



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final

Neighborhoods Committee

*Chairperson Jan-Michele Lemon Kearney
Vice Chair Betsy Sundermann
Councilmember Wendell Young
Vice-Mayor Christopher Smitherman*

Monday, June 21, 2021

11:00 AM

Council Chambers, Room 300

PRESENTATIONS

CRC Reeves Annex Building Renaming

Caroline Hardy Kellam, Senior City Planner, Department of City Planning & Engagement

Stephen J. Pacella, PGA, Assistant Director, Cincinnati Recreation Commission

The Queen City Tour of Neighborhoods

Mt. Airy

Mt. Airy Town Council

Gladys Pope, President

Mt. Airy CURE

Emma Norbut, Executive Director

AGENDA

[202102212](#)

ORDINANCE (EMERGENCY), submitted by Councilmembers Kearney and Keating, from Andrew Garth, City Solicitor, **DECLARING** that the crosswalk across Vine Street at the intersection of Vine Street and Ehrman Street in the Avondale neighborhood shall hereby receive the honorary, secondary name of "Shareese 'ReRe' Crossing" in honor of Shareese Lattimore, a seven-year-old girl who was hit by a car while crossing Vine Street, and as a reminder of the necessity for both drivers and pedestrians to know and observe road and traffic regulations.

Sponsors: Kearney and Keating

Attachments: [Transmittal](#)
[Ordinance](#)

[202102245](#) **ORDINANCE** submitted by Paula Boggs Muething, City Manager, on 6/16/2021, regarding **RENAMING** the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.

Sponsors: City Manager

Attachments: [Transmittal](#)
[Ordinance](#)
[Ordinance Exhibit](#)
[Legislative Record](#)
[CPC Memo to Clerk](#)

[202102282](#) PRESENTATION submitted by Paula Boggs Muething, City Manager, dated 6/21/2021, regarding a proposed ordinance for the renaming of the Reeves Annex Building at Lunken Playfields the “Tony Yates Junior Golf Learning Center” in Linwood.

Sponsors: City Manager

Attachments: [Transmittal](#)
[Presentation](#)

ADJOURNMENT

Date: June 16, 2021

To: Councilmembers Jan-Michele Lemon Kearney and Liz Keating
From: Andrew Garth, City Solicitor *AWG*
Subject: **Emergency Ordinance – Honorary Street Name “Sharesse ‘ReRe’ Crossing”**

Transmitted herewith is an emergency ordinance captioned as follows:

DECLARING that the crosswalk across Vine Street at the intersection of Vine Street and Ehrman Street in the Avondale neighborhood shall hereby receive the honorary, secondary name of “Sharesse ‘ReRe’ Crossing” in honor of Sharesse Lattimore, a seven-year-old girl who was hit by a car while crossing Vine Street, and as a reminder of the necessity for both drivers and pedestrians to know and observe road and traffic regulations.

AWG/JRS/(lnk)
Attachment
339330

EMERGENCY

City of Cincinnati

JRS

AWB

An Ordinance No. _____

- 2021

DECLARING that the crosswalk across Vine Street at the intersection of Vine Street and Ehrman Street in the Avondale neighborhood shall hereby receive the honorary, secondary name of “Sharesse ‘ReRe’ Crossing” in honor of Sharesse Lattimore, a seven-year-old girl who was hit by a car while crossing Vine Street, and as a reminder of the necessity for both drivers and pedestrians to know and observe road and traffic regulations.

WHEREAS, Sharesse Lattimore was a happy, vibrant, and talkative seven-year-old girl who was full of life and loved rainbows, unicorns, and making people smile; and

WHEREAS, Sharesse was tragically struck and killed by a driver while she was crossing Vine Street near the intersection of Vine Street and Ehrman Street; and

WHEREAS, Sharesse was loved dearly by her family and friends and she will be greatly missed for all of the joy she brought into the world; and

WHEREAS, the City Council, together with Sharesse’s loving and dedicated family, wishes to honor her memory by placing an honorary, secondary name on the crosswalk across Vine Street at the intersection of Vine Street and Ehrman Street in the Avondale neighborhood; and

WHEREAS, by this action, the Council and Sharesse’s family further seek to increase education and awareness of pedestrian safety issues in the hope that future tragedies of this type are prevented; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the crosswalk across Vine Street at the intersection of Vine Street and Ehrman Street in the Avondale neighborhood shall hereby receive the honorary, secondary name of “Sharesse ‘ReRe’ Crossing” to honor Sharesse Lattimore and to serve as a reminder of the necessity for both drivers and pedestrians to know and observe road and traffic regulations.

Section 2. That the appropriate City officials are hereby authorized to do all things necessary and proper to implement the provisions of Section 1 herein, including the generation

and installation of appropriate signage at the crosswalk, which shall designate the crosswalk across Vine Street at the intersection of Vine Street and Ehrman Street as “Sharesse ‘ReRe’ Crossing” in accordance with the Department of Transportation and Engineering’s procedures relating to street designation and related signage.

Section 3. That the Clerk shall cause a copy of this ordinance be provided to Ms. Lattimore’s family via the office of Councilmembers Kearney and Keating.

Section 4. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is the immediate need to allow the Department of Transportation and Engineering to move forward with the administrative requirements needed to construct and implement the signage at the designated location.

Passed: _____, 2021

John Cranley, Mayor

Attest: _____
Clerk

June 16, 2021

To: Mayor and Members of City Council 202102245
From: Paula Boggs Muething, City Manager
Subject: Ordinance – Renaming the Reeves Annex Building the “Tony Yates Junior Golf Learning Center”

Transmitted is an Ordinance captioned:

RENAMING the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.”

The City Planning Commission recommended approval of the ordinance at its June 4, 2021 meeting.

Summary

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the “Tony Yates Junior Golf Learning Center” has been submitted for consideration: The renaming of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center”. The Committee of Names met on May 20, 2021 and unanimously voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria:

As per Resolution 16-2003, these names meet Criteria V, B 1. “Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person’s family for historical or commemorative reasons” and Criteria V, B 4. “Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located.” Also, The Reeves name will still be preserved as it is the name of the golf course.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years.

The proposed renaming is consistent with Plan Cincinnati (2012) and the Linwood Community Council has also submitted a letter of support for the proposal.

The City Planning Commission recommended the following on June 4, 2021 to City Council:

APPROVE the changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.

cc: Katherine Keough-Jurs, AICP, Director, Department of City Planning and Engagement



City of Cincinnati

DBS

AWB

An Ordinance No. _____ - 2021

RENAMING the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.”

WHEREAS, the Cincinnati Recreation Commission (“CRC”) has proposed that the Reeves Annex Building be renamed the “Tony Yates Junior Golf Learning Center” in honor of the late Tony Yates; and

WHEREAS, the Reeves Annex Building is a CRC facility located at the Lunken Playfield in the Linwood neighborhood, and it is used to support the needs of the Tony Yates Junior Golf Academy; and

WHEREAS, Tony Yates provided substantial and meaningful contributions to the City’s youth by, among other things, founding and growing the Tony Yates Junior Golf Academy and the Tony Yates Caring for Kids Foundation that together provided economically disadvantaged children with access to the game of golf, hands-on instruction from experienced golfers, classroom instruction focusing on life skills, college scholarships, and golf equipment; and

WHEREAS, Tony Yates’s dedication to improving the lives of children in the City helped the Tony Yates Junior Golf Academy to flourish, serving thousands of children since its founding in 1991; and

WHEREAS, proposals to rename public buildings are considered pursuant to Resolution No. 16-2003, which calls for proposed renamings to be reviewed by the Committee of Names and the City Planning Commission prior to their approval by the City Council; and

WHEREAS, the Committee of Names, after considering the proposal to rename the Reeves Annex Building the “Tony Yates Junior Golf Learning Center,” recommended the renaming; and

WHEREAS, the City Planning Commission considered the proposed renaming at its regularly scheduled meeting on June 4, 2021, and it too recommended approval of the proposed renaming; and

WHEREAS, the Council finds that the proposed renaming is consistent with *Plan Cincinnati* (2012), particularly the Live Initiative Area and the goal “to build stronger communities by increasing civic engagement” (page 153); and

WHEREAS, the Council further finds that renaming the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center” to be in the best interests of the City and the public health, safety, morals, and welfare; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Reeves Annex Building located in the Linwood neighborhood, depicted on the map attached hereto as Exhibit A and incorporated herein by reference, is hereby renamed the “Tony Yates Junior Golf Learning Center.”

Section 2. That the proper City officials are hereby authorized to take all necessary and proper actions to carry out the provisions of this ordinance.

Section 3. That this ordinance shall take effect and be in force from and after the earliest period allowed by law.

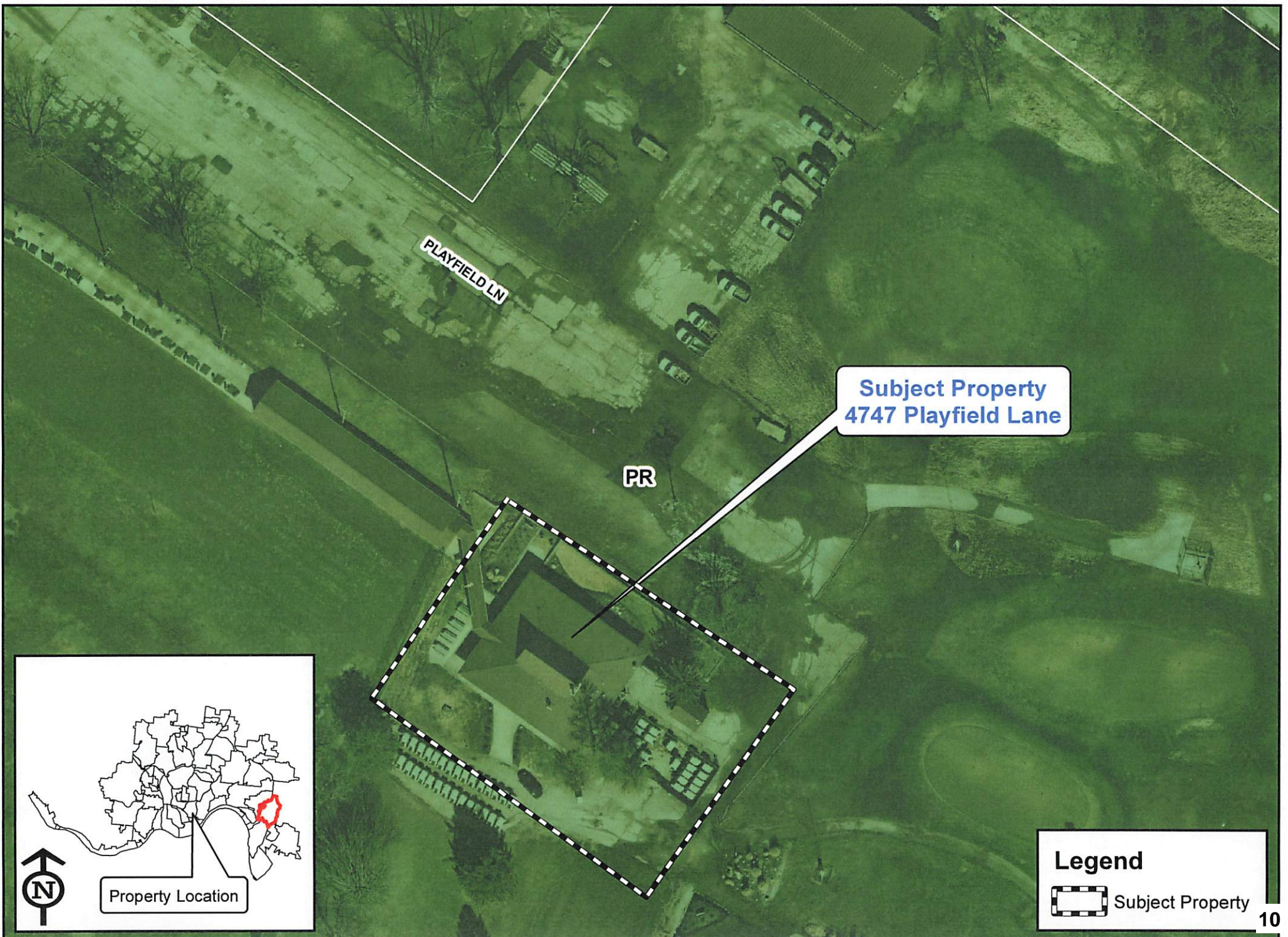
Passed: _____, 2021

John Cranley, Mayor

Attest: _____
Clerk

EXHIBIT A

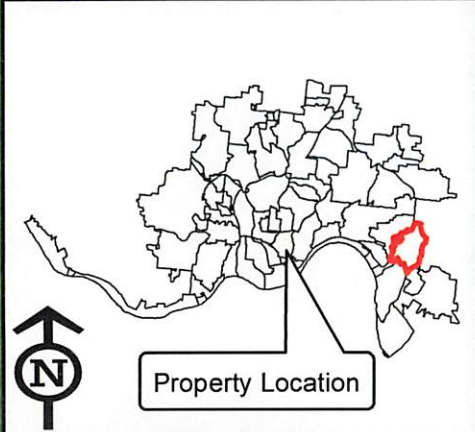
Name Change -Reeves Annex Building to Tony Yates Junior Golf Learning Center in Linwood



Subject Property
4747 Playfield Lane


PLAYFIELD LN

PR



Property Location

Legend

 Subject Property

Name Change -Reeves Annex Building to Tony Yates Junior Golf Learning Center in Linwood

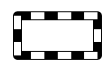


Subject Property
4747 Playfield Lane

PLAYFIELD LN

PR

Legend

 Subject Property

June 4, 2021

Honorable City Planning Commission
Cincinnati, Ohio

SUBJECT: A report and recommendation on the proposed changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.

GENERAL INFORMATION:

Location: 4747 Playfield Lane
Grantee: Cincinnati’s Recreation Commission (CRC)
Grantee’s Address: 805 Central Avenue, 8th floor, Cincinnati, OH 45202

ATTACHMENTS:

- Exhibit A Location Map
- Exhibit B Photo of the Building
- Exhibit C Tony Yates Biography
- Exhibit D Letter of support

BACKGROUND:

The Department of City Planning received a request from the City’s Recreation Commission (CRC) to change the name of the Reeves Annex Building to the “Tony Yates Junior Golf Learning Center” at Lunken Playfield in Linwood.

The CRC owns all the surrounding property as the building sits within the Lunken Playfield and next to the Reeves Golf Course.

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the “Tony Yates Junior Golf Learning Center” has been submitted for consideration: The renaming of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center”.

NOTIFICATION:

Upon receiving the request, City Planning staff sent out a notice to the Linwood Community Council. See Exhibit D for a letter of support for the renaming from the Linwood Community Council.

COMMITTEE OF NAMES:

The Committee of Names met on May 20, 2021 and voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria: As per Resolution 16-2003, these names meet Criteria V, B 1. “Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person’s family for historical or commemorative reasons” and Criteria V, B 4. “Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located.” Also, The Reeves name will still

be preserved as it is the name of the golf course.

ANALYSIS:

The “Tony Yates Junior Golf Learning Center” is appropriate given Tony Yates contribution to golf for economically disadvantaged children of Cincinnati.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years. See Exhibit C for Tony Yates’s biography.

The Committee of Names voted unanimously to recommend to the Director of City Planning to rename the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center”.

PROCEDURE:

Pursuant to Section III, E of the Committee of Names Procedure for Processing Proposals:

“The Director of City Planning shall consider the Committee of Names’ vote and recommendation and make a recommendation to the City Planning Commission. The Director is not bound by the Committee’s recommendation. The City Planning Commission shall consider the Director’s recommendation and pursuant to its advisory powers under Article VII Section 9 of the City Charter, make a recommendation to City Council, together with any necessary and appropriate legislation.”

CONSISTENCY WITH PLAN CINCINNATI:

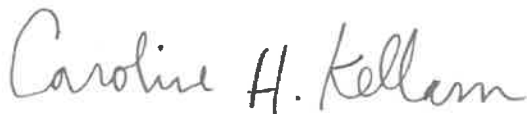
The proposed City Facility building name change is consistent with the Live initiative Area of the *Plan Cincinnati* (2012), “to build stronger communities by increasing civic engagement.” (page 153).

RECOMMENDATION:

The staff of the Department of City Planning, after considering all relevant correspondence and the Committee of Names vote, recommends that the City Planning Commission take the following action:

APPROVE the changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.

Respectfully submitted:



Caroline Hardy Kellam, Senior City Planner
Department of City Planning

Approved:



Katherine Keough-Jurs, AICP, Director
Department of City Planning

Name Change -Reeves Annex Building to Tony Yates Junior Golf Learning Center in Linwood

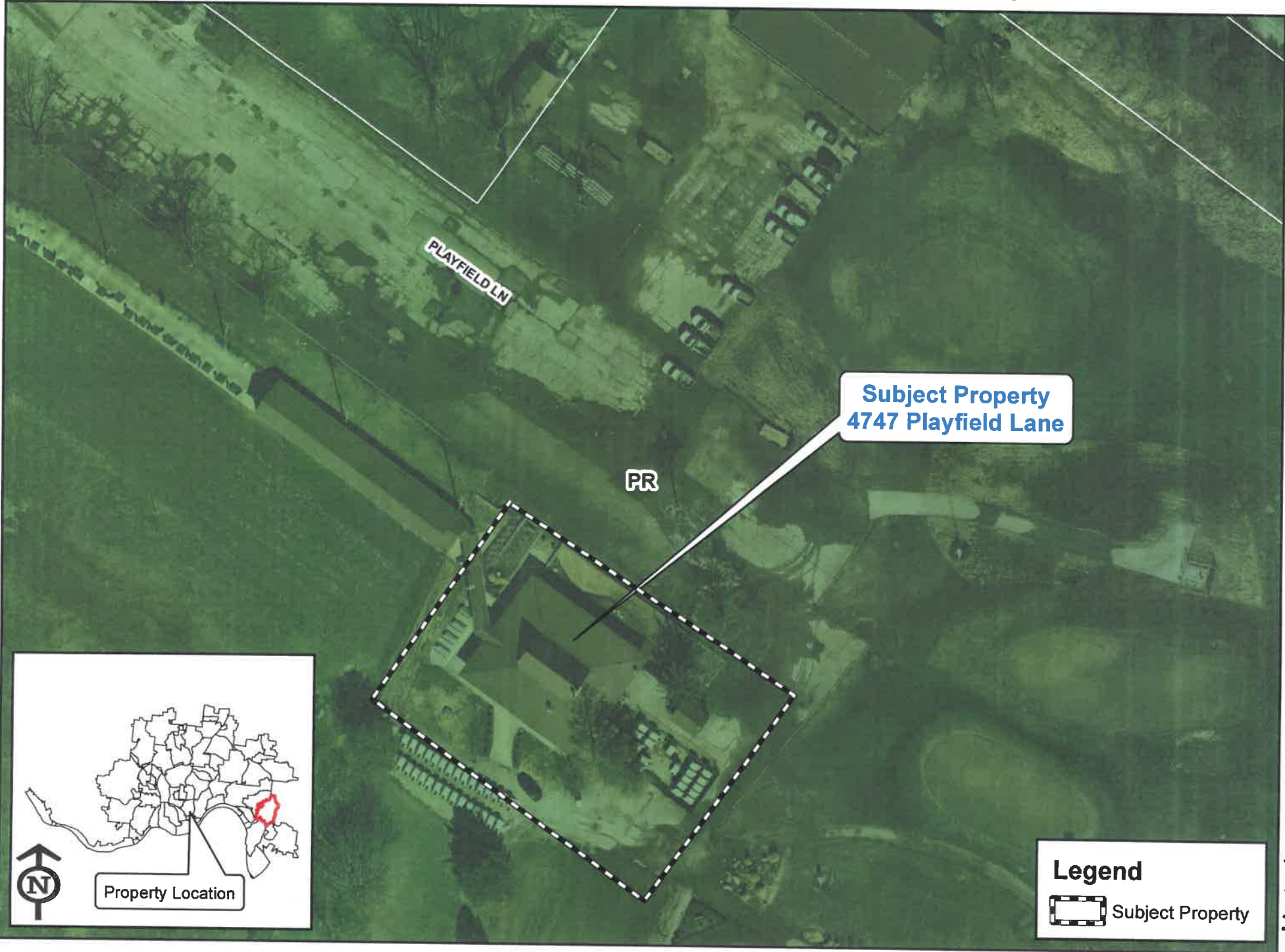


EXHIBIT A



EXHIBIT B

Facility Naming Proposal

The Cincinnati Recreation Commission (CRC) is proposing a building name change to honor the late Tony Yates. Mr. Yates was instrumental in the advancement of the Cincinnati Recreation Commission (CRC) mission through his life-long efforts to introduce golf to many Cincinnati area youth.

The building in consideration is located at Lunken Playfield as was formerly used for the Reeves Driving Range operations. The building was no longer needed after the relocation of the original front-nine and necessary to support the P&G hanger expansion at Lunken Airport. After the relocation, the building was renamed the Reeves Annex Building and used to support the needs of the Tony Yates Junior Golf Academy (TYJGA). The building is now shared with the Greater Cincinnati/Northern Kentucky First Tee program.

The proposed name change would change from Reeves Annex Building to the "Tony Yates Junior Golf Learning Center – *Home of the Greater Cincinnati/Northern Kentucky First Tee.*"

The Tony Yates Junior Golf Academy (TYJGA) was founded in 1991 by former University of Cincinnati basketball player and coach Tony Yates, and PGA Golf Professional Zachary Fink. Since the late 1980's, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati.

The mission of the Caring for Kids Foundation is to uplift, assist and train youth and their families by providing exposure and experiences that allow insight, growth, stimulate inner talents and intellect that lead to success.

The TYJGA was formed to meet several objectives to include, introduction and inclusion into a sport that traditionally many may not have experienced, provide access to a positive learning environment with caring adults, golf skills development and most importantly, providing youth with life-lessons through the game of golf.

The TYJGA provided hands-on instruction by PGA professionals and community volunteers. At the beginning of the program, the academy served approximately 60 students per day. The annual number of students grew between 1995-2010 to a point that a second session was added to accommodate an average of 200

participants per day. At one point, the number of students served during the two sessions was over 350 per day.

The growth was due to “word of mouth” in the community. The academy provided clubs, bags, shirt and hats. The goal was that every kid who walked into the academy walked out with everything needed to not only play golf but to feel like a golfer.

One of the principal components was the classroom time to focus on life skills education. The other half of the student instruction included time on the driving range to learn basic golf skills and on course play for the advanced returning students. Each day ends with a social exchange over lunch. This time allows students from throughout Cincinnati’s diverse communities to form lasting friendships. This combination of golf and life-skills training have shown a positive impact on our children. Our students have performed well in local golf tournaments, gained employment at local golf courses, and received golf scholarships to pursue higher education.

The TYJGA and the Tony Yates Care for Kids Foundation has hosted many programs/events to further enhance the children’s golf and life experiences to include:

- Golf Clinic hosted by Tiger Woods.
 - Tony was able to convince Tiger Woods to visit Cincinnati and provide a 3-day golf clinic in the area. (Tiger so impressed with the program he sent equipment and financial aid)
- Worked with Cincinnati Girl Scouts to sponsor a golf clinic with LPGA Professional Renee Powel
- Created Golf Buddy Mentor Program
 - Each child was matched with an adult who could assist with ongoing instruction after the seasonal conclusion of the program.
- Organized field trips to Cybercamp at the University of Cincinnati, Cincinnati Reds baseball games, attended clinic sponsored by the Kroger Senior Classic, Wilberforce African American Museum, Northern Kentucky/Greater Cincinnati International Airport and Toyota Plant in Georgetown, KY
- Arranged appearance of many national and local celebrities.

- Provided lunch for all participants from relationships with many local providers.
- Incorporated a spiritual component with appearances from several community ministers.
- Mr. Yates was dedicated to the youth and families of the Cincinnati's community. During the holiday season, the Foundation provided food baskets and gifts.
- Mr. Yates was a firm believer in education. A former basketball student approached Tony about establishing a scholarship fund for previous academy students attending college. This suggestion provided over 20 scholarships. With ongoing financial support from the community, the program continues.

Mr. Yates's contributions to not only this program but to our City warrants this consideration.

The naming change is in accordance with CRC policy. The CRC board approved this proposed name change at the March 16th, 2021 regular meeting.

To whom it may concern,

The Linwood Community Council has been made aware and approves of the name change to the Playfield facility.

As we continue to make use of the area for our monthly Community meetings and gatherings, we welcome the use and people that the building and Staff serve in our neighborhood, and we look forward to the continued relationship with the CRC.

Linwood Community Council President,

T.J. Russo

June 16, 2021

Cincinnati City Council
Council Chambers, City Hall
Cincinnati, Ohio 45202

Dear Members of Council:

We are transmitting herewith an Ordinance captioned as follows:

RENAMING the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.”

Summary:

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the “Tony Yates Junior Golf Learning Center” has been submitted for consideration: The renaming of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center”. The Committee of Names met on May 20, 2021 and unanimously voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria:

As per Resolution 16-2003, these names meet Criteria V, B 1. “Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person’s family for historical or commemorative reasons” and Criteria V, B 4. “Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located.” Also, The Reeves name will still be preserved as it is the name of the golf course.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years.

The proposed renaming is consistent with Plan Cincinnati (2012) and the Linwood Community Council has also submitted a letter of support for the proposal.

The City Planning Commission recommended the following on June 4, 2021 to City Council:

APPROVE the changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.

Motion to Approve: Ms. Sesler

Ayes:

Mr. Juech
Ms. McKinney
Mr. Samad
Ms. Sesler
Mr. Smitherman
Mr. Eby
Mr. Stallworth

Seconded: Mr. Eby

THE CITY PLANNING COMMISSION



Katherine Keough-Jurs, AICP, Director
Department of City Planning and Engagement

June 21, 2021
202102282

To: Mayor and Members of City Council

From: Paula Boggs Muething, City Manager

Subject: Presentation – Renaming the Reeves Annex Building the “Tony Yates Junior Golf Learning Center”

Attached is a presentation for June 21, 2021, Neighborhoods Committee for a proposed ordinance for the renaming of the Reeves Annex Building at Lunken Playfields the “Tony Yates Junior Golf Learning Center” in Linwood.

cc: Katherine Keough-Jurs, AICP, Director *KJS*
Department of City Planning and Engagement



**RENAME THE “REEVES ANNEX BUILDING”
THE “TONY YATES JUNIOR GOLF
LEARNING CENTER”
IN LINWOOD**

Neighborhoods Committee | June 21, 2021

Name Change -Reeves Annex Building to Tony Yates Junior Golf Learning Center in Linwood





1747

THE COMMUNITY CENTER
1747
1747

BACKGROUND

- Owner: Cincinnati Recreation Commission (CRC)
- CRC requests to change the name of the Reeves Annex Building at 4747 Playfield Lane in Linwood
- The Committee of Names (CON) voted on May 20, 2021, to recommend the name change to the City Planning Commission pointing out that the Reeves name will be preserved with the golf course
- The Linwood Community Council voted to support the name change

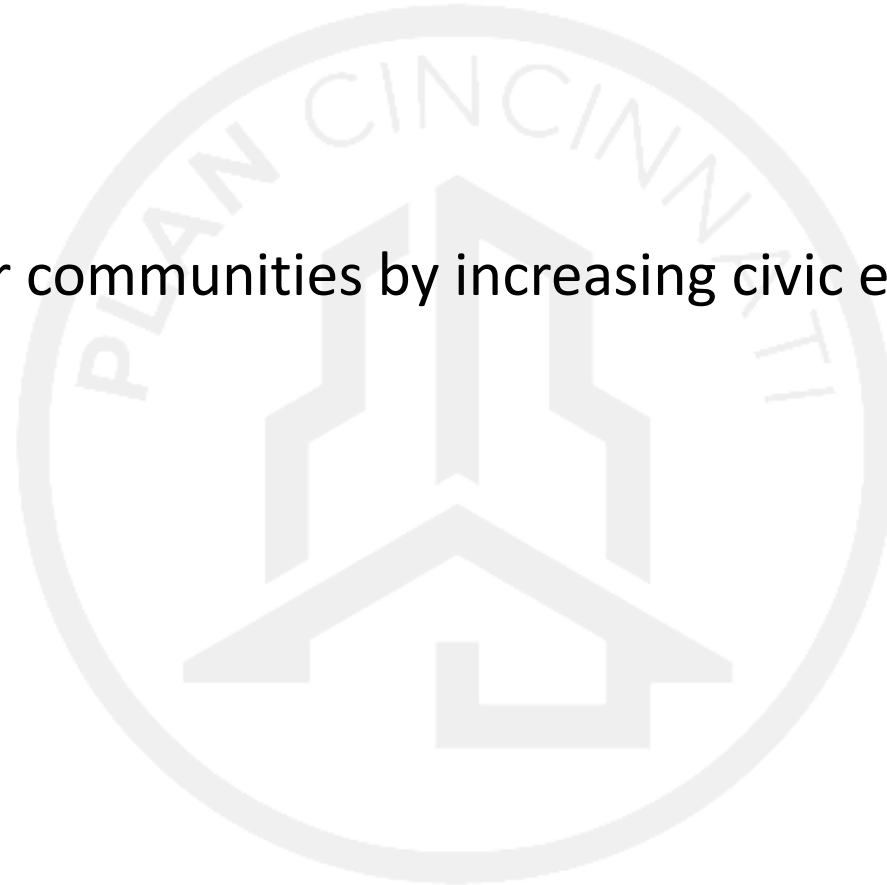
ANALYSIS

- Since the late 1980s -Tony Yates Caring for Kids Foundation provides inspiration and opportunity for economically disadvantaged children
- Tony Yates Junior Golf Academy was founded in 1991 – teaching both golf and life-skills training
- Originally the Academy served 60 children
- It now serves 200 and has provided over 20 college scholarships to kids over the years

CONSISTENCY WITH *PLAN CINCINNATI* (2012)

LIVE INITIATIVE AREA

Strategy: “to build stronger communities by increasing civic engagement” (pg. 153)



RECOMMENDATION

The City Planning Commission at their June 4, 2021, meeting recommended that City Council take the following action:

APPROVE the changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.