

Notwithstanding Ordinance for the Installation of a Mural in City-owned right-of-way in East Walnut Hills

Economic Growth & Zoning Committee | June 22, 2021

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Existing Retaining Wall



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Background

- East Walnut Hills Assembly (EWHA) received \$15,000 grant from Haile Foundation
- EWHA proposes installation of a 1,977 sq. ft. mural on retaining wall within City-owned right-of-way
- EWHA would serve as City's designee to install mural
- Installation goal of Summer 2021

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Analysis & Conclusion

- Mural installation will support neighborhood pride and promote vibrancy in the business district.
- February 2, 2021 – East Walnut Hills Assembly discussion
 - No opposition
- Notice was sent to all adjacent property owners and the East Walnut Hills Assembly
 - No comments been received to date

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Consistency with *Plan Cincinnati* (2012)

Compete Initiative Area

- Goal:** Cultivate our position as the most vibrant and economically healthiest part of our region (page 114)
- Goal:** Become nationally and internationally recognized as a vibrant and unique city (page 121)
- Strategy:** Promote Cincinnati's lifestyle (page 122)



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Recommendation

The City Planning Commission recommends that City Council take the following action:

APPROVE the Notwithstanding Ordinance permitting the installation of a mural in City-owned right-of-way along William Howard Taft Road and Woodburn Avenue in East Walnut Hills with the following conditions:

- 1) That the mural installation size, location and design be reviewed and approved by the Department of Transportation and Engineering at the time of permit review; and
- 2) The petitioner shall coordinate with the City regarding the donation of the mural in the right-of-way including a contract with the City in a similar form as the City of Cincinnati Artwork Donation Agreement (Exhibit C); and
- 3) All artists involved in the creation and installation of the artwork shall provide the City with a Waiver of Rights pursuant to the Visual Artists Rights Act (Exhibit D)



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