Budget and Finance Committee 12-14-2020

Proposed Improvements:

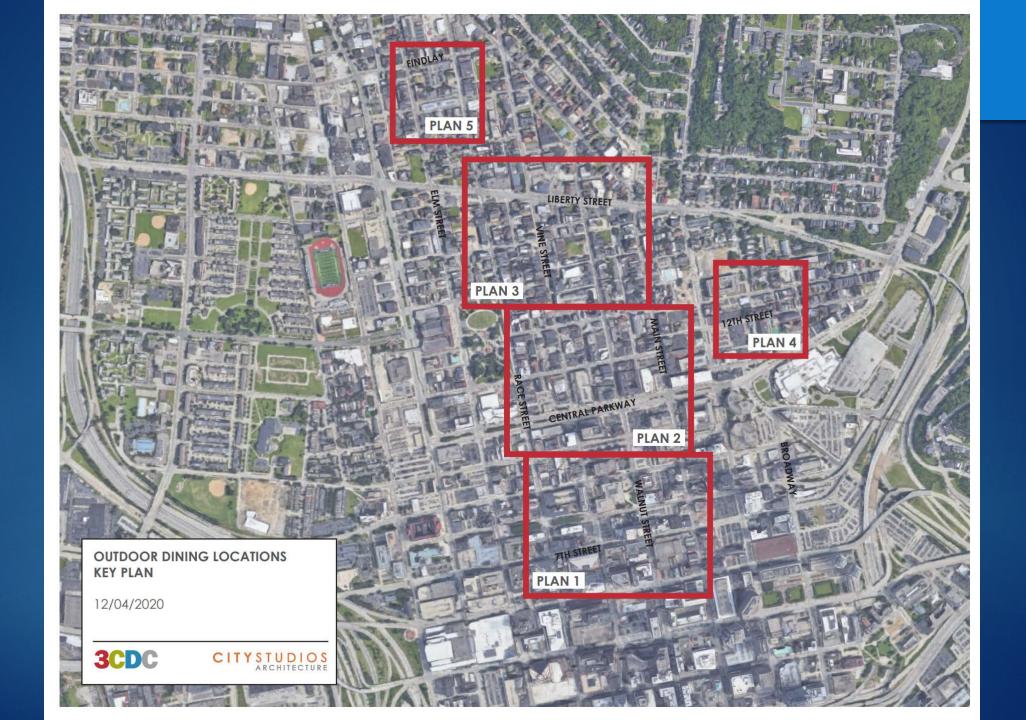
Concrete Sidewalk Bump-Outs
600 linear feet/4,400 square feet

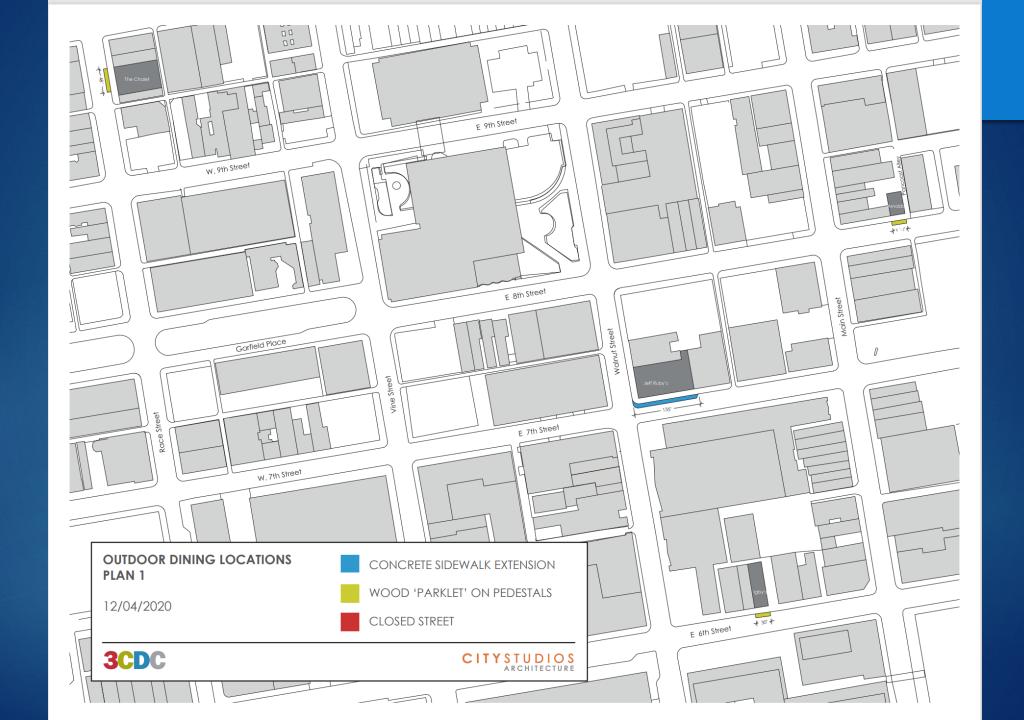
2) Parklets

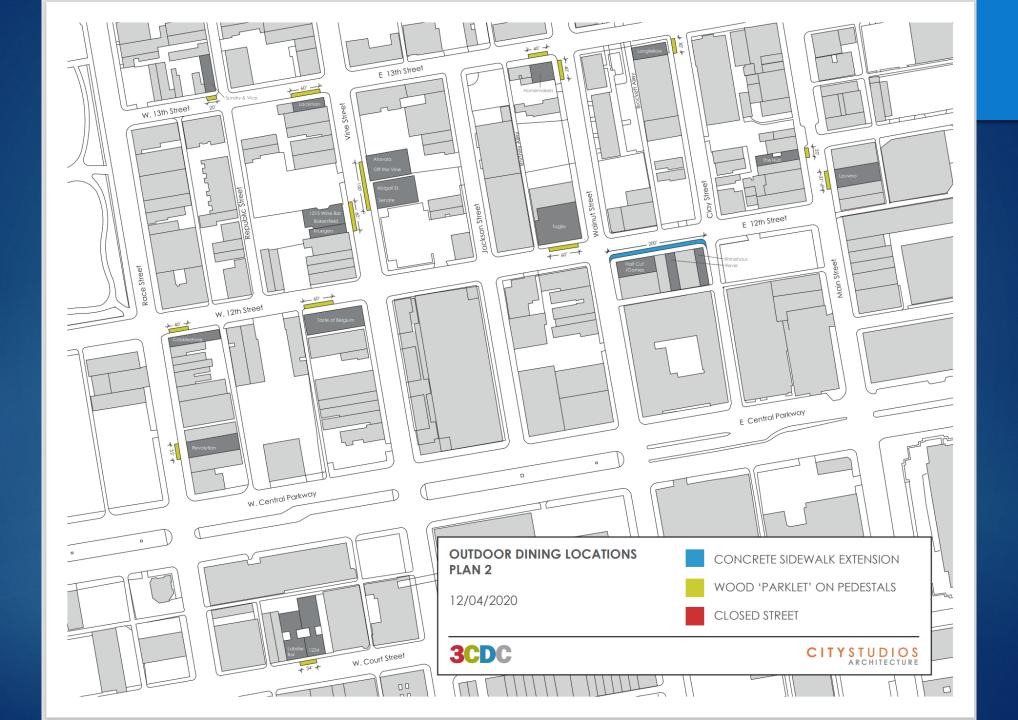
- 1,400 linear feet/10,700 square feet

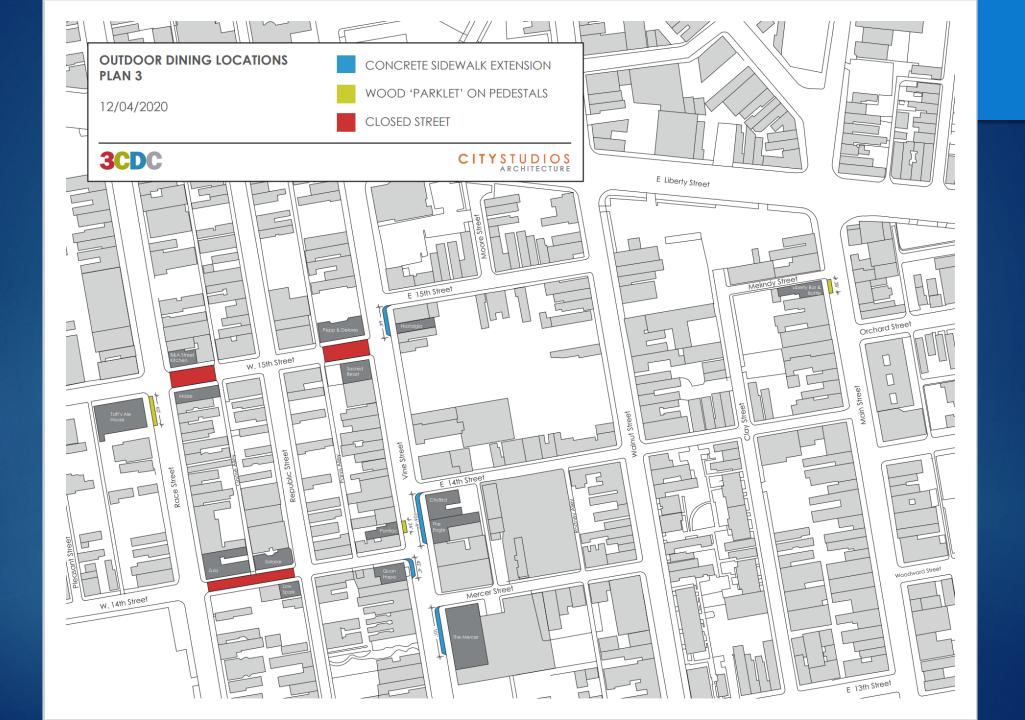
3) Street Closures- Four areas totaling 15,500 square feet















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Construction Time Frames

Goal: To have these improvements completed and ready to support our businesses the moment the weather turns in Spring 2021.

	Parklets	Concrete Sidewalks	Street Closures
Design Review and Approval	December 1 st – January 5 th	December 1 st - January 15 th	January 15 th – February 10 th
Procurement, Shipping, and Contracting	January 6 th – February 15 th	December 1 st - January 15th	February 1 st – February 10 th
Construction Period	January 15^{th} – March 15^{th}	January 15^{th} – March 15^{th}	February 10 th – March 15 th
Target Construction Completion Date	March 15 th	March 15 th	March 15 th

Proposed Budget and 3CDC Partnership

Hard Costs				
Street Closures	\$	100,000		
Concrete Bump Outs	\$	600,000		
Parklets	\$	1,025,000		
Street Repaving	\$	40,000		
Soft Costs	\$	110,000		
Construction				
Contingency	\$	125,000		
Total	\$	2,000,000		



CINCINNATI CENTER CITY DEVELOPMENT CORPORATION



Plus leveraging \$220,000 in private funding raised by 3CDC from Duke Energy and DeVou Foundation

Imagination Alley

- A need for investment and a history of public safety concerns lead to an RFP from the City in early 2020 for activation and management services.
- SCDC was the only respondent to the RFP, and the City entered into a Management Agreement with 3CDC last month.
- Miami University Center for Community Engagement gathered information and feedback from community members about what they want to see and experience in Imagination Alley.
- The requested funding will allow for the commencement of design work, incorporating the information gathered by MUCCE, and for the re-development of the space pursuant to those designs.



Goals of Public Investment

- Support small businesses throughout the COVID-19 pandemic and after, preserving businesses and job opportunities
- **Increase public safety** by encouraging outdoor dining and facilitating social distancing within establishments
- **Increase long-term pedestrian safety** with traffic calming effects
- **Encourage a vibrant urban core** to attract residents and support the food and beverage, tourism, and hospitality industries.