

#### Healthy Neighborhoods Committee

















# HOMESTEADING

- Rapid equity building
- PHW, Santa Maria, Legal Aid, WIN, Catholic Charities, The Port, LISC
- PHW acquires vacant properties, brings them up to code, and then sells them via 5-year, 0% interest land contract to families below 65% of ami
- Families complete cosmetic work
- 17 families in homes; 4 families paid off
- 6 owners are Black, 10 are Latinx, 1
   White
- No Homestead homeowner has defaulted on their land contract
- 100% of Homesteaders report that their quality of housing has improved their life





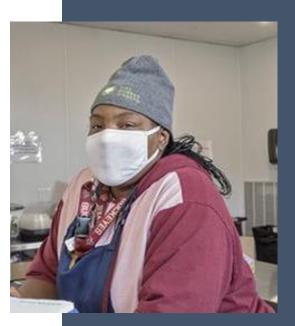


- NBDIP funds from City for acquisition/renovation
- Your Store of the Queen City nonprofit grocery/deli operator
- Outerspace run by LPH Artist Collective









#### Meiser's + Outerspace Pergola + Outdoor Seating



Designed by the LPH Community \* Funded by NBDSG



## WARSAW AVENUE CREATIVE CAMPUS













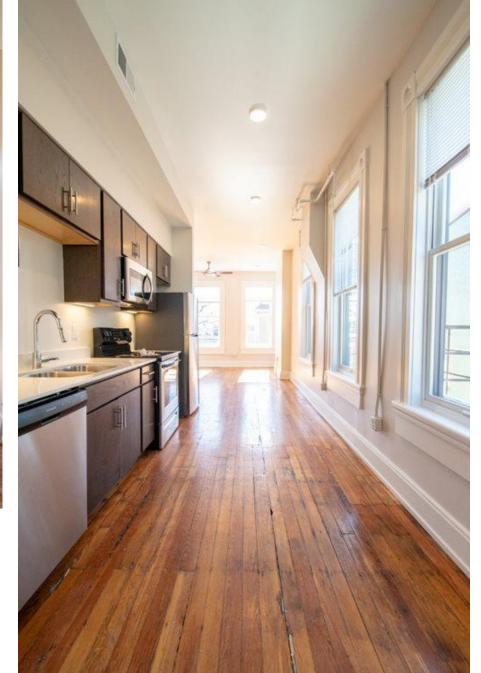






3108 Warsaw - 1st floor Commercial

3108 Warsaw - 2nd/3rd floor Townhouse Apartment



## WPH SHOPS + RESTAURANT / BEER GARDEN



- Glenway East NBD
- Custom renovation of 4024-26 Glenway for 2 long-term businesses
  - Custom Cuts barber shop
  - Los 3 Amigos tienda
- Create new restaurant/beer garden
- Partnership with City + 8K Construction

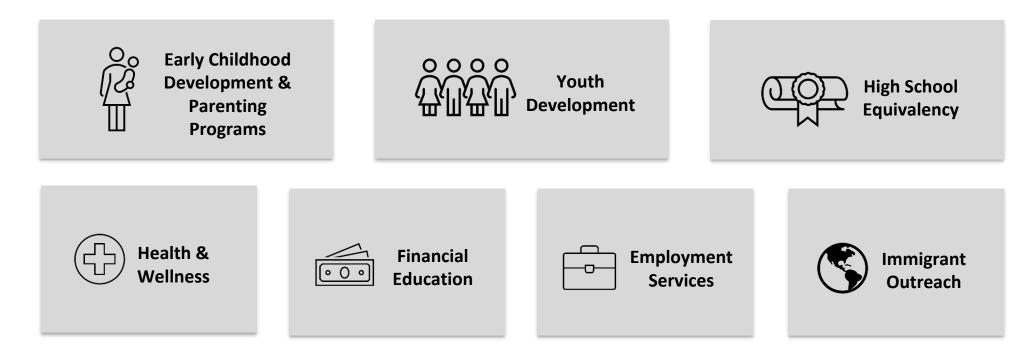




## Capital Campaign Project Overview March 1<sup>st</sup>, 2023

## Spectrum of Family – Centered Services Offered

Santa Maria's services are tailored to meet the immediate and long-term needs of families we serve in the Greater Price Hill community. We serve over 2,500 individuals every year.

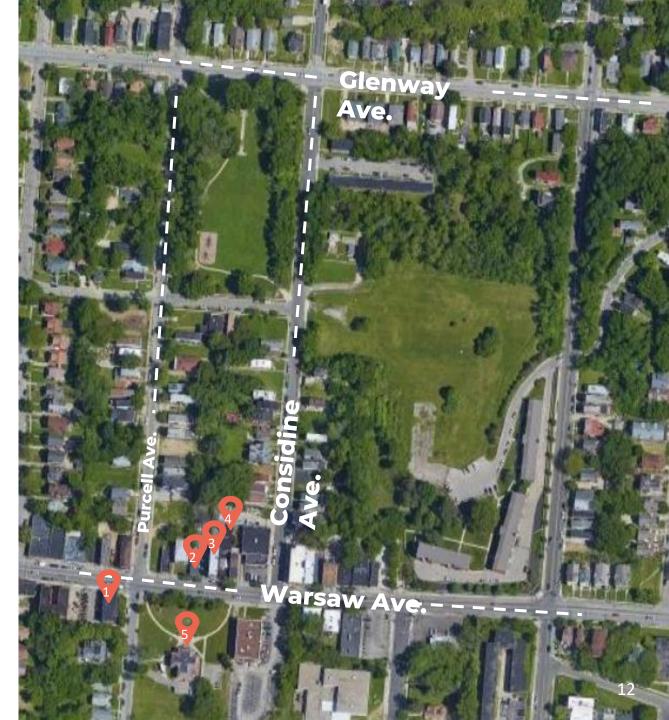




Multiple Balicions by provides administrative and support services from multiple locations in Price Hill and surrounding areas:

- 1. East Price Hill Center
- 2. Griswold Center & Additional Meeting Space
- 3. Literacy Center West
- 4. High School Equivalency Classroom Building
- 5. Price Hill Library

The Joe Williams Family Center in Lower Price Hill and the Administration Building in Sedamsville are further away and not shown on this map.



# The Challenge



Multiple buildings create a physical barrier for the familycentered model and cause a disruption in service delivery





Clients struggle with **lack of transportation** and childcare, making it difficult to get from building to building



Lack of on-site security and ADA accessibility



Siloed staff have more (physical and communication) barriers to working collaboratively (collectively) to serve clients



Lack of adequate space to serve more adults and families and host partner organizations on-site



**Old buildings** with extensive need for costly maintenance and repairs



## Our Vision One Building, Thriving Families

Santa Maria is moving the needle to help families achieve selfsufficiency—but is in critical need of the infrastructure to support it.

Our plan, *One Building, Thriving Families* – bringing people together in Price Hill, will enable Santa Maria to consolidate programs, on-site partner organization services, and operations under one roof to create a centralized one-stop location.

We will be able to serve at least 500 more people, enhance the impact of our multi-generational programs, improve organizational sustainability, and contribute to a stronger Price Hill for generations to come.

# **Optimal Site Location**





#### **EMBEDDED IN PRICE HILL**

- Considine Avenue
- Complementary of new community development

#### CONVENIENCE

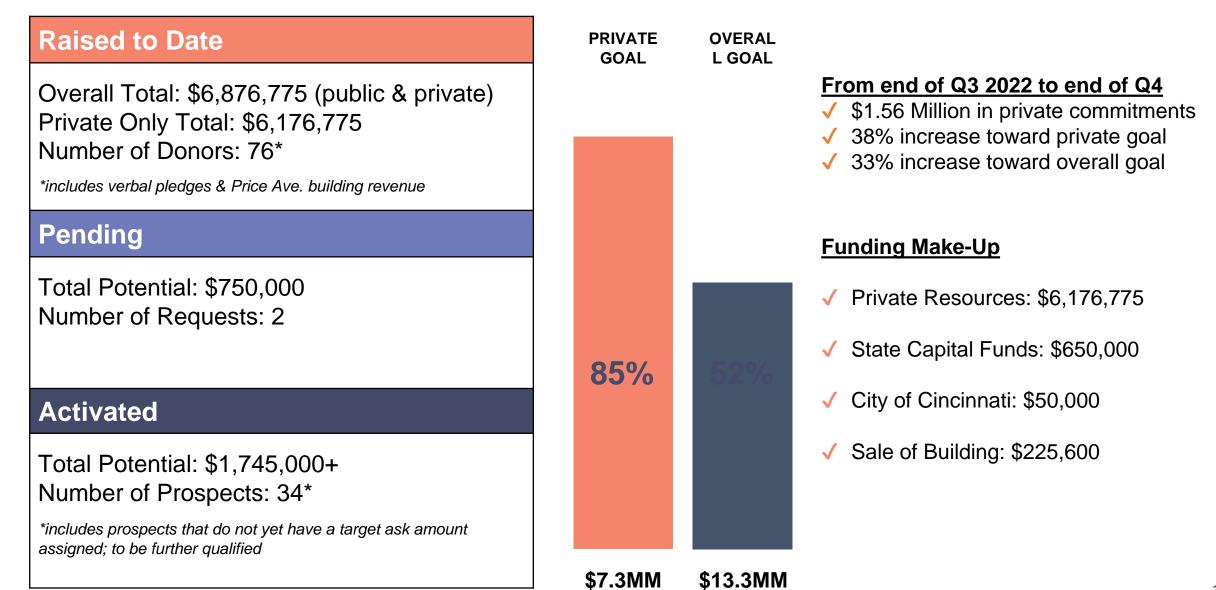
- Central location ease of access to all services for individuals and families
- Minimize transportation and childcare barriers for families

#### PRIORITIZE PARTNERSHIPS

- Adequate space for Santa Maria and on-site partner organizations
- > Shared parking

# **Fundraising Progress**





We are thankful for your time to learn more about our project, one that will increase the number of families we serve and provide the next generation a solid foundation for a better life.









### **Campaign Co-Chairs**

Dan Meyer Nehemiah Manufacturing

Joe Williams North American Properties Cincinnati Reds

#### **Campaign Cabinet**

**Sr. Pat Hayden** Sisters of Charity

Maureen Maxfield Maxfield Associates

Alfonso Cornejo Hispanic Chamber of Commerce

**Chrissey Barrett Haslam** *CBH Strategies* 

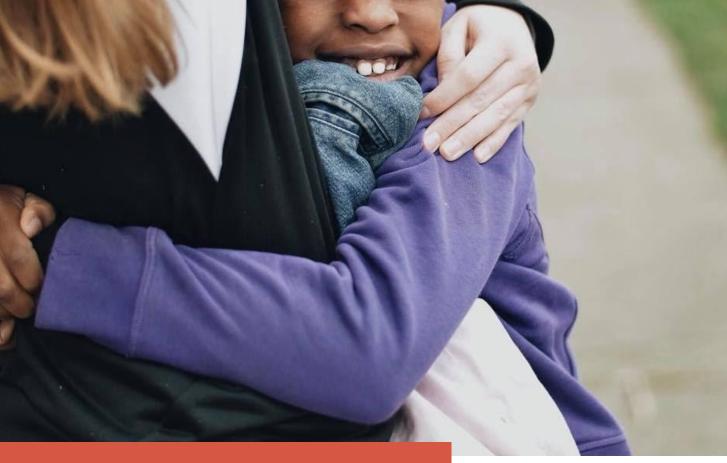
Paul Friedmann Appreciation Financial

Hammad Siddiqi PNC Bank

Robie Suggs Cincinnati Development Fund

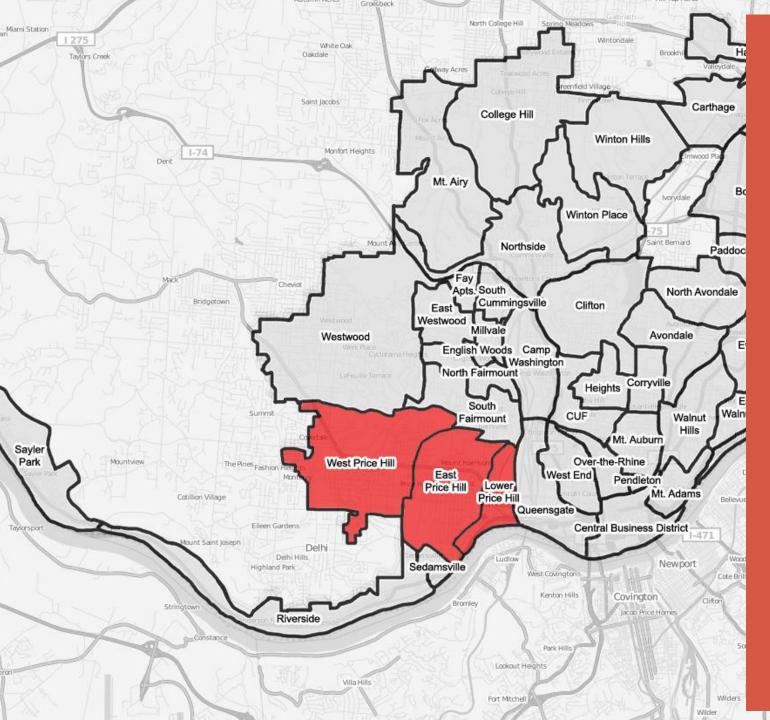






Building Relationships with Our Neighbors

Sharing Hope in Brokenness



## **Price Hill** #1 Sex trafficking #1 **Overdose deaths** #1 Juvenile delinquency #1 Childhood obesity #1 Infant mortality among Black women

Reading



## **Key Learning**

Between 94% and 100% of those we work with have experienced some form of emotional, physical, or sexual trauma.

## We can help.

Equine-assisted Learning allows youth, and people of all ages, to work on issues such as

> Assertiveness Confidence Developing and maintaining relationships Emotional awareness Empathy Impulse control Problem-solving skills Social skills Trust in others Trust in self







## Phase I

Start of Nature Based/Equine Facilitated services

Two Therapeutic Behavioral Supporters providing Equine Assisted Learning

**Clinical Supervisor** 

3 horses

Farm to Table

Nature trail and Prayer Walk

Partnership with schools and foster care agencies



## Phase II

6 horses

Build team of Therapeutic Behavioral Supporters

Build relationships with local Mental Health Agency

Contract counselors & Social Workers to offer Equine Assisted Counseling

Second Building with Offices, classrooms, and training kitchen

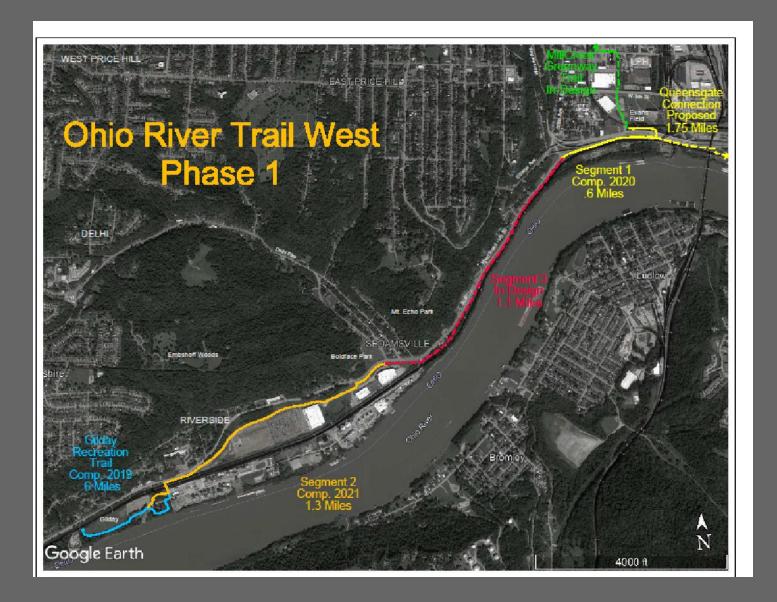
Riding Instructor to begin soft launch of riding program

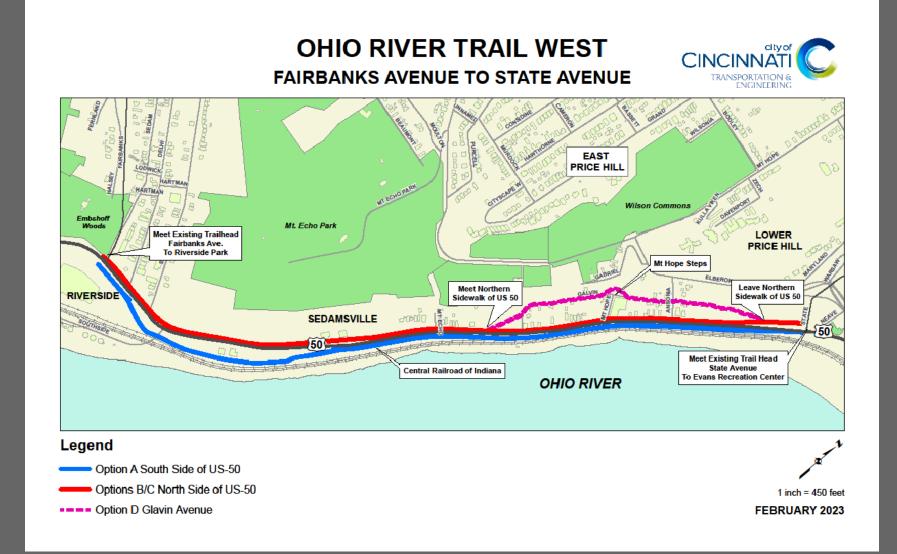




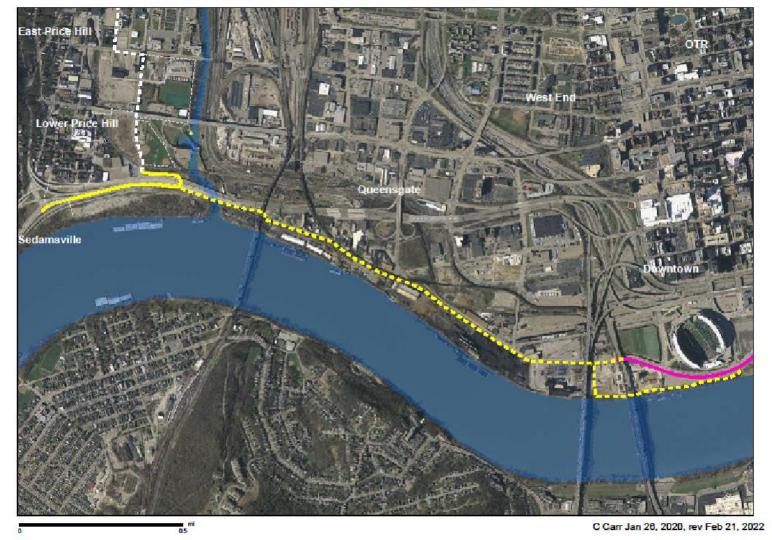


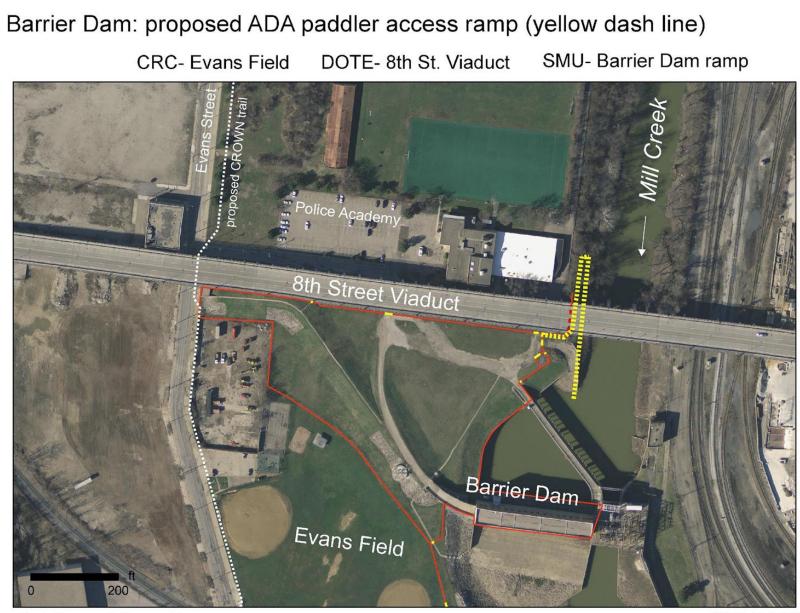






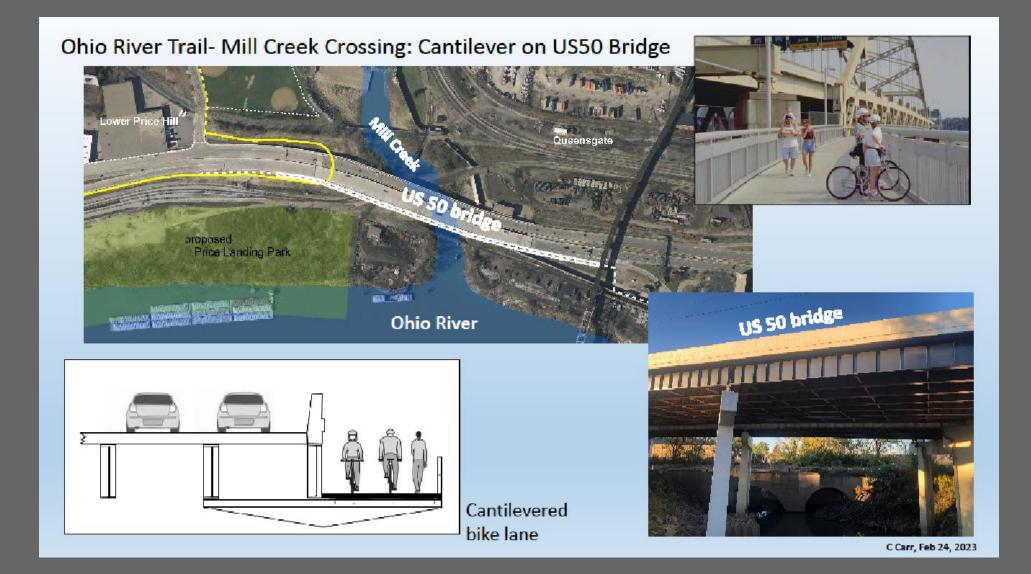
Ohio River Trail West-- Queensgate Connection (yellow dash line) Heading east cantilever over Mill Creek, rail lines, flood wall, along Mehring Way side, through floodwall at gate 8, on abandoned tracks at Mehring and Freeman curve, on converted Mehring Iane Freeman to Smale Park





Barrier Dam security fence-- red line

C Carr, Jan 4, 2023



Rees E. Price Academy





# **5K RUN & WALK**

Register Online at <u>https://bit.ly/REPArun</u> or In Person the day of the event.



SATURDAY, APRIL 15, 2023 9:00 AM 5K & 10K \$25 1 mile kid run \$10



# Litter, Blight, and Property Negligence

Amber Kassem

## **Social Inequality**

We know that if places are dirty and look "unloved" there is an adverse impact on individuals' health and wellbeing.

There is a direct overlay of where crisis, disorder, and crime is to where litter and blight is. Jonathan Adee (KCB) and Jerry Wilkerson (PS)

Where there is crime there is visible filth. Where there is filth there is crisis. Social agencies are housing their clients in subpar buildings, buildings with open violations. Those social service agencies will not put their clients' rent vouchers in escrow which is lining the pockets of predatory landlords. The inspections that are conducted where HUD MATCH and RAPID REHOUSING vouchers are used are known to be at a lower standard than traditional HUD would allow. Why is the city okay with exploiting residents without choice in buildings that are not safe for human habitation? Why are these agencies housing their clients in disruptive and uninhabitable units?

How do the people of East Price Hill know they matter and that they can have a dignified future in Price Hill if when they look around they see neglect, garbage, filth? Are we garbage too?

EPH is not the largest neighborhood by geography or population:

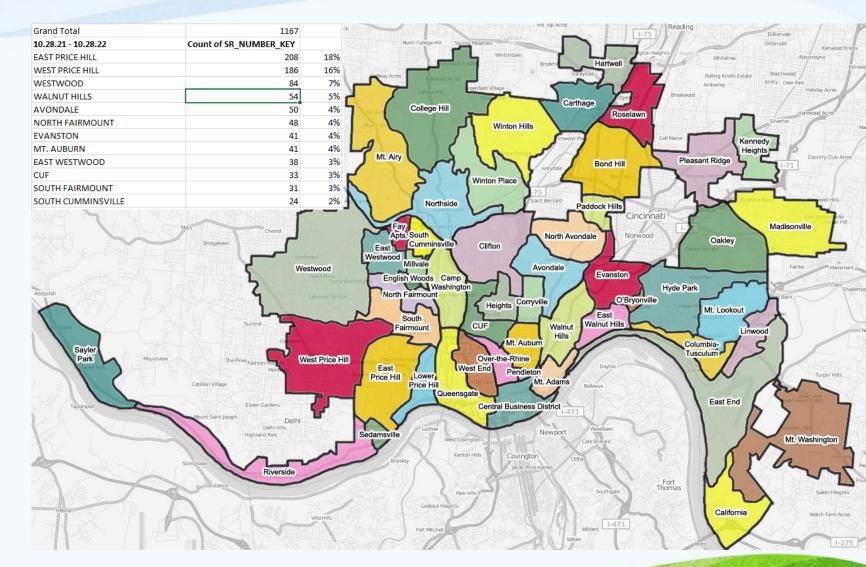
#1 - PLAP 18% EPH (41% = Westwood, East Price Hill, and West Price Hill)

#2 - Service Requests 7% EPH (23% = Westwood, East Price Hill, and West Price Hill)

#2- Most Egregious Service Requests
9% EPH(29% = Westwood, East Price
Hill, West Price Hill) animal waste, no
heat, mice, mold, rats, no water

Source Data exported from Cincy Data Portal and analyzed by Amber Kassem is linked

https://drive.google.com/drive/folders/10i5 4IfitJVJCHZ18RGsDPehICUpyiFjF?usp=sharing



## **Broken Window Theory:**

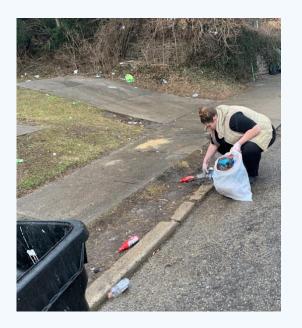
#### Action: No apprval or action

Comments:

Inspection denied by tenant, Child opened the door to unit and upon opening roaches came out of the door frame, indicating mass roach infestation. ELIMINATE all roach activity from unit 1 and all units in this entire building. Per the









#### **Does this make the most sense?** Is this an effective and efficient? Is this the best way to deploy resources?

#### 7+ Violations Observed, 0 citations issued



Buildings and Inspections:

Cans to be stored in rear of building

#### Code Enforcement (under B&I)

- Cans not to remain at curb beyond collection time or have early setout
- Premises remain litter free at all times
- Maintain weeds and grass (not pictured)

#### Health Department:

- Lids to be tightly sealed on garbage containers
- Garbage to be emptied regularly
- Premises to be free from dog waste

#### DOTE:

• Public right of way not to be obstructed

We are asking for an efficient system that doesn't waste taxpayers' dollars. It should be efficient and produce sustainable results

# The City must establish a culture of care and compliance in Price Hill that the current procedures have failed to do

- 311 Complaint is submitted applicant should be given response explaining steps to resolution within 3 days
- Reduce initial abatement periods: 2 weeks is too long, 5 business days is enough
- Eliminate 3rd violation and beyond abatement periods and this should follow the property until 2 years of total compliance is achieved
- If the city believes that 4 departments are needed to cite violations, then those departments should work together to observe and cite violations to create a full record of all violations
- Departments can share electronic evidence to reduce time in field to validate complaints and reduce the lag in service response time
- Once violations are cited directors should not be waiving fines/fees/penalties at their discretion without community input, doing so make it appear that The City is okay with the negligence and vandalism to our community

## WHAT IS SAFEGROWTH?

*SafeGrowth* is an integrated method for planning safe neighborhoods. It is based on the To-For-With concept, delivering strategies *with* residents, not *to* or *for* them.



## SAFEGROWTH, SARA, AND CPTED

#### SafeGrowth

Step 1: visioning and scoping
Step 2: problem identification (Scanning)
Step 3: problem analysis (Analysis)
Step 4: strategy (Response)
Step 5: evaluation (Assessment)

#### SARA

Scanning: identify and prioritize the problem Analysis: research and find the underlining reasons for the problem Response: explore interventions to resolve the issue Assessment: evaluate the effectiveness of the response

#### **Crime Prevention Through Environmental Design (CPTED)**

CPTED is a multi-disciplinary approach for reducing crime and fear of crime. CPTED strategies aim to reduce victimization, deter offender decisions that precede criminal acts, and build a sense of community among residents so they can gain territorial control of areas to reduce crime opportunities.

#### First generation

- Territoriality
- Natural surveillance
- Image
- Access control
- Management and maintenance

- Second generation
  - Social cohesion
  - Community culture
  - Connectivity
  - Capacity







## **COMMUNITY ENGAGEMENT**

Community Engagement is the involvement and participation of our neighbors in projects, programs, and decision-making to achieve long-term and sustainable outcomes, processes, relationships, discourse, or implementation.

Community engagement and resident leadership is a key part of the SafeGrowth model.



## LIVABILITY ACADEMY

The SafeGrowth neighborhood development method teaches residents how to: set up local teams of trained problem-solvers, combining municipal service providers such as local police officers, planners, shopowners, schools, and others, how to develop plans for resolving problems and visioning the future.

One essential part of the SafeGrowth method is the Livability Academy.

The purpose of the Livability Academy is to help residents and stakeholders learn skills in:

- Community leadership,
- SafeGrowth and CPTED,
- Community organizing,
- Project management.

It is based on the principle that community members, in partnership with other service providers, can become problemsolvers and leaders.



# Traffic Calming & Pedestrian Safety

East Price Hill continues to work to achieve traffic calming. Each approved neighborhood plan going back to 1978 has mentioned the negative impact of the speed of vehicles through the Warsaw Avenue business district.

The proposal to calm traffic on Warsaw Avenue was approved by City Council in 2018 as part of the Warsaw Alive. Funding is the issue which is holding up and stopping traffic calming on Warsaw Avenue. While we are working with DOTE on this issue, we look to City Council to assist with funding both the Warsaw streetscape and the vital installation of a traffic signal at the corner of Warsaw and Woodlawn Avenues, adjacent to the Olden Tot Lot, where we have seen a significant number of pedestrian crashes, particularly involving children.





## SANTA MARIA COMMUNITY SERVICES Bringing People Together in Price Hill



# We thank you for coming to East Price Hill!

