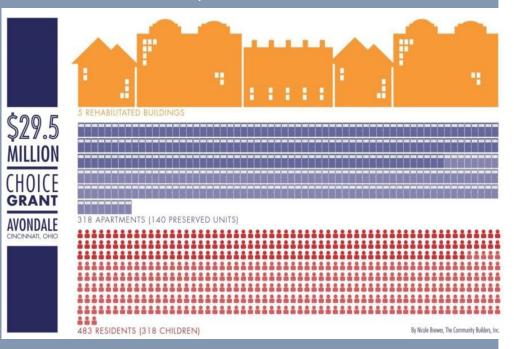


Choice Neighborhoods Transformation

The Community Builders, in partnership with local stakeholders, implemented a **Transformation Plan** for the comprehensive and sustainable revitalization of the Avondale community. Avondale's primary thoroughfare, Reading Road, saw redevelopment of buildings and community infrastructure in order to improve the health of the housing market, improve community resources, and re-establish **Avondale as a community of choice**.

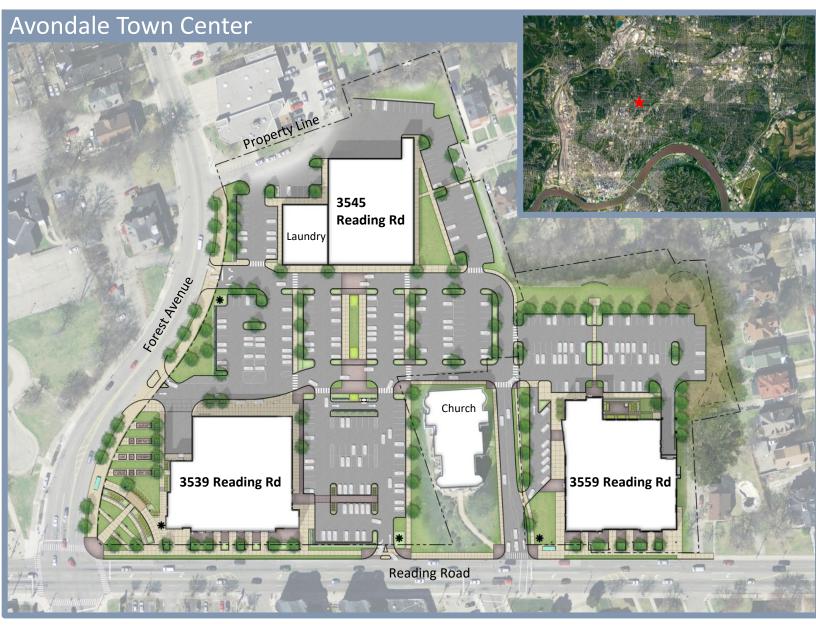


Driven By Local Vision













Transformation Without Displacement



Quality Housing For All Incomes

Services and Amenities Found in a Healthy Community

Building On Community
Pride and Identity

Opportunity Contract and Hiring

High Quality Housing

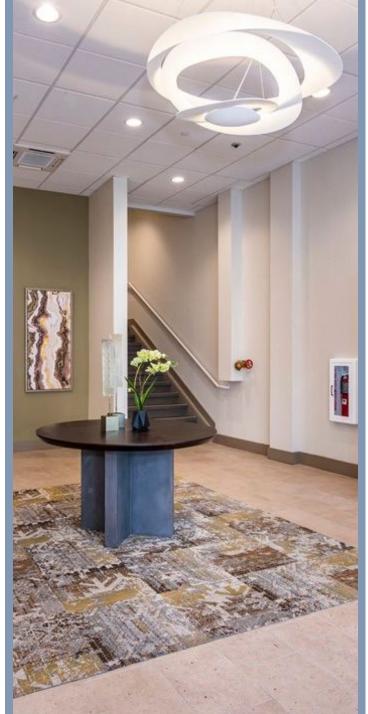
Resident Centered Design













Emphasize Local and Black-Owned Businesses



Health Champion (HC) Program

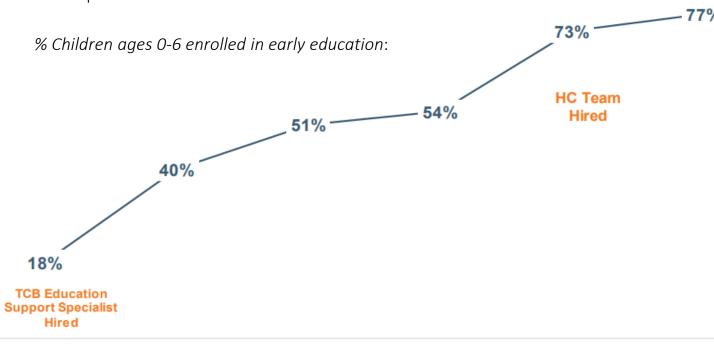
This TCB initiated HC program supports residents through mentorship and connecting them with needed resources:

- Educate on safe sleeping techniques for newborns.
- Improved access to primary and prenatal care.

2015

- Coach mothers to adopt healthy behaviors.
- Increased access to more healthy food.
- Advocate for mothers to breastfeed.
- Promote Childhood Early Literacy.
- Assist in preschool enrollment.

2014



2017

2016

Interaction Medium

2018

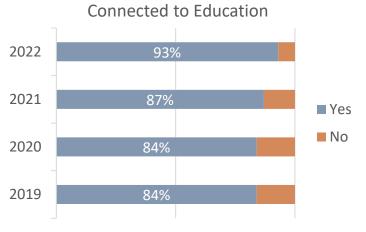
■ Face-to-Face

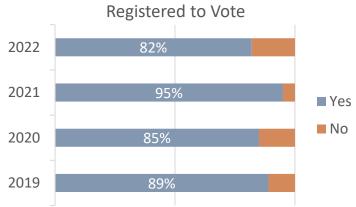
■ Phone Call

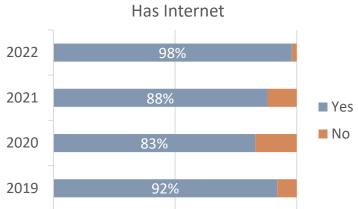
■ Text Message

2019



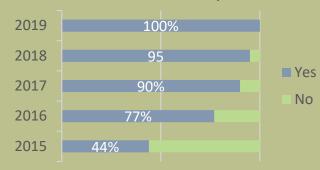




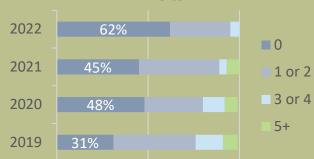




Children with Primary Care







Insured

