


March 26, 2025

**To:** Mayor and Members of City Council

**From:** Sheryl M. M. Long, City Manager 

202500561

**Subject: Emergency Ordinance – Cincinnati Recreation Commission (CRC):  
Radio One In-Kind Donation**

Attached is an Emergency Ordinance captioned:

**AUTHORIZING** the City Manager to accept an in-kind media promotion donation from Urban One, Inc. dba Radio One valued at up to \$35,200 in support of the Cincinnati Recreation Commission and the Radio One Spring Fling 2025 Festival Event on April 19, 2025.

Approval of this Ordinance would authorize the City Manager to accept an in-kind donation from Urban One, Inc. dba Radio One valued at up to \$35,200 in support of the Cincinnati Recreation Commission and the Radio One Spring Fling 2025 Festival Event on April 19, 2025.

CRC and Urban One, Inc. dba Radio One wish to co-host an event at Dunham Recreation Complex on April 19, 2025, featuring live entertainment, family-friendly activities, food vendors, and community engagement opportunities, all offered free of charge to residents and visitors, fostering inclusivity and bringing together diverse communities across Cincinnati. Radio One is providing an in-kind media promotion donation for the Radio One Spring Fling 2025 Festival, valued at up to \$35,200, including radio advertisements, digital marketing and other promotional services to maximize community awareness and engagement at the Radio One Spring Fling 2025 Festival Event.

There are no new FTEs/full time equivalents or matching funds associated with the acceptance of this in-kind donation.

Accepting this in-kind donation is in accordance with the “Live” goal to “[b]uild a robust public life” and the “Collaborate” strategy to “[u]nite our communities” as described on pages 149 and 210 of Plan Cincinnati (2012).

The reason for the emergency is to ensure timely acceptance of the in-kind media promotion donation.

The Administration recommends passage of this Emergency Ordinance.

cc: Andrew M. Dudas, Budget Director  
Karen Alder, Finance Director  
Steve Webb, Finance Director

Attachment

