

ASHLEE YOUNG

VICE PRESIDENT POLICY AND STRATEGIC INITIATIVES

CONTACT

HIGHLIGHTS

Selected to serve as external grant viewer for The Health Forward Foundation in Kansas City, Missouri in 2020 and 2021.

Developed relationships with key community stakeholders in order to execute Young Professional agenda in the region and country

As EVP of National Urban League Young Professionals worked collaboratively with corporate sponsors to execute partnerships in communities throughout the country

Lead the development and management of evaluation framework for Interact for Health's Opioid portfolio and place-based work

Selected as a community lead for COVID-19 response

Developed key grantmaking, equity and evaluation frameworks

Selected to present at Collective Impact Convening 2016, "Moving Equity from Theory to Practice"

Team lead for strategic planning process at Interact for Health

Educated future nurses about community health and engagement as an Adjunct Professor at Mount St. Joseph University

EDUCATION

MASTERS OF PUBLIC HEALTH

Wright State University

NATIONAL COMMISSION FOR HEALTH EDUCATION CREDENTIALING, INC

Certified Health Education Specialist (CHES)

BACHELOR OF SCIENCE

The Ohio State University

EXPERIENCE

Urban League of Greater Southwestern Ohio | Cincinnati, Ohio

VICE PRESIDENT POLICY AND STRATEGIC INITIATIVES | JANUARY 2021- PRESENT

- Lead COVID-19 community response efforts (i.e., testing site, vaccination POD)
- Develop and execute ULGSO's policy and advocacy framework which focuses on systemic and equitable policy change
- Oversee special initiatives, including Covid-19 related initiatives that promote equitable access to healthcare, education, and housing
- Launched and manage a multi-sector collaborative to address disparities in COVID-19
- Manage fundraising efforts for policy/advocacy efforts and COVID-19 resulting in over \$700k raised
- Built strategic partnership with Ohio Department of Health to ensure equitable access to COVID-19 vaccine
- Worked collaboratively with Ohio Council of Urban League's on statewide advocacy efforts

VICE PRESIDENT OF IMPACT | March 2020- January 2021

- Implemented and designed an organizational dashboard to monitor goals
- Created the infrastructure to successfully launch workforce programming and training virtually
- Launched healthcare workforce pathway programming

MANAGER COMMUNITY STRATEGIES

StrivePartnership | Cincinnati, Ohio | Oct. 2018- March 2020

- Designed and lead regional community engagement efforts
- Collaborated with marketing and communication experts to develop a strategy to inform the community about education in the region
- Institutionalized policies and practices that advance racial equity and social justice
- Lead, designed, and implemented strategies that identify, mobilize, and magnify community assets
- Managed projects related to the exploration of the Education Ecosystem

PROGRAM DIRECTOR

Child Poverty Collaborative | Cincinnati, Ohio | Jan 2018- Oct. 2018

- Lead efforts around community engagement, evaluation and strategy development
- Engaged over 20 local non-profits in identifying strategies to address poverty

EVALUATION OFFICER

Interact for Health | Cincinnati, Ohio | June 2014 - January 2018

- Coordinated grantmaking and organizational evaluation and learning
- Designed, implemented, and monitored evaluation strategies and plans for grantmaking portfolios totaling over \$1 million and catalyst activities
- Identified and implemented opportunities to build strategic learning agenda
- Collaborated with teams to identify, synthesize, and share lessons learned from grantmaking
- Identified internal cross-team strategic opportunities and promote opportunities for leveraging work across teams and grantees
- Managed evaluation budget
- Supported planning and implementation of quarterly learning collaborative for place-based community work at Interact

HEALTH EDUCATOR

Hamilton County Public Health | Cincinnati, Ohio | Nov 2013-May 2014 & Jan 2012-June 2012 (contractor)

- Facilitated county-wide mobilization for policy, systems and environmental changes through WeTHRIVE! Initiative
- Managed and organized WeTHRIVE! Learning Collaborative which offers training and capacity building opportunities for communities
- Assisted communities with the completion of the Community Health Assessment and Group Evaluation (CHANGE Tool) and provided recommendations

COMMUNITY HEALTH PROGRAM COORDINATOR

The Center for Closing the Health Gap | Cincinnati, Ohio | July 2012 - Nov 2013

- Served as an assistant researcher in the development, implementation and evaluation of lifestyle modification program in collaboration with community residents
- Designed and implemented nutrition education programming and evaluation for Do Right! Healthy Corner Store Initiative
- Developed and implemented strategies to reach residents and community partners through community education and engagement

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PUBLICATIONS

"Thriving Communities: A Model for Community-Engaged Grantmaking", The Foundation Review, December 2018

"Looking in the Mirror: Equity in Practice for Philanthropy", The Foundation Review, December 2017

COMMUNITY LEADERSHIP

Board Member , Delta Gateway Foundation	Sep. 2019 - Present
Committee Chair , Queen City (OH) Chapter of The Links, Incorporated	May 2019 - Present
Board Secretary , MORTAR	Aug. 2018 - Present
Advisory Committee Member , State Health Assessment and State Health Improvement Plan Advisory Committee	Dec. 2018 - Present
Board Trustee and Finance Committee Member , Hamilton County Mental Health & Recovery Services Board	Oct 2017 - Present
Board President , Design Impact	Jan 2017 - Present
Committee member , Health Policy Institute of Ohio (HPIO) Equitable Strategies Committee	Jan 2015 - Present
Executive Vice President , National Urban League Young Professionals	Aug. 2019 - Dec. 2021
Southwest Regional Board Member , Children's Hunger Alliance	Oct 2012 - Dec. 2017
Board Trustee , Urban League of Greater Southwestern Ohio	Aug 2014 - Dec. 2017
Health and Wellness Chair , Greater Cincinnati National Action Network	Jan 2016 - Dec. 2017
President , Urban League Young Professionals Greater Southwestern Ohio	Oct 2014 - June 2017
Committee member , National Urban League Young Professionals Advocacy Committee	June 2015 - June 2017

AWARDS

MAKING BLACK HISTORY HONOREE

Cincinnati USA Regional Chamber | February 2021

WOMEN OF IMPACT NOMINEE

American Heart Association | February 2021

40 UNDER 40 AWARD

Cincinnati Business Courier | August 2020

ASHLEE YOUNG PILLAR OF THE COMMUNITY AWARD RECIPIENT

Urban League Young Professionals Greater Southwestern Ohio | April 2019

AFFIRMED AWARD RECIPIENT

Urban League Young Professionals Greater Southwestern Ohio | April 2019

BRIGHT AWARD RECIPIENT

Cincinnati Herald and African American Regional Chamber | May 2017

RISING STAR AWARD RECIPIENT

Cincinnati YWCA | 2015

JOURNEY AWARD RECIPIENT

Urban League of Greater Southwestern Ohio | Sep 2015