

Date: February 10, 2021

To: Mayor and Members of City Council

202100577

From: Paula Boggs Muething, City Manager

Subject: VENDING LEASE FEE ADJUSTMENTS

Reference Document #202100002

The Council at its session on January 21, 2021 passed the following item requesting a report:

MOTION, submitted by Councilmember Landsman, Due to a dramatic decrease in attendance at sports events and concerts, arena vendors are making significantly less than they would in a regular season unaffected by the pandemic. To better understand how we can help, WE MOVE that the Administration provide a report on the impact of a vending lease fee freeze until the arenas resume to full capacity.

In late 2020, the Department of Transportation and Engineering (DOTE) re-evaluated fees for the Sidewalk Vending Program to assist vendors whose sales were severely impacted by the reduction or cancellation of professional sports and other events (Bengals, Reds, etc.) resulting from the COVID-19 pandemic during CY2020.

DOTE issued 23 permanent vendor licenses for CY2020, which generated approximately \$10,000 in fee revenue. In December 2020, DOTE submitted and the City Manager approved a plan to provide sidewalk vendors who paid for a CY2020 permanent vending license with a no-cost permanent vending license for CY2021.

Assuming all 23 vendors apply for the no-cost license in CY2021, this plan will reduce revenues by approximately \$10,000 and will be in effect through CY2021. If there is a material reduction in events for CY2021, the City will evaluate the provision of a no-cost CY2022 license to these same vendors.

cc: John S. Brazina, Director, Transportation and Engineering John B.