

EESW

RESOLUTION NO. 38 - 2023

RECOGNIZING the Flying Pig Marathon and **EXPRESSING** the appreciation of the Mayor and Council for the 25th Anniversary of the Flying Pig Marathon’s annual 26.2-mile race.

WHEREAS, the Flying Pig Marathon is a world-class event, raising money for charity while celebrating community; and

WHEREAS, the Flying Pig Marathon is an economic driver with forty percent of participants coming from out of town, attracting participants from all fifty states and over thirty countries, leading to a \$15 million economic impact to our local economy; and

WHEREAS, the Flying Pig Marathon was first run in 1999 and drew more than 6,000 runners; and

WHEREAS, the event was conceived by Paycor CEO Bob Coughlin and other runners by drawing the proposed course on a cocktail napkin at O’Byron’s after a training run; and

WHEREAS, in the 1800s Cincinnati was referred to as “Porkopolis” due to its meat packing industry; and

WHEREAS, the name “Flying Pig Marathon” was jokingly proposed as the title in contrast to the seriousness of marathon training; and

WHEREAS, this gamble taken by the founding race organizers had paid off as runners from all over flocked to Cincinnati; and

WHEREAS, in the 25th Flying Pig Marathon, more than 40,000 walkers and runners will participate in a sold-out weekend that benefits charity; and

WHEREAS, along the way, more than 300 charities will use Flying Pig weekend as a major fundraiser; and,

WHEREAS, the Flying Pig Marathon raises an average of more than \$1 million dollars annually for charity; now, therefore,

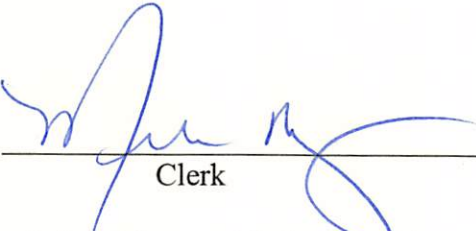
BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and Council recognize the Flying Pig Marathon for the 25th Anniversary of its annual 26.2-mile race.

Section 2. That this resolution be spread upon the minutes of Council and that a copy be provided to Pig Works through the offices of Councilmember Liz Keating and Councilmember Jeff Cramerding.

Passed: May 3, 2023

Jan. Michele Lemon Kearney
VICE - Mayor

Attest: 
Clerk

Submitted by Mayor Aftab Pureval, Councilmember Liz Keating, and Councilmember Jeff Cramerding.