

MY BROTHER'S KEEPER
MBK
CINCINNATI



Growth of Heart, Head, & Hand



MBK CINCINNATI TEAM



TERRANCE BACCHUS



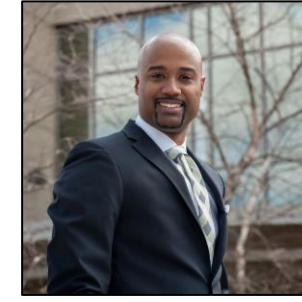
JOHN ALLBRITTIN



RICHARD CARRINGTON



JOHN GOETZ



IAN ORR



ERICKA SIMMONS



ILLYA THOMAS



MARC WENZEL



KENNY WILSON



DELORIS BACCHUS



AUSTIN RAYLEY

OPEN YOUTH 1

OPEN YOUTH 2

OPEN YOUTH 3



MIKE KELLY - ADVISOR
Consultant, Financial
Planner



BRUCE JEFFERY - ADVISOR
YMCA



SARA UZ - LEGAL
WilmerHale



AMY SEGAL - LEGAL
WilmerHale



JONATHAN THOMPSON
LEGAL - WilmerHale



JAN-MICHELE LEMON KEARNEY
Council Member, Cincinnati

MBK ALLIANCE

President Obama launched My Brother's Keeper in February 2014 to address persistent opportunity gaps facing boys and young men of color and to ensure all youth can reach their full potential. Today, the work continues as the MBK Alliance, an initiative of the Obama Foundation. Within the Obama Foundation, MBK Alliance focuses on building safe and supportive communities for boys and young men of color where they feel valued and have clear pathways to opportunity.

VISION

Our vision is to make this a reality for all of our nation's boys and young men of color, each and every one of whom is critical to our collective success. By realizing this vision, we are creating a brighter, more promising future, not just for our boys and young men of color, but for our country.

MISSION

MBK Alliance leads a cross-sector national call to action focused on building safe and supportive communities for boys and young men of color where they feel valued and have clear pathways to opportunity.

THE CHALLENGE

Our country's persistent social inequities are widespread, rooted in structural and institutional racism, and prevent our boys and young men of color from reaching their full potential.

Poverty: Black, American Indian, and Hispanic children are between six and nine times more likely than white children to live in areas of concentrated poverty.

Discipline: African-American students represent 16 percent of the public school student population, but make up 42 percent of those suspended more than once, and 34 percent of students expelled.

Graduation: High school graduation rates for black and Hispanic students are 16 and 12 percentage points lower than white students, respectively. Many districts see 50% graduation rates or worse for boys of color.

Employment: A black baby boy born 25 years ago has a 1 in 2 chance of being employed today.

Crime: While only 6% of the overall population, Black males account for nearly half of all murder victims.

THE OPPORTUNITY

Improving life prospects and outcomes for young people, including young men of color, is the right thing to do for our economy.

Closing the Education Gap: If we closed the gap in educational attainment between working-age (25-64) men of color and non-Hispanic white men of the same age, the share of working-aged men of color who have a bachelor's degree or above would double and the total U.S. GDP would increase by 1.8 percent (\$350 billion).

Closing the Labor Force Gap: If we closed the gap in labor force participation between 16-to-54 year-old men of color and non-Hispanic white men of the same age, total U.S. GDP would increase by 2 percent.

NATIONAL IMPACT COMMUNITIES - OVER 300

NACA INSPIRED SCHOOLS NETWORK
Albuquerque, NM

MASS MENTORING PARTNERSHIP, INC.
Boston, MA

BLACK FAMILY DEVELOPMENT, INC.
Detroit, MI

YOUTH GUIDANCE (BAM) AND THRIVE CHICAGO
Chicago, IL

CHANGE HAPPENS
Houston, TX

LIBERTY HILL FOUNDATION
Los Angeles, CA

THE CENTER AT SIERRA HEALTH FOUNDATION
Sacramento, CA

PUERTO RICO COMMUNITY FOUNDATION
San Juan, PR

THE MENTORING CENTER (TMC)
Oakland, CA

NEPPERHAN COMMUNITY CENTER, INC.
Yonkers, NY

OHIO IMPACT COMMUNITIES



We are a statewide coalition of advocates and communities dedicated to improving outcomes for boys and young men of color and creating opportunities for all of Ohio's youth

INCLUDES

COLUMBUS, CLEVELAND, DAYTON, LIMA, **LINCOLN HEIGHTS**,
MANSFIELD, SPRINGFIELD, STARK COUNTY, SUMMIT COUNTY,
TOLEDO, YOUNGSTOWN

UNDERREPRESENTED

CINCINNATI

- 3rd largest city in Ohio
- Population of 306k (2019)
- Black or African American represent 125k (2019) or 41%
- Poverty rate over 20%

In 2021, a **passionate** and **humble** team of community leaders led by *Terrance Bacchus* launched **My Brother's Keeper Cincinnati** and joined the **Ohio** coalition of advocates and communities.



2021 WEALTH ACHIEVERS PILOT

Partners

Cincinnati Public School - Pilot School

- Aiken High School

Financial Partners

- UC Health
- Fifth Third Bank
- Personal Donors

Pro Bono Partners

- Xavier University
- WilmerHale Law Firm

Cultural Immersion

- Cincinnati Reds



Financial Literacy Program

12 In-Class Sessions - 20 Students

- Envision Your Best Life
- Money

3 Field Visits

- UC Health - meet Black Doctors
- Freedom Center - History
- Cincinnati Reds Host MBK Ohio with Senator Sherrod Brown

Mentoring

- 1:1 mentoring
- 2 hours per month minimum

Personal Story

Copy of *Financially Empowered: Achieving Success Through Sacrifice*



FIFTH THIRD BANK



TERRANCE M. BACCHUS

1

HEART = HOW THEY FEEL

Emotions around money such as having over confidence or lack of confidence, fear, greed, Emotional Intelligence, and many other aspects impact how someone engages with financial literacy. Thus, a significant part of the program design includes components to impact “heart” related dimensions (e.g., mentoring relationships, trust building, risk taking, testimonials/sharing, etc)

2

HEAD - HOW THEY THINK

The second high level competency area in financial literacy involves what they know. So almost half of the program is geared toward boosting knowledge around key financial literacy topics (e.g., 6 financial muscles of banking, saving, budgeting, investing, etc.).

3

HANDS - WHAT THEY DO

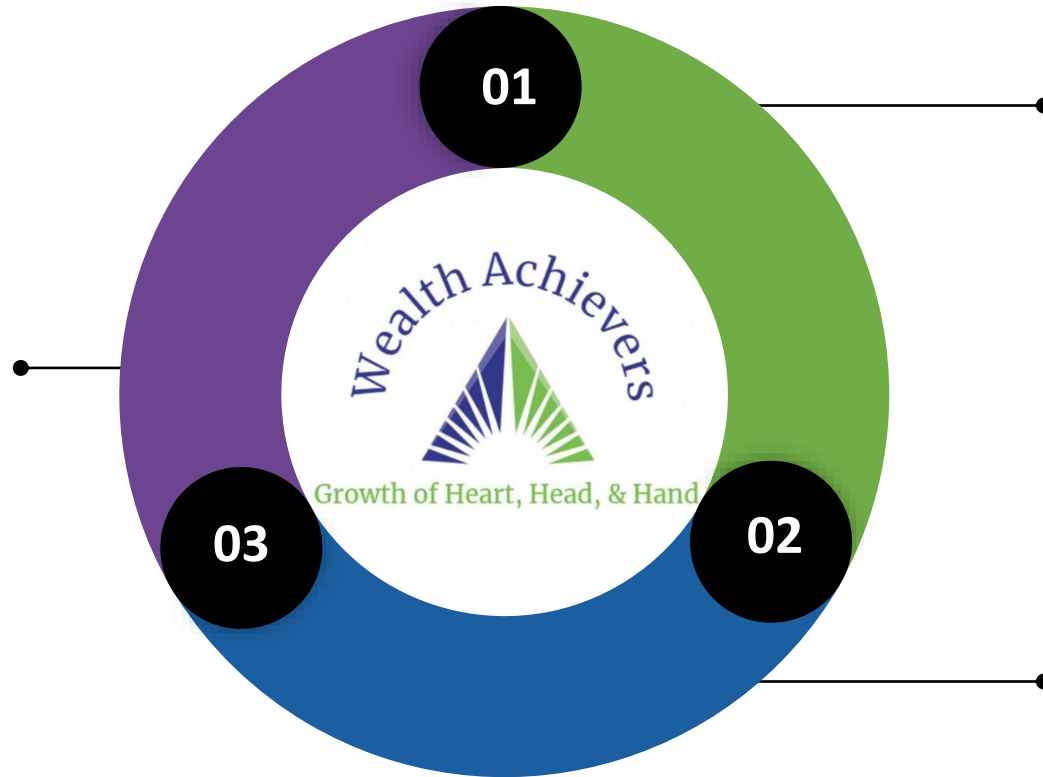
Our Wealth Achievers program design also relies heavily on experiential learning in order to impact the “head” and “heart” areas in regards to financial literacy. Exercises such as discussions on a field trip (e.g., Freedom Center), vision board, an account to manage, and table exercises are all included to leverage experience as a key learning methodology.





Our Focus

“Men are critically important in the foundation of the family.”
We will talk about how to **build wealth.**



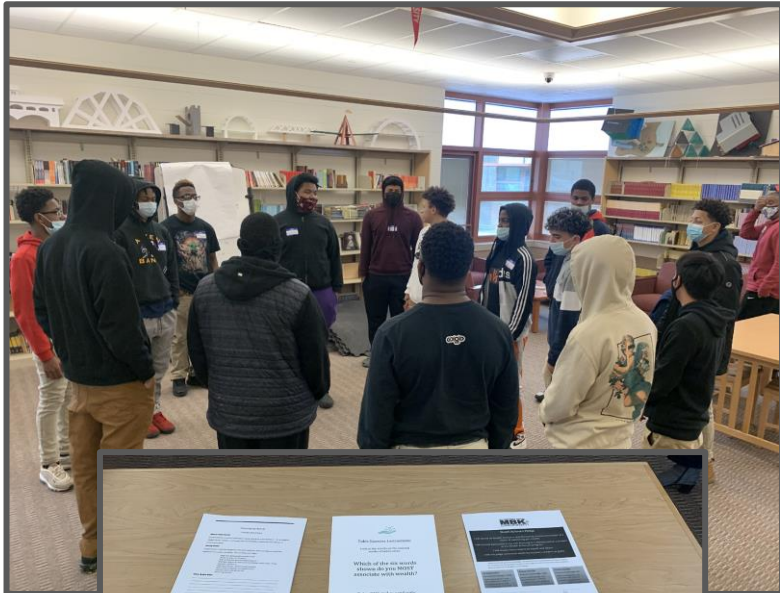
Our Expectation

We want you to not only **learn**, but we want you to have a chance to **earn \$1,000**. This will require you to show up for each session, come to learn, engage in facilitate discussions and be respectful.

Our Program

Our curriculum includes a combination of in-class and offsite, **fun and interactive** learning. It also includes hours of **mentorship**.

WEALTHER ACHIEVER ENGAGEMENT



Black Men in Medicine Panel



Envision Your Best Life Session:
Creating a Vision Board

8 Stream of Wealth Discussion



Dr. Chris Lewis, Dr. Alvin Crawford,
Dr. Mike Brooks, Dr. Abraham Araya

How Can You Help?

- Monetary Support
- Providing Space and Access
- Using Networks to push events and connect with partners
- Making Space in Youth Employment Programs
- Providing Spots for Internships
- Supporting Events in Person
- Convening of resources in City

MBK CINCINNATI TEAM



TERRANCE BACCHUS

MBK Cincinnati President
President, CEO Bacchus Empowered
Coaching, LLC, Author of Financially
Empowered
Cincy Recovery Board Member

AUSTIN RAILEY

MBK Cincinnati Vice President
Government Affairs Manager, Cincinnati USA
Regional Chamber

JOHN ALLBRITTIN

MBK Cincinnati Board Member
Youth Chief Operating Officer & Whiz Kids
Director at City Gospel Mission

DELORIS BACCHUS

MBK Cincinnati Board Member
Vice President, Bacchus Empowered
Coaching, LLC

RICHARD CARRINGTON

MBK Cincinnati Board Member
MBK Cambridge Task Force Member
President, CEO Beafather, LLC
President, CEO Rehoboth Publishing, LLC

JOHN GOETZ

MBK Cincinnati Board Member
Cincy Recovery Board Member
Global Practice Leader

IAN ORR

MBK Cincinnati Board Member
Account Executive

ERICKA SIMMONS

MBK Cincinnati Board Member
Elementary Principal & Director of Equity and
Inclusion

ILLYA THOMAS

MBK Cincinnati Board Member
Citylink Center Board of Directors
Wyoming City Schools Board Member

KENNY WILSON

MBK Cincinnati Board Member
Financial Advisor

MARC WENZEL

MBK Cincinnati Board Member
Commercial Director

BRUCE JEFFERY

MBK Cincinnati Team Board Advisor
Vice President of Community Action &
Executive Director of Cradle to Career
Cincinnati at YMCA of Greater Cincinnati

JORGE PEREZ

MBK Cincinnati Team Board Advisor
CEO, YMCA of Greater Cincinnati

MIKE KELLY

MBK Cincinnati Team Board Advisor
Founder, Principal Advisor, Kelly Financial
Planning, LLC

SARA UZ

MBK Cincinnati Legal Team
WilmerHale, Boston, MA

AMY SEGAL

MBK Cincinnati Legal Team
WilmerHale, New York, NY

JONATHAN THOMPSON

MBK Cincinnati Legal Team
WilmerHale - Dayton, OH