

# DANIELLA BELTRÁN AICP

URBAN PLANNER / DESIGNER

**Daniella is passionate about working with communities on growth strategies that foster physical and social connectivity, equity and joy for all who live in and care for those places.**

For ten years, Daniella has utilized planning and design tools paired with community engagement to discover and implement policy, development, transportation and infrastructure solutions with communities. As an urban planner with YARD & Company responsible for place-based data analysis, idea testing and communication, and planning and design recommendations, she is involved in a wide range of project types from short-term, tactical interventions to long-range comprehensive plans. Project experience also includes corridor and district development planning, multi-modal and streetscape infrastructure improvements, zoning code updates, and site design work.

Daniella is active in her Cincinnati community as Secretary/Treasurer for the Cincinnati American Planning Association (APA) board, Management Committee member in the local chapter of the Urban Land Institute (ULI), and as Board Vice Chair for the Over-the-Rhine Museum. Furthermore, as a years-long member of the Congress for New Urbanism, Daniella is part of a host committee responsible for planning the 2024 annual conference to be held in Cincinnati.



## EXPERIENCE

### Urban Planner / Designer

YARD & Company  
Oct 2020 - Present  
Cincinnati, OH

- » Carmel, IN Comprehensive Plan
- » Peebles Corner Master Plan
- » Vienna, VA Zoning Code Update
- » Memphis Better Streets Project
- » Mt. Washington, PA Street Vitality Recommendations

### Urban Planner

MKSK  
Aug 2017 - June 2020  
Cincinnati, OH

- » Covington Streetscape Design Guidelines

### Community Building Specialist

Neighborhood Housing Services  
Aug 2012 - 2015  
New Haven, CT

## EDUCATION

- » Master of Community Planning and Graduate Certificate in Real Estate, University of Cincinnati, 2017
  - ▶ Published thesis, "Commercial Evolution in Over-the-Rhine, Cincinnati"
- » Student Exchange Program, University of Leuven, Belgium, 2016
- » B.S. in Architecture with a minor in City and Regional Planning, The Ohio State University, 2012

## CERTIFICATION

- » American Institute of Certified Planners (AICP)
  - ▶ Certification #: 31860

[LinkedIn](#)