

April 24, 2024

**To:** Mayor and Members of City Council

**From:** Sheryl M. M. Long, City Manager



202401225

**Subject: Ordinance – Department of Economic Inclusion (DEI): 2024 Business Enterprise Expo Donations**

Attached is an Ordinance captioned:

**AUTHORIZING** the City Manager and employees of the Department of Economic Inclusion to solicit and accept donations of money, in-kind contributions, participation fees, and other things of value from the business community, individual benefactors, and other appropriate sources for the City’s 2024 Business Enterprise Expo; and **AUTHORIZING** the Director of Finance to deposit the donated funds into Special Events Fund 314.

This Ordinance authorizes the City Manager and employees of the Department of Economic Inclusion (DEI) to solicit and accept donations of money, in-kind contributions, participation fees, and other things of value from the Cincinnati business community, individual benefactors, and other appropriate sources for the City’s 2024 Business Enterprise Expo. This Ordinance also authorizes the Director of Finance to deposit donated funds into Special Events Fund 314.

The 2024 Business Enterprise Expo will be hosted by DEI on October 11, 2024, at the Cintas Center, on the campus of Xavier University. This event will allow DEI-certified businesses to meet larger businesses within the City, promote peer-to-peer networking, and strengthen the relationship between DEI and the City’s business community. DEI will also certify new businesses at the 2024 Business Enterprise Expo.

This is the third annual Business Enterprise Expo hosted by the Department of Economic Inclusion. The 2022 and 2023 Business Enterprise Expos both had over 300 attendees and seventy business participants.

The 2024 Business Enterprise Expo is in accordance with the “Compete” goal to “[f]oster a climate conducive to growth, investment, stability, and opportunity” and the strategy to “[b]uild a streamlined and cohesive development process” as described on pages 103 and 111-112 of Plan Cincinnati (2012).

The Administration recommends passage of this Ordinance.

cc: Andrew M. Dudas, Budget Director  
Karen Alder, Finance Director

Attachment

