



Welcome!



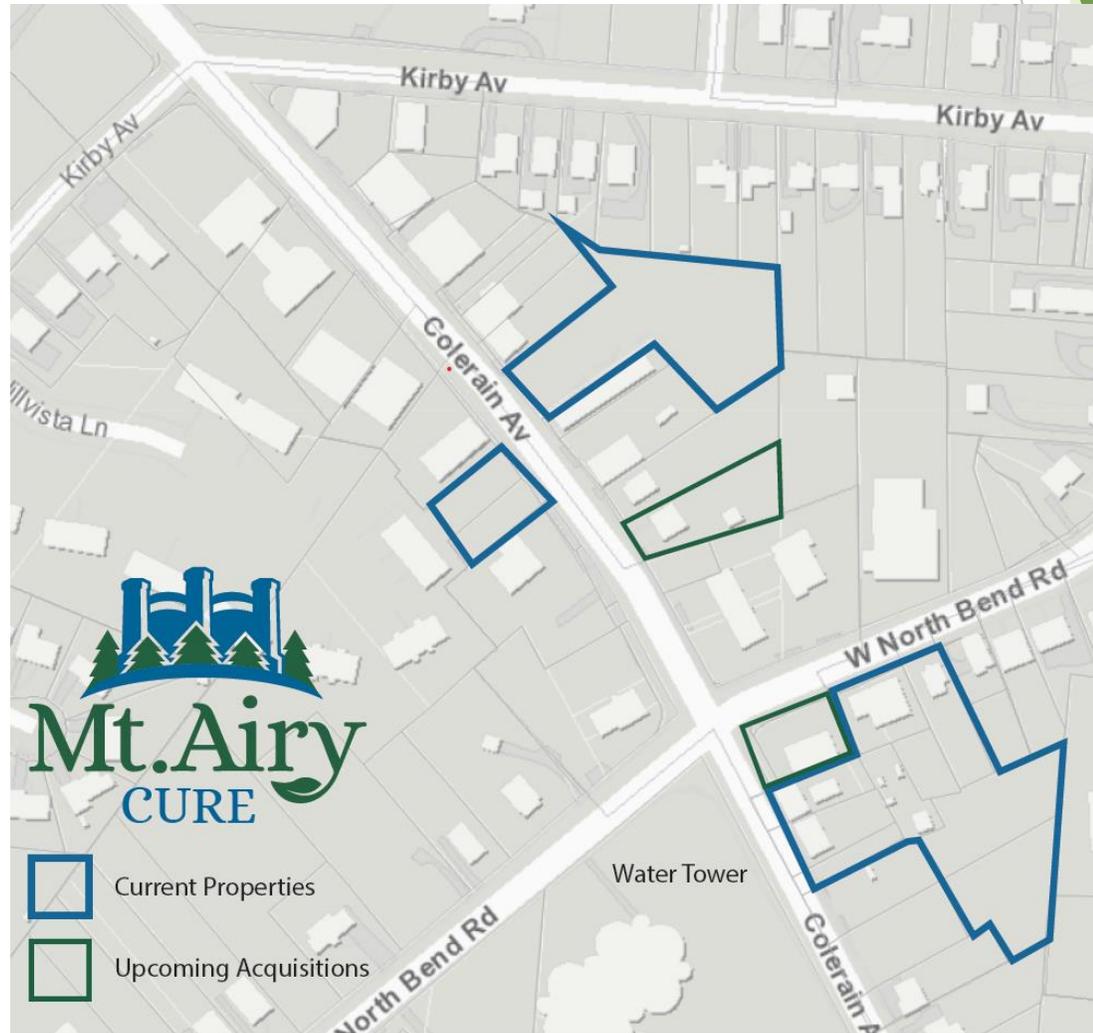
Mt. Airy CURE is dedicated to improving the Mt. Airy Neighborhood. Specifically, we focus on:

- ▶ Revitalization of Mt. Airy Business District
- ▶ Showcase & Improve Mt. Airy Key Assets
- ▶ Organizing Placemaking Events

Why Mt. Airy is Prime



- ▶ CURE has site control of 1/3 of the Mt. Airy Business District
- ▶ Permanent Art & Security Improvements
- ▶ Affordable Land & Housing



Why Hasn't Development Happened?



- ▶ Mt. Airy hasn't had a non-elected advocate in decades
- ▶ Perception of Crime
- ▶ No Neighborhood Plan



What We've Built

So Far...

- ▶ 3 Art Installations
- ▶ 2 Security Improvements
- ▶ 1st New Development since 2005



Art Installations



Security Improvements



1st New Development



What Else Have We Done?



- ▶ Neighborhood Beautification & Improvements
- ▶ Mt. Airy Forest Engagement
- ▶ Tenant Empowerment



Beautification & Improvements



Mt. Airy Forest Engagement



Tenant Empowerment

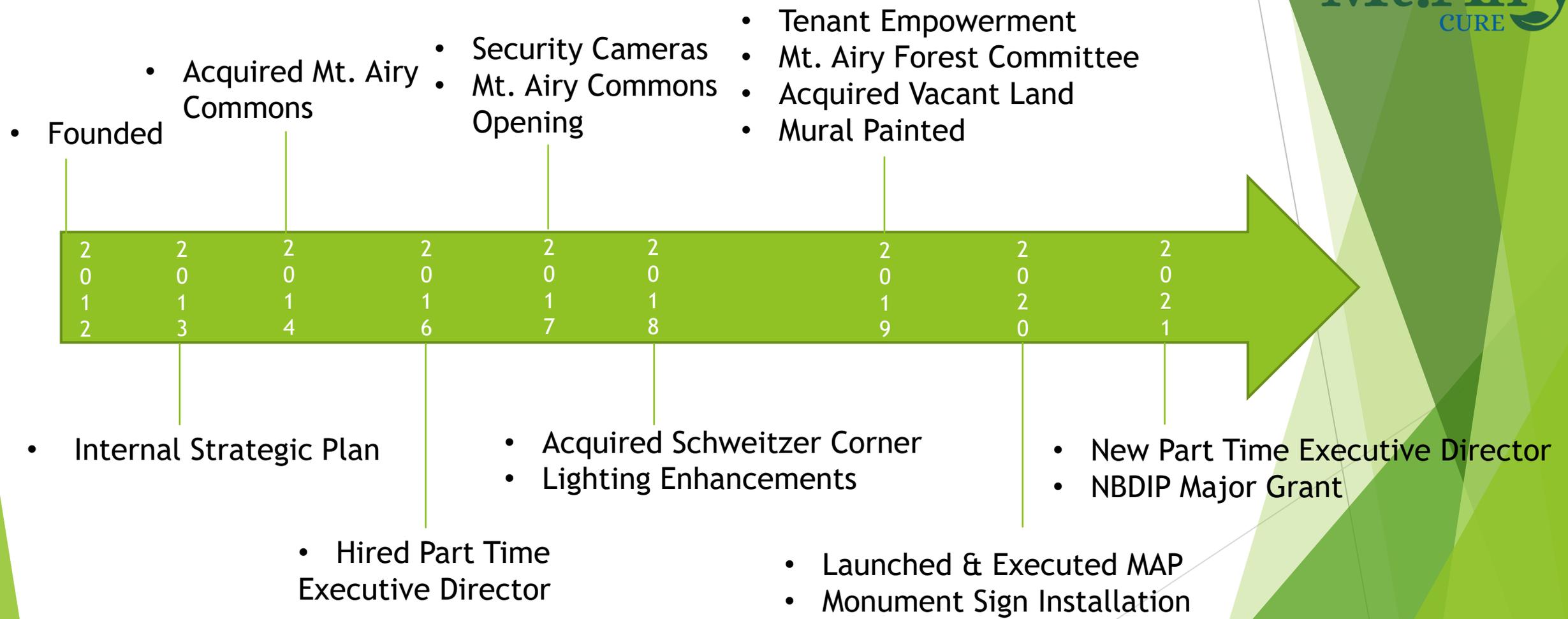


- ▶ 5 events connecting families to code enforcement & proper attorneys
- ▶ Partner with Mt. Airy School & Community Learning Center Institute
- ▶ Building Tenant Associations to help Police & hold Property Owners Accountable



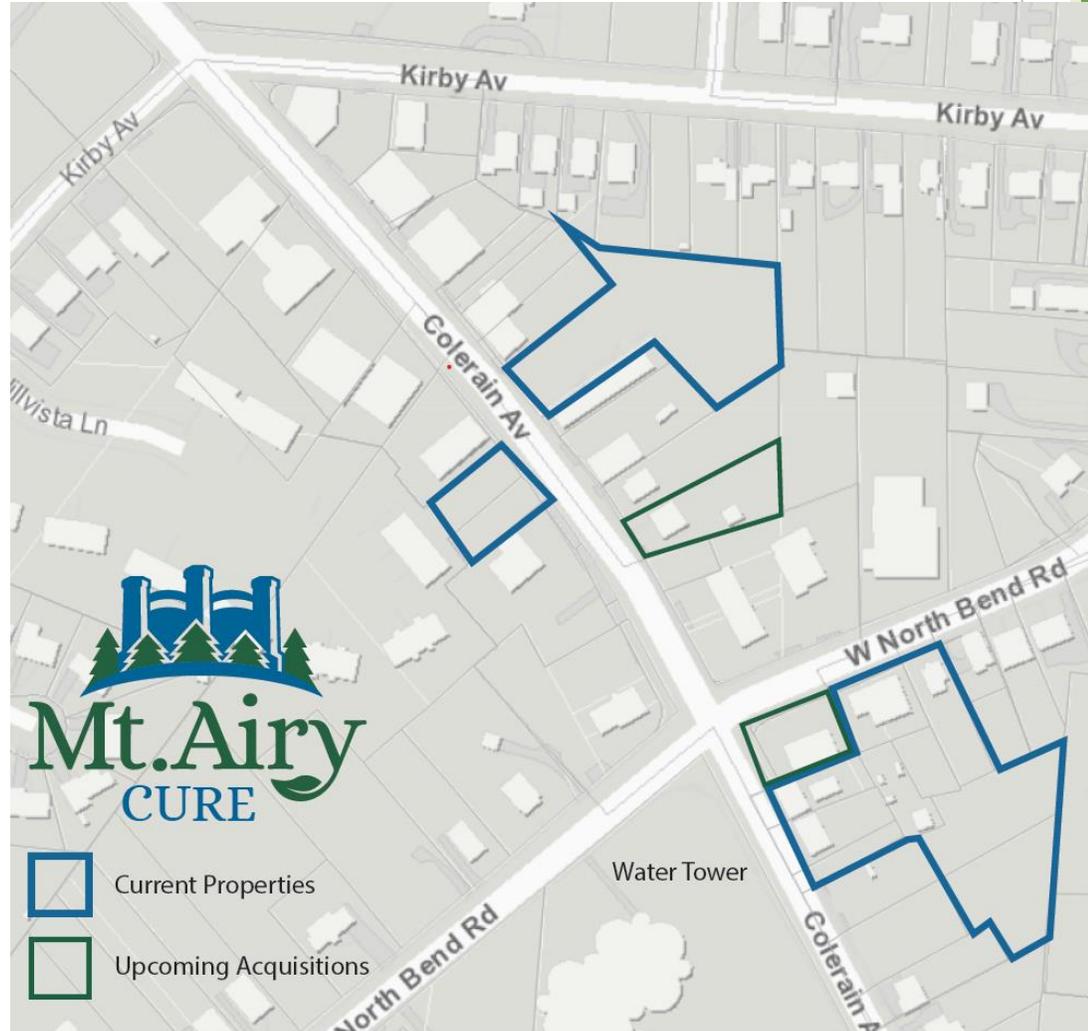


Our Growth

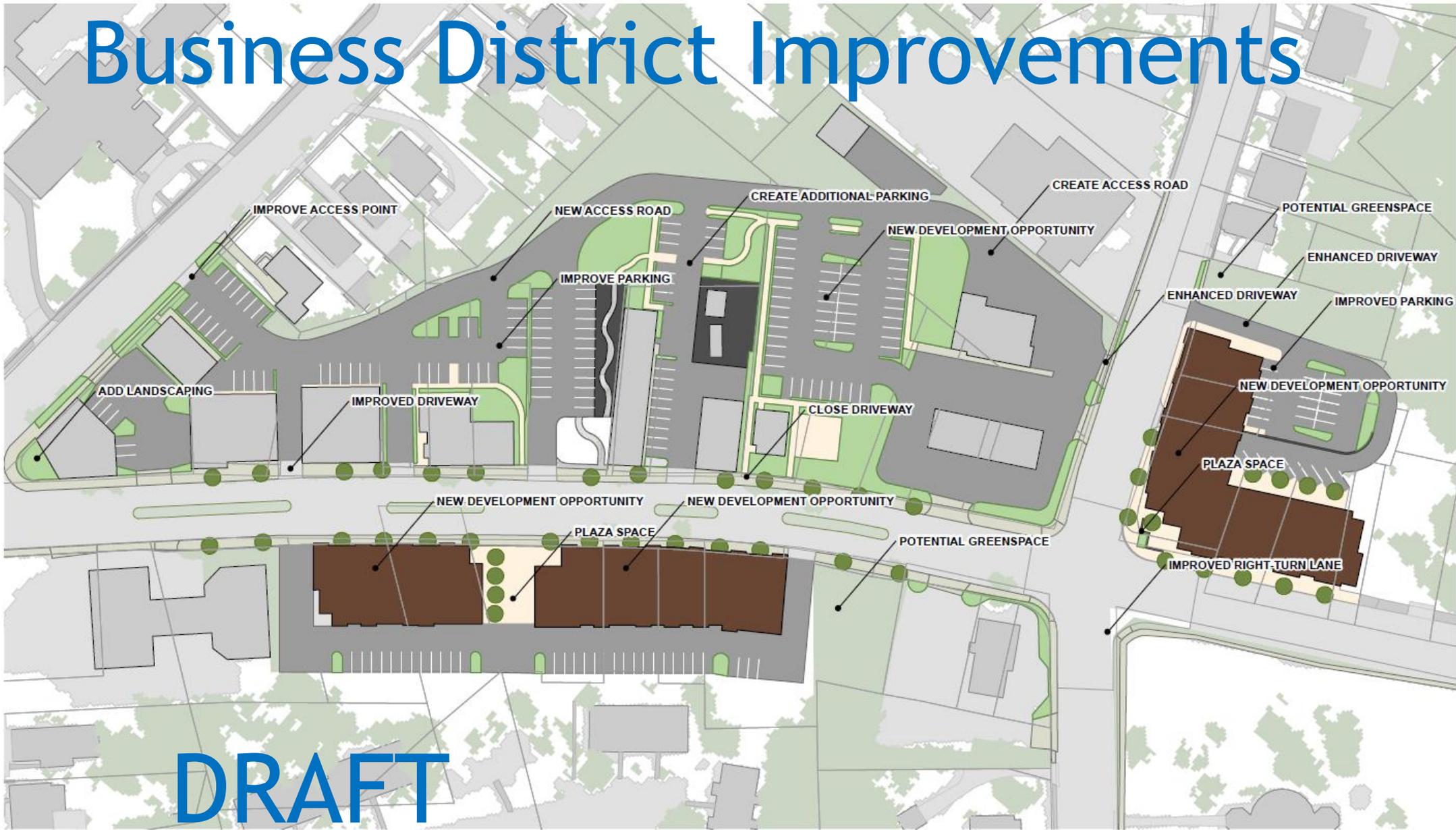


What's Next?

- ▶ Warsaw Wireless & Other Key Properties
- ▶ Increase Neighborhood Beautification & Safety
- ▶ Slow Down Colerain Traffic
- ▶ Showcase Mt. Airy's Potential through Placemaking Events



Business District Improvements



DRAFT

NB + Colerain Corner



DRAFT

Neighborhood Renderings
Mt. Airy CURE - Colerain Avenue Corridor Study

0-002 | 6725.04 | 02-17-2021

KZF DESIGN

What's Holding Us Back?

- ▶ Funding Community Development is rare & extremely competitive
- ▶ Main funding source is very slow
- ▶ Lack of Community Investment



How Can You Help?

- ▶ Volunteer with CURE
- ▶ Join CURE's Board
- ▶ Donations, Donations, Donations
 - ▶ Does your employer match donations?
 - ▶ We <3 Mt. Airy Yard Signs - \$25 minimum donation
 - ▶ Investing In Community Improves Our Community



Any Questions?

