

RESOLUTION NO. _____ - 2022

RECOGNIZING Keep Cincinnati Beautiful for its dedicated service to the City of Cincinnati, making our community cleaner, safer, and more connected by working with volunteers across our 52 neighborhoods to reduce litter and blight, eliminate illegal dumping, and educate community members about improving our environment while utilizing a variety of artistic media to reclaim public spaces for our community, spurring economic development in the neighborhoods of our City.

WHEREAS, since 1978, Keep Cincinnati Beautiful has been a vital part of the City of Cincinnati's efforts to be the "Cleanest City in the Midwest," and Keep Cincinnati Beautiful partners with more than 10,000 volunteers annually to provide beautification, public health, and safety assistance to each of our 52 neighborhoods, and through education, revitalization, and environmental initiatives, Keep Cincinnati Beautiful transforms people into catalysts for impactful and positive change; and by helping our neighbors connect, collaborate, and problem-solve, Keep Cincinnati Beautiful maintains a grassroots network spanning across our 52 neighborhoods and puts passion to work, boots on the ground, and tools in our neighbors' hands to create a collective force for good that continues to grow each year; and

WHEREAS, Keep Cincinnati Beautiful provides essential services to our community by ensuring that our public spaces and places are safe and clean, and so far this year, Keep Cincinnati Beautiful has collected approximately 873,779 pounds of litter from our streets and public areas by organizing 1,580 clean up events, and Keep Cincinnati Beautiful has educated 22,581 children about the importance of safe and clean neighborhoods and has connected and worked with countless volunteers in 2022, with a total of 67,703 accrued hours serving our community this year; and

WHEREAS, Keep Cincinnati Beautiful works with many City departments, including the Department of Public Services, Department of Community and Economic Development, and Department of Transportation and Engineering, to perform their essential work, and Keep Cincinnati Beautiful also partners with the Cincinnati Police Department to mitigate the crime of illegal dumping by identifying and assisting law enforcement in prosecuting approximately 100 illegal dumpers annually; and the City of Cincinnati has also partnered with Keep Cincinnati Beautiful to establish the Safe and Clean Fund, which is designed to support and encourage community-based efforts to improve safety, eliminate blight, and increase livability through neighborhood-level problem-solving approaches and projects; and

WHEREAS, Keep Cincinnati Beautiful is re-engaging the residents of our community with a robust and comprehensive public relations campaign that is both old and new and includes the revitalization of its "Don't Trash the 'Nati" program, and the City of Cincinnati expresses its support for this public awareness campaign and looks forward to Keep Cincinnati Beautiful's

continued public education efforts to advance its necessary and needed work in our community; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council hereby recognize Keep Cincinnati Beautiful for its many contributions to the City of Cincinnati, including its dedication to making our community cleaner and safer by working across our 52 neighborhoods to reduce litter and blight, and to eliminate illegal dumping.

Section 2. That this resolution be spread upon the minutes of Council and a copy be provided to Keep Cincinnati Beautiful by the Council Office of Vice Mayor Jan-Michele Lemon Kearney.

Passed: _____, 2022

Aftab Pureval, Mayor

Attest: _____
Clerk

Submitted by Vice Mayor Jan-Michele Lemon Kearney, Councilmember Reggie Harris, Councilmember Mark Jeffreys, and Councilmember Scotty Johnson