

Date: 8/2/2023

202301816

To: Mayor and Members of City Council
From: Sheryl M. M. Long, City Manager
Subject: **SPECIAL EVENT PERMIT APPLICATION: (Riverfest 2023)**

In accordance with Cincinnati Municipal Code, Chapter 765; (iHeartMedia) has submitted a Special Event Permit Application Form to the Chief of Police. The Special Event Permit Application has been reviewed by the following department(s): (Cincinnati Police Department, Fire Department, Health Department, Parks Department, Department of Building and Inspections, Department of Community and Economic Development, Department of Finance, Department of Public Services, and Department of Transportation and Engineering). There are no objections to issuing the Special Events Permit.

The particulars of the requested event are as indicated:

EVENT NAME/TITLE: Riverfest 2023
EVENT SPONSOR/PRODUCER: iHeartMedia
CONTACT PERSON: Scott Reinhart
LOCATION: The Central Riverfront Parks
DATE(S) AND TIME(S): 9/3/2023 12:00PM to 10:00PM
EVENT DESCRIPTION: This celebration is a family friendly (alcohol free) festival with all-day public events featuring activities, vendor cooking and drink booths, live music performances, Warbirds hourly fly overs air show, vendor booths, and live broadcast at the Serpentine Wall in Cincinnati and Riverboat Row in Newport starting at 1200 hours and lasting to approximately 2200 hours. Riverfest is filled with many activities and ends with a gathering on the Riverbanks of the Ohio River in Covington Kentucky, Cincinnati Ohio, Newport Kentucky, and Bellevue Kentucky to watch a half-hour fireworks show. The highlight of the event is the Rozzi's Famous Fireworks display at 2105 hours. The fireworks spectacle is sponsored by the radio station WEBN (iHeart Media Cincinnati) and Western Southern Financial Group.
ANTICIPATED ATTENDANCE: 150,000
ALCOHOL SALES: YES. NO.
TEMPORARY LIQUOR PERMIT HOLDER IS: (N/A)

cc: Colonel Teresa A. Theetge, Police Chief