City of Cincinnati

KKF BUL

An Ordinance No. 307

- 2021

DECLARING that Reinhold Drive shall hereby receive the honorary, secondary name of The Lubavitcher Rebbe Way, honoring the life of Rabbi Menachem Mendel Schneerson, known internationally as The Lubavitcher Rebbe, in recognition of his contributions to the religious, educational, and humanitarian needs of the City of Cincinnati.

WHEREAS, The Lubavitcher Rebbe was the son of Rabbi Levi Yitzchak and Rebbetzen Chana Schneerson; and

WHEREAS, The Lubavitcher Rebbe immigrated from war-torn Europe to America in 1941; and

WHEREAS, The Lubavitcher Rebbe assumed leadership of the international Chabad-Lubavitch movement in 1951, following the passing of his illustrious father-in-law Rabbi Yosef Yitzchak Schneerson; and

WHEREAS, The Lubavitcher Rebbe set up an international network of outreach and educational centers all over the globe that includes seven centers in the Greater Cincinnati area; and

WHEREAS, three generations of Chabad emissaries carry on his work that was started in Cincinnati in 1976; and

WHEREAS, The Lubavitcher Rebbe received the Congressional Gold Medal and his birthday has been declared Education and Sharing Day by every President since 1978 and in Cincinnati since 2018; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That Reinhold Drive shall hereby receive the honorary, secondary name of The

Lubavitcher Rebbe Way by legislative action of the Mayor and City Council in honor of Rabbi

Menachem Mendel Schneerson, in recognition of his contributions to the City of Cincinnati and

the world.

Section 2. That the appropriate City officials are hereby authorized to do all things necessary and proper to implement the provisions of Section 1 herein, including the generation

and installation of appropriate secondary street signage, which shall designate Reinhold Drive as The Lubavitcher Rebbe Way, in accordance with the Department of Transportation and Engineering's procedures relating to secondary street designation and related signage.

Section 3. That a copy of this ordinance be sent to the family of Rabbi Menachem Mendel Schneerson via the office of Councilmember Jan-Michele Lemon Kearney.

Section 4. That this ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed: ,2021 Attest: Clerk

John Cranley, Ma

I HEREBY CERTIFY THAT ORDINANCE NO <u>397</u>.2021 WAS PUBLISHED IN THE CITY BULLETIN IN ACCORDANCE WITH THE CHARTER ON 0.2021