

KATIE HARPER

Creativity, Leadership, Advocacy, Organization, Communication, Development, Marketing

EXPERIENCE

National Alliance on Mental Illness (NAMI) Southwest Ohio — *Executive Director*

OCTOBER 2021 - PRESENT — *Executive Director*

- Serve as the chief executive officer, providing direction and leadership toward the achievement of organizational mission, vision, and strategic plan.
- Serve as spokesperson for the organization and oversee a comprehensive communications and education strategy.
- Build and support strong partnerships and coalitions with the community; serve as the NAMI representative on relevant committees.
- Provide oversight to the implementation of NAMI programs and ensure established standards are met.
- Ensure the proper systems covering employees, interns, and volunteers are followed including: hiring, onboarding, supervision and evaluation, creating a diverse and inclusive team and a culture of belonging.
- Ensure the success of all fund development activities including corporate, individual, foundation and event efforts.
- Work with the Executive Committee to develop an annual budget; manage organization's resources within budgetary guidelines.
- Provide updates to the Board of Directors to ensure they can make sound decisions and policies.

JANUARY 2021 - OCTOBER 2021 — *Associate Director*

- Discuss and determine organizational direction alongside Executive Director.
- Manage and develop external relationships and connections.
- Continue Development & Marketing duties.

AUGUST 2019 - JANUARY 2021 — *Development Manager*

- Plan and direct fundraising events, including annual NAMIWalk and awards dinner.
- Cultivate and solicit donor relationships, including new corporate partners.
- Develop and manage Annual Fund campaign.
- Draft and manage development budget.
- Develop and execute marketing strategy with a focus on digital media

Patty Brisben Foundation for Women's Sexual Health — *Acting Executive Director*

SEPTEMBER 2018 - AUGUST 2019

- Hired as Development Director, but stepped in as Acting Executive Director, overseeing day to day operations during the 11 month vacancy. Advised the executive board on growth strategy and maintained careful stewardship of funds and assets.
- Cultivated donor relationships while actively pursuing new avenues to support educational initiatives and grants.
- Planned and executed all events, including an annual black-tie gala bringing in record-breaking funds in 2018, a sold-out quarterly educational speaker series on women's sexual health, and a full events calendar.
- Developed and executed a robust marketing plan with a digital media focus.

VOLUNTEER EXPERIENCE

American Foundation for Suicide Prevention, Cincinnati Chapter

OCTOBER 2012 - OCTOBER 2015 — *Coordinator of Volunteers*

- Assisted in organizing the annual walk, with a focus on recruiting, scheduling, organizing, and overseeing volunteers on the day of the event.

Junior Music Experience

APRIL 2007 - NOVEMBER 2012 — *Director of Operations*

- Junior Music Experience (JME) was a non-profit organization dedicated to furthering piano student education through constructive criticism and a ratings system designed to encourage individual growth versus a competitive spirit through a twice annual event.
- Acted as location manager for the bi-annual event, and eventually grew into the Director of Operations volunteer position. I continued in this role until 2012, when JME ceased operations due to a co-founder's death.
- Scheduled children to compete across 8 locations, as well as the judges and volunteers.
- Traveled between locations on event day, overseeing location managers.

EDUCATION

Shenandoah University Conservatory, Winchester VA — *BFA Musical Theatre; Piano Minor*
Circle in the Square Theatre School, New York NY — *Musical Theatre Certificate Program*

REFERENCES

Mark Verratti — *Board of Directors - President, NAMI SW Ohio*

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Julie Raleigh — *Board of Directors, Patty Brisben Foundation*

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Jennifer Kidder — *Former Interim Director, Patty Brisben Foundation*

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