

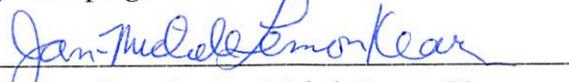


Jan-Michele Lemon Kearney
Councilmember

June 11, 2021

MOTION

WE MOVE for City Council to allocate the additional amount of \$154,055 from the operating budget to Keep Cincinnati Beautiful's Environmental Services Program with the goal of more effectively deterring and preventing illegal dumping, which will better the health and safety of our communities.



Councilmember Jan-Michele Lemon Kearney

_____	_____
_____	_____
_____	_____
_____	_____

STATEMENT

Keep Cincinnati Beautiful (KCB) is a longtime partner of the City of Cincinnati, working to address the litter and blight that can plague our neighborhoods. KCB collaborates with the City's Department of Public Services (DPS) to remediate tire and illegal dumping, an issue that disproportionately impacts lower-income neighborhoods even though the majority of dumpers are not City of Cincinnati residents, according to data from DPS. Illegal dumping is not only financially costly to address, but it also is a health hazard to residents. Dumping sites are composed of materials that can lead to or worsen airborne illnesses and respiratory conditions.

KCB's Environmental Services Program Manager, whose salary is funded by the City of Cincinnati, identifies dumping hot spots as well as monitors and installs cameras at these sites. As a result of monitoring sites, KCB annually, on average, turns over evidence to authorities for approximately 100 cases of illegal dumping, which equates to a maximum of \$2.5 million of potential revenue for the City.

To expand the reach of the Environmental Services Program, KCB needs to increase the number of cameras they install and monitor, upgrade their technological infrastructure, add an additional vehicle, and hire a second full-time employee. With these enhancements, KCB can more effectively deter and combat tire and illegal dumping in our communities.