

Date: 8/7/2024

To: Mayor and Members of City Council 202401716  
From: Sheryl M. M. Long, City Manager  
Subject: **SPECIAL EVENT PERMIT APPLICATION: (2024 Western & Southern WEBN Fireworks)**

---

In accordance with Cincinnati Municipal Code, Chapter 765; (iHeartMedia) has submitted a Special Event Permit Application Form to the Chief of Police. The Special Event Permit Application has been reviewed by the following department(s): (Cincinnati Police Department, Fire Department, Health Department, Parks Department, Department of Building and Inspections, Department of Community and Economic Development, Department of Finance, Department of Public Services, and Department of Transportation and Engineering). There are no objections to issuing the Special Events Permit.

The particulars of the requested event are as indicated:

EVENT NAME/TITLE: 2024 Western & Southern WEBN Fireworks  
EVENT SPONSOR/PRODUCER: iHeartMedia  
CONTACT PERSON: Katie Walters  
LOCATION: The Central Riverfront Parks  
DATE(S) AND TIME(S): 9/1/2024 12:00PM to 10:30PM  
EVENT DESCRIPTION: Riverfest is a cherished annual festival that will take place on Labor Day weekend, Sunday, September 1, 2024. This event will attract an estimated half-million spectators and thousands of boaters to the vibrant riverfronts of the Northern Kentucky / Greater Cincinnati Ohio River Valley Region.  
ANTICIPATED ATTENDANCE: 200,000  
ALCOHOL SALES:  YES.  NO.  
TEMPORARY LIQUOR PERMIT HOLDER IS: (N/A)

cc: Colonel Teresa A. Theetge, Police Chief