

EMERGENCY

City of Cincinnati

DSC

AWB

An Ordinance No. _____

- 2021

AUTHORIZING the establishment of American Rescue Plan grant project account no. 469x164xARP022, “Cincinnati USA Convention & Visitors Bureau (CVB) Support,” for the purpose of providing funds for operational support to the Cincinnati USA Convention & Visitors Bureau; **AUTHORIZING** the appropriation of the sum of \$500,000 from the unappropriated surplus of Local Fiscal Recovery Fund 469 to the newly established American Rescue Plan grant project account no. 469x164xARP022, “Cincinnati USA Convention & Visitors Bureau (CVB) Support,” for the purpose of providing funds for operational support to the Cincinnati USA Convention & Visitors Bureau; and further **DECLARING** expenditures from American Rescue Plan grant project account no. 469x164xARP022, “Cincinnati USA Convention & Visitors Bureau (CVB) Support,” to be for a public purpose.

WHEREAS, the City is eligible to receive funding from the United States Department of the Treasury pursuant to the American Rescue Plan (ARP) Act as part of the Coronavirus Local Fiscal Recovery Fund (LFRF) Act and additional guidance is forthcoming regarding eligible uses of such funds; and

WHEREAS, many businesses in the City of Cincinnati have been negatively impacted by a decline in the number of visitors to the City due to the COVID-19 pandemic; and

WHEREAS, the Cincinnati USA Convention & Visitors Bureau (the “CVB”) strategically markets the City of Cincinnati to attract visitors and increase economic impact by growing visitor expenditures in connection with conventions, trade shows, and tourism; and

WHEREAS, the CVB has experienced substantial losses in revenue and suffered other negative economic consequences due to the COVID-19 pandemic; and

WHEREAS, the funds appropriated pursuant to this ordinance are being provided to the CVB for operational support to help it accomplish its mission to attract visitors and grow visitor expenditures in the City of Cincinnati; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Director of Finance is hereby authorized to establish American Rescue Plan grant project account no. 469x164xARP022, “Cincinnati USA Convention & Visitors Bureau (CVB) Support,” for the purpose of providing funds for operational support to the Cincinnati USA Convention & Visitors Bureau (the “CVB”).

Section 2. That the sum of \$500,000 is hereby appropriated from the unappropriated surplus of Local Fiscal Recovery Fund 469 to the newly established American Rescue Plan grant project account 469x164xARP022, “Cincinnati USA Convention & Visitors Bureau (CVB) Support,” for the purpose of providing funds for operational support to the CVB.

Section 3. That expenditures from American Rescue Plan grant project account no. 469x164xARP022, “Cincinnati USA Convention & Visitors Bureau (CVB) Support,” are hereby declared to be for a public purpose because the CVB works to attract visitors to the City and grow visitor expenditures within the City, thereby providing a significant economic benefit and enhancement to the City, which is necessary because of the impacts of the COVID-19 pandemic.

Section 4. That the proper City officials are authorized to do all things necessary and proper to carry out the terms of Sections 1 through 3 hereof.

Section 5. That this ordinance shall be an emergency measure necessary for the preservation of public peace, health, safety, and general welfare and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is the immediate need to implement authorized American Rescue Plan-related support programs.

Passed: _____, 2021

John Cranley, Mayor

Attest: _____
Clerk