

March 15, 2023

To: Mayor and Members of City Council 202300837

From: Sheryl M. M. Long, City Manager

Subject: Ordinance – Department of Economic Inclusion (DEI): 2023 Business Enterprise Expo Donations

Attached is an Ordinance captioned:

AUTHORIZING the City Manager and employees of the Department of Economic Inclusion to solicit and accept donations of money, in-kind contributions, participation fees, and other things of value from the business community, individual benefactors, and other appropriate sources for the City of Cincinnati’s 2023 Business Enterprise Expo; and **AUTHORIZING** the Finance Director to deposit the donated funds into Special Events Fund 314.

This Ordinance authorizes the City Manager and employees of the Department of Economic Inclusion (DEI) to solicit and accept donations of money, in-kind contributions, participation fees, and other things of value from the Cincinnati business community, individual benefactors, and other appropriate sources for the purpose of providing resources to support the City of Cincinnati’s 2023 Business Enterprise Expo. This Ordinance also authorizes the Finance Director to deposit donated resources into Special Events Fund 314.

The 2023 Enterprise Business Expo will be hosted by DEI on September 29, 2023, at the Duke Energy Convention Center (DECC). This event will allow DEI-certified businesses to meet larger businesses within the City, promote peer-to-peer networking, and strengthen the relationship between DEI and the City’s business community. DEI will also certify new businesses at the 2023 Business Enterprise Expo.

DEI’s 2022 inaugural Expo had over 300 attendees and 70 business participants. Certification activities increased during the months of August, September, and October related to the 2022 Expo.

The 2023 Business Enterprise Expo is in accordance with the “Compete” goal to “[f]oster a climate conducive to growth, investment, stability, and opportunity” and the strategy to “[b]uild a streamlined and cohesive development process” as described on pages 103-113 of Plan Cincinnati (2012).

The Administration recommends passage of this Ordinance.

cc: Andrew M. Dudas, Budget Director
Karen Alder, Finance Director

Attachment

