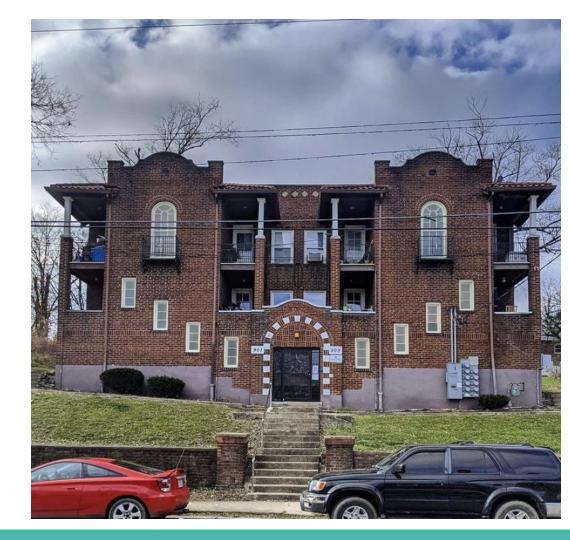
# **Zoned To Shrink**

Mark Samaan, MCP

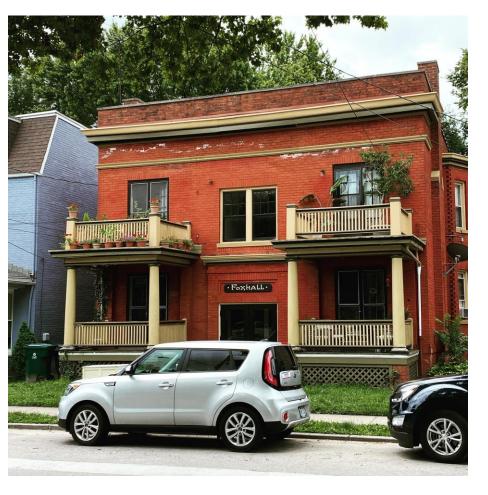




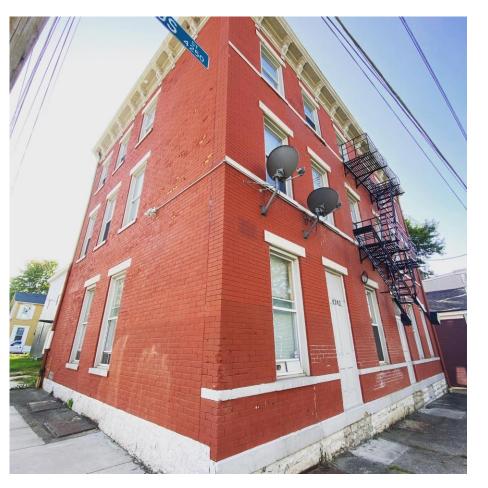




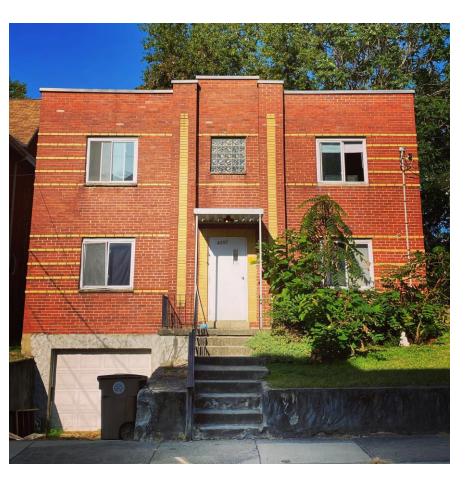
















# All These Houses Can't Be Built Today

• More than 1 unit per lot not allowed in **53% of** *all* **residential land** in Cincinnati - all pictures

 Building residences without parking is not allowed in 98.9% of all residential land in Cincinnati - most pictures

• Building residences with fewer than 2 parking spaces per unit is not allowed in **54% of** *all* **residential land in Cincinnati - most pictures** 

# **How Does This Affect Us?**

• Where housing supply can be built is a **municipal function** in Ohio

- A major part of the cost of housing (owning/renting) is the mismatch between housing supply and demand
  - Other factors are labor, building codes, development regulations, and profit/overhead

• If the law bars how much housing can be built in certain areas, then supply is artificially constrained

# **How Does This Affect Us?**

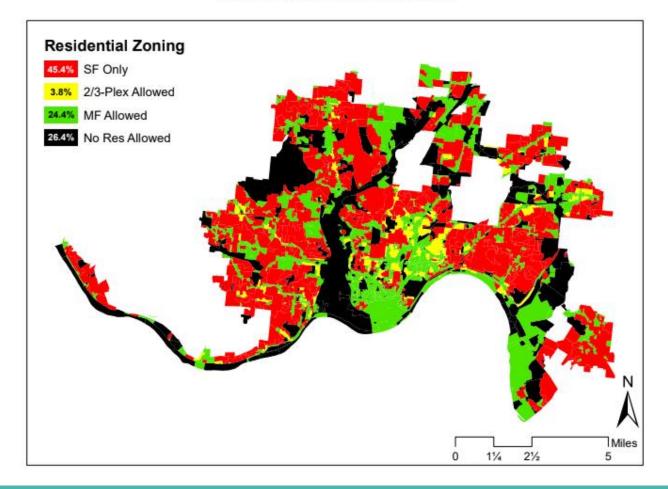
• Artificially constrained housing supply = rising housing costs for all

- Single-family only zoning does not necessarily increase homeownership
  - Single-family homes are very valuable rental properties to the owner
  - Many potential homeowners cannot afford a mortgage without taking a renter in

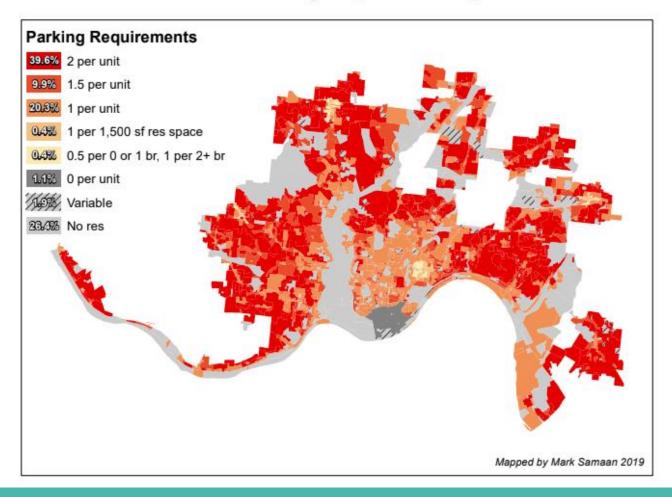
### **How Does This Affect Us?**

- Homes in neighborhoods like Hyde Park are increasing in value rapidly as far more people want to live there than there are houses available
- Dramatically rising property values benefit land speculators and those who can both afford to pay ever increasing property tax sums
- With single-family zoning and increasing property values, the future is one of McMansions and displacement of people across the income spectrum

### **Cincinnati Residential Zoning**



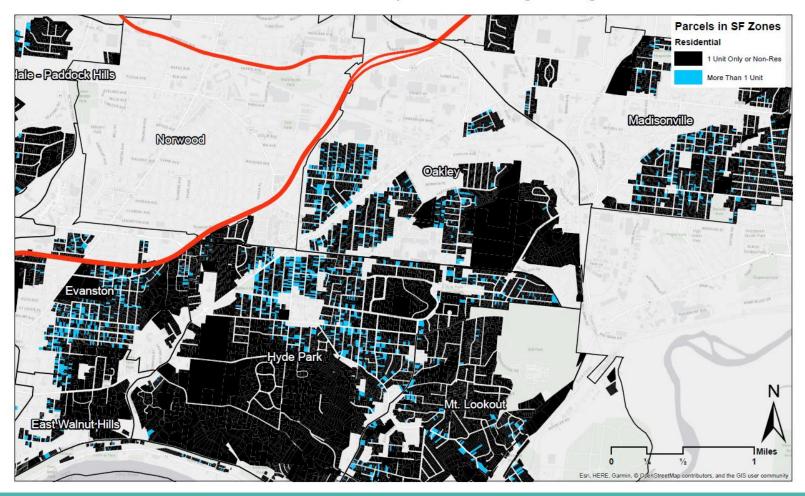
### **Residential Parking Requirements by Zone**



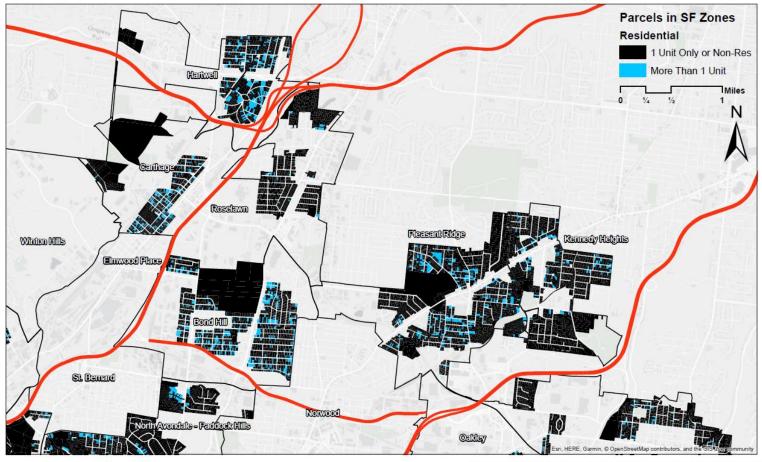
#### Lower West Side Cincinnati Non-Compliant in SF Zoning Housing Parcels



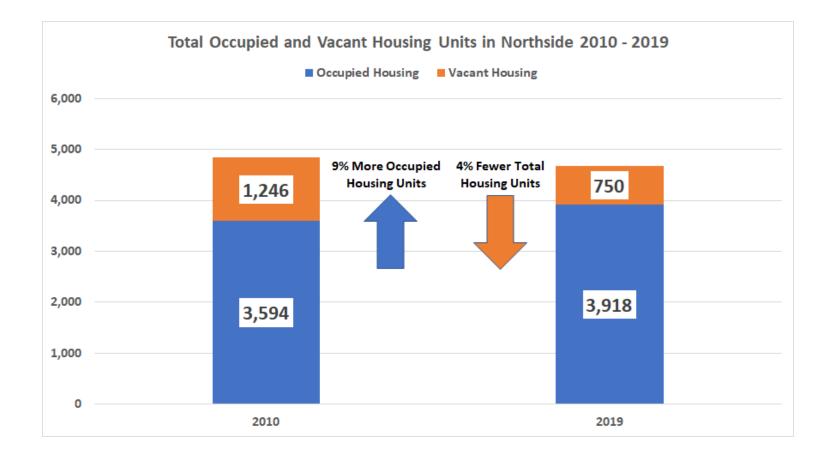
### East Side Cincinnati Non-Compliant in SF Zoning Housing Parcels



#### Upper Cincinnati Non-Compliant in SF Zoning Housing Parcels



Mapped by Mark Samaan 2020, Data from CAGIS and Hamilton County Auditor 2020



# **Last Thoughts**

- Cincinnati is now a growing City yet we are zoned to shrink
- Housing costs both purchase and rent have gone up faster than inflation in Cincinnati for the first time in decades
- Many of the housing buildings we know and consider to be "core Cincinnati housing stock" cannot be built today in most of the City

### **Last Thoughts**

- Once they're gone, they're gone
- These buildings are typically home to more affordable units
- Most parts of Cincinnati zoned for single-family only are objectively **not** single-family areas rather, a mix of housing types