



KEEP CINCINNATI BEAUTIFUL

AN AFFILIATE OF KEEP AMERICA BEAUTIFUL

SWEAT.
DIRT.
smiles.



Love
THY
'NATI





KEEP CINCINNATI BEAUTIFUL

Working to improve the quality of life in Cincinnati.

- **Who is KCB?**
- **Program Overview**
- **Get Involved**



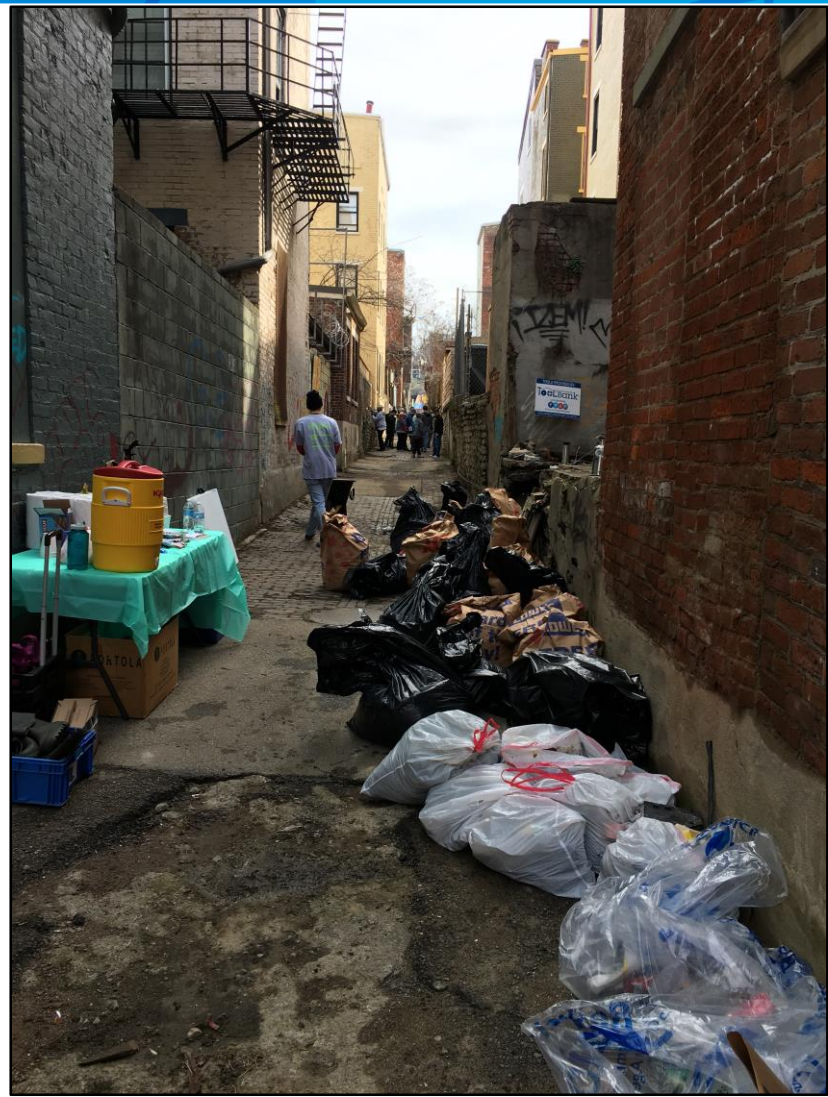


WHO IS KCB?

**Cincinnati is beautiful.
We're committed to keeping it that way.**

Keep Cincinnati Beautiful is a nonprofit organization that decreases litter and blight, promotes sustainability, and cultivates community pride through education and beautification. Our mission is to educate and encourage individuals to take greater responsibility for their community environments.

We are one of over 600 Keep America Beautiful affiliates nationwide.

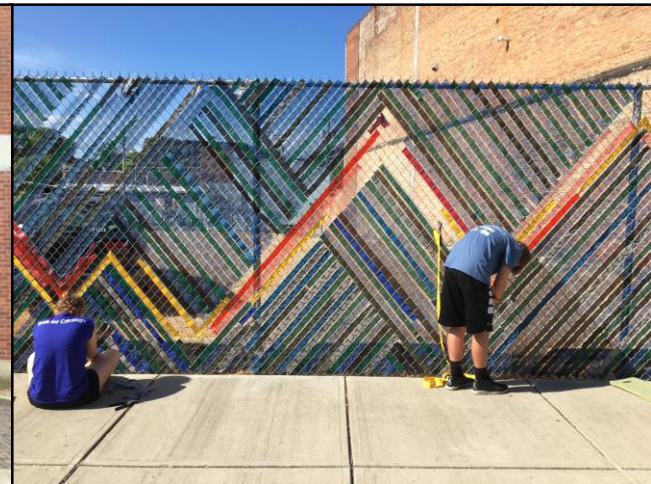
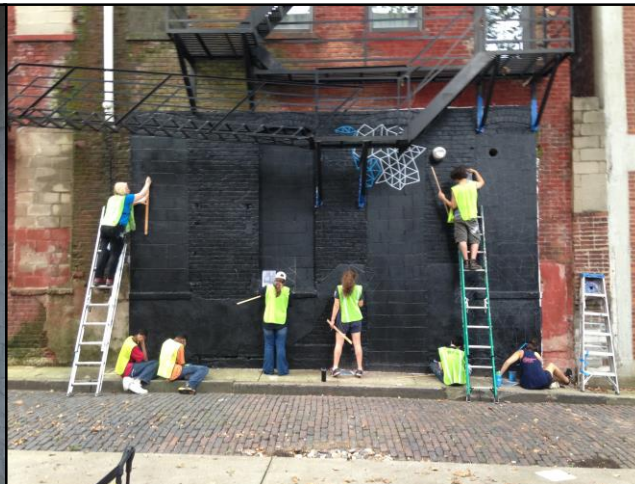


KCB has 5 core program areas:

1. Arts
2. Environmental Services
3. Environmental Education
4. Greenspace
5. Volunteer Programs

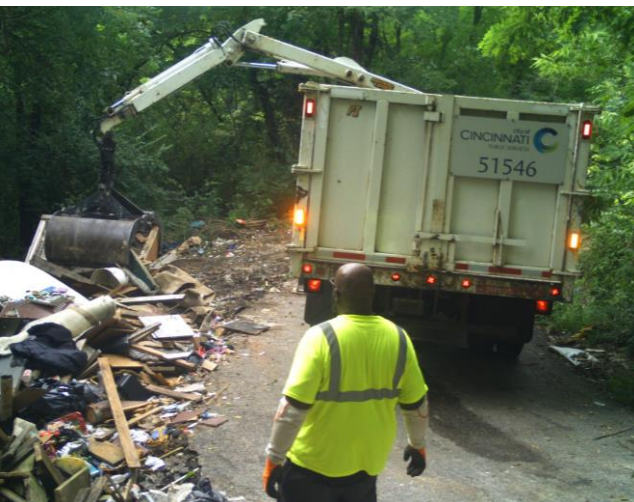


- We use art as a catalyst for reducing blight (17%) & crime (17%), while encouraging economic development (51%)
- **Future Blooms:** the painted barricades on vacant buildings with representations of doors & windows
- **Graffiti Abatement Murals:** heavily blighted walls are targeted for community driven artwork
- **Eco-art Installations:** things like fence weavings transform neglected spaces using reclaimed materials

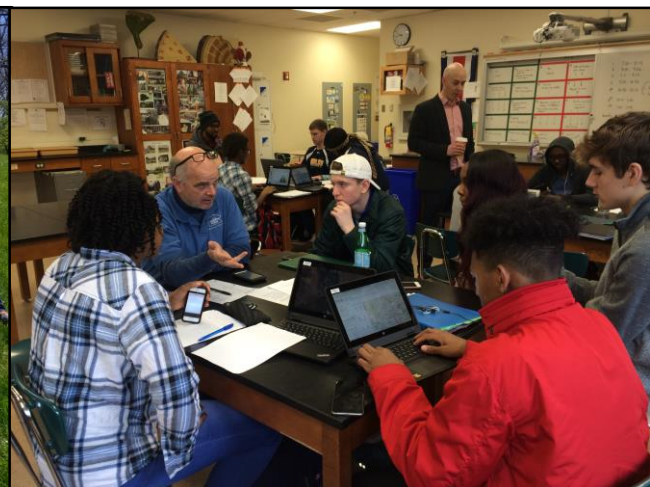


Illegal Dumping Abatement & Graffiti Abatement

- Providing resources to remove litter, recycling and debris
- Bridging communication between communities and government agencies to address dumping hot spots
- Monitoring chronic dumping locations to aide law enforcement officials



- Provide free environmental education to Cincinnati public, private, and parochial schools
- Service learning, classroom presentations, assemblies, and field trips
- Reach approximately 20,000 students each year
- Participate in campus cleanup events



Spaces to Places & Help-A-Lot

- Increasing safety, property values and overall quality of life in communities struggling with vacancy and blight
- Providing habitats for pollinators and other wildlife
- Reducing noise pollution, stormwater runoff and the urban heat island effect
- Improving air, soil and water quality



VOLUNTEER PROGRAM

- Great American Cleanup is KCB's hallmark litter prevention program
- Runs from March through November
- Provide cleanup supplies and logistical support for a wide variety of cleanup and beautification projects
- Organize your own cleanup event or you can volunteer for an existing project
- Adopt-A-Spot Program



- **1,068** events
- **13,747** volunteer hours
- **667** public spaces cleaned or improved
- **478,245 lbs.** of litter collected
- **122,095 lbs.** of recycling collected
- **3,561** trees, plants, flowers & bulbs planted
- **15,480** students reached



GET INVOLVED

- Volunteer at a Great American Cleanup event (or organize your own!)
- Work with KCB on a team-building event for your office
- Join the KCB YP Council or Board of Trustees
- Donate!





KEEP IN TOUCH!

Jonathan Adee

513.352.4382

Jonathan@KeepCincinnatiBeautiful.org

Follow us!

