January 13, 2021

Mayor and Members of Council Council Chambers, City Hall Cincinnati, Ohio 45202

Dear Members of Council:

I am transmitting herewith an ordinance captioned as follows:

**DESIGNATING** the South Crescent Arms Apartments building located at 3700 Reading Road in the Avondale neighborhood as a historic landmark.

The City Planning Commission recommended **APPROVAL** of this Local Landmark designation at their December 18, 2020 meeting.

## **Summary**:

City Planning Commission recommended approval of the Local Landmark designation for the following reasons:

- 1. Designating the South Crescent Arms Apartments as a Local Landmark will assist in the revitalization of the area and will have a positive impact on the community and economic development plans of the city.
- 2. This designation will assist in the redevelopment of this building and the area of Avondale on this prominent corner.
- 3. It has been determined that the proposed guidelines are acceptable to meet the goal of preserving the architecture of this Local Historic Landmark.
- 4. This Local Landmark designation will not negatively impact the existing character of the surrounding area.

Motion to Approve: Mr. Juech Ayes: Mr. Smitherman

Mr. Juech Mr. Stallworth Ms. McKinney Mr. Eby

Seconded: Ms. McKinney

THE CITY PLANNING COMMISSION

Katherine Keough-Jurs, AICP, Director Department of City Planning