

# PRADEEP KUMAR T. BEKAL, MD, FACG

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## PHYSICIAN, COMMUNITY LEADER, & EDUCATOR GASTROENTEROLOGIST/ENTREPRENEUR/RESEARCHER/FUNDRAISER

**Highly respected gastroenterologist specializing in advanced procedures, practicing cutting-edge medicine, and applying the most up-to-date knowledge in therapeutic endoscopy.**

- **Co-invented and led to market eMerge Endoscopic Real-Time Workflow System**, an operating-room workflow automation system that incorporates voice commands with medical device integration for intraoperative image, video, and clinical data management. To date, 200,000+ procedures have been performed using eMerge.
- **Published more than 30 medical articles and abstracts** for medical journals, including *Gastrointestinal Endoscopy* and *American Journal of Gastroenterology*, and for professional presentations.
- **Certified Diplomate of American Board of Internal Medicine, specialty in gastroenterology**, with medical licenses in Ohio and New York. **Fellow of the American College of Gastroenterology (FACG).**
- **Conducted Phase II-IV Clinical Trials for clinical research** investigating therapeutic modalities in the treatment of Crohn's Disease and Ulcerative Colitis, Irritable Bowel Syndrome, Erosive and Non-Erosive GERD, Hepatitis C, Peptic Ulcer Disease, NSAID-Induced Gastropathy, H. Pylori Eradication, and Gastroparesis.
- **Fully experienced in Endoscopic Ultrasonography (EUS) and Endoscopic Retrograde Cholangio Pancreatography (ERCP).**
- **Honored in *Cincinnati Magazine* as Top Doc in Gastroenterology 2009 through 2014.** Pictured and written about in *Cincinnati Business Courier*, 12/25/2009, in article on EMR and eMerge, "Paper Pushers No More."

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## BUSINESS ACUMEN

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**Ohio Gastroenterology and Liver Institute (1997 – Present)** – Proven financial and operations experience as a valued member of the Governing Boards for the largest and most comprehensive gastroenterology practice in Greater Cincinnati and its related ambulatory endoscopy centers.

- Oversee all financial and operations departments.
- Formulate physician compensation and retirement planning models.
- Participate in the design and construction of medical office buildings and ambulatory endoscopy centers, including legal review, site selection, construction, accreditation, financing, capital equipment selection/purchase, staffing, and negotiation of related real estate loans.
- Evaluate development of ambulatory endoscopy center and other ancillary opportunities.
- Develop risk management programs.
- Assess and perform due diligence on acquisition and merger opportunities.

**eMerge Health Solutions (2006 – Present)** – Co-founder of company providing a comprehensive and integrated SaaS model endoscopic workflow software system which facilitates real-time procedural documentation for physicians and nurses.

- Oversaw the software product design process; refined and improved the software product via direct use during thousands of endoscopic procedures.
- Negotiated for venture capital investment to further refine the product and fund the establishment of a corporate infrastructure, including sales, training, and deployment.

**Norwood and Tri-State Endoscopy Centers – Co-founder.**

- Direct participation in legal review, site selection, construction, accreditation, financing, capital equipment selection/purchase, and staffing.

**OGI Management** – Co-founded consulting firm to provide management services to hospitals and ambulatory surgical centers.

**Ohio GI Pathology Division** – Assisted in establishing the pathology division of OhioGI.

**OGI Anesthesia** – Co-founded company to provide anesthesia services to ambulatory surgery center facilities.

**Medical Office Building Construction Consultant** – Co-founded Cincinnati Digestive Center, Cornell Snider Medical Office, and OGI Real Estate West to construct medical office buildings.

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**MEDICAL CAREER: PRIVATE PRACTICE**

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- OHIO GASTROENTEROLOGY AND LIVER INSTITUTE (OhioGI), Cincinnati, OH** **1997 – Present**  
*Comprehensive and integrated private gastroenterology and liver medical practice, with 20 physicians, 16 locations, and 175 employees in the tri-state area, providing GI expertise with prompt appointments in geographically convenient offices and neighborhood endoscopy centers.*
- CONSULTANTS FOR CLINICAL RESEARCH (CCR), Cincinnati, OH** **1997 – Present**  
*Primary Investigator – Multispecialty research facility involved in clinical research evaluating new investigational and existing medications, as well as medical devices.*
- NORWOOD ENDOSCOPY CENTER, Cincinnati, OH** **2009 – Present**
- TRI-HEALTH ENDOSCOPY CENTER NORTH, LLC, Cincinnati, OH** **2000 – Present**
- TRI-STATE ENDOSCOPY CENTER, Cincinnati, OH** **1997 – Present**  
*Ambulatory endoscopy centers, performing colonoscopy, esophageal dilatation, flexible sigmoidoscopy, upper GI endoscopy, capsule endoscopy, liver biopsy, and peg tube placement.*
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**MEDICAL CAREER: STAFF POSITIONS**

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- Director of Endoscopy**  
**The Christ Hospital, Cincinnati, OH** **2013 – Present**  
*555 bed, not-for-profit tertiary care facility.*
- Director, Division of Gastroenterology**  
**WEST CHESTER MEDICAL CENTER, West Chester, OH** **2009 – 2010**  
*160-bed hospital – Assisted in developing all aspects of the GI service line, from initial construction phase, including planning and deployment of a state-of-the-art endoscopy suite.*
- Co-founder**  
**eMerge HEALTH SOLUTIONS, Cincinnati, OH** **2006 – Present**  
*Empowers physicians and nurses with innovative software solutions (SaaS) which improve the quality of care offered to patients while maintaining accurate documentation of each procedural detail at the moment of care.*

- Medical Staff Privileges at:** **Current**
- Norwood Endoscopy Center, 2009 – Present
  - Cincinnati Children's Hospital Medical Center, 2009 – Present
  - Tri-Health Endoscopy Center North, 2000 – Present
  - Tri-State Endoscopy Center, 1997 – Present
  - Mercy Fairfield, 1997 – Present
  - Mercy Jewish Kenwood Hospital, 1997 – Present
  - Mercy West, Western Hills Campus, 1997 – Present
  - The Christ Hospital (Teaching Staff), 1997 – Present
  - Bethesda North Hospital, 1997 – Present
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**TEACHING**

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UNIVERSITY OF CINCINNATI, Cincinnati, OH

**Medical Students**

THE CHRIST HOSPITAL, Cincinnati, OH

**Internal Medicine and Gastroenterology, Medical Residents**

MIAMI UNIVERSITY, MALLORY-WILSON PRECEPTORSHIP PROGRAM

**Mentor undergraduate students interested in pursuing a career in health-related fields**

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**EDUCATION & CREDENTIALS**

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MEDICAL COLLEGE OF PENNSYLVANIA & HAHNEMANN UNIVERSITY  
ALLEGHENY GENERAL HOSPITAL, Pittsburgh, PA

**Fellowship in Gastroenterology – Advanced Therapeutic Endoscopy, 1995 – 1996**

THE BROOKLYN HOSPITAL CENTER, Brooklyn, NY  
**Fellowship in Gastroenterology, 1993 – 1995**

UNIVERSITY OF CINCINNATI COLLEGE OF BUSINESS ADMINISTRATION  
CINCINNATI CENTER FOR MANAGEMENT AND EXECUTIVE DEVELOPMENT  
**Health Alliance Physician Leadership Program – Certificate Program, 1999 – 2000**

NEW YORK METHODIST HOSPITAL OF BROOKLYN, Brooklyn, NY  
**Internship and Residency in Internal Medicine, 1989 – 1992**  
**Chief Resident in Internal Medicine, 1992 – 1993**

*The Physician's Alumni Association Award for Best Resident in Internal Medicine, 1992*  
*Second-Prize Winner at Residents' Day for Original Scientific Paper of the Year, 1992*

OHIO STATE UNIVERSITY HOSPITAL, Columbus, OH  
**Research Assistant, 1988 – 1989**

ST. GEORGE MEDICAL SCHOOL, ST. ANN'S HOSPITAL, ST. JAMES HOSPITAL,  
and WHIPPS CROSS HOSPITAL, London, England  
**Senior House Officer, 1986 – 1987**

MADRAS MEDICAL COLLEGE & AFFILIATED HOSPITALS, Madras, India  
**Senior House Officer, Internal Medicine, 1984 – 1985**

MADRAS MEDICAL SCHOOL, UNIVERSITY OF MADRAS, Madras, India  
**Bachelor of Medicine & Surgery (MBBS), 1984**  
*Tea Board Scholarship*

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**PROFESSIONAL AFFILIATIONS AND LEADERSHIP ROLES**

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**Governing Board Member**, Ohio Gastroenterology and Liver Institute (OhioGI)

**Executive Committee Member**, Digestive Health Physicians Associations (DHPA)

**Board of Trustees**, Asian Indian Alliance (AIA)

**President Elect**, American Association of Gastroenterologists of Indian Origin (AAGIO)

**Advisory Council**, Indian American Chamber of Commerce (IACC), Cincinnati

**Fellow**, American College of Gastroenterology (ACG)

American Society for Gastroenterology Endoscopy (ASGE)

American Endosonography Club (AEC)

Crohn's and Colitis Foundation of America (CCFA)

Ohio State Medical Association (OSMA)

Ohio Gastroenterology Society (OGS)

Association of Indian Physicians (AIP) of Cincinnati

American Association of Physicians of Indian Origin (AAPI)

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**COMMUNITY SERVICE**

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CINCINNATI MYSORE SISTER CITY COMMITTEE

Fundraiser for various community, educational, philanthropic, and political organizations.