



201900739

April 15, 2019

Mr. Patrick Duhaney  
City Manager  
City of Cincinnati  
801 Plum Street  
Cincinnati, OH 45202

Dear Mr. Duhaney,

As a strategic partner, we would like to thank the City of Cincinnati for its commitment to regional economic development. Over the past five years, our partnership has generated 5,044 new jobs and more than \$322 million in new payroll in the City of Cincinnati alone and more than \$2.5 billion of capital investment regionally. **To continue this momentum, REDI Cincinnati respectfully requests the city to continue its support of this important work by maintaining its investment of \$250,000 in the 2019-2020 fiscal year.**

REDI Cincinnati's efforts to attract and expand employers creates a ripple effect that is key to long-lasting economic success for Greater Cincinnati. The City of Cincinnati's investment in REDI Cincinnati provides a direct benefit to the City and its residents in the form of new job opportunities and increased revenue. Additionally, REDI Cincinnati's efforts provide the City direct access to new prospective employers, exposure to national decision makers in the site selection industry, and generates international interest in the City's transformational redevelopment projects.

REDI Cincinnati is dedicated to promoting Greater Cincinnati and unifying the region to compete for new jobs and investment on a global scale. Our funding strategy is premised on the principle that we are stronger as a whole than individually. Together, we are able to leverage the resources necessary to compete at the scale needed to accomplish our economic growth goals for the City of Cincinnati and Greater Cincinnati. The City of Cincinnati's investment is vital to this success.

We appreciate your continued support and partnership.

Sincerely,

A handwritten signature in black ink that reads "Kimm Lauterbach".

Kimm Lauterbach  
President & CEO  
REDI Cincinnati

A handwritten signature in black ink that reads "Brian Hodgett".

Brian Hodgett  
P&G  
REDI Cincinnati, Board Chairman

cc: Mayor John Cranley  
Vice Mayor Christopher Smitherman  
President Pro Tem Tamaya Dennard  
Council Member Greg Landsman  
Council Member David Mann

Council Member Amy Murray  
Council Member Jeff Pastor  
Council Member Chris Seelbach  
Council Member P.G. Sittenfeld  
Council Member Wendell Young

Communication submitted by Council member Sittenfeld

Cal

Budget

Chris (Chris Dutton)