

June 16, 2021

**To:** Mayor and Members of City Council 202102245  
**From:** Paula Boggs Muething, City Manager  
**Subject:** Ordinance – Renaming the Reeves Annex Building the “Tony Yates Junior Golf Learning Center”

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Transmitted is an Ordinance captioned:

**RENAMING** the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.”

The City Planning Commission recommended approval of the ordinance at its June 4, 2021 meeting.

Summary

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the “Tony Yates Junior Golf Learning Center” has been submitted for consideration: The renaming of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center”. The Committee of Names met on May 20, 2021 and unanimously voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria:

As per Resolution 16-2003, these names meet Criteria V, B 1. “Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person’s family for historical or commemorative reasons” and Criteria V, B 4. “Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located.” Also, The Reeves name will still be preserved as it is the name of the golf course.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years.

The proposed renaming is consistent with Plan Cincinnati (2012) and the Linwood Community Council has also submitted a letter of support for the proposal.

The City Planning Commission recommended the following on June 4, 2021 to City Council:

**APPROVE** the changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.

cc: Katherine Keough-Jurs, AICP, Director, Department of City Planning and Engagement