

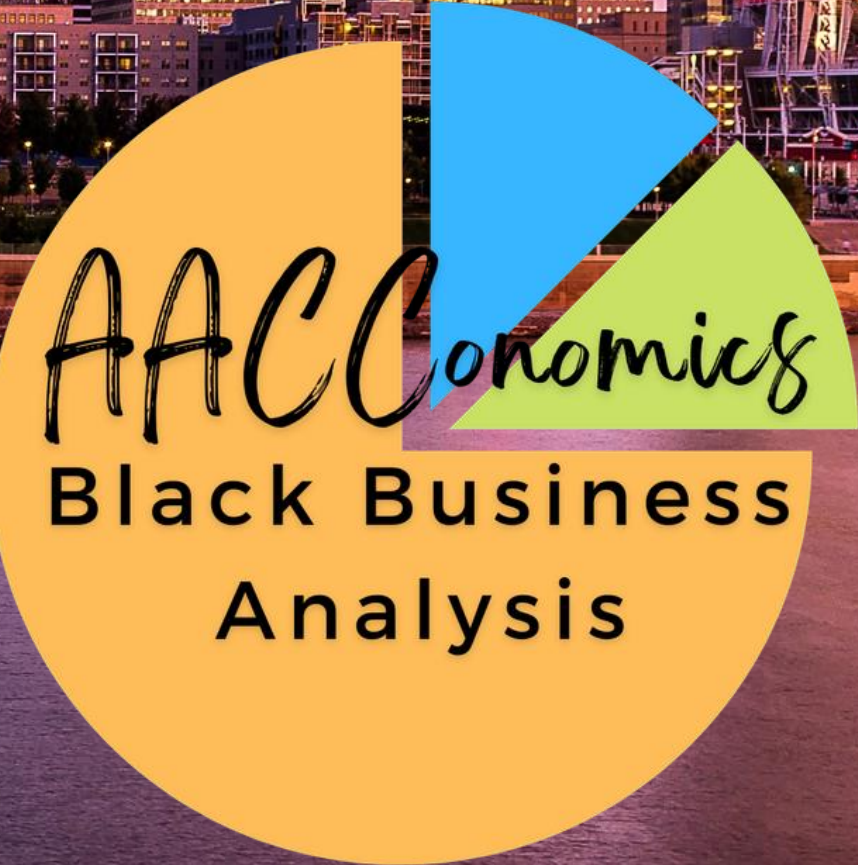
City of Cincinnati

Economic Impact of
Black-Owned Businesses in
Southwest Ohio
Communities

<https://aacconomics.com/>

<https://theaachamber.com/>

GREATER CINCINNATI & NORTHERN KENTUCKY
AFRICAN AMERICAN
CHAMBER OF COMMERCE



AAC Economics
Black Business
Analysis



Why Study This?

- Minority-owned businesses are growing at almost twice the rate of other groups
- Gain better insight into Cincinnati's tax foundation
- Enhance comprehension of the local business environment.
- Aid in devising a strategic plan to attract more businesses.

Study Details

- Conducted by UC Economics Center
- Includes Butler, Clermont, Hamilton, City of Cincinnati, Montgomery, Campbell, Kenton, and Warren Counties
- Over 1,400 businesses were part of this study



Core Results



- \$2.8 Billion in Total Economic Output
- 9,000 jobs/Over \$341M in earnings
- \$20.1 million in local sales tax revenue in these counties
- \$12.3M+ in state sales tax
- \$15.7M+ in local earnings tax revenue
- \$28.1M+ in fiscal impact to the region and State



Share of Business and Wages by Industry

Source: Economics Center analysis using data retrieved from Lightcast

Industry		Share of Companies	Share of Wages
	Professional, Scientific, and Technical Services	0.7%	0.5%
	Health Care & Social Services	0.5%	0.3%
	Accomadations & Food Services	1.2%	0.8%
	Construction	1.0%	0.8%
	Wholesale Trade	0.2%	0.8%

CITY OF CINCINNATI RESULTS

Source: Economics Center analysis using data retrieved from Lightcast

TOTAL JOBS	TOTAL EARNINGS	TOTAL SALES
TOTAL IN CITY OF CINCINNATI 8,501	\$322,097,786	\$1,432,752,225



AACC Programs & Events

We host over 120 a year, below are some of our signature events.

Industry

Program Description



The Exchange Networking Event

A curated networking event designed to connect a high valued speaker to professionals across industries, fostering meaningful conversations, partnerships, and new opportunities.



Digital Growth Lab: AI, Website and Brand Essentials

A bi-monthly hands-on program designed to help small businesses improve their digital presence through AI tools, effective websites, and strategic branding for growth and success.



Business Essentials for Small Businesses

Monthly lunch and learn sessions covering some of the basics of operating a business, designed for all business levels. Topics include: marketing, law, leases, credit, accounting, taxes, and finances.



Contacts to Contracts

The Annual Contacts to Contracts conference will be for small businesses to gain insightful information on what it takes to develop your construction company to a prime level.



Social Media and Press Matters

A bi-monthly program for entrepreneurs to strengthen brand presence and build audience trust by learning practical strategies for utilizing social media and media exposure to increase visibility and support business growth.

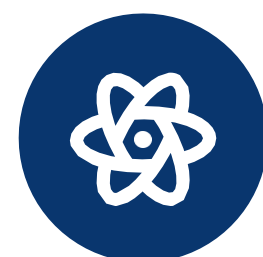


Department of Development

Minority Business Assistance Center



**CERTIFICATION
ASSISTANCE**



**MARKETING
SERVICES**



**BUSINESS
ASSISTANCE**



**FINANCIAL
ASSISTANCE**

Find out more by visiting
our website and other
resources in our LinkTree!

<https://linktr.ee/cincymbac>



566 BUSINESSES COUNSELED

JANUARY - JUNE 2026



284

**BUSINESS &
CERTIFICATION
COUNSELING**



282

**FINANCIAL
COUNSELING
SESSIONS**

60 STATE CERTIFICATIONS

12 CAPABILITY STATEMENT CREATION

31 EVENTS WITH OVER 900 ATTENDEES



30th Anniversary Gala

Saturday, November 14, 2026

Turfway Park Racing & Gaming

For 30 years, the Greater Cincinnati/Northern Kentucky African American Chamber of Commerce has fueled business growth, economic opportunity, and regional collaboration. This milestone celebration honors that legacy while setting the vision for the future of Black business leadership. A 30th anniversary is symbolized by Emerald and Pearl, representing strength, wisdom, and enduring value —qualities reflected in the Chamber's impact and the businesses it supports.

The evening will feature Black Business Hall of Fame inductions, executive networking, entertainment, and a forward-looking celebration of what's next.

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