

ArtWorks

25 Years of Artist & Community Impact in Cincinnati

January 20, 2021

For the Equity, Inclusion, Youth, and the Arts Committee

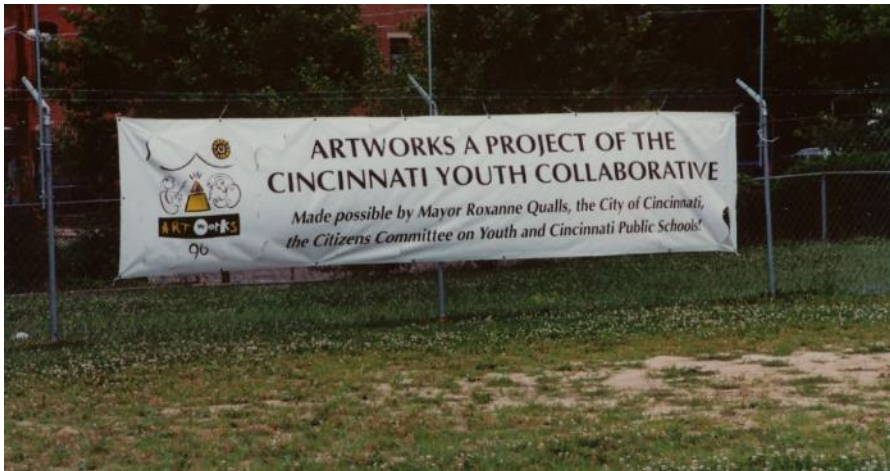
ArtWorks Cincinnati



Our Mission

Transform people and places through investments in creativity.

25 Years of Impact





3,700+
youth employed

3,300+
creative professionals
employed



33 community partners per year*

Our City is a Gallery for All

205

outdoor murals

13,800+

public and
private art
projects



Other Examples of Art by ArtWorks - Sculptures and Mobile & Temporary Installations



BLINK® Creative
Partner



Pendleton Spinnradi



OLAY Light As Air



Cincy Ink



Bike Racks



Cincinnati is ranked in the top 20 most vibrant art cities

- Arts Vibrancy Index Report, SMU DataArts with the mural program being mentioned

Youth Employment

ArtWorks

City of Cincinnati Youth to Work Partnership & Annual Employment

Youth Apprentices, ages 14-21, are employed to create murals and other public and social art projects. They also receive career readiness training, professional development, and enrichment



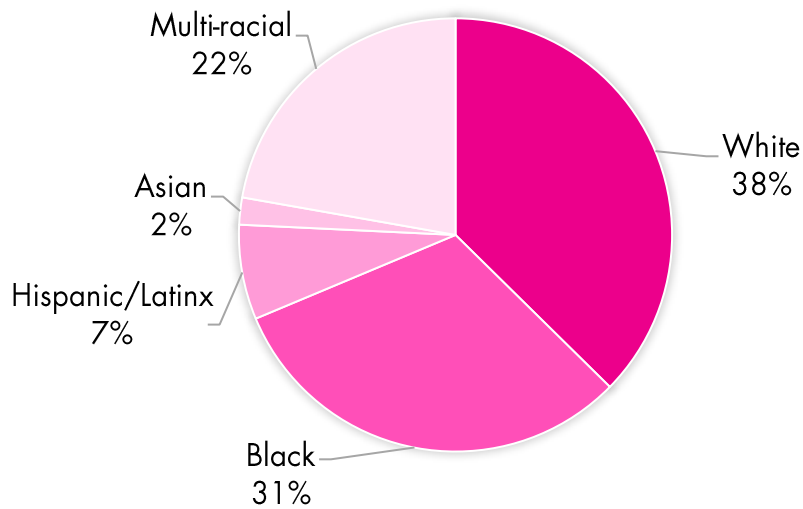
ArtWorks
employs **150**
youth per year
on average

City's Living
Wage
\$10.88/hr

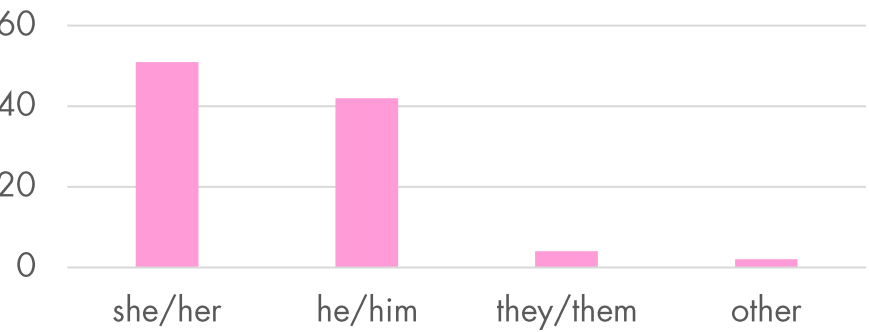
City of
Cincinnati
through Y2WK
funds **55** youth
per year on
average

Youth Apprentices

2020 RACE/ETHNICITY DEMOGRAPHICS



2020 GENDER DEMOGRAPHICS



51%+
live in underserved households

57%
are from the City of Cincinnati*

25
City neighborhoods represented*



Measurement & Evaluation Tool



96%

of youth made meaningful gains in **three or more** career capacities

91%

of youth reported leaving the program with good or great career/workforce knowledge

98%

of youth reported program satisfaction and would recommend to a friend

"Working with ArtWorks transformed me into being more confident with the things that I create. It helped me grow by putting me in an environment with other great artists that are so kind and loving.

Getting to be a part of such a great team and project truly made me feel more involved with my community. That is something that will be with me forever."

Haley G.

ArtWorks Youth Apprentice

ArtWorks



Community

ArtWorks

How We Work With Communities

ArtWorks has been a community partner in dozens of Cincinnati neighborhoods to create unique public art that reflect neighborhood values, assets, and residents. ArtWorks has a designated full time staff member dedicated to cultivating neighborhood partnerships.



Hirsch Recreation Center's new Switch On Avondale permanent light-based sculptures

How to Partner

- Fill out an application on our website (new form to be launched in March)
- *It can take a year to plan/fundraise for a neighborhood project

Benefits:

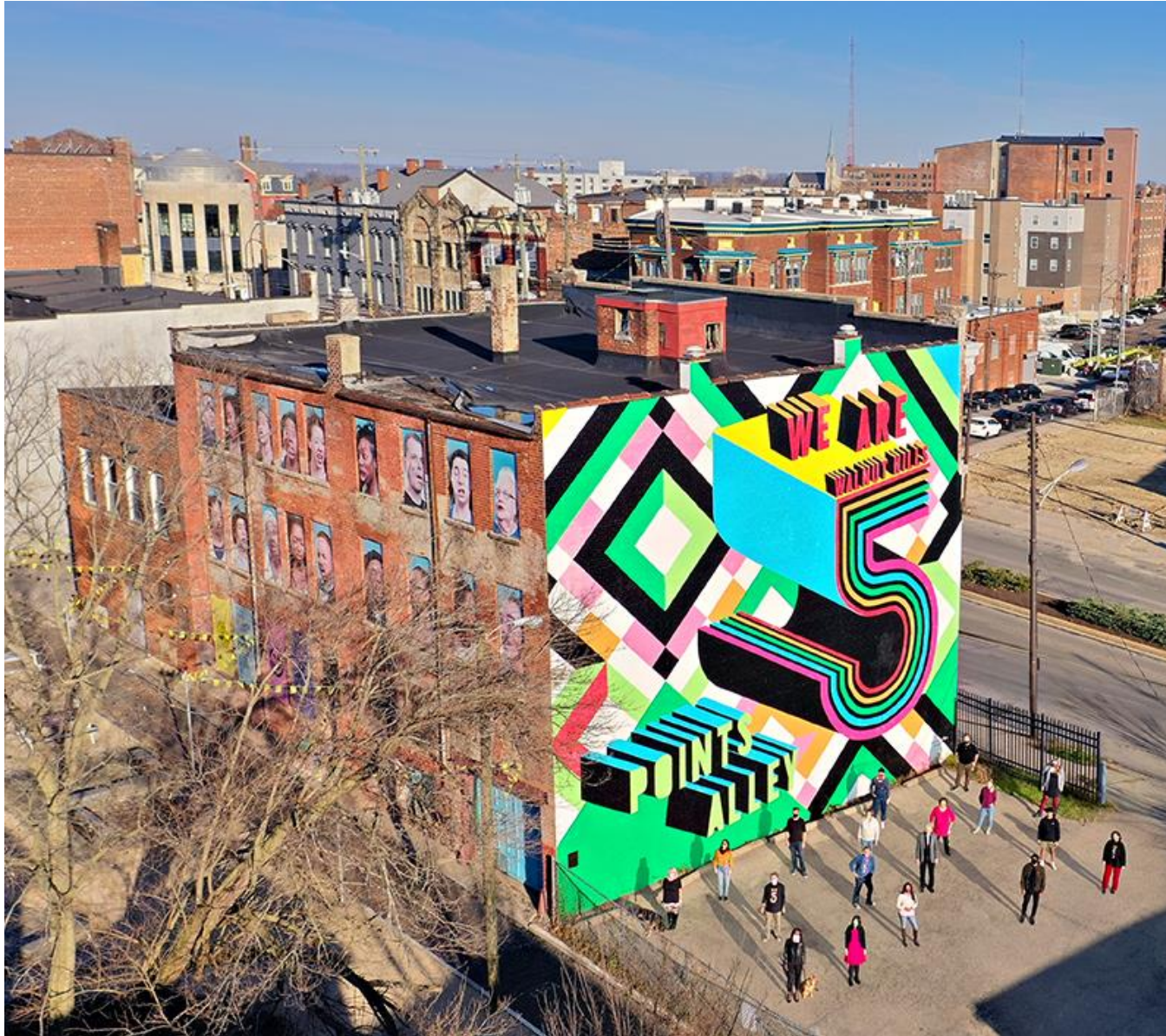
- Long lasting and high-quality art
- Recruit and hire artists and youth from or with ties to the neighborhood
- Empowered neighborhood leadership
- Partner agreements clarify collaborative efforts with the neighborhood: community engagement, art outcomes, budget, timeline



The Future

ArtWorks

#WeAreWalnutHills



Moving to the
Heart of Walnut
Hills

*Corner of Gilbert &
McMillan in
the Peebles' Corner
Historic District*

Spring 2021

Year-Round Programming

Year 1

2 Studios
Graphic Design: 10 youth
Painting: 10 youth
TOTAL: 20 youth

45 wks/yr
20 hrs/wk
\$16.35/hr



Year 2

3 Studios
Graphic Design: 10 youth
Painting: 10 youth
Environmental Design: 10 youth
TOTAL: 30 youth

45 wks/yr
20 hrs/wk
\$16.35/hr

TOTAL IMPACT

50 Youth Employed

\$16,000+ per year
earning potential

Retaining local talent
and creative jobs

Thank You!

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