

2021 Annual Report



HOMEbase CINCINNATI

www.homebasecincy.org

info@homebasecincy.org



Table of Contents:

02 Message from Board President

04 Our Members

07 Strategic Plan

10 Advocate

14 Message from Executive Director

03 Who We Are

06 Team HomeBase

08 Grow

12 Impact

15 Sponsors

Message from our President



HomeBase's dedicated staff and board have managed many challenging issues to support our members during the past year. However, HomeBase has continued to grow and evolve alongside our members and we have shown ourselves to be resilient!

HomeBase has added talented new board members to boost our board's proficiency. We have increased our funding streams to provide supplementary financial resources to our members.

With our strong partnership with the City of Cincinnati, we are the funding and technical assistance resource our CDC members need. We are the "go-to" organization for community development organizations in Cincinnati. Thanks to all that were part of our 2021 journey, we look forward to our work ahead!

**"We are the
"go-to"
organization
for community
development
organizations
in Cincinnati."**



WHO WE ARE

MISSION

We strengthen organizations that enhance neighborhoods through community building, housing, and economic development.

VISION

A Greater Cincinnati with thriving communities built upon strategic social and economic investment.

COMMUNITY DEVELOPMENT STARTS HERE!

OUR MEMBERS

COMMUNITY DEVELOPMENT CORPORATIONS

3 EAST CDC

7 HILLS NEIGHBORHOOD HOUSES

AVONDALE DEVELOPMENT CORPORATION

CAMP WASHINGTON CURC

THE CATALYTIC FUND

CLIFTON HEIGHTS CURC

COLLEGE HILL CURC

H.O.N.K.

HURC

KENNEDY HEIGHTS DC

MADISONVILLE CURC

MOHAWK CDC

MT. AIRY CURE

MT. AUBURN CDC

MT. LOOKOUT CDC

MT. WASHINGTON CDC

NEST

OTR ADOPT

OTR COMMUNITY HOUSING

PRICE HILL WILL

WALNUT HILLS RF

WESTWOOD CURC

WESTWOOD WORKS

WORKING IN NEIGHBORHOODS

VILLAGE DEVELOPMENT CORPORATION

OUR MEMBERS

AFFILIATE & COPORATE MEMBERS

CINCINNATI DEVELOPMENT FUND

EXCEL DEVELOPMENT CORPORATION

INVEST IN NEIGHBORHOODS

LEGAL AID SOCIETY OF SW OHIO

LISC CINCINNATI

OHIO CDCA

UPTOWN CONSORTIUM

TEAM HOMEBASE:



Alena Speed,
Executive Director
alena@homebasecincy.org

Dejah Rawlings,
Director of Programs
dejah.rawlings@homebasecincy.org



PLANNING STRATEGICALLY

In 2021, HomeBase undertook the task of updating our strategic plan. We will continue to be responsive and relevant to a changing world as we work to support our communities in the Greater Cincinnati Region. From that effort, we were able to complete our three-year strategic plan.



ADVOCATE

Advocating for our members to receive funding and resources



IMPACT

Growing our HomeBase Staff and Board of Directors to meet the needs of our members



GROW

Increasing impact through an increase in our members' capacity and the visibility of their work through storytelling

OUR 2021 BOARD



ROBIE SUGGS
President
Cincinnati Development Fund



MIKE CAPPEL
Vice President
KMK Law & Past CHCURC
Board President



JULE KUCERA
Secretary
Retired, Fifth Third Bank



SARA SHEETS
Treasurer
Cincinnati Development Fund



MATT BOURGEOIS
Executive Director
Clifton Heights CURC



KRISTEN BAKER
Executive Director
LISC Cincinnati



TIA BROWN
Community Engagement
Director
7 Hills Neighborhood
Houses



JERMAINE CARTER
Director of Special Projects,
Megen Construction



RACHEL HASTINGS
Executive Director
Price Hill Will



**NATHAN
PASZCZYKOWSKI**
Vice President
Fifth Third Bank



DEBORAH ROBB
Director HURC and Residential
Sales, The Port



SARAH THOMAS
Executive Director
Northsiders Engaged in
Transformation

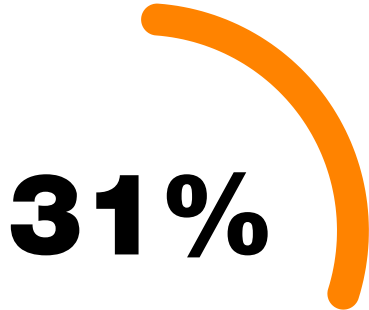


KEVIN WRIGHT
Principal
YARD & Co.

H O M E B A S E

GROW

2021 HomeBase set out to add dynamic and experienced leaders to execute our vision for the organization. HomeBase purposefully set this goal because we believed it imperative to our mission to best support our members. By doing so, HomeBase increased our Board of Directors to 13.



31% OF OUR BOARD MEMBERS ARE BIPOC

4 OUT OF 13



62% OF OUR BOARD ARE WOMEN

8 OUT OF 13

Moving forward HomeBase wants to continue growing by:

- Scaling the staff and Board of Directors of HomeBase to meet the needs of our members
- Strengthening and increasing brand awareness and member services





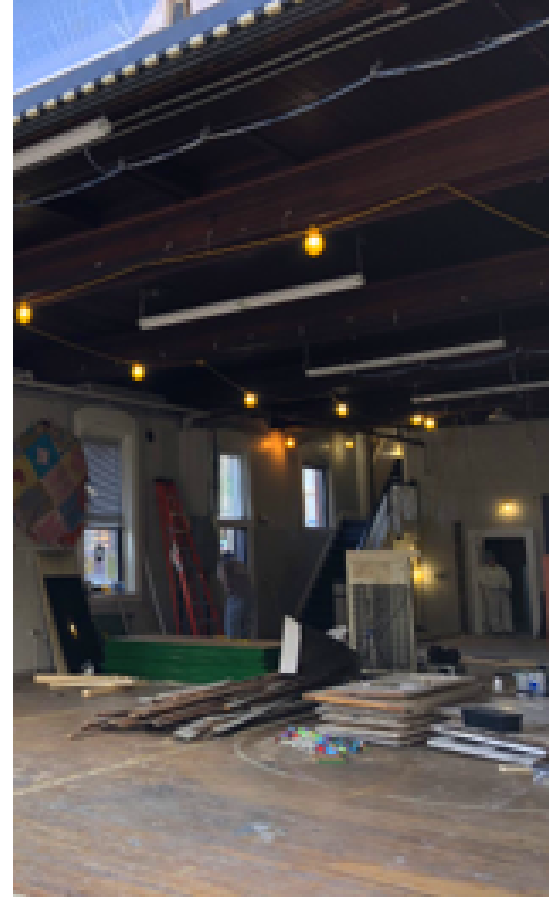
ADVOCATE

Through our increased funding and partnership with the Haile Foundation, HomeBase was able to launch our first year of the Mini Neighborhood Activation Grant Program. This program awarded five organizations \$15,000.00 to help support the beautification projects, space activation, and community engagement.

In addition to the new program, HomeBase continued to advocate and contribute to the advancement of CDCs and our communities by providing support through our BackOffice Reimbursement, Program Neighborhood Growth Fund, Training Reimbursement, and Down Payment Assistance Program.

In 2021 HomeBase Awarded members with:

- \$458,750.00 Operational Support Funds
- \$14,176.00 in BackOffice Support
- \$5,000.00 Neighborhood Growth Fund Support



\$22.9M

PRIVATE
PROJECT
DOLLARS

\$7.6M

PUBLIC
PROJECT
DOLLARS

\$3.6M

OSG DOLLARS

\$21.1M

TAX CREDIT
ALLOCATED

Our members then leveraged these funds and gave our Greater Cincinnati Region a return on investment of

\$22,878,526.00 in private project dollars leveraged

\$7,626,456.00 in public project dollars leveraged

\$3,603,088.81 in operational support dollars leveraged

\$21,163,267.00 in tax allocations leveraged

Moving forward HomeBase wants to continue advocating by:

- Increasing government funding available to CDCs
- Growing sustainable funding to support: BackOffice, Training Reimbursement, & the Neighborhood Growth Fund



IMPACT

In 2021 our members continued to be present within our great Cincinnati neighborhoods.

Despite the uncertainty of the pandemic, our members continued to do the necessary work in their neighborhoods.

Whether assisting with small business, placemaking, community planning or fighting for affordable housing- our members continued to go above and beyond.





IN 2021 OUR MEMBERS

Began predevelopment on 34 commercial units

Began construction on 25 commercial units

Rehabbed 131 vacant housing units

Began predevelopment on 1431 housing units

Began construction on 873 new housing units

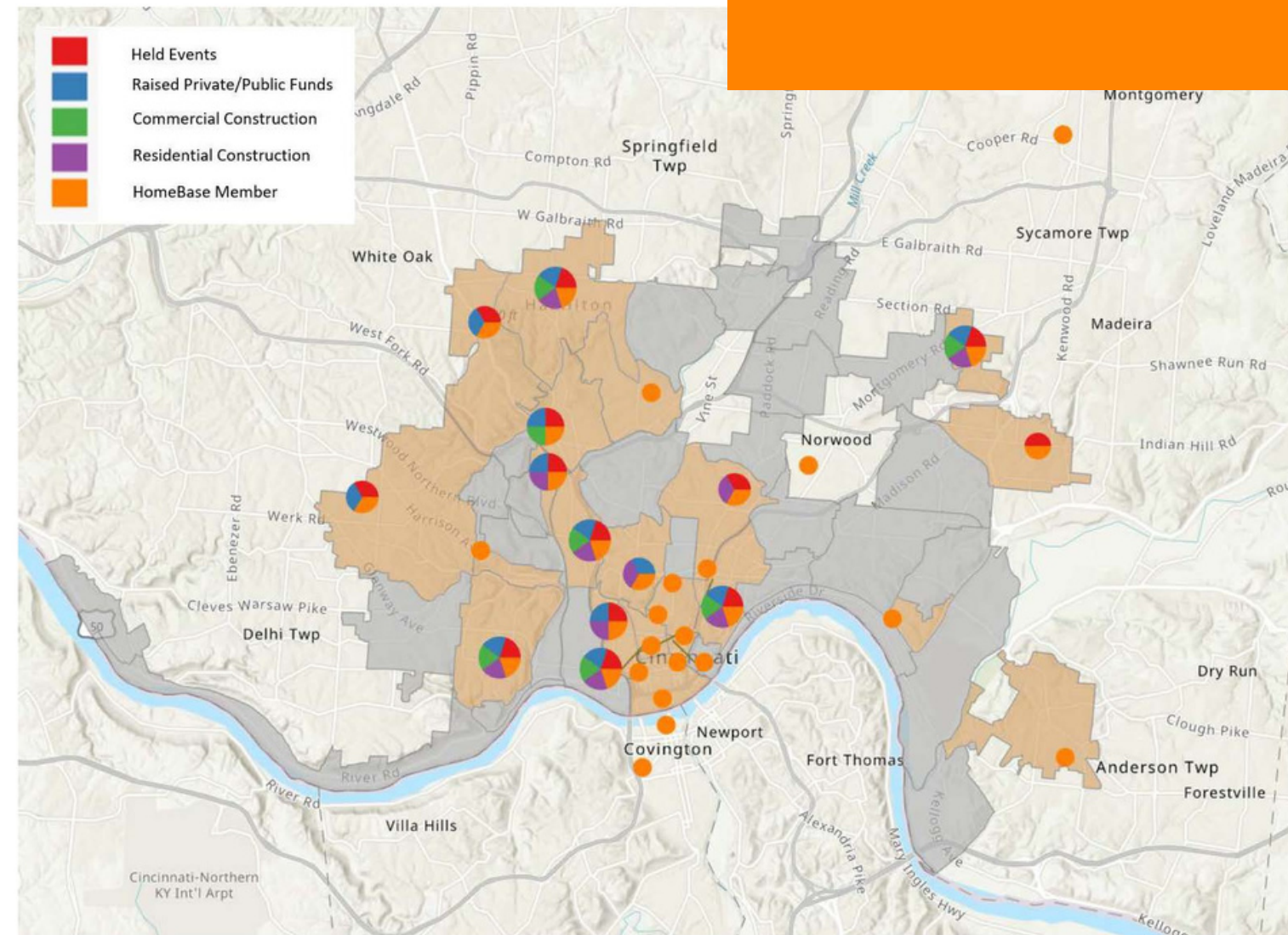
Collaborated and created 214 new partnerships

Held 668 community events

Completed 90 projects that positively impact the public realm (spaces)

IMPACT

A visual look at what our members do!



Moving forward HomeBase wants to continue impacting by:

- Increasing the capacity of our member organizations so they can broaden their impact in their communities
- Communicating the stories, impact, and return on investment created by our members



Message from our Executive Director



Hi Everyone,

Where to begin, we made it through another year of COVID and several challenges!

However, as you can see, we are still here and moving forward, and I am so proud of each of you! We have grown in this pandemic right along with our members, funders, and supporters. As we go into this new year, we ask that you continue this journey with us.

We'd like to thank our members, sponsors, and the City of Cincinnati. Without everyone, this work indeed wouldn't be possible. With a new year and a fresh strategic direction, HomeBase is excited for what is to come.

Save the Date

**Annual Awards
Luncheon will be
back in person this
year on : Thursday,
November 10, 2022**

THANK YOU TO OUR SPONSORS

- **City of Cincinnati**
- **Haile Foundation**
- **Greater Cincinnati Foundation**
- **Fifth Third Bank**
- **PNC Bank**
- **First Financial Bank**
- **Huntington Bank**
- **WesBanco**
- **Truist Bank**
- **Cincinnati Development Fund**
- **Key Bank**
- **Locey, Mitchell, & Associates**
- **Episcopal Retirement Services**



H O M E B A S E

Community Development Starts Here!