

Neely, Robert

From: Paraskevopoulos, Ioanna
Sent: Wednesday, November 07, 2018 1:28 PM
To: Neely, Robert; Michael, Rahiel
Cc: David Mann; Kenkel, Hillary; Autry, Melissa
Subject: Fwd: [External Email] Yes on Councilmember Mann's proposed Short Term Rental ordinance

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201801675

Please add to Tuesday's BF agenda as a communication.

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From: Julia Elmer <juliaelmer@hotmail.com>
Sent: Wednesday, November 07, 2018 10:48 AM
To: #COUNCIL <#COUNCIL@cincinnati-oh.gov>
Subject: [External Email] Yes on Councilmember Mann's proposed Short Term Rental ordinance

External Email Communication

Dear Councilmembers:

My name is Julia Elmer. I'm a Hyde Park resident, and I'm writing to urge you to vote "yes" on Councilmember Mann's proposed Short Term Rental ordinance.

I feel compelled to write to you on this particular ordinance because I'm an urban planner, a keen traveler, and an affordable housing advocate. In fact, I was just at a conference in New York where city planners and economic development professionals were discussing the challenges that short-term rentals present for neighborhoods and for housing markets.

We've strayed so far from the original home sharing motivation for Airbnb that we now have individuals who buy properties for the explicit purpose of renting them out on Airbnb. Individuals who have access to mortgage credit with banks are taking that credit, servicing their mortgages with Airbnb income, and building wealth for themselves in the process. Some of the individuals doing this in Cincinnati are located as far away as Israel.

At this juncture, why shouldn't we take every step possible to become a city that truly prioritizes affordable housing, equity, and the fabric of our neighborhoods?

Other cities have certainly caught on, and I was thrilled to learn from the radio that Cincinnati is trying to do the same. This ordinance is a positive step forward for our city and will not prevent anyone from renting out rooms or even entire properties on Airbnb. What it will do is help fund our Affordable Housing Trust, help ensure that

buildings and neighborhoods continue to be anchored by long-term residents, and place us squarely within the growing group of cities that have realized that short-term rentals can not continue to go completely unregulated.

Please vote "yes" on Councilmember Mann's proposed Short Term Rental ordinance because it's the right thing to do for our city.

Thank you.

Kind regards,

Julia Elmer