



Proposed Mt. Airy Neighborhood Plan *Mount Airy Plan: Our Future*

Equitable Growth & Housing Committee
March 28, 2023



MOUNT AIRY PLAN: OUR FUTURE

Mount Airy Plan **OUR FUTURE**

The Mt. Airy Neighborhood Plan



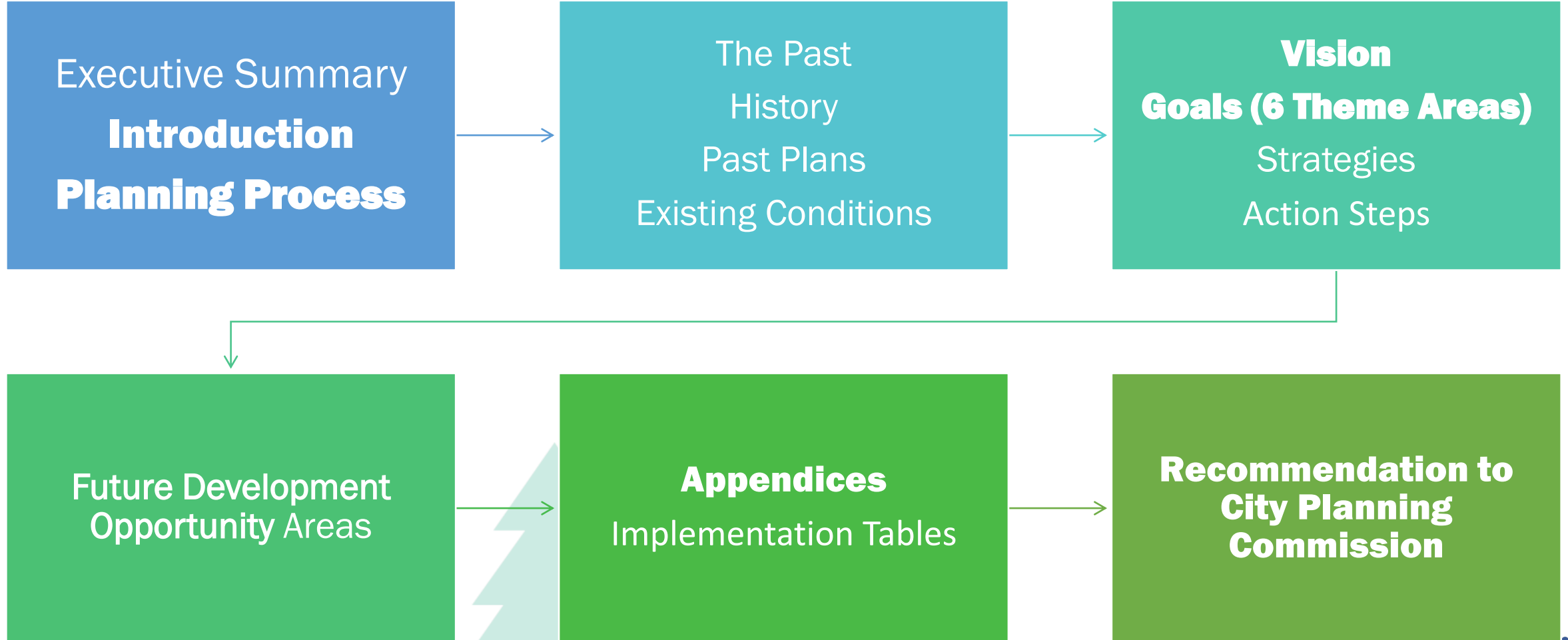
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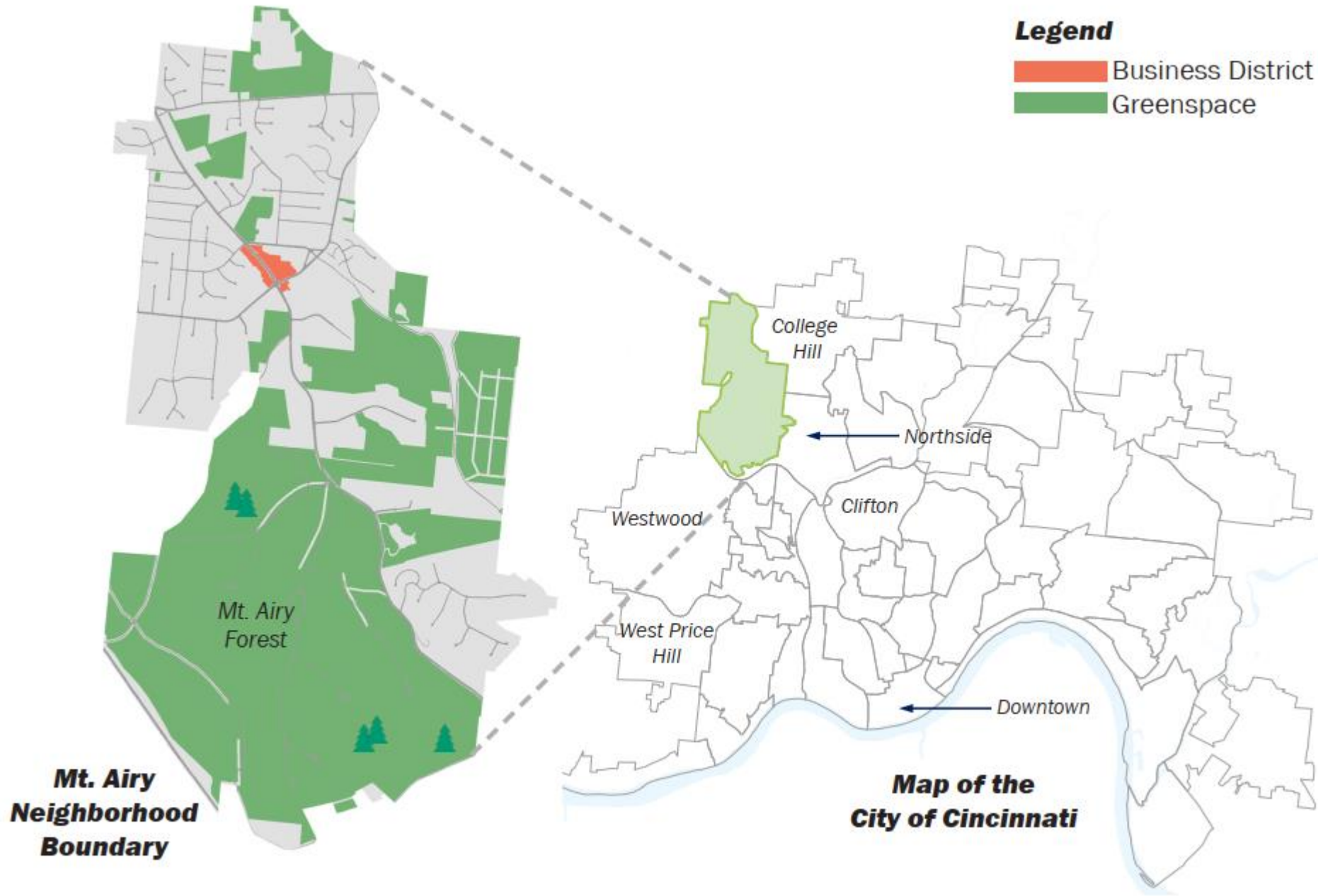
**Mt. Airy Town
Council**
01/19/23

**City Planning
Commission**
on xx/xx/23

**City
Council**
on xx/xx/23

PLAN DOCUMENT (& PRESENTATION) OVERVIEW



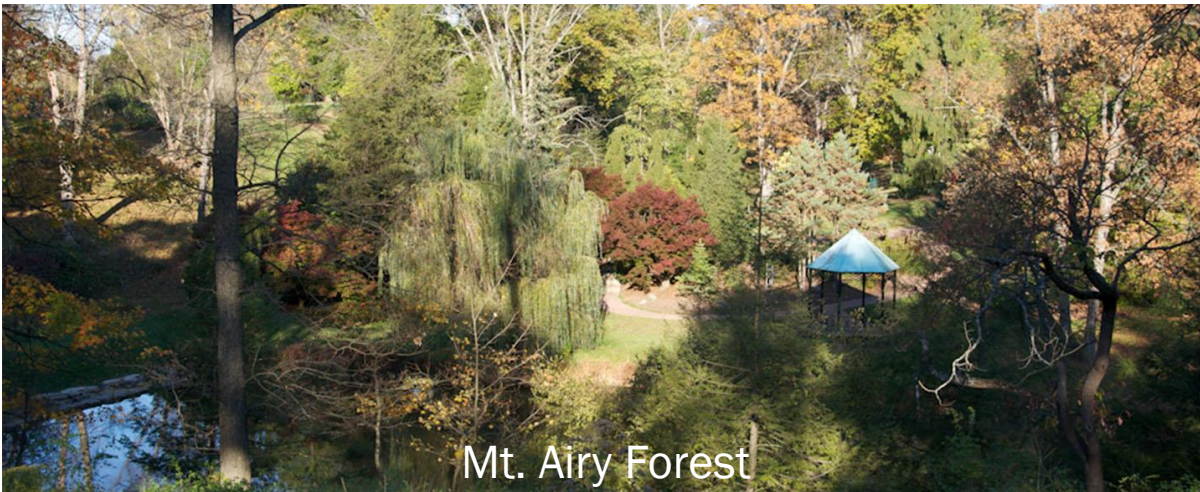




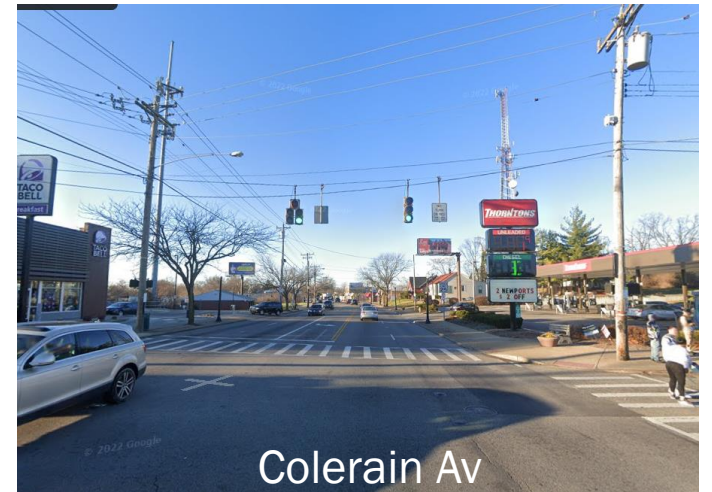
St. Therese
Little Flower

Mt. Airy Water Tower

Pinecroft



Mt. Airy Forest



Colerain Av

PLANNING PROCESS

- Began in Summer of 2020
 - Almost 3 years
- Virtual Gatherings
- Survey
- Interactive Map
- Open House
- ~250 community members engaged



EXERCISE B Mapping

Now we are going to create a community map using dot stickers. You may use the information from Exercise A as a reference. Each different colored dot represents a different piece of information:

- Our community's assets; what makes us proud
- Areas I avoid (due to safety, crime, blight, deterioration)
- Areas that need some love (opportunities for development, redevelopment, renovation, or revitalization)
- Where I live, work, or own property

As you are placing dots on the map, please write comments directly on the map to explain your reasoning using pens, markers, or post-it notes.

♥ Lastly, draw a heart around the place you think is the "heart of Mount Airy."



Final Community Review of the "MAP the Future" Mt. Airy Plan

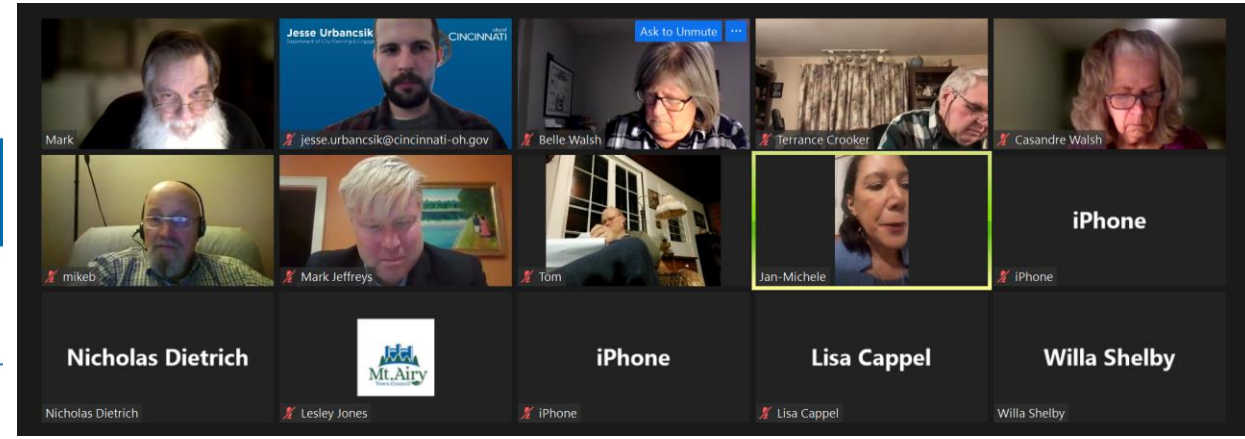
Join us for an Open House on Thursday, April 7, 2022 at Little Brothers-Friends of the Elderly 5530 Colerain Avenue stop by anytime from 3 - 8 p.m.

Light refreshments will be provided!

Many Mt. Airy neighbors and volunteers have been working with City of Cincinnati to create a plan to guide the future of the neighborhood. We have a draft of the goals based on your input and now we need your feedback! What did we miss? What should be added? What are your ideas for future development sites? We look forward to hearing from YOU!

If you can't attend, please fill out our survey (scan the QR code or visit <https://forms.gle/MZK2TVStKnLuYg8a8>)

Contact Emma Norbut, Mt. Airy CURE (513-437-2837 | emmanorbut@mtairycure.com) or visit www.map-ourfuture.com with any questions!



VIRTUAL HAPPY HOUR | MAP ACTIVITY
BUSINESS DISTRICT: 8-17-2020 & 8-19-2020

Assets

- Walking traffic
- Diverse group - people in need
- Different types of businesses
- Miscellaneous retail locations, Mt. Airy very welcoming changed in recent years that some had concern
- NBD looks a lot cleaner, the cameras have helped with crime
- Getters a lot safer the past few years - calls will help now
- NBD close to everything in the middle of Mt. Airy
- Close to Downtown - Westside
- Grow up in Mt. Airy - businesses need to work together

Areas I Avoid

- I don't really avoid anywhere. As we get to know businesses and residents we build relationships who help out
- Really only come to Mt. Airy for my businesses
- Property owner - don't have a reason to go to residential areas
- Transfer and failure

Other notes on map: Mt. Airy school serves as community center, Little Homer School, Apartment complex cleaned up, more mature trees, 711 has taken over Speedway, Speedway and Thornton need to be more involved in community, Engage them more - Thornton once own manager is there and trained, Support from separate office, Water tower beautiful historic major landmark of neighborhood, Mt. Airy Cure Board - past and current have made lots of improvements, Impact Workshop has large parking lot - could host public events, Mt. Airy Cure Board - past and current have made lots of improvements, Mt. Airy Cure Board - past and current have made lots of improvements.



THE GUIDING **VISION**

Mount Airy is a **gateway** neighborhood, with access points to three townships and other Cincinnati neighborhoods, that strives to create an *inviting, appealing, safe, and **revitalized*** environment, highlighting famous *landmarks* and **welcoming** new neighbors who will work collaboratively with one another to **map** the future of Mount Airy.

THEME AREAS



Transportation

Safe and comfortable connections between hubs of activity are the focus of Mt. Airy's transportation future. Whether a person is traveling by car, foot, bike, or bus, the overarching goal is to foster a transportation environment that allows people to easily get where they want to go while strengthening Mt. Airy's business district.



Public Safety

Getting more eyes on the street is a core component of Mt. Airy's public safety goals. The residents and businesses that are invested in creating a community that watches out for each other, the safer the neighborhood will be.



Business District

The vision for Mt. Airy's business district hinges on revitalization of both the physical built environment and the social atmosphere, transforming the district into the welcoming gateway it was meant to be.

THEME AREAS



Community and Marketing

Communicating important neighborhood meetings, issues, and opportunities to Mt. Airy residents and encouraging participation in community matters is paramount to the future development of the neighborhood. In addition to internal marketing and communication, Mt. Airy is also looking to its **neighbors and the City to collaborate** and share what Mt. Airy has to offer.



Housing

Mt. Airy should support **existing and future residents of all income levels and lifestyles** by providing a variety of quality, well-cared for housing options with incentives and assistance for property owners to maintain housing units.



Parks and Recreation

Capitalizing on Mt. Airy's current recreational resources, from the vast and beautiful Mt. Airy Forest to the Colerain and Shepherd Recreation Area, the future of Mt. Airy Parks and Recreation relies on improving existing facilities and providing greater access for all residents and visitors.

TRANSPORTATION

GOALS, STRATEGIES, & ACTION STEPS



- Implement traffic calming on major thoroughfares to reduce accidents and speeding
- Enhance multi-modal transportation options and increase pedestrian safety

PUBLIC SAFETY

GOALS, STRATEGIES, & ACTION STEPS



- Reduce speeding on Colerain Avenue and North Bend Road
- Work with Police District 5 to improve community/police relations
- Implement a neighborhood wide Neighborhood (Block) Watch program
- Increase safety on Hawaiian Terrace and Bahama Terrace

BUSINESS DISTRICT

GOALS, STRATEGIES, & ACTION STEPS



- Develop the Business District into an attractive environment for both Mt. Airy residents and visitors
- Improve the built environment of the Business District

COMMUNITY & MARKETING

GOALS, STRATEGIES, & ACTION STEPS



- Develop programs/incentives for more people to attend Mt. Airy Town Council meetings
- Strengthen the Quality-of-Life Committee under Mt. Airy Town Council
- Develop a community meeting space for Mt. Airy residents to gather
- Create a neighborhood roundtable with other neighborhoods to discuss similar problems/solutions
- Market Mt. Airy's assets to existing and future residents, business owners, and visitors

HOUSING

GOALS, STRATEGIES, & ACTION STEPS



- Maintain and enhance the single-family housing stock
- Identify blighted and problem properties and work with property owners to improve them
- Support existing residents who want to stay in Mt. Airy

PARKS & RECREATION

GOALS, STRATEGIES, & ACTION STEPS

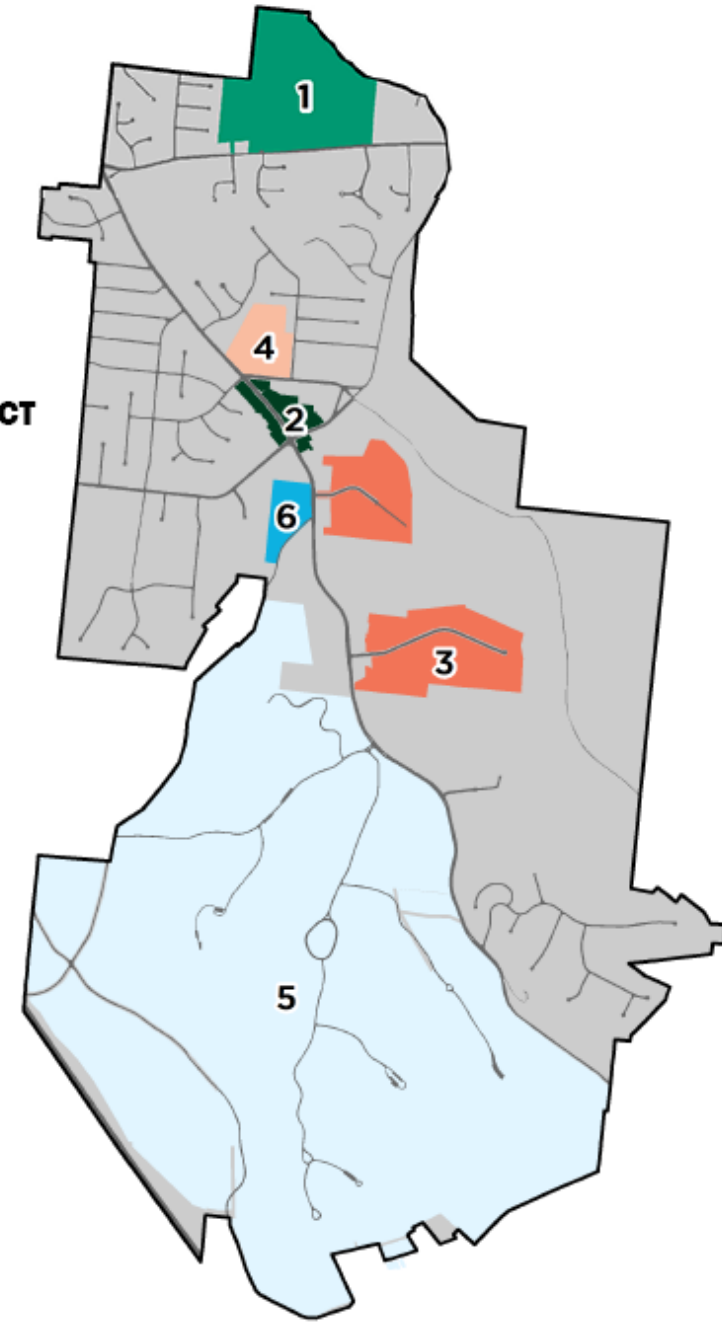


- Hold more events in Mt. Airy Forest to bring people into the neighborhood
- Work with the Park Board to implement the recommendations of the Mt. Airy Forest Plan
- Increase awareness/utilization of existing recreational amenities and enhance existing recreation assets to serve the neighborhood population

FUTURE DEVELOPMENT OPPORTUNITIES (FDOs)

- Based on the many goals and strategies that were outlined in the previous section, the following six future development opportunities (FDOs) were identified on page 37.
- These areas were identified solely as potential development opportunities in the future, in case there would be possibilities of redevelopment or sales.

- 1** ACADIA
- 2** BUSINESS DISTRICT
- 3** HAWAIIAN & BAHAMA
- 4** LITTLE FLOWER
- 5** MT. AIRY FOREST
- 6** SHEPHERD



CONSISTENCY WITH PLAN CINCINNATI

Collaborate | *Partner to reach our common goals.*

Goal to “Work in Synergy with the Cincinnati Community” through the Strategy to “**unite our communities**” (page 210).

Compete | *Be the pivotal economic force of the region.*

Goal to “**Foster a climate conducive to growth, investment, stability, and opportunity**” (page 102) and the Strategy to “Pursue new growth and business recruitment efforts in target industries” (page 108). This plan is additionally consistent with the Goal to “Become nationally and internationally recognized as a vibrant and unique city” (page 121) through the Strategy to “Promote Cincinnati’s lifestyle” (page 122).

As it states in Plan Cincinnati, “Cincinnati is a special place...our distinctive housing, unique and walkable neighborhoods...**Cincinnati can begin to grow into a large city while maintaining the benefits of a smaller community**” (page 122).

Connect | *Bring people and places together.*

Goal to “**develop an efficient multi-modal transportation system that supports neighborhood vitality**” (page 129) and the Strategy to “support regional and intercity transportation initiatives” (page 144).

Live | *Strengthen our magnetic City with energized people.*

Goals to “**build a robust public life**” (page 149) and “create a more liveable community” (page 156) and the Strategies to “develop and maintain inviting and engaging public spaces to encourage social interaction between different types of people” (page 150), to “**become more walkable**” (page 157), to “support and stabilize our neighborhoods” (page 160).

Sustain | *Steward resources and ensure long-term vitality.*

Goals to “**become a healthier Cincinnati**” (page 181) and to “preserve our natural and built environment” (page 193) with the Strategies to “protect our natural resources” (page 194) and “preserve our built history” (page 197).



APPENDICES

PUBLIC SAFETY

GOALS, STRATEGIES, & ACTION STEPS



Public Safety					
Goals	Strategies	Action Steps	Time Frame	Priority Level	Potential Partners
Goal 1: Reduce speeding on Colerain Avenue and North Bend Road.	1.1: Install raised crosswalks, bump outs, speed cushions where appropriate and make crosswalks more visible	1.1.1: Prioritize these improvements along Colerain Avenue and W. North Bend Road and areas with higher pedestrian traffic	Ongoing	High	ODOT, DOTE
	1.2: Work with Police District 5 to increase targeted speeding enforcement		Ongoing	High	CPD
Goal 2: Work with Police District 5 to improve community/police relations.	2.1: Work with District 5 to assign a Community Police Officer specifically to Mt. Airy who is involved in the community		Ongoing	High	
	2.2: Identify resources and social capital to restart Citizens on Patrol	2.2.1: Partner with local businesses for sponsorships of forest amenities	Ongoing	Medium	
	2.3: Partner with Police with National Night Out or bus students to Police Station for tours/touch a truck		Ongoing	Low	

BUSINESS DISTRICT

GOALS, STRATEGIES, & ACTION STEPS



Business District					
Goals	Strategies	Action Steps	Time Frame	Priority Level	Potential Partners
Goal 1: Develop the Business District into an attractive environment for both Mt. Airy residents and visitors.	1.1: Develop attractive gateways at both entrances to the Business District		5-10 Years	High	
	1.2: Make the Business District more pedestrian friendly	1.2.1: Design and implement a well-lit aesthetically pleasing, safe, and uniform	2-5 Years	High	

Mt. Airy Colerain Avenue Corridor Study

June 2021

CITY PLANNING AND ENGAGEMENT

Connect With City Planning and Engagement:



City Planning and Engagement / Neighborhood Plans / Ongoing Neighborhood Planning Processes / Mount Airy Plan: Our Future

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Mount Airy Plan: Our Future



Overview

The Mt. Airy Neighborhood Plan has a final draft ready for the public to review. Click [here](#) or click on the image above to ready the draft neighborhood plan!

Click the links **below** to check out the final draft of the **goals, strategies, and action steps**:

- [Transportation](#)
- [Public Safety](#)

APPROVAL PROCESS

- *Mt. Airy Town Council*
 - Approved on January 19, 2023
- *Interdepartmental Meeting with City Departments*
 - Held on February 13, 2023
- *City Planning Commission*
 - Approved on March 3, 2023
- *City Council*
 - Equitable Growth and Housing Committee
 - **March 28, 2023**

City Planning Commission Recommendation

City Planning Commission recommends the following action:

APPROVE the *MAP: Our Future* plan as the neighborhood's guiding comprehensive plan document.