ECONOMIC AND CULTURAL OPPORTUNITY COMMITTEE

- Avondale Film Festival 2025 video

AVONDALE: FILM, ART, AND ENTERTAINMENT

Problem: Underrepresented communities have a lack of education and job resources for residents. We will provide education and platforms in film, which is a large market with high demand but rare skill sets. With us, residents will obtain marketable skills for job opportunities with a global outreach.

Solution: Work with under resourced communities to give residents a platform to showcase their voice, gain marketable skills, and change the reputation of the community. Help elevate a community's cultural awareness and identity.

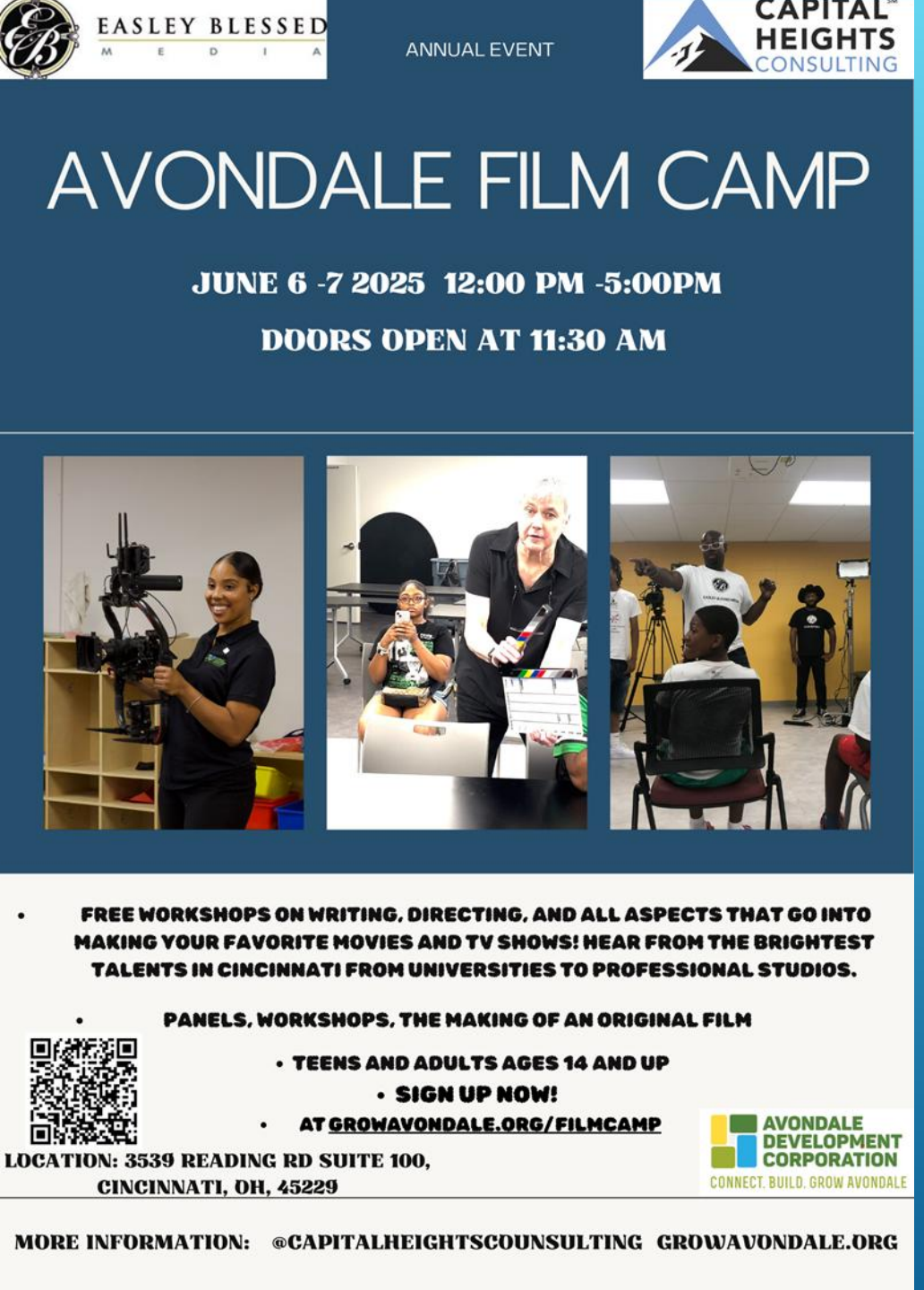
OUR OPPORTUNITY

ENTERTAINMENT MARKET ANALYSIS

- Largest in the world at $660 billion (International Trade Administration)
- Market volume of US$53.13 billion in 2027 (Statista)
- U.S. events market projected to surpass $1 trillion by 2035 (Market Research Future)

TARGET MARKET

- Filmmakers & enthusiasts
- Leaders in underrepresented communities
- Community organizations in low-income neighborhoods.



- 2023 - present
- Workshops & panels from Universities and local studios
- Increased attendance by 45% annually
- 93 attendees in 2025

COMMUNITY FEEDBACK

"This has improved my writing" – Shawn Melvin

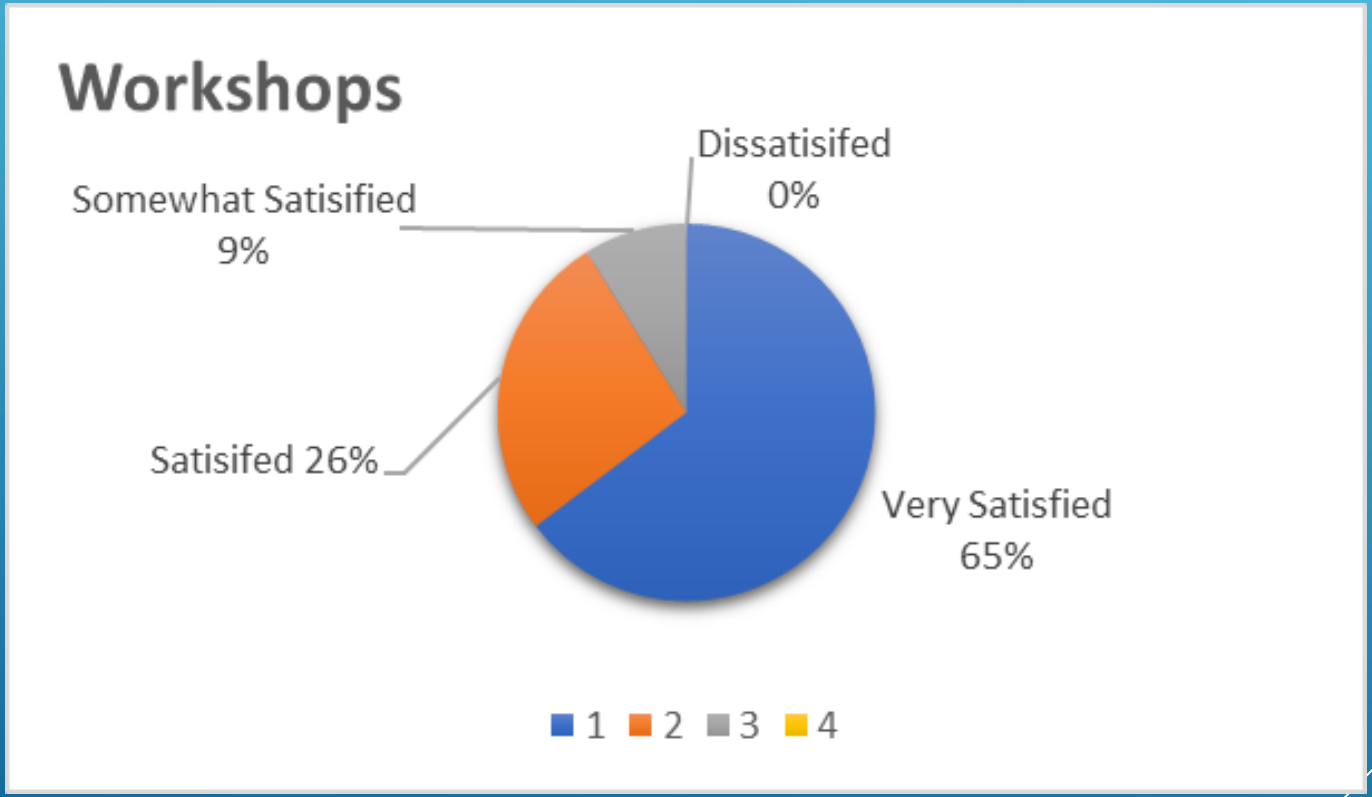
"This event was great! We never get opportunities like this in our community" – Reno O'Neal

"This was an incredible film camp, I learned so much! It was definitely an invaluable experience" – Dorien Maxwell

FilmCamp

SURVEY FEEDBACK

Question:
What was your satisfaction level from the WORKSHOPS? (34 responses)

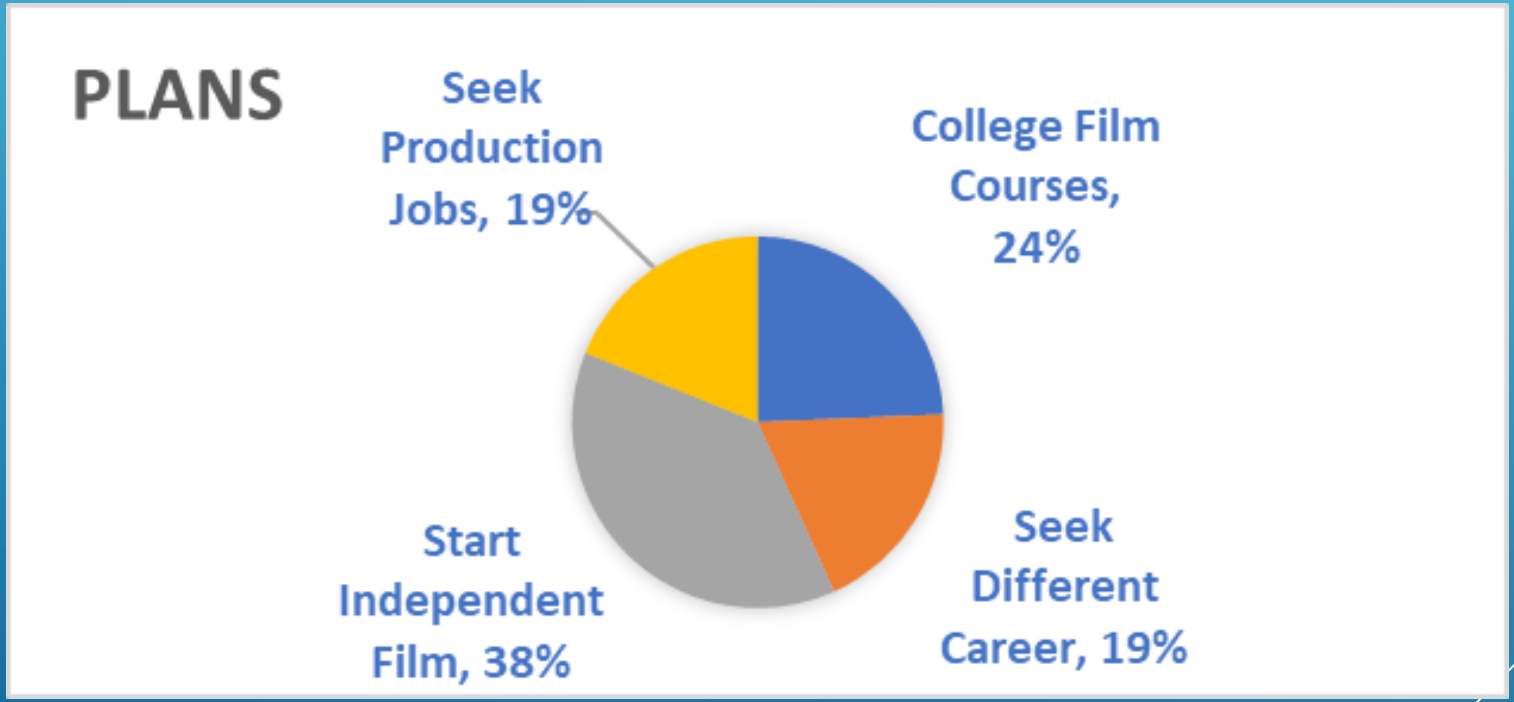


*93 attendance

FilmCamp

SURVEY FEEDBACK

Question:
What are you plans after this camp?
(37 responses)



*93 attendance

COMMUNITY FEEDBACK

"I've been looking for something like this. I love what you're doing for Cincinnati."
- Vernon Williams

"Avondale is a community I grew up in. Thanks for giving filmmakers a place to showcase our hard work and stories. " – Ingrid Williams

"Festivals like Avondale remind filmmakers why we create: to connect, challenge, and move people. I appreciate the love and support, and I can't wait to see how this festival continues to grow!" – Johnny Kirk

- Over 8,000 attendees in 5 years
- Host creative job fair
- Cash prizes to film makers

Contact

- $300,000 over 3 years
- Year 4 = Sustainable

Funding Requirements			
Expense Breakdown (Year 1 Projection)			
Category	**% of Expenses**	**Projected Amount**	**Notes**
Program Services (Event Costs)	30%	$30,000	Venues, staff, production equipment
Administrative Costs	45%	$45,000	Salaries, software, insurance, utilities
Sales & Marketing	15%	$15,000	Digital campaigns, sponsorship acquisition
Contingency	10%	$10,000	Emergency funds, unexpected costs
Total Expenses	**100%**	**$100,000**	

Let's Grow Avondale!

CAPITAL HEIGHTS CONSULTING