

STRATEGIES TO END HOMELESSNESS

Impact Award:
Cincinnati Family Housing Stabilization
Collaborative

Kevin Finn
President/CEO
kfinn@end-homelessness.org



STRATEGIES TO END HOMELESSNESS

Mission: Lead a coordinated community effort to end homelessness in Greater Cincinnati.

Accomplishing this goal by:

1. **PREVENT:** prevent as many people from becoming homeless as possible
2. **ASSIST:** provide high-quality assistance to help people back into housing
3. **SOLVE:** offering solutions to homelessness through housing





**STRATEGIES TO
END HOMELESSNESS**

Partner Agencies

Bethany House Services

Caracole, Inc.

Center for Independent Living Options (CILO)

Center for Respite Care

Cincinnati Metropolitan

Housing Authority

Community Action Agency

3CDC GeneroCity513

Cincinnati Health Network

Cincinnati Union Bethel

City Gospel Mission

Emergency Shelter of NKY

Excel Development Co.

Found House Interfaith Housing Network

(formerly IHNGC)

Freestore Foodbank

Greater Cincinnati Behavioral

Health Services

Hamilton County Job & Family Services

Joseph House

Lighthouse Youth & Family Services

Northern KY Independent

Health District

Ohio Valley Goodwill

OTR Community Housing

Shelterhouse

St. Francis / St. Joseph Catholic

Worker House

Society of St. Vincent de Paul

Talbert House

Tender Mercies, Inc.

The Salvation Army

Veterans Administration

Volunteers of America

YWCA Greater Cincinnati

Cincinnati Family Housing Stabilization Collaborative

- Strategies to End Homelessness (lead agency)
- Bethany House Services
- Found House Interfaith Housing Network
- The Legal Aid Society of Greater Cincinnati
- Lighthouse Youth & Family Services
- The Society of St. Vincent de Paul
- YWCA of Greater Cincinnati

- 84.51- a retail data science, insights, and media company, which has been providing pro bono data analysis assistance to STEH since 2017.
- **Flywheel Social Enterprise Hub**- startup accelerator that connects innovators and social entrepreneurs to training and resources needed to develop their vision for social change into a sustainable service line.



Cincinnati Family Housing Stabilization Collaborative

What are we are going to do?

Use predictive data analytics to identify households in the very early stages of a housing crisis- perhaps before they even realize their situation could lead to housing loss or homelessness- and proactively offer assistance in resolving the situation



Cincinnati Family Housing Stabilization Collaborative

Key Components:

1. Planning:

- Homeless Hack: in partnership with Flywheel, convene community leaders and local organizations to brainstorm ideas, solutions, data sources, etc.
- Access Data: access data, access more data & assess existing resources.
- Coordinate Entry: develop strategy regarding prioritizing households identified through data analytics.
- Engagement Strategy: develop a strategy for engaging and then helping at-risk households to overcome the barriers that threaten their housing (e.g., lack of employment, transportation, childcare, or other resources).



Cincinnati Family Housing Stabilization Collaborative

Key Components:

2. Predictive analytics:

- In partnership with 84.51, analyze data to determine what characteristics, patterns, etc. are most predictive of future housing instability, eviction, homelessness.
- Identify families with identified characteristics.

3. Proactive Service Delivery: proactively offering case management, connection to community resources, etc. to address each household's situation well before eviction or homelessness.



Cincinnati Family Housing Stabilization Collaborative

Key Components

4. Property Owner Engagement:

- Assist with landlord relationships; mediate between the client and landlord when needed.
- Maximize Cincinnati's limited housing supply, adding affordable, safe housing units to the collaborative's portfolio of available properties.

5. Legal Aid Society:

- Assist tenants who have been locked out or their utilities shut off by the landlord.
- Obtain repairs of unsafe housing conditions that may lead to vacate orders if not addressed.
- Provide legal services to prevent evictions.



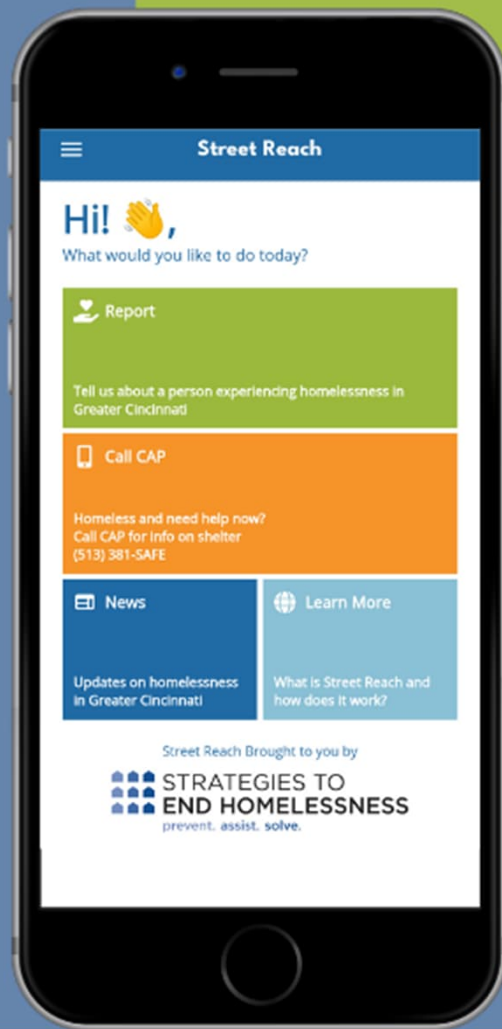
Cincinnati Family Housing Stabilization Collaborative

Outcomes:

- **Reducing evictions for families and children**
 - Earlier intervention reduces chances of eviction
 - Reducing trauma of housing loss, homelessness for children
- **Reducing community costs associated with evictions**
 - Preventative services are far more cost effective than assisting households post-housing loss.
- **Maximizing limited housing supply**
 - Ensuring tenants can get needed repairs
 - Reducing turnover and vacancies
- **Creating a better quality of life for residents of all our neighborhoods**
 - Stable resident base is beneficial for neighborhoods
 - Stable resident base allows for a stable workforce in neighborhoods



Concerned about someone sleeping outside?



Download the
Street Reach
app to send help!

Kevin Finn, President/CEO

kfinn@end-homelessness.org

strategiestoendhomelessness.org

