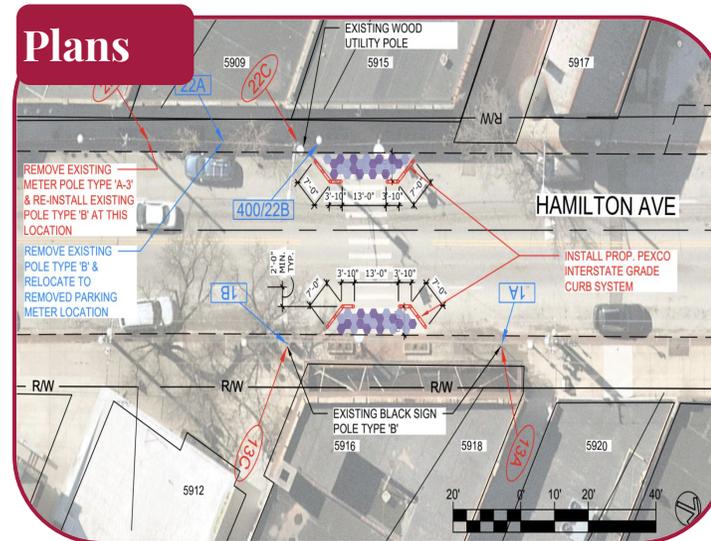




# ◆ Pedestrian Safety

◆ This year in collaboration with the City's Department of Transportation we installed **five double curb extensions** at key locations throughout our business district to help promote **pedestrian safety**.

◆ We then plan to add **street murals** to our newly implemented curb extensions to increase the beautification and visibility.





## ◆ Alleyway Activation

We will be **transforming six alleyways** in our business district with **added lighting, art installations, seating, and planters**. These enhancements will overall make our neighborhood safer, brighter, and help boost our small businesses. We're transforming these spaces thanks to the support of the City of Cincinnati's NBDIP grant.





# ◆ OIP Continued

There will be newly renovated patios for both **Marty's Hops & Vines** and **Kiki**.





# ◆ CHS<sub>3</sub>

◆ A **two decade** Community Vision, mixed-use development, **98 units** of mixed-income housing.

◆ **2 decades ago** on this site lived a **Kroger**, a classic restaurant **Schuller's Wigwam**, and a **CVS**.

Before



After





## ◆ OurShop Round 4

It's because of our partners that help make OurShop happen that we will be conducting a fourth round of this program in 2024, giving **six months of rent-free space, with sales data analysis, mentorship for marketing, and storefront activation** support to more small businesses.



 **Thank you!** 



**Questions?**

