MCURC
Madisonville Community Urban Redevelopment Corporation

LISC
Greater Cincinnati & Northern Kentucky

place matters

MADISONVILLE

city of CINCINNATI

HOMEBASE

- **Mission:** To advance Madisonville through inclusive and comprehensive community development to enhance the quality of life for all.

- **Vision:** A diverse, vibrant and thriving Madisonville neighborhood:

  Soul of the City.

- **Grand Strategy:**

We will leverage our capabilities in economic development, neighborhood property development of affordable and market rate housing, community engagement, and convening and partnering focused on education, beautification, wellness and culture to create a dynamic sense of place and enhance Madisonville's standing as the Soul of the City.

MCURC

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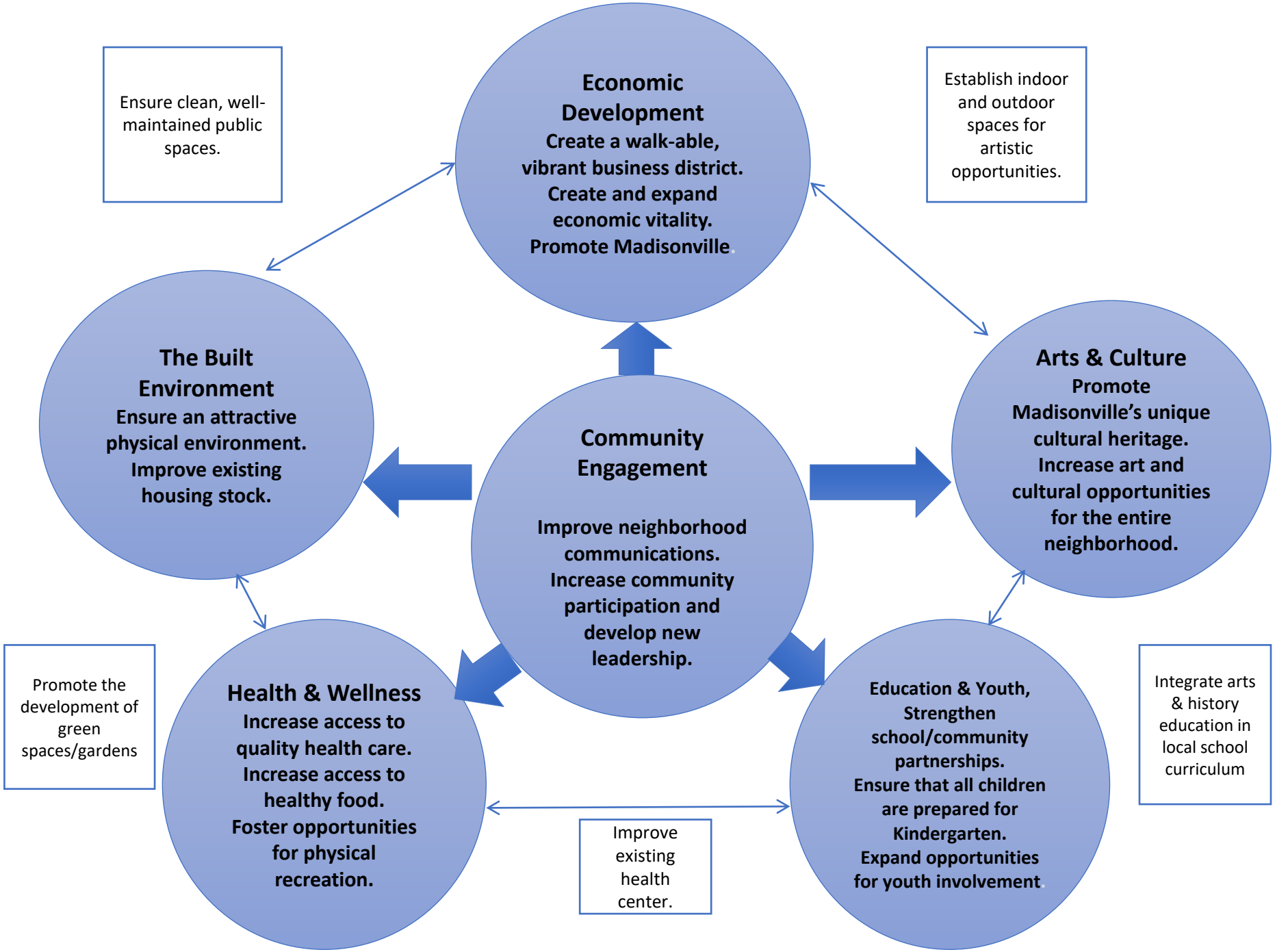
MCURC History

- Founded in 1975 as Eastwood CURC to partner with the City to redevelop the former Eastwood Village site, now home to the Fifth Third Operations Center and Coca-Cola.
- 1990s: Purchased 5900-5914 Madison Road and began focusing on revitalizing the NBD, bringing new businesses to the neighborhood during a time of disinvestment and neglect.
- 2000s: Started to rehab homes/organization 100% volunteer driven
- 2008: Began partnering with the City to acquire property at Madison & Whetsel for future development
- 2011: Began leading the neighborhood through Quality of Life Planning process, engaging hundreds of residents
- 2012-13: Quality of Life Plan completed, first staff, including Executive Director, hired
- Today: Board is made up of entirely residents, currently in process of hiring new Executive Director


Ensure clean, well-maintained public spaces.
Economic Development
Create a walk-able, vibrant business district.
Create and expand economic vitality.
Promote Madisonville.
Establish indoor and outdoor spaces for artistic opportunities.
The Built Environment
Ensure an attractive physical environment.
Improve existing housing stock.
Community Engagement
Improve neighborhood communications.
Increase community participation and develop new leadership.
Arts & Culture
Promote Madisonville's unique cultural heritage.
Increase art and cultural opportunities for the entire neighborhood.
Promote the development of green spaces/gardens
Health & Wellness
Increase access to quality health care.
Increase access to healthy food.
Foster opportunities for physical recreation.
Improve existing health center.
Education & Youth,
Strengthen school/community partnerships.
Ensure that all children are prepared for Kindergarten.
Expand opportunities for youth involvement.
Integrate arts & history education in local school curriculum

Highlights of Accomplishments

- Rehabbed 3, Built 4 new affordable homes
- Raised $150,000 for senior home repairs
- Raised over $350,000 in private and state grants for Bramble Park improvements
- Initiated events like Music on Madison, Cincinnati Jazz & BBQ Festival, Housing Forum, Tuesdays at the Park, Madisonville 5k, and Walk the Palette Art Walk
- Rehabilitated two historic buildings, raising over $1.1 million
- Provided over $300,000 in façade repair improvements to small businesses through NBDIP
- Partnered with City to acquire land for future development and selected Ackermann Group as developer, resulting in 300+ apartments, new retail space, new library space, renovated and expanded health center, new dental clinic, new community space, new streetscaping

CINCINNATI
HEALTH DEPARTMENT
WIC

RonD's

Madisonville Housing Update

Phase 1:

- 4 New Homes Completed in 2019
- All Pre-Sold
- Sale Price $159,900
- Construction Loan with PNC Bank $537,636
- City NOFA Funding $260,000

Phases 2 and 3:

- 9 New Homes to be Built on Scattered Sites
- City NOFA Funding $300,000
- City ARPA Funding $225,000
- Starting Construction this Summer

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PNC

TITAN
REAL ESTATE GROUP

city of CINCINNATI

THE PORT

FAÇADE GRANTS

Over $300,000 in façade repair and improvements to small businesses through NBDIP

ONE WAY

RED SESAME
KOREAN BBQ

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MODERN FASHION & ACCESSORIES
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The Cheesecakery
INDOOR SEATING
Stylish LeNese Boutique
Plus Size Fashion
Size XL - 3X

METRO

Agape Cafe
PUSH BUTTON FOR WALK LIGHT

3 mi.

DUBWERX

SCHOOL of ROCK

- **Health & Wellness**

- Started to focus on creating and expanding the Little Duck Creek Trail in 2013. Since then, MCURC has raised nearly $100,000 in private funds for the Trail and Bramble Park. MCURC Consultant, Caroline Duffy, facilitated two state grants, one to create a bike path connecting the Murray Road Trail to Bramble Park ($130,000) and another to remove invasive species from the Park.

- Launched the Madisonville 5k Run/Walk in 2013

- Partnered with 500 Gardens to bring fresh food to backyards, day care centers, and churches.

- Created walking trails throughout Madisonville in partnership with Go Vibrant

MADISONVILLE
RUN WALK 5K 9.8.18
Soul of our Ci

159
462
460
165

WALKABLE AREA

Brewing
CINCINNATI,OH

Looking Ahead

- Build 9 new scattered-site affordable homes for sale in partnership with the City and The Port
- Partner with the City, The Port, private business to bring additional building back to life in the Neighborhood Business District.
- Launch the new community plaza at Madison & Whetsel
- Recruit new businesses to Madison & Whetsel and to the Metz House
- Celebrate completion of Madison & Whetsel!
- Partner with Parks on implementation of 2 state

  Grants for Bramble Park

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Contact Us

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