

June 16, 2021

To: Mayor and Members of City Council

From: Paula Boggs Muething, City Manager *CPB for PBM* 202102245

Subject: Ordinance – Renaming the Reeves Annex Building the “Tony Yates Junior Golf Learning Center”

Transmitted is an Ordinance captioned:

RENAMING the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.”

The City Planning Commission recommended approval of the ordinance at its June 4, 2021 meeting.

Summary

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the “Tony Yates Junior Golf Learning Center” has been submitted for consideration: The renaming of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center”. The Committee of Names met on May 20, 2021 and unanimously voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria:

As per Resolution 16-2003, these names meet Criteria V, B 1. “Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person’s family for historical or commemorative reasons” and Criteria V, B 4. “Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located.” Also, The Reeves name will still be preserved as it is the name of the golf course.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years.

The proposed renaming is consistent with Plan Cincinnati (2012) and the Linwood Community Council has also submitted a letter of support for the proposal.

The City Planning Commission recommended the following on June 4, 2021 to City Council:

APPROVE the changing of the name of the “Reeves Annex Building” to the “Tony Yates Junior Golf Learning Center” in Linwood.

cc: Katherine Keough-Jurs, AICP, Director, Department of City Planning and Engagement *KJ*

June 16, 2021

To: Sheila Andrews, Office of the Clerk of Council

From: Katherine Keough-Jurs, AICP, Director *KKS*
Department of City Planning and Engagement

Copies to: Caroline Kellam, Senior City Planner
Department of City Planning and Engagement

Subject: Ordinance – Renaming the Reeves Annex Building the “Tony Yates Junior Golf Learning Center”

The above referenced Ordinance is ready to be scheduled for Council Committee. We are requesting that this item be scheduled for the June 21, 2021 Neighborhoods Committee meeting. There is no notice requirement for this Ordinance.

Included in this submission are the following items:

- 1) The transmittal letter to the Neighborhoods Committee;
- 2) A copy of the City Planning Commission staff report dated June 4, 2021; and
- 3) The Ordinance renaming the Reeves Annex Building in the Linwood neighborhood the “Tony Yates Junior Golf Learning Center.”

June 16, 2021

Cincinnati City Council
Council Chambers, City Hall
Cincinnati, Ohio 45202

Dear Members of Council:

We are transmitting herewith an Ordinance captioned as follows:

RENAMING the Reeves Annex Building in the Linwood neighborhood the "Tony Yates Junior Golf Learning Center."

Summary:

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the "Tony Yates Junior Golf Learning Center" has been submitted for consideration: The renaming of the "Reeves Annex Building" to the "Tony Yates Junior Golf Learning Center". The Committee of Names met on May 20, 2021 and unanimously voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria:

As per Resolution 16-2003, these names meet Criteria V, B 1. "Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person's family for historical or commemorative reasons" and Criteria V, B 4. "Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located." Also, The Reeves name will still be preserved as it is the name of the golf course.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years.

The proposed renaming is consistent with Plan Cincinnati (2012) and the Linwood Community Council has also submitted a letter of support for the proposal.

The City Planning Commission recommended the following on June 4, 2021 to City Council:

APPROVE the changing of the name of the "Reeves Annex Building" to the "Tony Yates Junior Golf Learning Center" in Linwood.

Motion to Approve: Ms. Sesler

Ayes:

Mr. Juech
Ms. McKinney
Mr. Samad
Ms. Sesler
Mr. Smitherman
Mr. Eby
Mr. Stallworth

Seconded: Mr. Eby

THE CITY PLANNING COMMISSION



Katherine Keough-Jurs, AICP, Director
Department of City Planning and Engagement

CPC ITEM # 6

**Honorable City Planning Commission
Cincinnati, Ohio**

June 4, 2021

SUBJECT: A report and recommendation on the proposed changing of the name of the "Reeves Annex Building" to the "Tony Yates Junior Golf Learning Center" in Linwood.

GENERAL INFORMATION:

Location: 4747 Playfield Lane
Grantee: Cincinnati's Recreation Commission (CRC)
Grantee's Address: 805 Central Avenue, 8th floor, Cincinnati, OH 45202

ATTACHMENTS:

- Exhibit A Location Map
- Exhibit B Photo of the Building
- Exhibit C Tony Yates Biography
- Exhibit D Letter of support

BACKGROUND:

The Department of City Planning received a request from the City's Recreation Commission (CRC) to change the name of the Reeves Annex Building to the "Tony Yates Junior Golf Learning Center" at Lunken Playfield in Linwood.

The CRC owns all the surrounding property as the building sits within the Lunken Playfield and next to the Reeves Golf Course.

In accordance with the City of Cincinnati Committee of Names, Procedure for Processing Proposals for the naming or renaming of City Facilities and streets, as empowered by Resolution 16-2003, a request to rename the Reeves Annex Building to the "Tony Yates Junior Golf Learning Center" has been submitted for consideration: The renaming of the "Reeves Annex Building" to the "Tony Yates Junior Golf Learning Center".

NOTIFICATION:

Upon receiving the request, City Planning staff sent out a notice to the Linwood Community Council. See Exhibit D for a letter of support for the renaming from the Linwood Community Council.

COMMITTEE OF NAMES:

The Committee of Names met on May 20, 2021 and voted in favor of the renaming of the Reeves Annex Building.

The Committee decided that the name change is appropriate and meet the following criteria: As per Resolution 16-2003, these names meet Criteria V, B 1. "Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person's family for historical or commemorative reasons" and Criteria V, B 4. "Names usually will not be considered suitable unless the person was associated with or made a significant contribution to the facility (or street) or area in which the facility (or street) is located." Also, The Reeves name will still

be preserved as it is the name of the golf course.

ANALYSIS:

The "Tony Yates Junior Golf Learning Center" is appropriate given Tony Yates contribution to golf for economically disadvantaged children of Cincinnati.

The Tony Yates Junior Golf Academy was founded in 1991 by Mr. Yates and PGA Golf Professional Zachary Fink. Since the late 1980s, the Tony Yates Caring for Kids Foundation has worked to provide inspiration and opportunity for economically disadvantaged children of Cincinnati. The academy teaches both golf and life-skills training. In the beginning, the academy served 60 students per day. Now the academy serves 200. The organization has provided over 20 scholarships to college over the years. See Exhibit C for Tony Yates's biography.

The Committee of Names voted unanimously to recommend to the Director of City Planning to rename the "Reeves Annex Building" to the "Tony Yates Junior Golf Learning Center".

PROCEDURE:

Pursuant to Section III, E of the Committee of Names Procedure for Processing Proposals:

"The Director of City Planning shall consider the Committee of Names' vote and recommendation and make a recommendation to the City Planning Commission. The Director is not bound by the Committee's recommendation. The City Planning Commission shall consider the Director's recommendation and pursuant to its advisory powers under Article VII Section 9 of the City Charter, make a recommendation to City Council, together with any necessary and appropriate legislation."

CONSISTENCY WITH PLAN CINCINNATI:

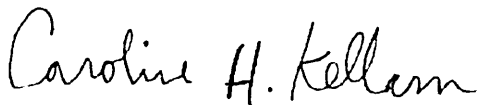
The proposed City Facility building name change is consistent with the Live initiative Area of the *Plan Cincinnati* (2012), "to build stronger communities by increasing civic engagement." (page 153).

RECOMMENDATION:

The staff of the Department of City Planning, after considering all relevant correspondence and the Committee of Names vote, recommends that the City Planning Commission take the following action:

APPROVE the changing of the name of the "Reeves Annex Building" to the "Tony Yates Junior Golf Learning Center" in Linwood.

Respectfully submitted:



Caroline Hardy Kellam, Senior City Planner
Department of City Planning

Approved:



Katherine Keough-Jurs, AICP, Director
Department of City Planning